

we all need



PNA+

APPENDIX F

VISITORSHIP

REPORTS

This project was previously called the Regional and Rural Edition (RRE) to emphasize its focus on regional and rural recreation needs and priorities. This project name was used during the data collection, and community engagement and outreach phases which occurred primarily in 2021. As this report was being completed in 2022, DPR decided to rename the project the Parks Needs Assessment Plus (PNA+) to clarify and better communicate that this project complements and offers new information not previously included in the 2016 Parks Needs Assessment (PNA), such as mapping and analyses related to population vulnerability, environmental benefits, environmental burdens, and priority areas for environmental conservation, environmental restoration, regional recreation, and rural recreation. (Please note that there remains some text and graphic references to the RRE in this document because that was the project name when some components of this study were completed.)

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Antelope Valley Poppy Reserve



VITAL STATISTICS



KEY PARK AMENITIES

- Visitor Center
- Historical/Cultural Site
- Picnic Areas
- Interpretive Exhibits
- Vista Point

DESCRIPTION

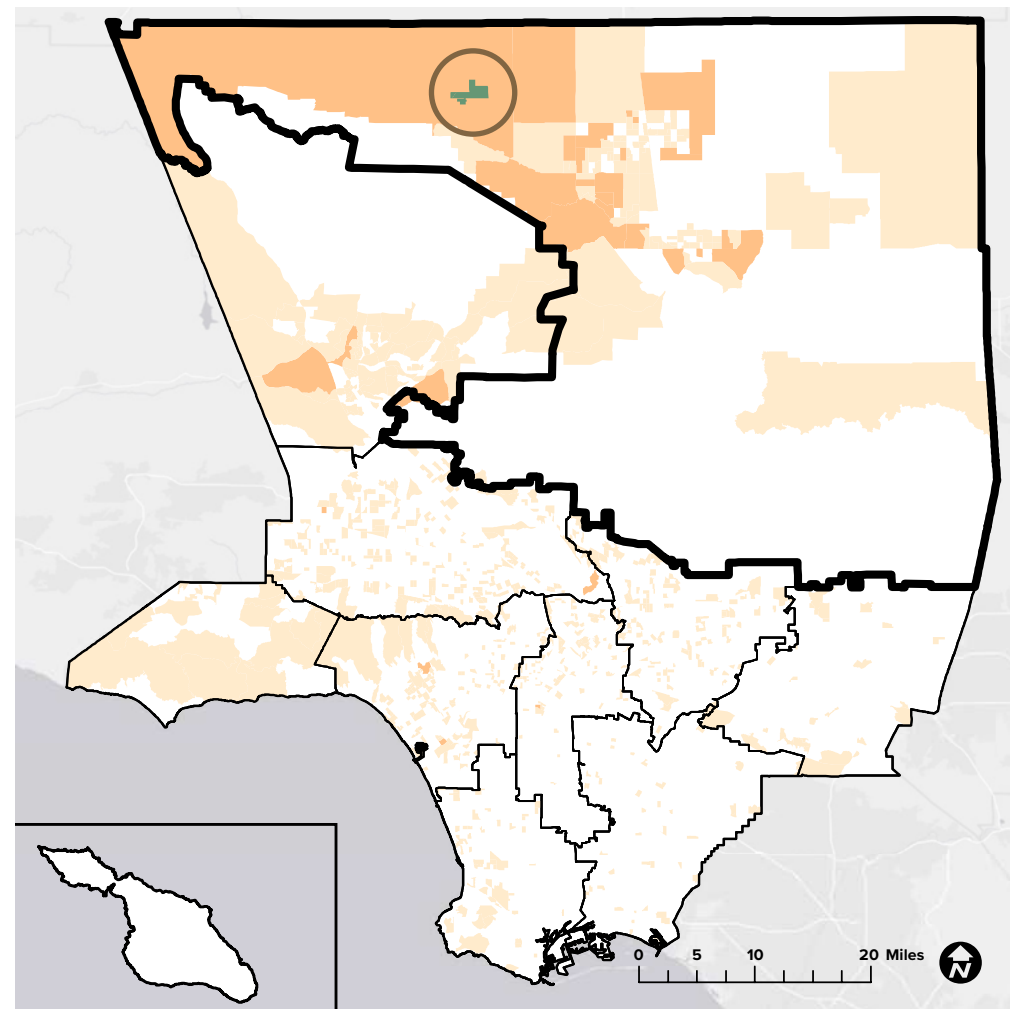
The Antelope Valley Poppy Reserve is located in the far northeast corner of Los Angeles County on the state's most consistent poppy-bearing land. Visitors can find a full display of wildflowers including owl's clover, lupine, goldfield, cream cups and coreopsis. The Reserve has eight miles of trails through rolling hills, including paved sections for wheelchair access. The park is open year-round. The Jane S. Pinheiro Interpretive Center displays wildflower and wildlife exhibits, an orientation video, a gallery of watercolor paintings and a gift shop. The Interpretive Center is only open during the spring wildflower bloom and for special events. Shaded picnic tables are available year-round and offer a scenic view over the valley to the San Gabriel Mountains.

WEBSITE

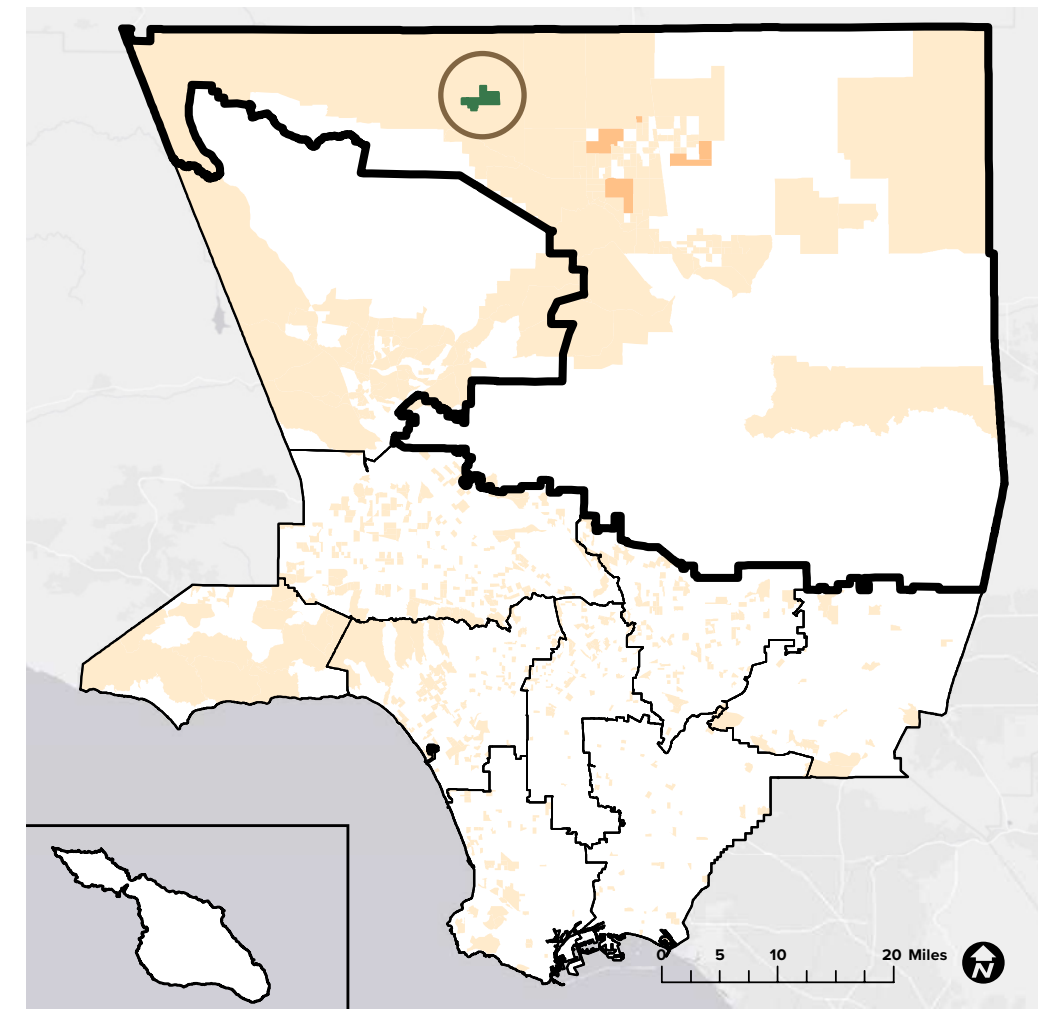
www.parks.ca.gov/?page_id=627

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
57,526 visitors



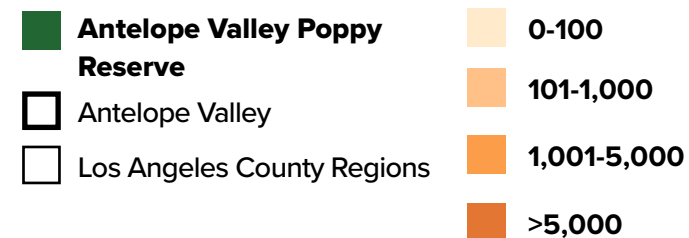
2020
8,772 visitors



58%
originated from within LA County

42%
originated from outside LA County

14%
originated from Antelope Valley



61%
originated from within LA County

29%
originated from outside LA County

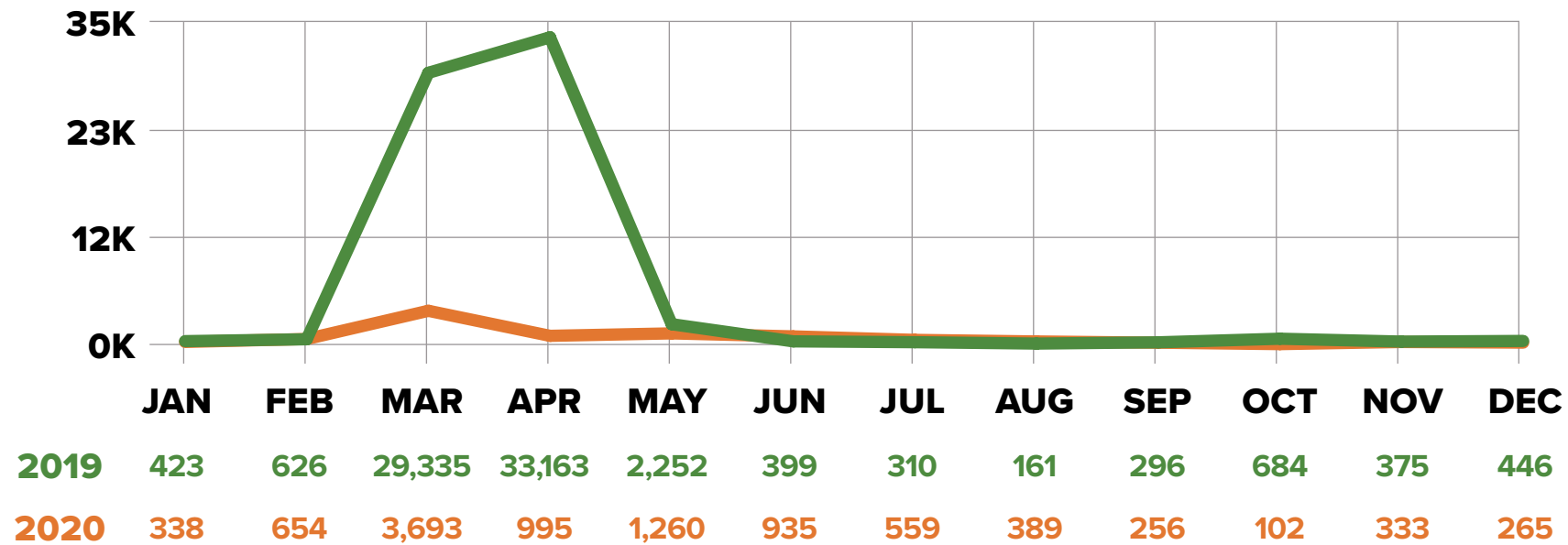
22%
originated from Antelope Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

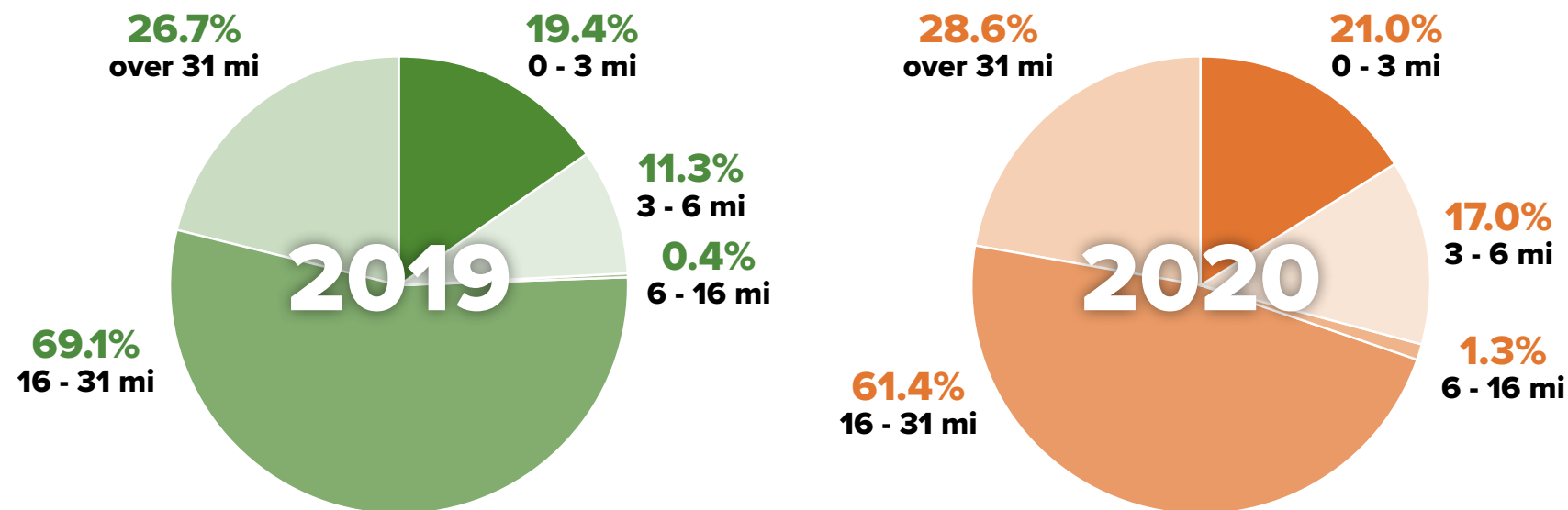
Antelope Valley Poppy Reserve



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	15.2%	19.9%	7.7%	20.0%	8.3%
2020	16.6%	20.9%	7.2%	17.6%	6.8%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	16.2%	14.4%	19.9%	12.6%	10.2%	26.6%
2020	19.3%	13.9%	21.1%	13.4%	9.2%	22.8%

GENDER IDENTITY

	Male	Female
2019	48.3%	51.7%
2020	48.6%	51.4%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	1.1%	10.8%	6.3%	28.3%	49.9%	3.3%	0.2%
2020	0.2%	11.6%	7.9%	33.9%	43.3%	2.8%	0.2%

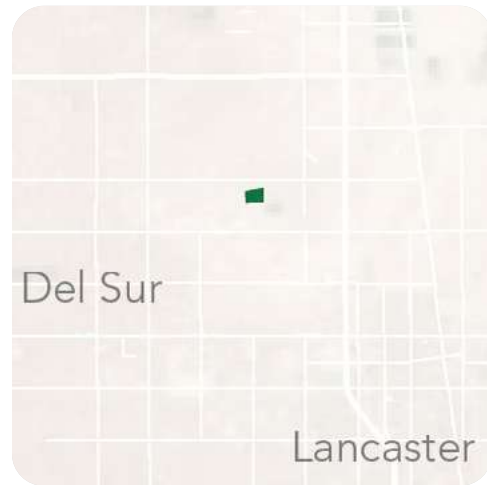
AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	22.5%	16.4%	17.5%	17.9%	13.9%	7.2%	4.6%
2020	24.8%	17.7%	17.6%	17.7%	12.2%	6.2%	3.8%

Apollo Community Regional Park



VITAL STATISTICS



KEY PARK AMENITIES

- Children's Play Area
- Civic Art
- Concession Stands
- Fishing Lakes
- Group Picnic Shelters
- Horseshoe Pits
- Track

DESCRIPTION

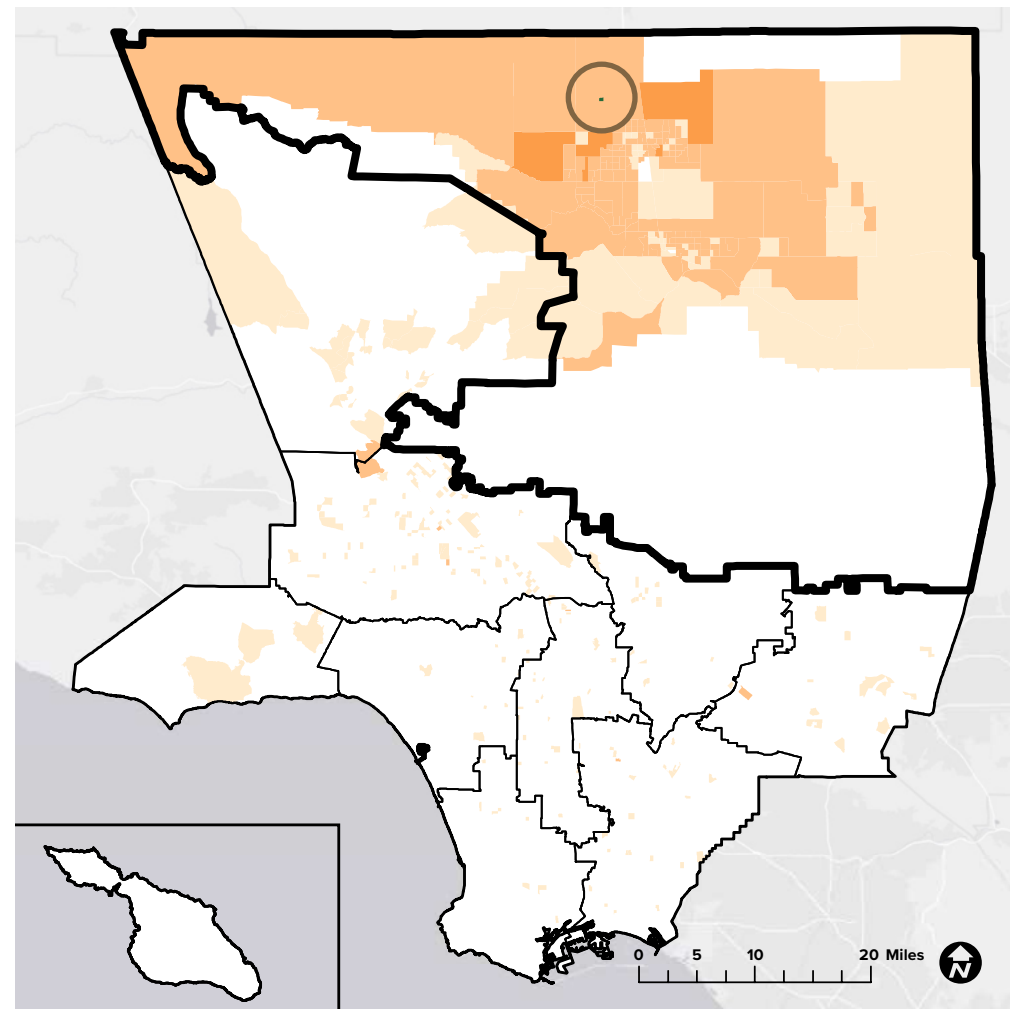
Apollo Community Regional Park is a 54-acre park in Lancaster, CA. Named in honor of the Apollo 11 astronauts, this park features three lakes and hosts three fishing derbies every year with prizes awarded for the biggest catch. Visitors can enjoy lunch under one of the many picnic shelters or take a leisurely stroll on the walking paths around the lakes. Additional park amenities include a children's play area, restrooms, barbeque areas, civic art, concession stands, horseshoe pits and a track.

WEBSITE

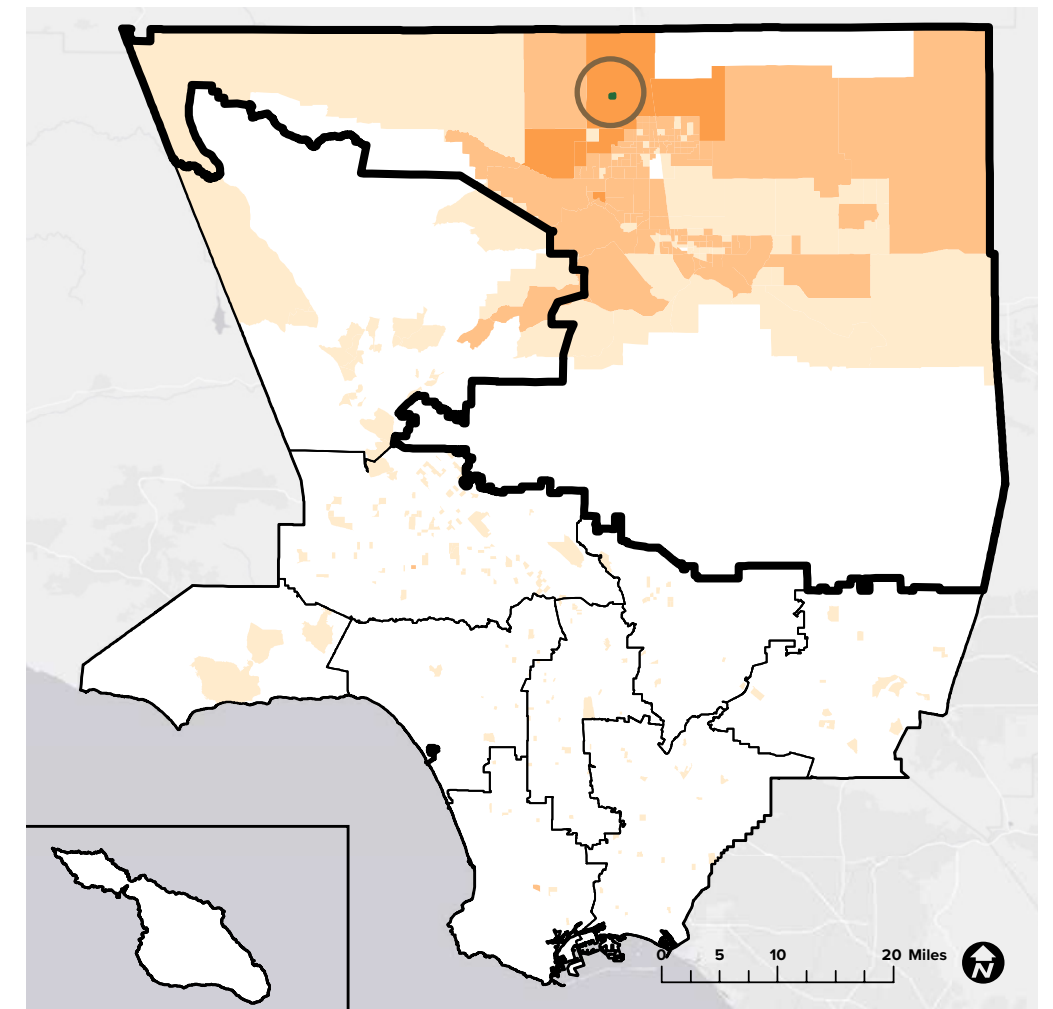
www.parks.lacounty.gov/apollo-community-regional-park/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
59,118 visitors



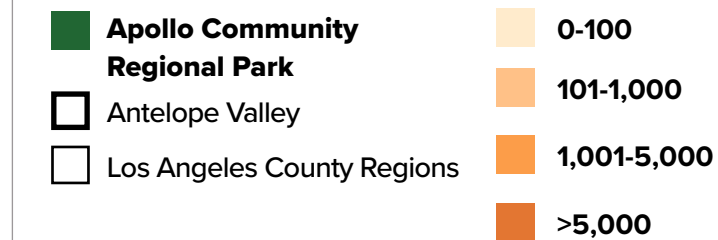
2020
64,571 visitors



81% originated from within LA County

19% originated from outside LA County

73% originated from Antelope Valley



81% originated from within LA County

19% originated from outside LA County

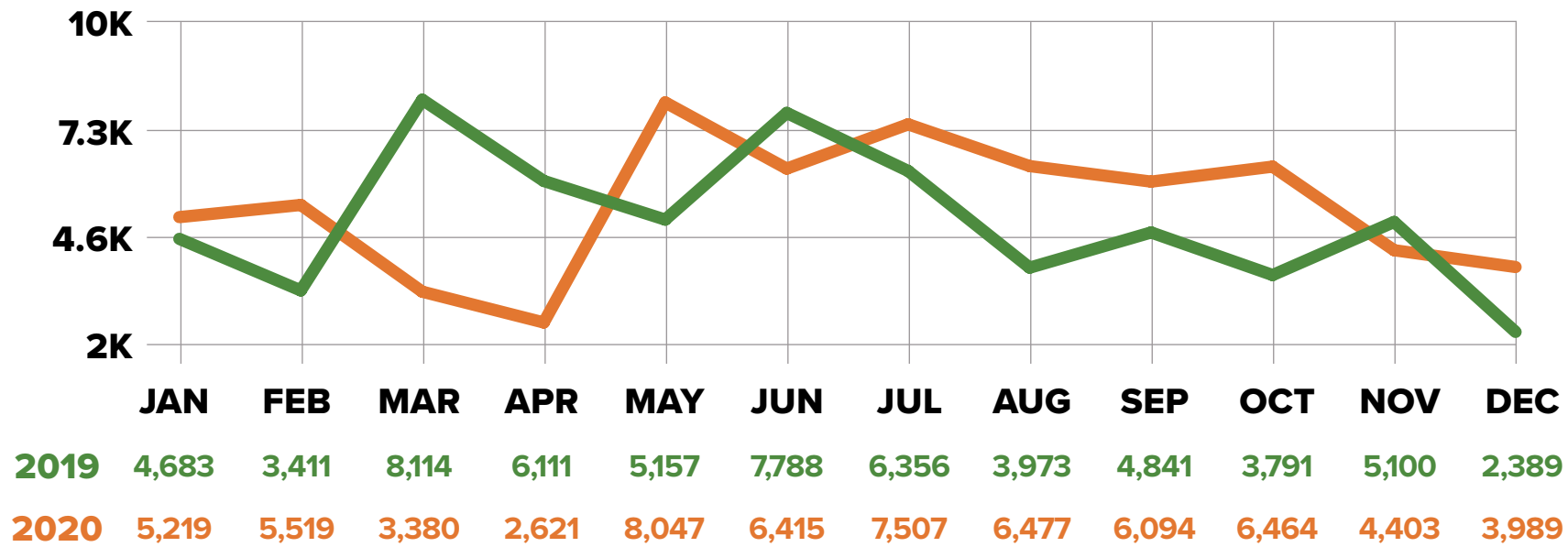
73% originated from Antelope Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

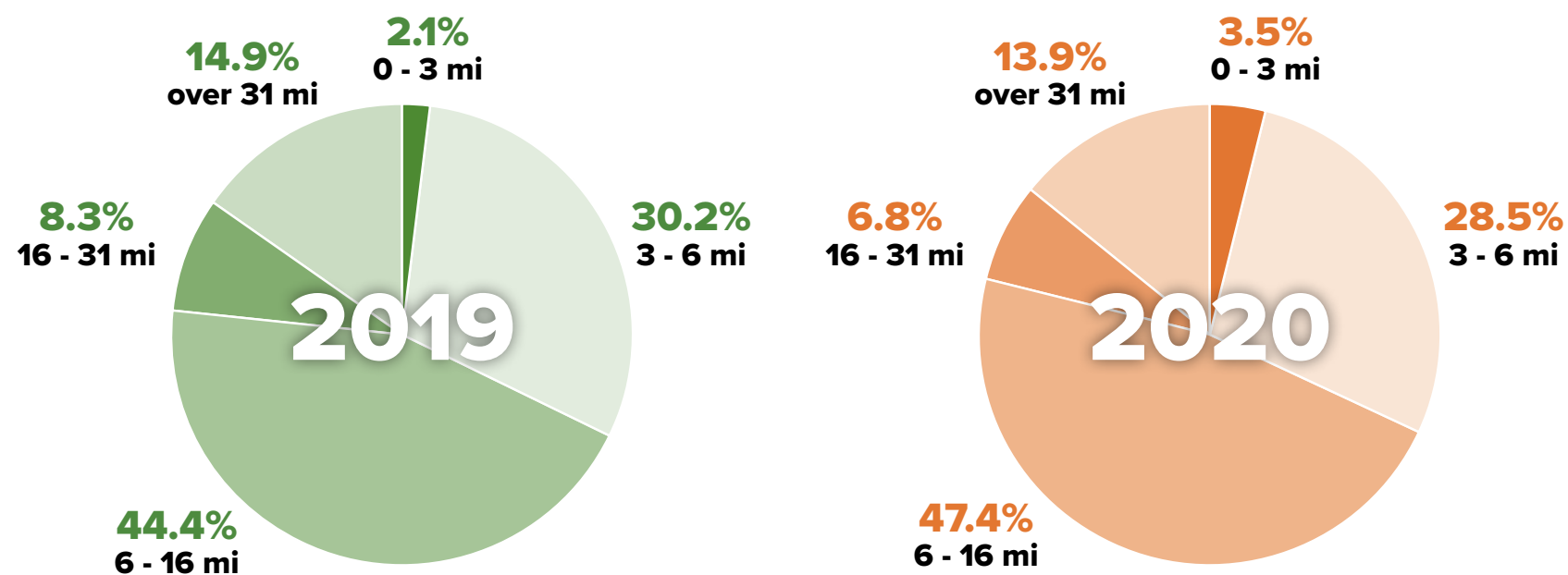
Apollo Community Regional Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	21.8%	22.5%	7.0%	10.7%	4.4%
2020	21.2%	22.8%	7.6%	10.9%	4.4%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	22.2%	18.8%	21.2%	13.7%	7.9%	16.2%
2020	21.1%	18.1%	21.9%	13.7%	8.6%	16.1%

GENDER IDENTITY

	Male	Female
2019	48.3%	51.6%
2020	48.9%	51.1%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	5.8%	13.3%	40.6%	36.9%	2.7%	0.3%
2020	0.3%	4.7%	13.3%	39.8%	38.8%	2.8%	0.2%

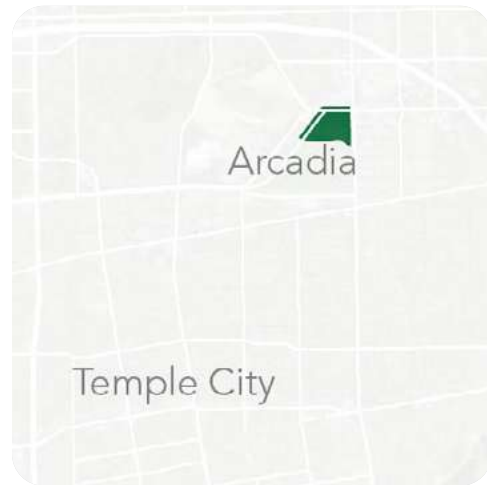
AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	24.1%	17.3%	17.6%	19.0%	12.3%	6.3%	3.4%
2020	23.4%	17.9%	17.6%	18.8%	13.0%	6.1%	3.3%

Arcadia Community Regional Park



VITAL STATISTICS



KEY PARK AMENITIES

- Community Center/Senior Center
- Group Picnic Areas
- Splash Pad
- Swimming Pool
- Tennis Courts
- Baseball Fields
- Softball Fields
- Horseshoe Pits
- Lawn Bowling Greens
- Children's Play Area
- Concession Stands
- Fitness Zones

DESCRIPTION

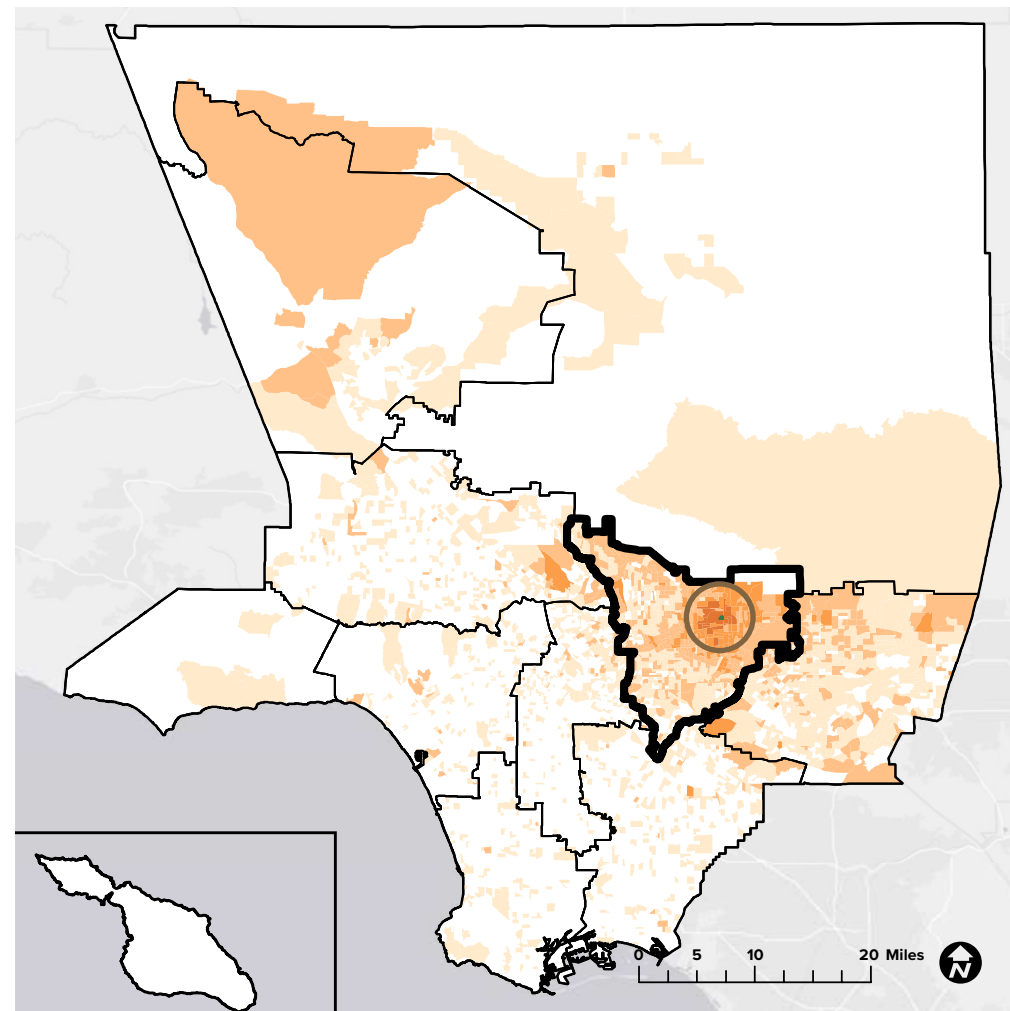
Arcadia Community Regional Park is a beautiful open space in the city of Arcadia, CA. The park has a senior center, children's play areas, community centers, multipurpose rooms, outdoor kitchens and picnic areas, barbecues and restrooms. Visitors can partake in various sporting activities at the park's swimming pools, wading pools, tennis courts, fitness zones, horseshoe pits, lawn bowling greens and softball and baseball fields.

WEBSITE

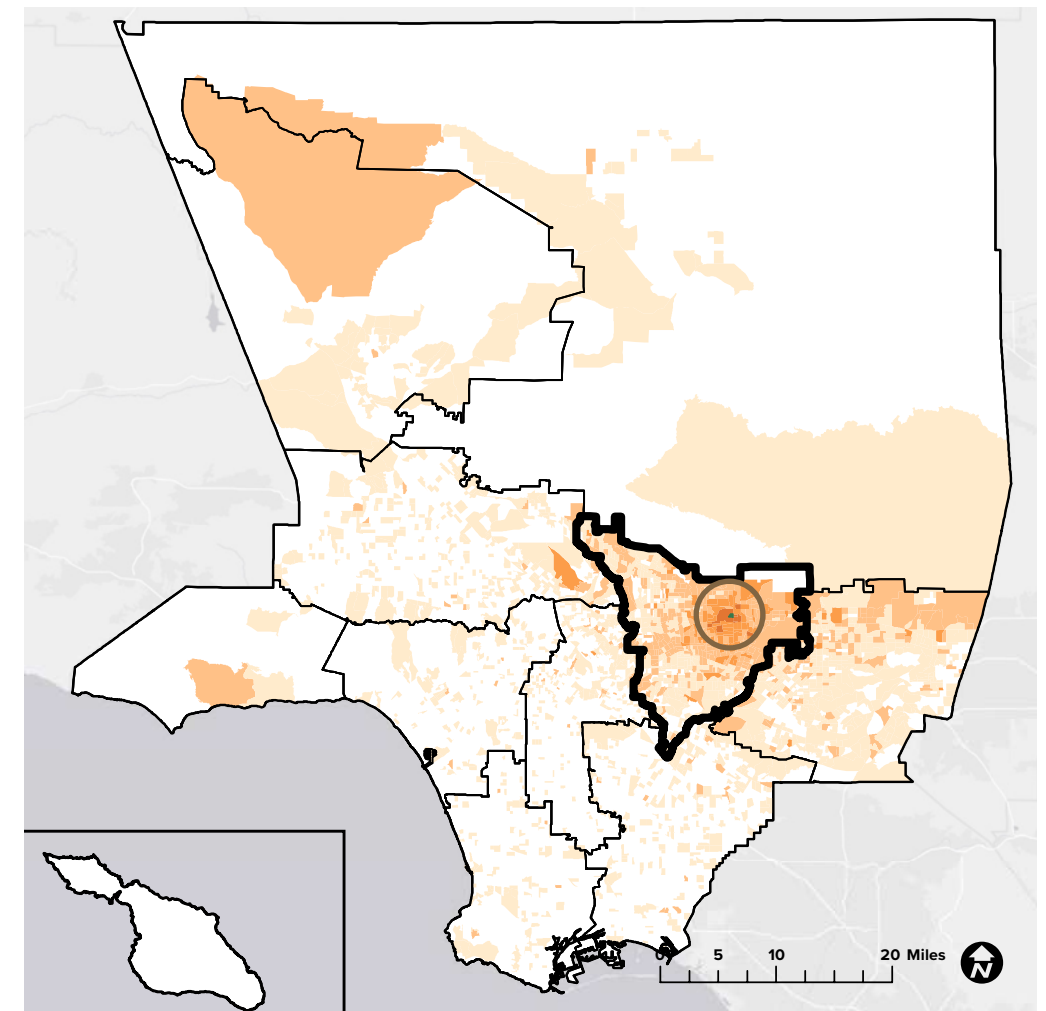
www.parks.lacounty.gov/arcadia-community-regional-park/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
621,051 visitors



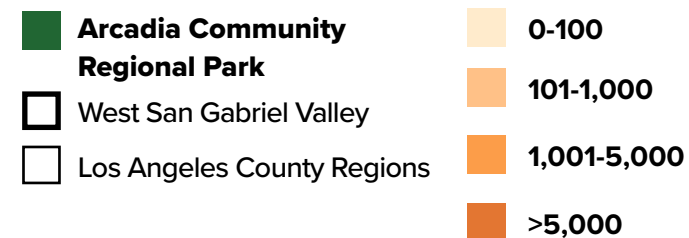
2020
445,788 visitors



82%
originated from within LA County

18%
originated from outside LA County

65%
originated from West San Gabriel Valley



86%
originated from within LA County

14%
originated from outside LA County

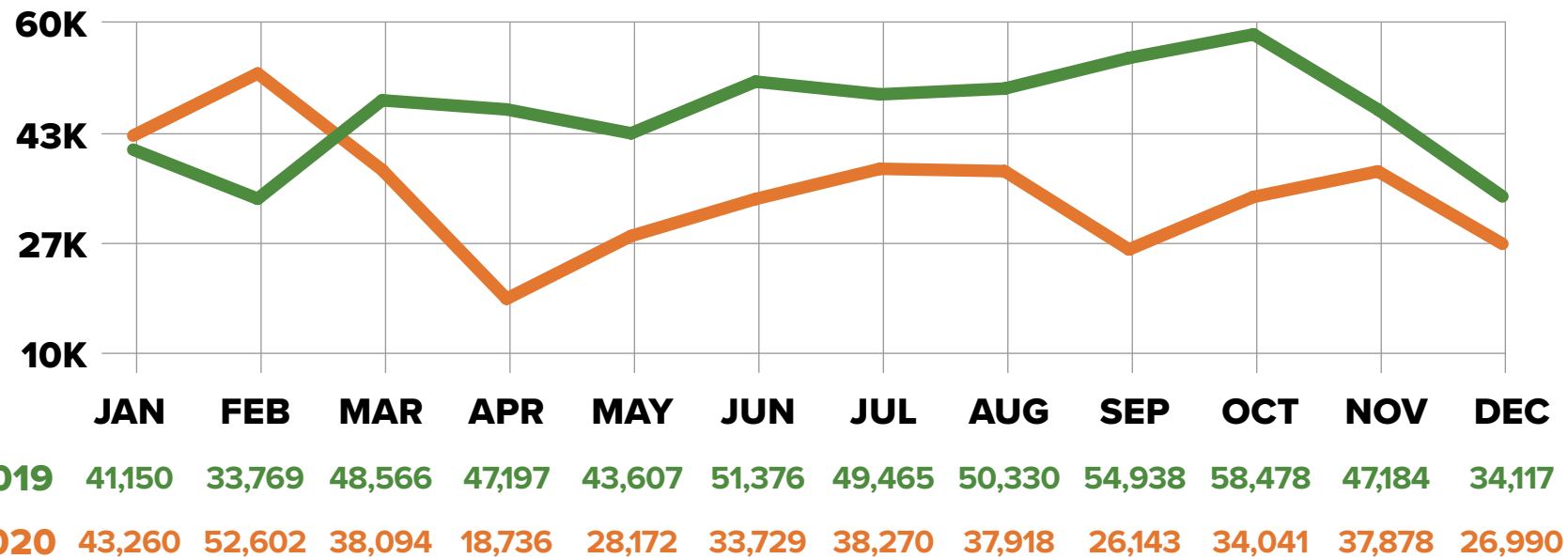
68%
originated from West San Gabriel Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

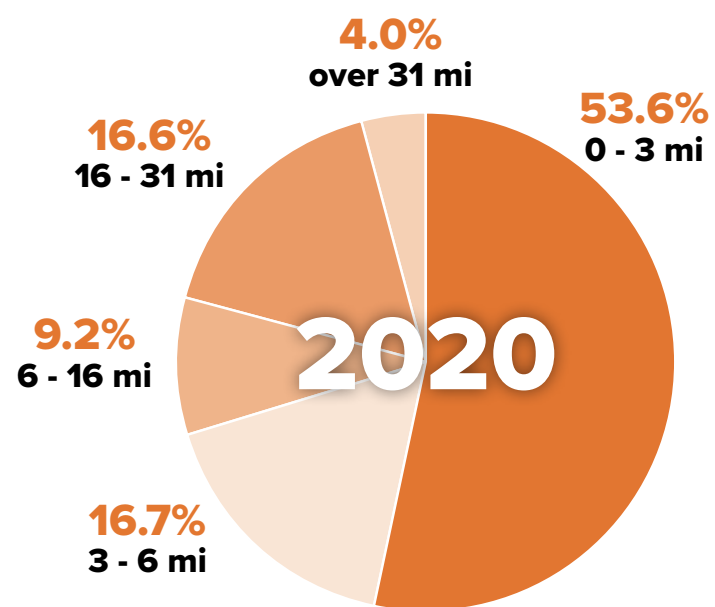
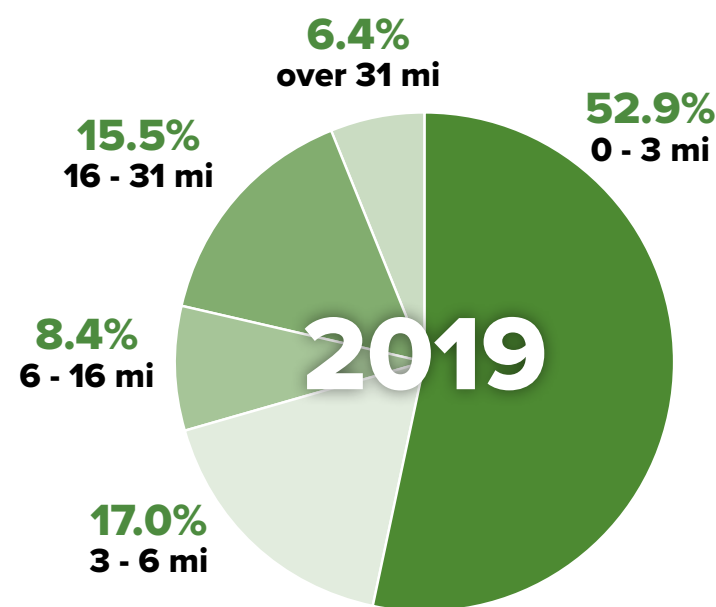
Arcadia Community Regional Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	14.9%	15.6%	7.7%	24.0%	9.9%
2020	15.0%	15.3%	7.3%	24.1%	9.6%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	15.9%	14.0%	18.0%	12.1%	10.9%	29.0%
2020	16.5%	14.7%	18.2%	12.6%	10.5%	27.5%

GENDER IDENTITY

	Male	Female
2019	47.2%	52.8%
2020	47.2%	52.8%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	39.1%	2.7%	27.8%	27.0%	2.7%	0.3%
2020	0.2%	41.0%	2.6%	28.2%	25.2%	2.4%	0.3%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	18.4%	15.6%	19.2%	18.3%	14.3%	8.4%	5.6%
2020	18.5%	15.2%	18.9%	19.4%	13.9%	8.2%	5.8%

Aubrey E. Austin Jr. Park and North Jetty



VITAL STATISTICS



KEY PARK AMENITIES

- Paved Pathway
- Fishing Areas

DESCRIPTION

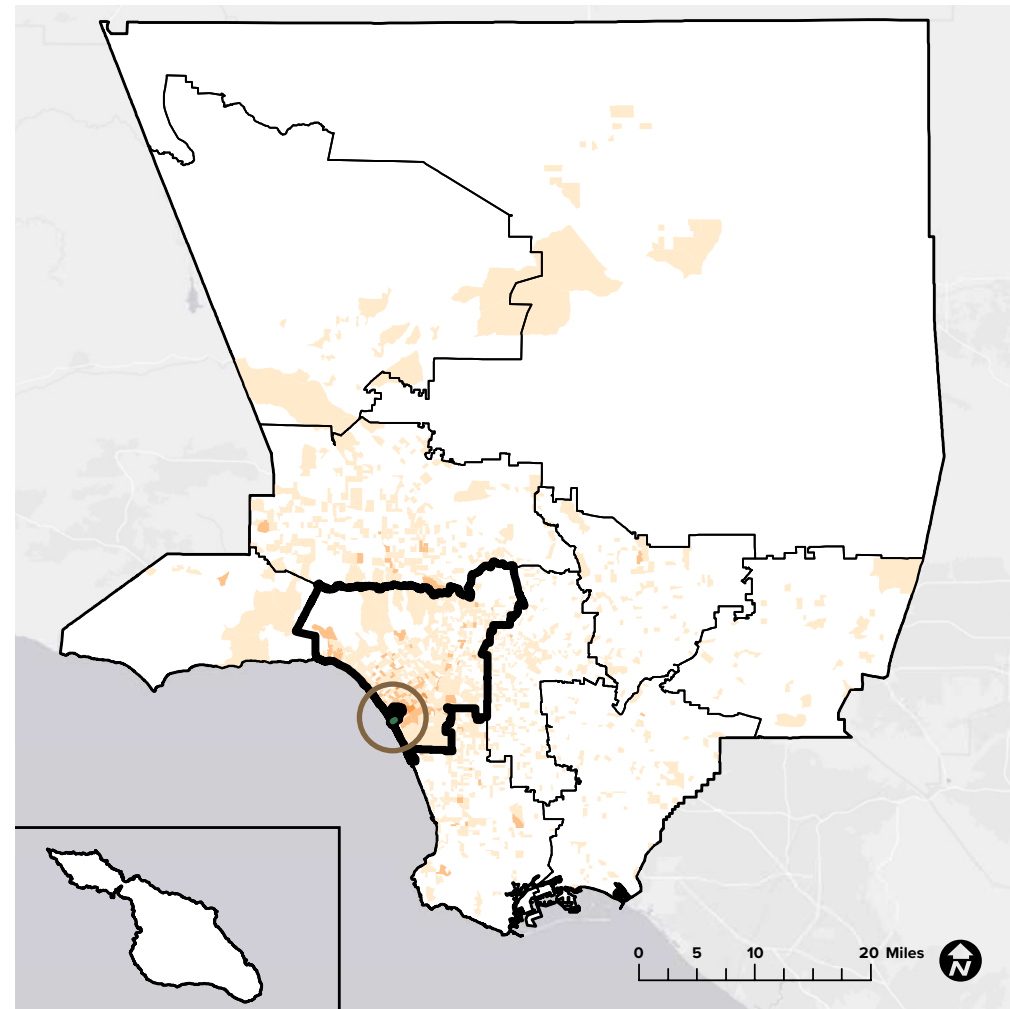
Aubrey E. Austin Jr. Park and North Jetty is located in Marina del Rey, CA. There is a paved walkway that goes out to the ocean at end of the north jetty that is a favorite spot among joggers and fishermen. Beachgoers can walk along the jetty to reach the Marina peninsula. There is also a quiet spot overlooking the Marina lagoon. Both the jetty walkway and the overlook for the Marina lagoon are stroller and wheelchair-accessible.

WEBSITE

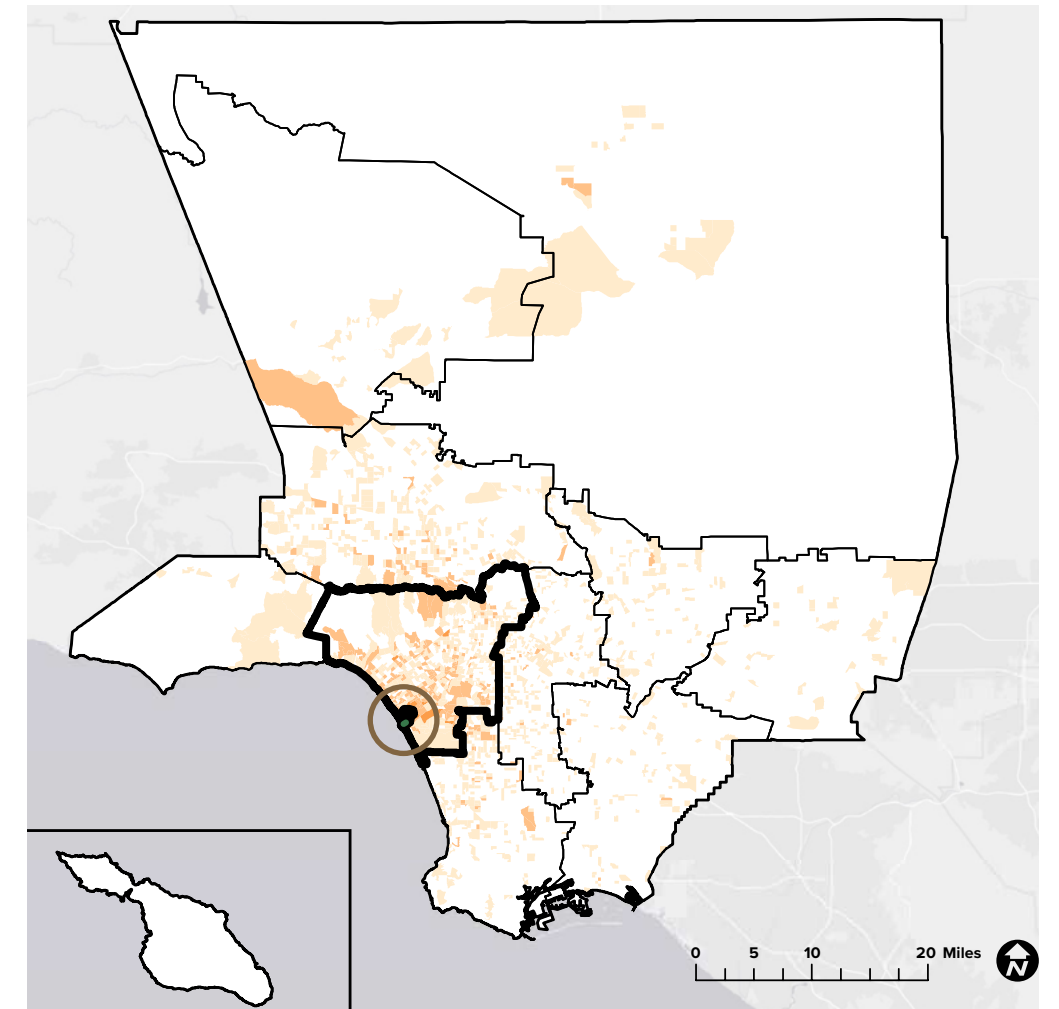
www.locator.lacounty.gov/lac/Location/3178871/aubrey-e-austin-park

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
96,243 visitors



2020
142,998 visitors



84%
originated from within LA County

16%
originated from outside LA County

60%
originated from the Westside

- Aubrey E. Austin Jr. Park and North Jetty
- Westside
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

91%
originated from within LA County

9%
originated from outside LA County

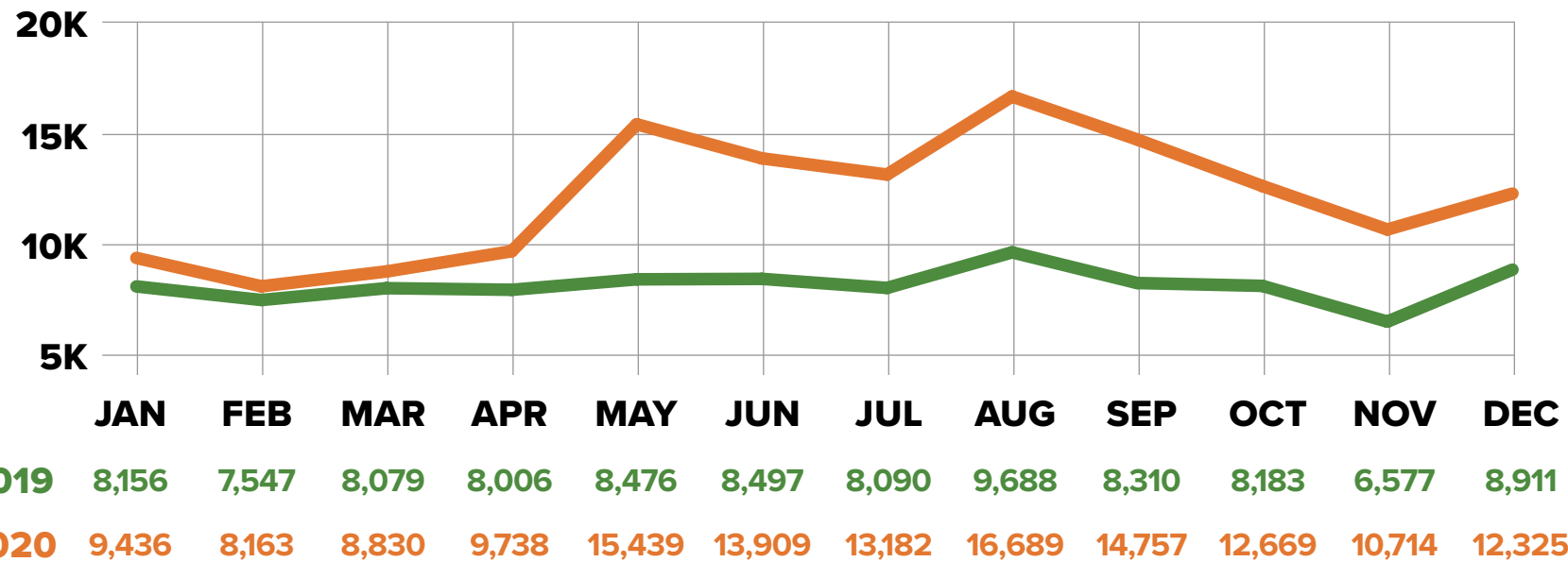
61%
originated from the Westside

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

Aubrey E. Austin Jr. Park and North Jetty



MONTHLY VISITORSHIP



DEMOGRAPHICS

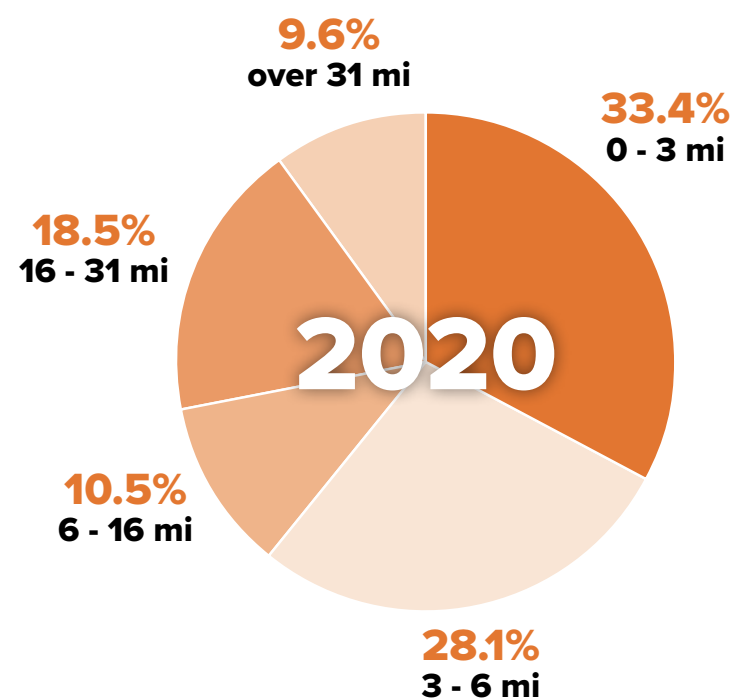
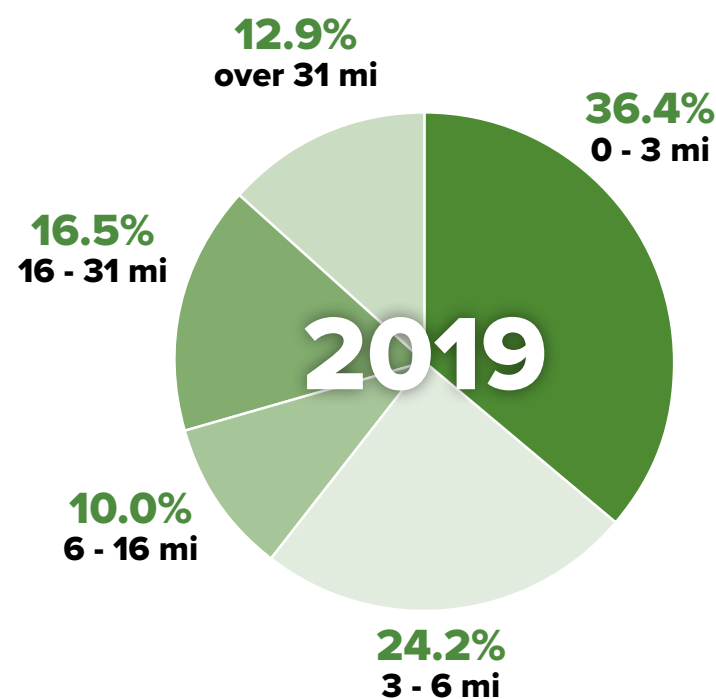
EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	12.1%	15.8%	5.5%	27.5%	11.3%
2020	11.2%	16.5%	5.6%	27.9%	11.7%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	18.2%	14.7%	17.2%	11.3%	9.5%	28.7%
2020	16.9%	12.9%	16.8%	11.6%	9.4%	32.0%

TRAVEL DISTANCE



GENDER IDENTITY

	Male	Female
2019	51.3%	48.5%
2020	51.3%	48.7%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	10.8%	8.0%	25.3%	51.7%	2.8%	0.9%
2020	0.2%	10.7%	8.3%	23.4%	53.4%	3.1%	0.8%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	20.1%	22.4%	16.0%	15.6%	13.4%	7.5%	4.9%
2020	20.4%	21.7%	15.6%	16.4%	13.2%	7.3%	5.3%

Avalon City Beaches



VITAL STATISTICS



KEY PARK AMENITIES

- Beach Access
- Swimming Areas
- Boating/ Watersport Areas
- Fishing Pier

DESCRIPTION

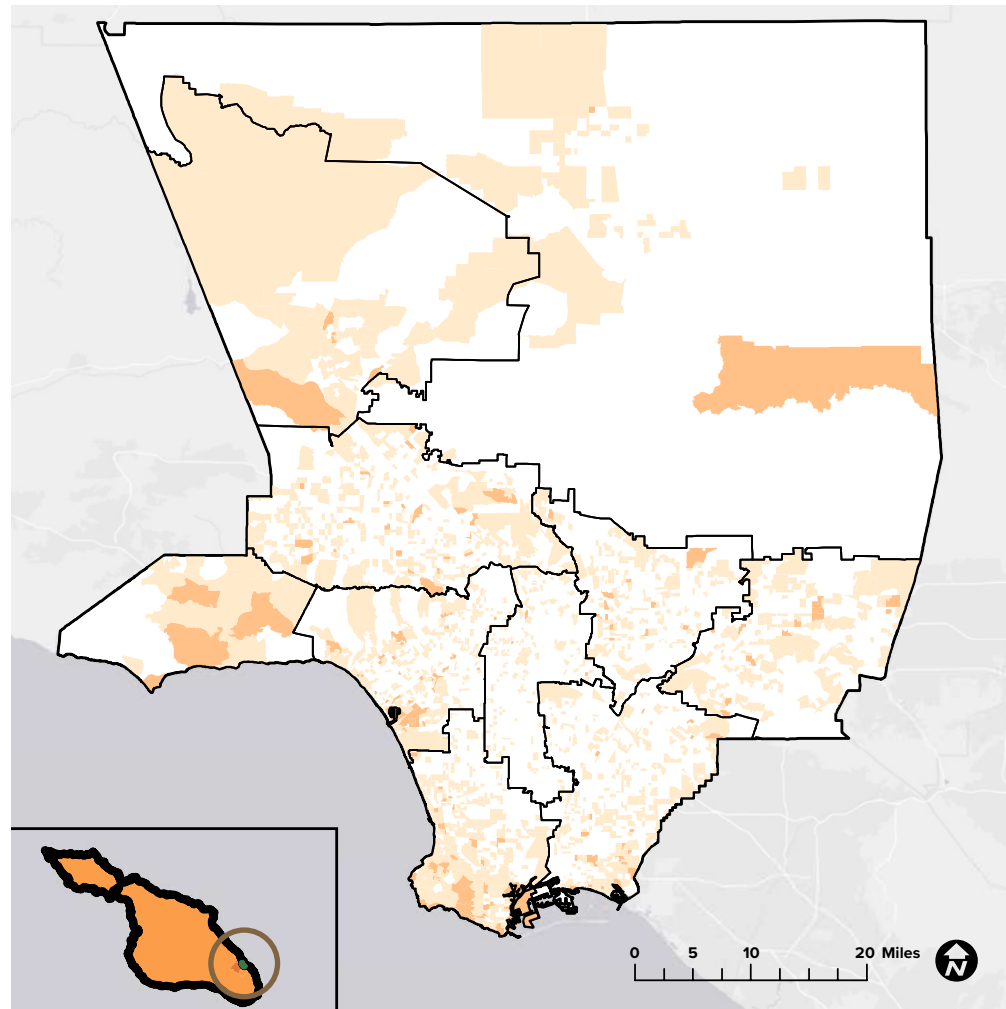
Avalon is the only incorporated city on Catalina Island. Avalon City Beach consists of South Beach, Middle Beach and Step Beach all located on the calm waters of the Avalon waterfront in the core of downtown. There are a range of amenities provided at the different beaches including rental facilities and a variety of tours and visitor services are provided along Green Pier. Lifeguards are present during the summer months.

WEBSITE

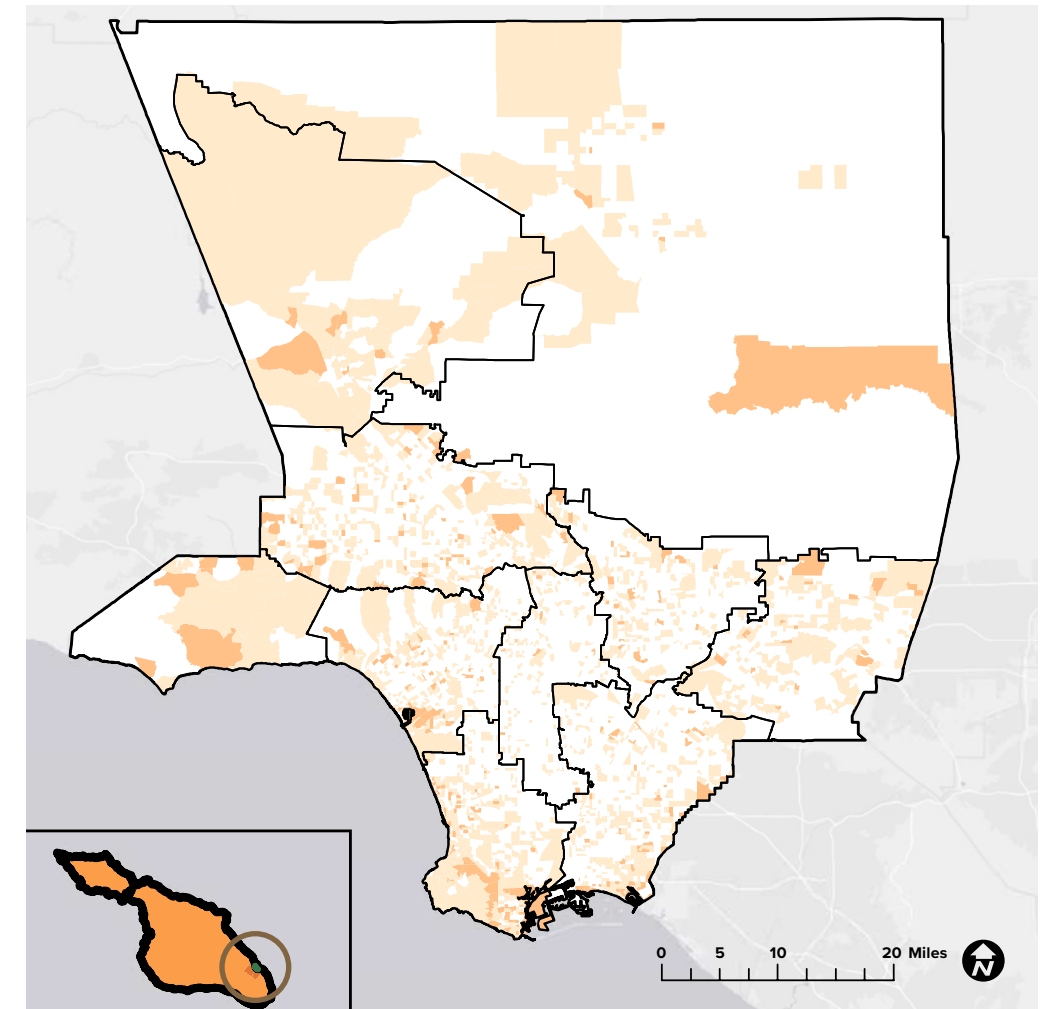
www.locator.lacounty.gov/lac/Location/3185561/avalon-city-beach

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
379,034 visitors



2020
395,148 visitors



31%
originated from within LA County

69%
originated from outside LA County

12%
originated from Santa Catalina Island

- Avalon City Beach
- Santa Catalina Island
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

36%
originated from within LA County

64%
originated from outside LA County

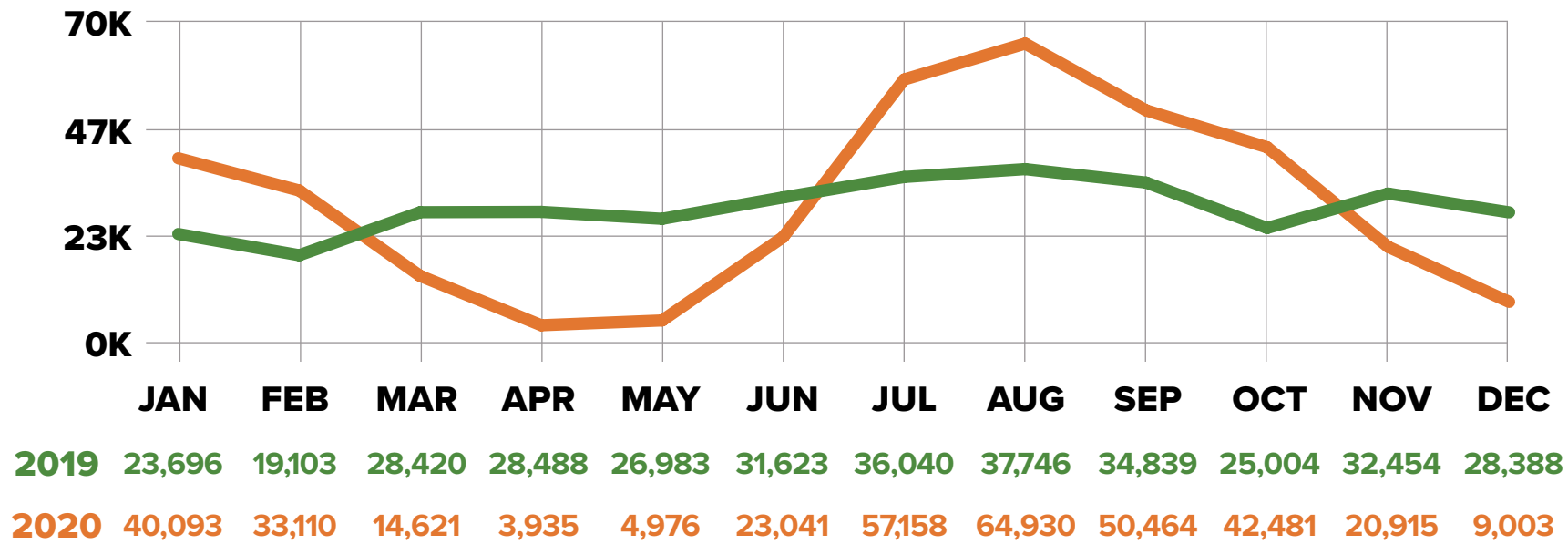
12%
originated from Santa Catalina Island

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

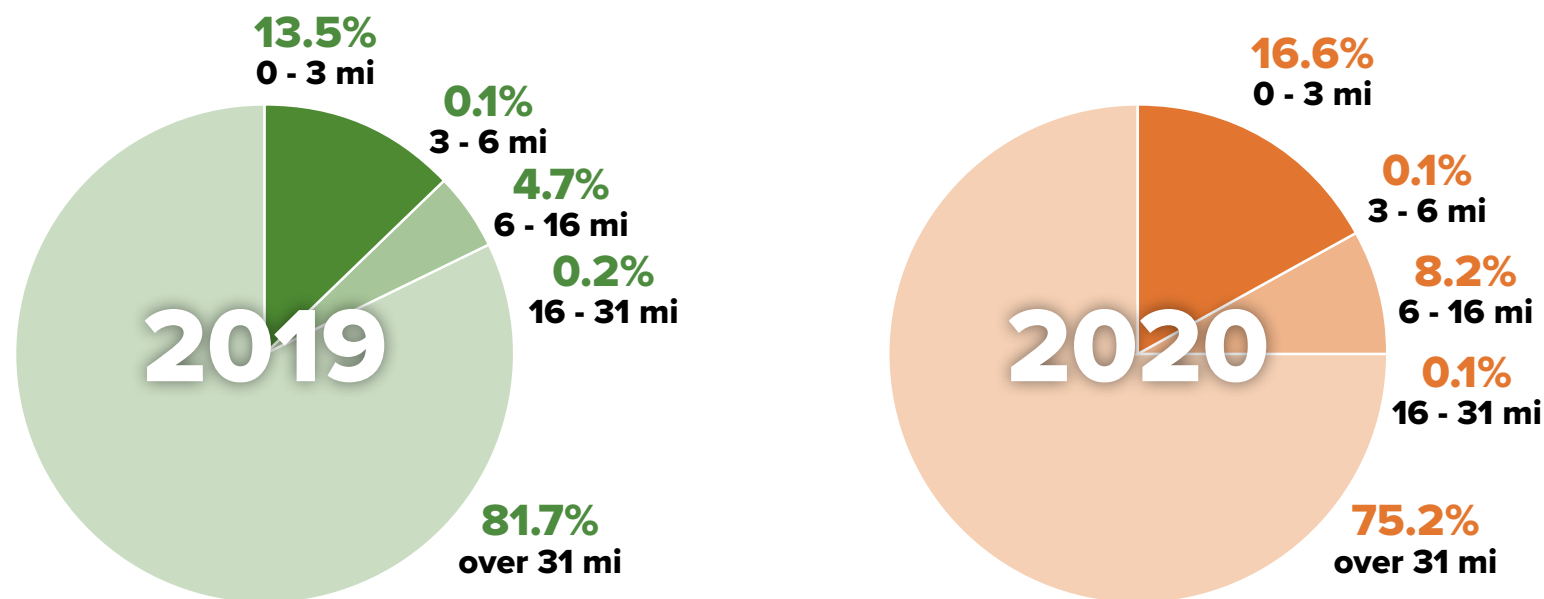
Avalon City Beaches



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	16.8%	20.1%	6.8%	20.6%	8.5%
2020	16.4%	20.1%	6.7%	20.8%	8.7%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	16.1%	13.6%	19.8%	12.1%	10.2%	27.9%
2020	16.1%	12.8%	18.9%	12.1%	10.3%	29.8%

GENDER IDENTITY

	Male	Female
2019	48.8%	51.1%
2020	48.8%	51.2%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.4%	10.4%	3.7%	29.3%	52.9%	2.9%	0.2%
2020	0.3%	9.7%	3.2%	31.7%	51.9%	2.8%	0.2%

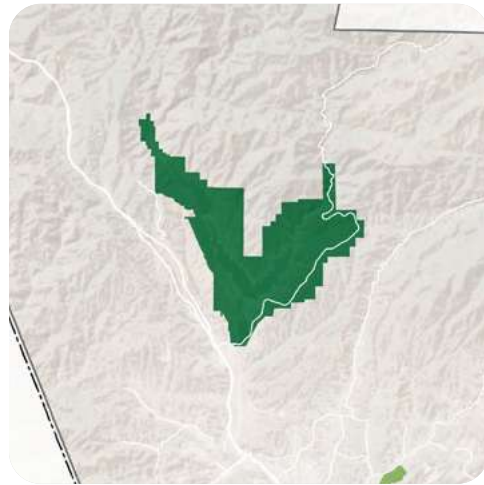
AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	18.6%	16.4%	18.0%	18.3%	14.9%	8.5%	5.1%
2020	18.8%	19.5%	19.9%	16.8%	15.0%	6.2%	3.8%

Castaic Lake State Recreation Area



VITAL STATISTICS



KEY PARK AMENITIES

- Children's Play Areas
- Swim Beaches
- BMX Track
- Boating Areas
- Camping Sites
- Civic Art
- Concession Stands
- Equestrian Facilities
- Fishing Lakes
- Group Picnic Areas
- Hiking Trails
- Mountain Biking Trails
- Horseshoe Pits
- Model Airplane Areas

DESCRIPTION

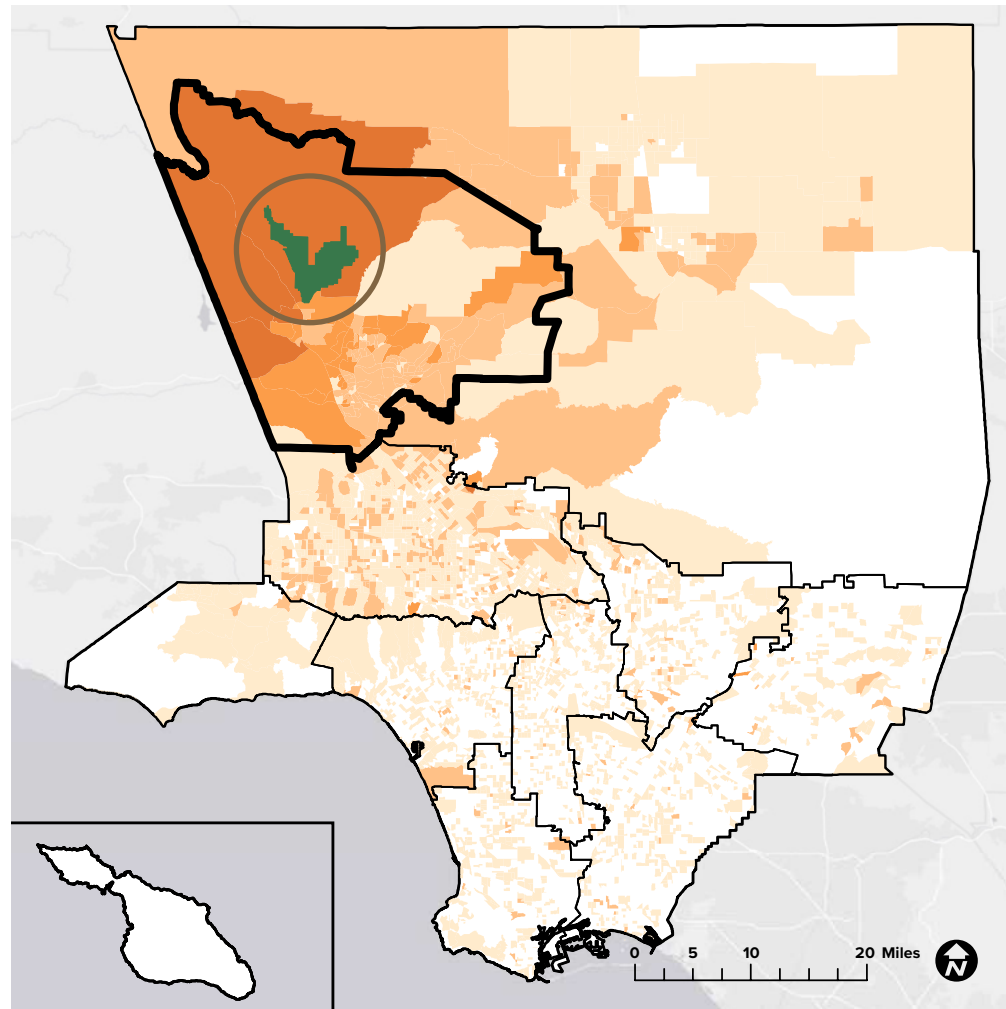
Castaic Lake State Recreation Area is one of the largest state water reservoirs in California. Located in northern Los Angeles County, this oasis features two lakes: the Upper Lake that offers two launch ramps for boating with various waterways and coves for exploring, and the Lower Lake that includes picnic areas, launch areas for kayaks, float tubes and other non-gasoline boating and a swim beach. Visitors can enjoy horseback riding and equestrian centers, a BMX track, fishing lakes, hiking trails, swimming beaches, wakeboarding and camping at this 12,658-acre park. During the summer months, kids can participate in the Junior Lake Lifeguard Program and fishing enthusiasts can enjoy world-class fishing.

WEBSITE

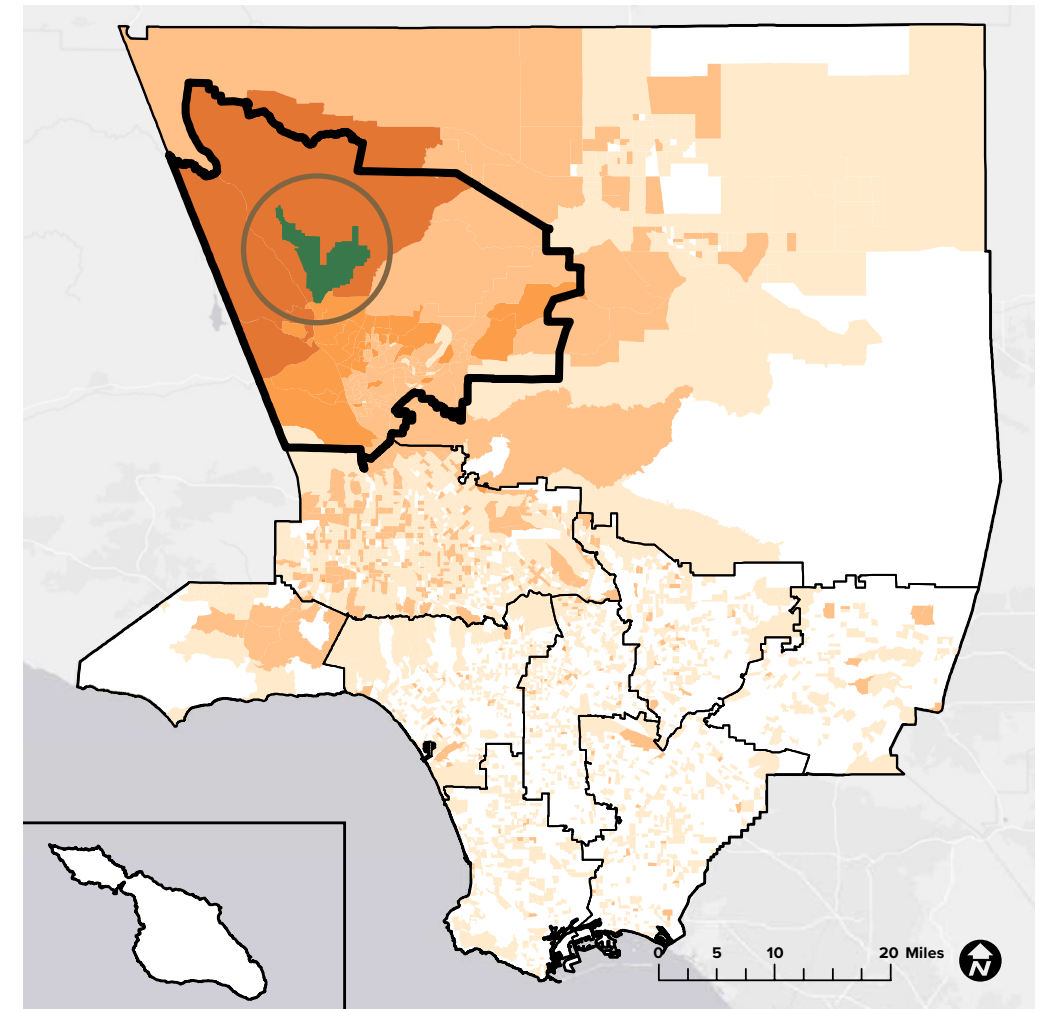
www.parks.lacounty.gov/castaic-lake-state-recreation-area/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
385,236 visitors



2020
423,472 visitors



70%
originated from within LA County

30%
originated from outside LA County

33%
originated from Santa Clarita Valley

- Castaic Lake State Recreation Area
- Santa Clarita Valley
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

71%
originated from within LA County

29%
originated from outside LA County

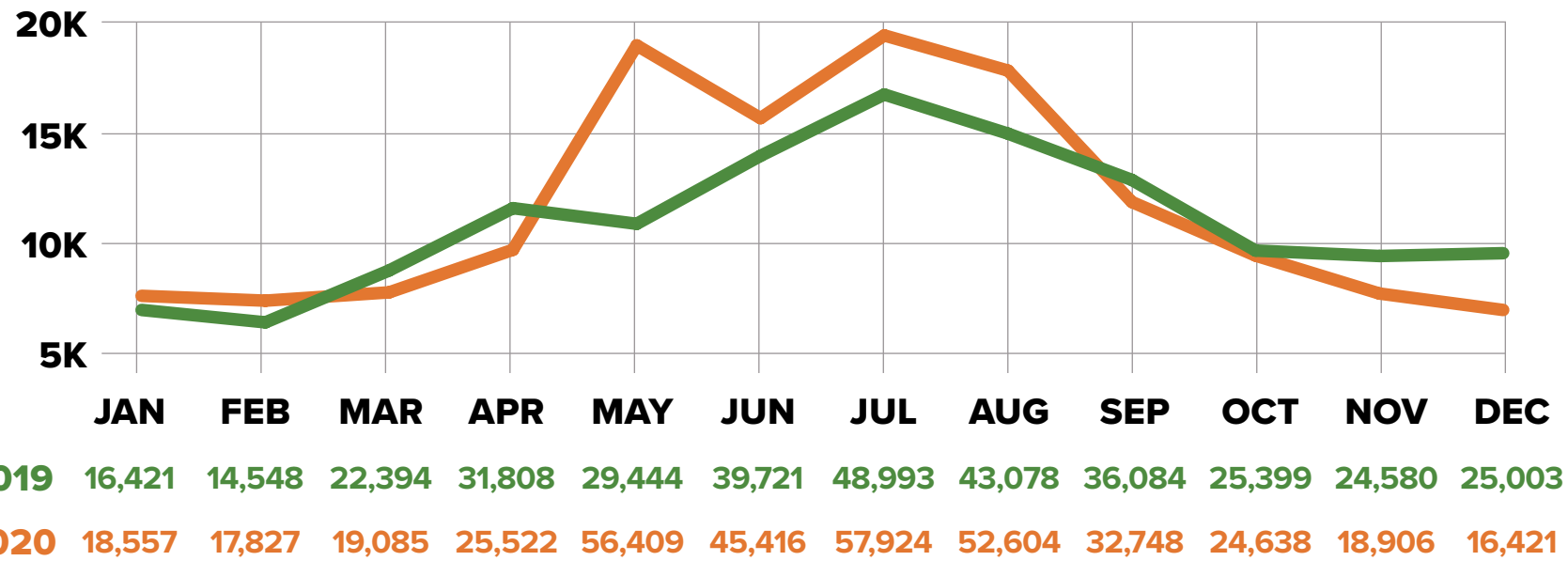
36%
originated from Santa Clarita Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

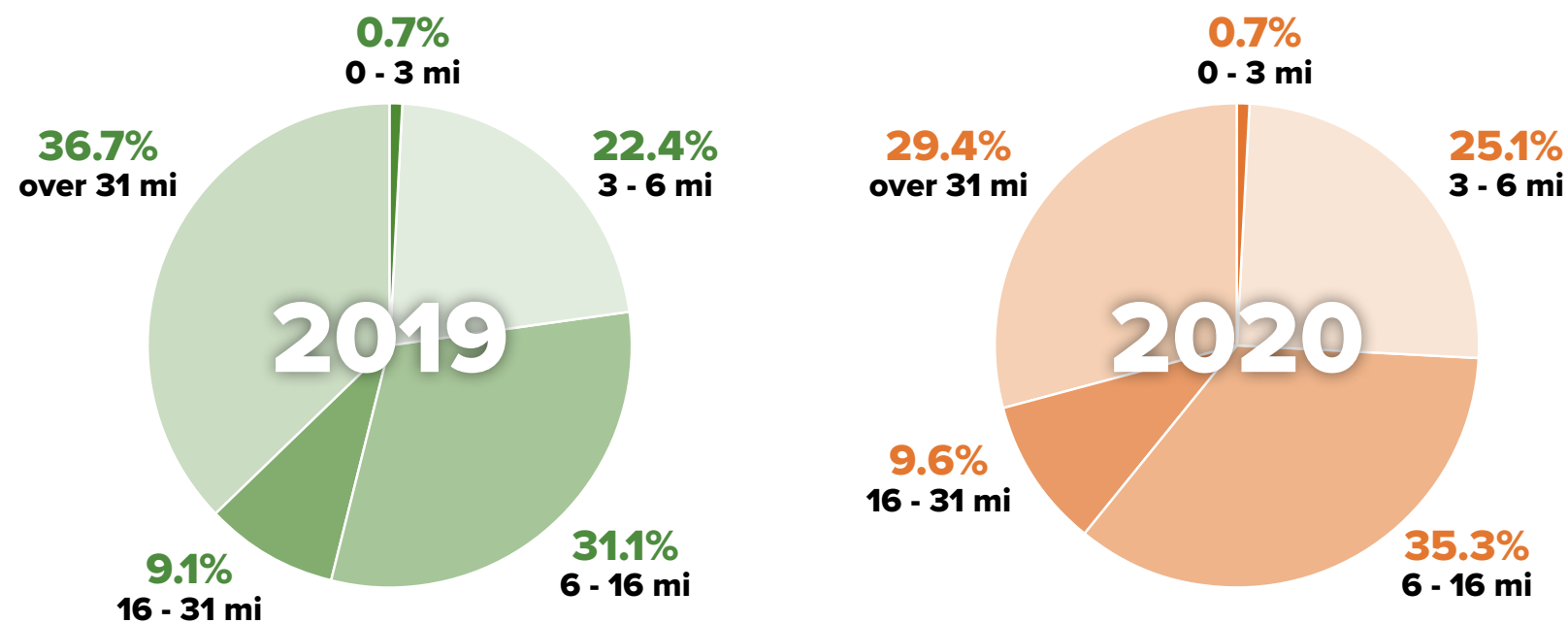
Castaic Lake State Recreation Area



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	15.8%	20.7%	7.9%	20.0%	7.4%
2020	15.1%	20.7%	8.1%	21.1%	8.0%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	13.8%	13.5%	17.9%	13.3%	11.3%	30.0%
2020	13.0%	12.5%	17.7%	13.1%	11.4%	32.0%

GENDER IDENTITY

	Male	Female
2019	49.1%	50.8%
2020	49.0%	50.9%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	10.4%	4.5%	33.3%	48.0%	3.1%	0.2%
2020	0.2%	10.7%	4.2%	30.4%	51.0%	3.0%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	20.9%	16.4%	18.7%	19.6%	13.2%	7.0%	4.0%
2020	20.4%	16.6%	18.8%	19.7%	13.7%	6.9%	4.0%

Central Park



VITAL STATISTICS



KEY PARK AMENITIES

- Children's Play Area
- Baseball Diamond
- Basketball Court
- Multi-Purpose Field
- Disc Golf
- Dog Park
- Fitness Zone
- Concession Stand
- Picnic Areas

DESCRIPTION

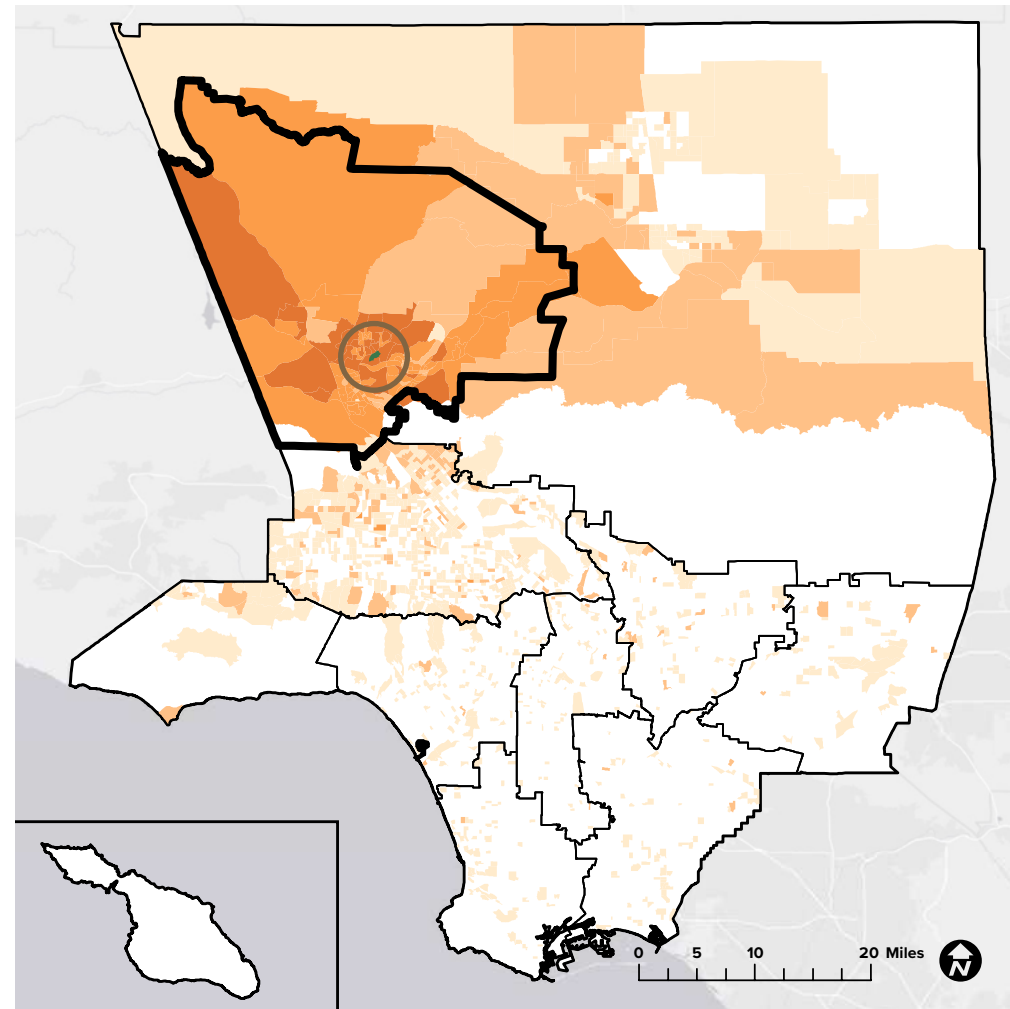
Central Park is a large municipal park located near the geographic center of Santa Clarita. The park was developed on 105 acres of land and has numerous recreational fields that are lighted, including a baseball diamond, basketball court and a multipurpose athletic field. Visitors can enjoy the children's play area, dog park, food stands, picnic tables and public restrooms.

WEBSITE

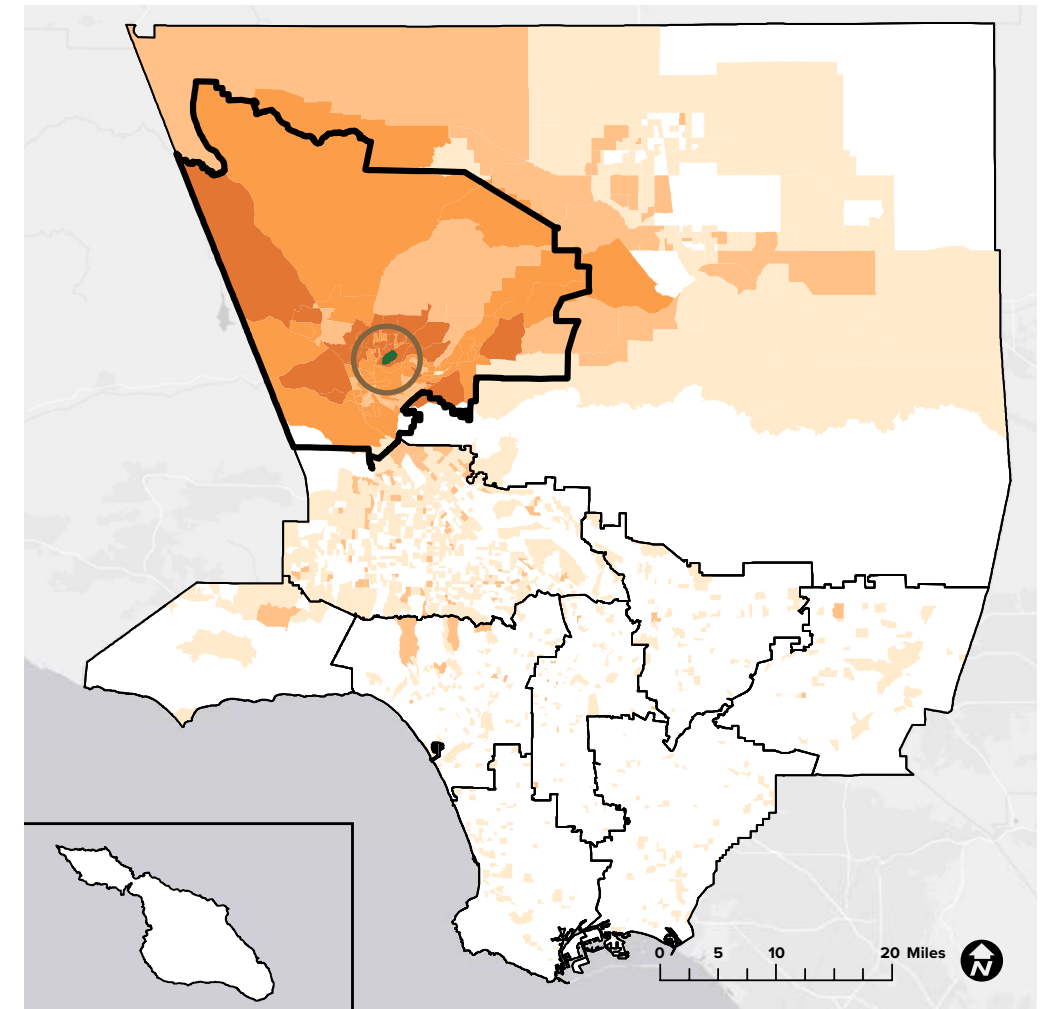
www.santa-clarita.com/Home/Components/FacilityDirectory/FacilityDirectory/38/1386

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
768,114 visitors



2020
538,533 visitors



87%
originated from within LA County

13%
originated from outside LA County

78%
originated from Santa Clarita Valley

- Central Park
- Santa Clarita Valley
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

92%
originated from within LA County

8%
originated from outside LA County

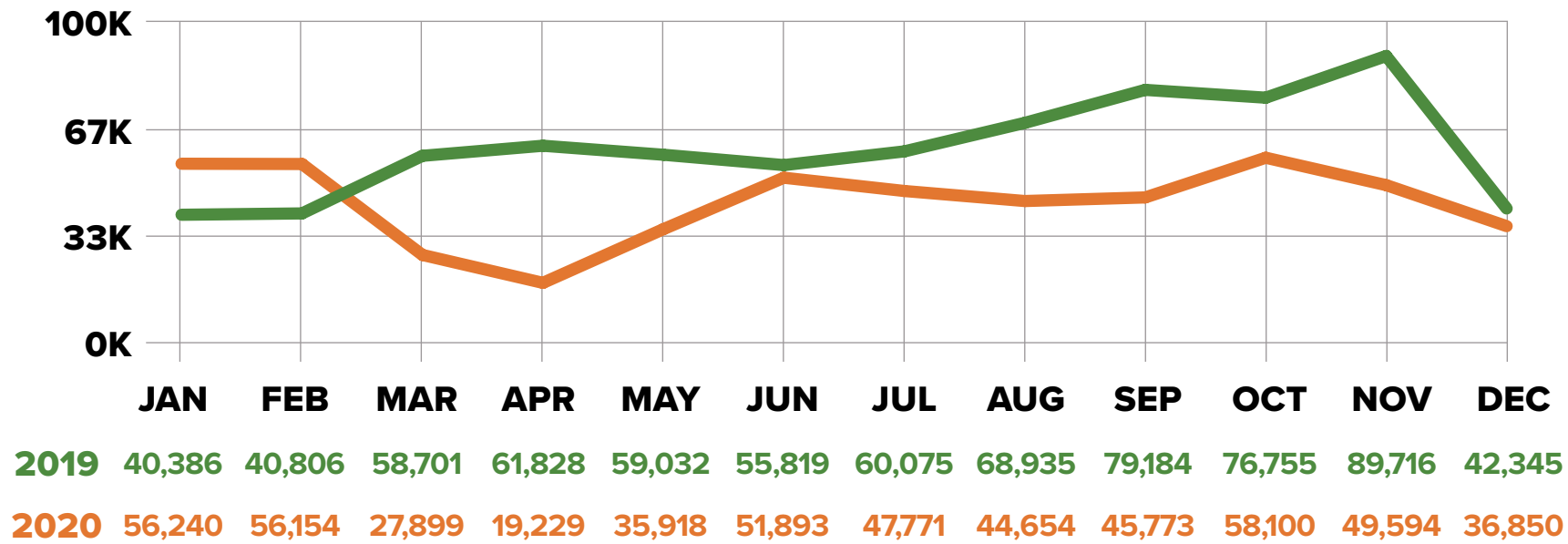
84%
originated from Santa Clarita Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

Central Park



MONTHLY VISITORSHIP



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	14.3%	22.9%	8.9%	21.9%	8.2%
2020	14.4%	23.2%	9.0%	21.9%	8.0%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	8.8%	10.5%	15.6%	14.2%	12.4%	38.4%
2020	8.6%	10.3%	15.5%	14.4%	12.3%	38.8%

GENDER IDENTITY

	Male	Female
2019	49.1%	50.9%
2020	49.2%	50.8%

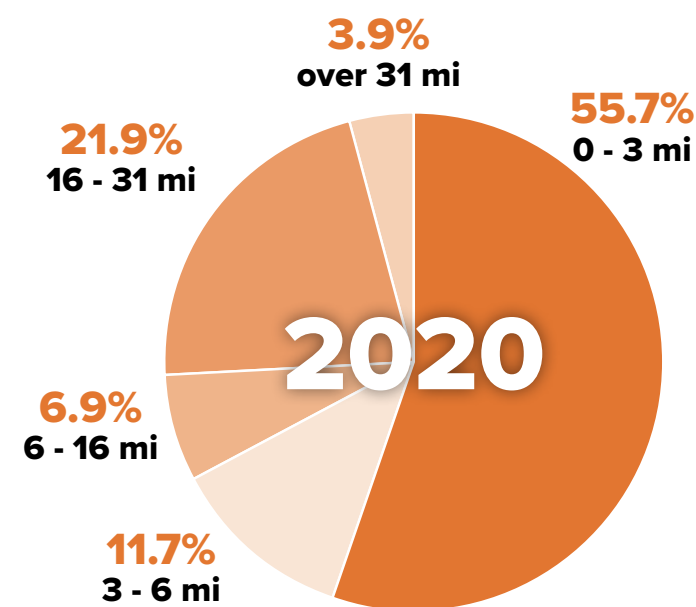
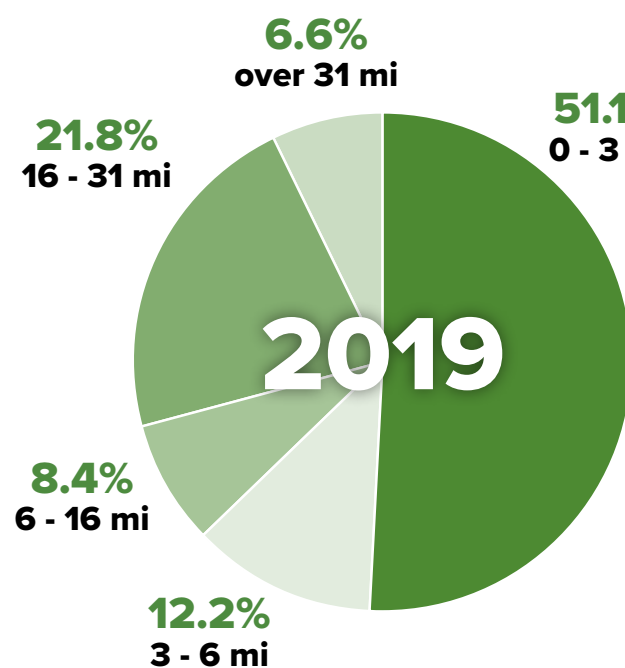
RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	11.1%	3.5%	28.2%	52.8%	3.7%	0.2%
2020	0.3%	11.0%	3.5%	28.0%	53.0%	3.9%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	20.2%	15.6%	20.6%	21.1%	12.9%	6.1%	3.3%
2020	20.0%	15.9%	20.7%	21.3%	12.9%	6.0%	3.3%

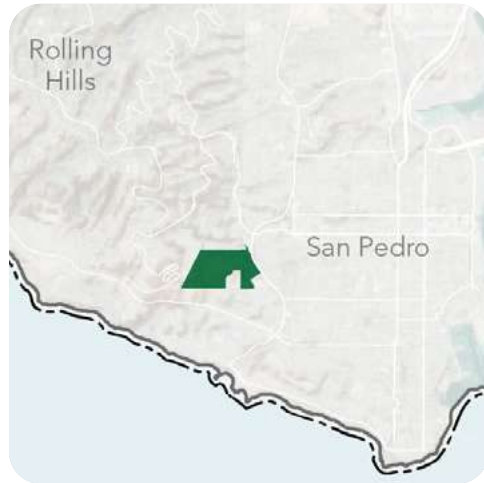
TRAVEL DISTANCE



Deane Dana Friendship Natural Area



VITAL STATISTICS



KEY PARK AMENITIES

- Nature Center
- Children's Play Areas
- Animal Exhibits
- Group Picnic Areas
- Hiking Trails

DESCRIPTION

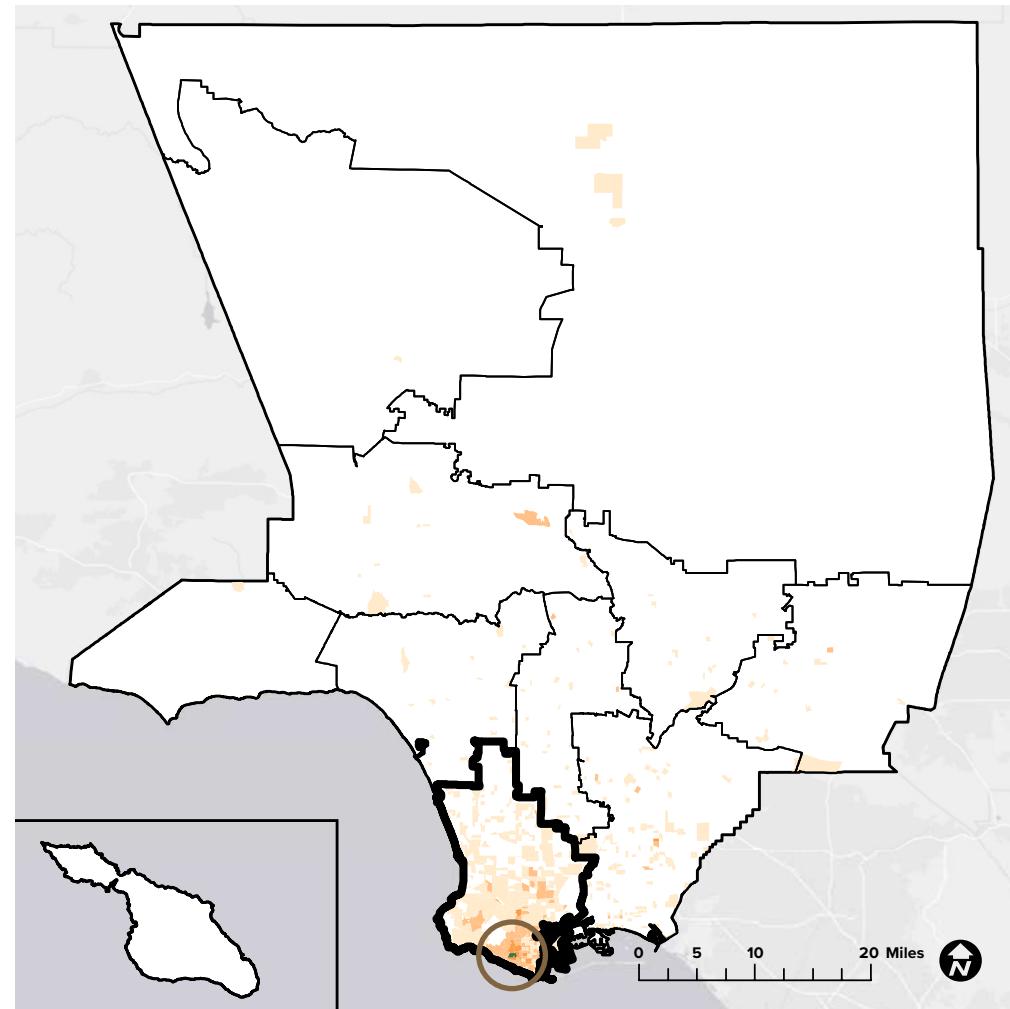
Deane Dana Friendship Park and Nature Center offers panoramic views of San Pedro, Santa Catalina Island and the Los Angeles/Long Beach harbor complex. This 123-acre park is home to the captive-bred and federally endangered Palos Verdes Blue butterfly. The park provides recreational activities such as animal presentations, bird walks, family field trips, hiking trails, nature and plant walks and reading programs for visitors to enjoy. Additional amenities include children's play areas, on-site restrooms and parking, barbeque areas and picnic shelters.

WEBSITE

www.parks.lacounty.gov/deane-dana-friendship-natural-area/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
47,637 visitors



2020
53,237 visitors



94%
originated
from
within
LA County

6%
originated
from
outside
LA County

70%
originated
from
South Bay

- Deane Dana Friendship Natural Area
- South Bay
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

95%
originated
from
within
LA County

5%
originated
from
outside
LA County

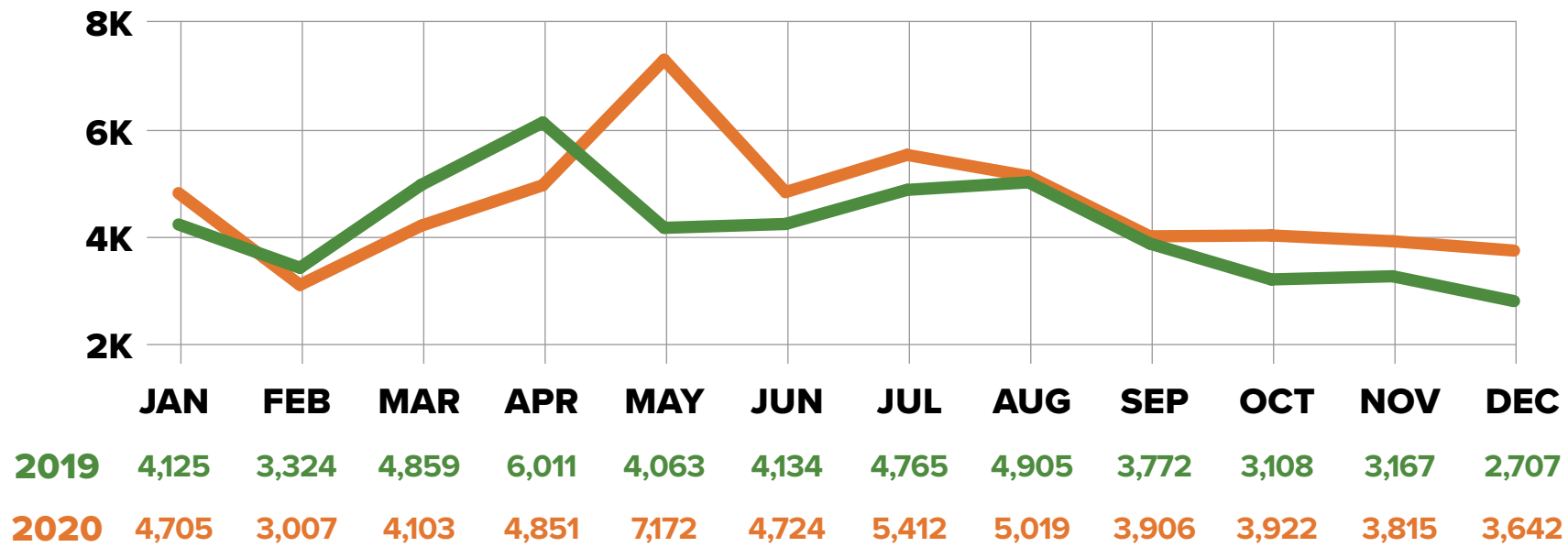
87%
originated
from
South Bay

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

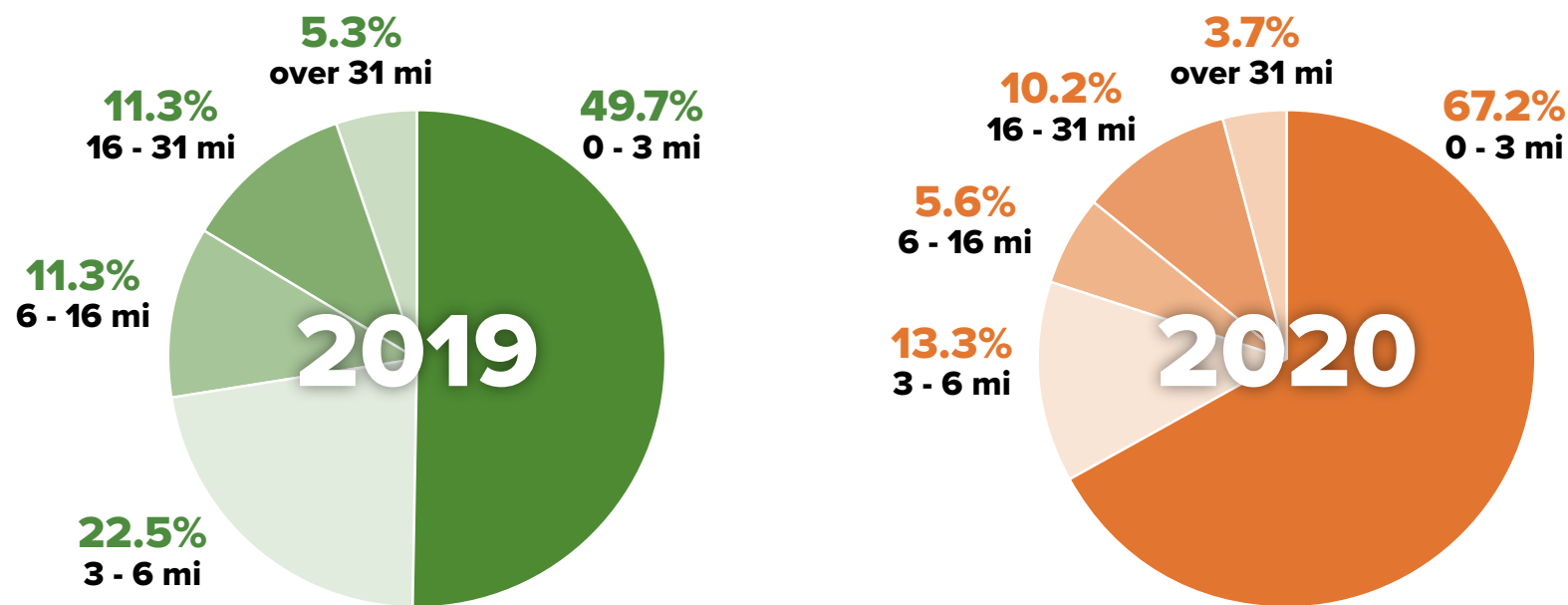
Deane Dana Friendship Natural Area



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	15.9%	20.9%	8.8%	18.9%	7.3%
2020	13.7%	17.7%	8.4%	25.9%	10.3%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	16.3%	14.8%	18.4%	10.6%	10.8%	29.0%
2020	12.5%	11.5%	16.6%	10.8%	12.6%	36.0%

GENDER IDENTITY

	Male	Female
2019	48.1%	51.9%
2020	46.9%	53.1%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.1%	12.7%	5.9%	35.8%	39.9%	4.7%	0.1%
2020	0.1%	11.8%	4.1%	30.2%	49.3%	4.2%	0.1%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	19.5%	17.2%	16.4%	20.5%	13.1%	7.6%	5.6%
2020	15.6%	13.8%	16.3%	22.4%	14.4%	10.6%	7.0%

Devil's Punchbowl Natural Area



VITAL STATISTICS



KEY PARK AMENITIES

- Nature Center
- Outdoor Performance Area
- Animal Exhibits
- Equestrian Facilities
- Hiking Trails
- Mountain Biking Trails
- Picnic Areas

DESCRIPTION

Devil's Punchbowl is situated within the San Gabriel Mountains. The 1,310-acre geological wonder has a 7.5-mile round-trip trail through a deep canyon formed by the runoff of large quantities of water from the higher San Gabriel Mountains where visitors can walk, mountain bike, hike or take a horseback ride. Visitors can participate in astronomy programs, bird walks, horseback riding, a junior ranger program, moonlight hikes, nature and plant walks or visit the Nature Center to learn about the native wildlife and park history. The park also includes amphitheaters, barbecue and picnic areas, a library, outdoor stages, restrooms, multipurpose rooms and museums.

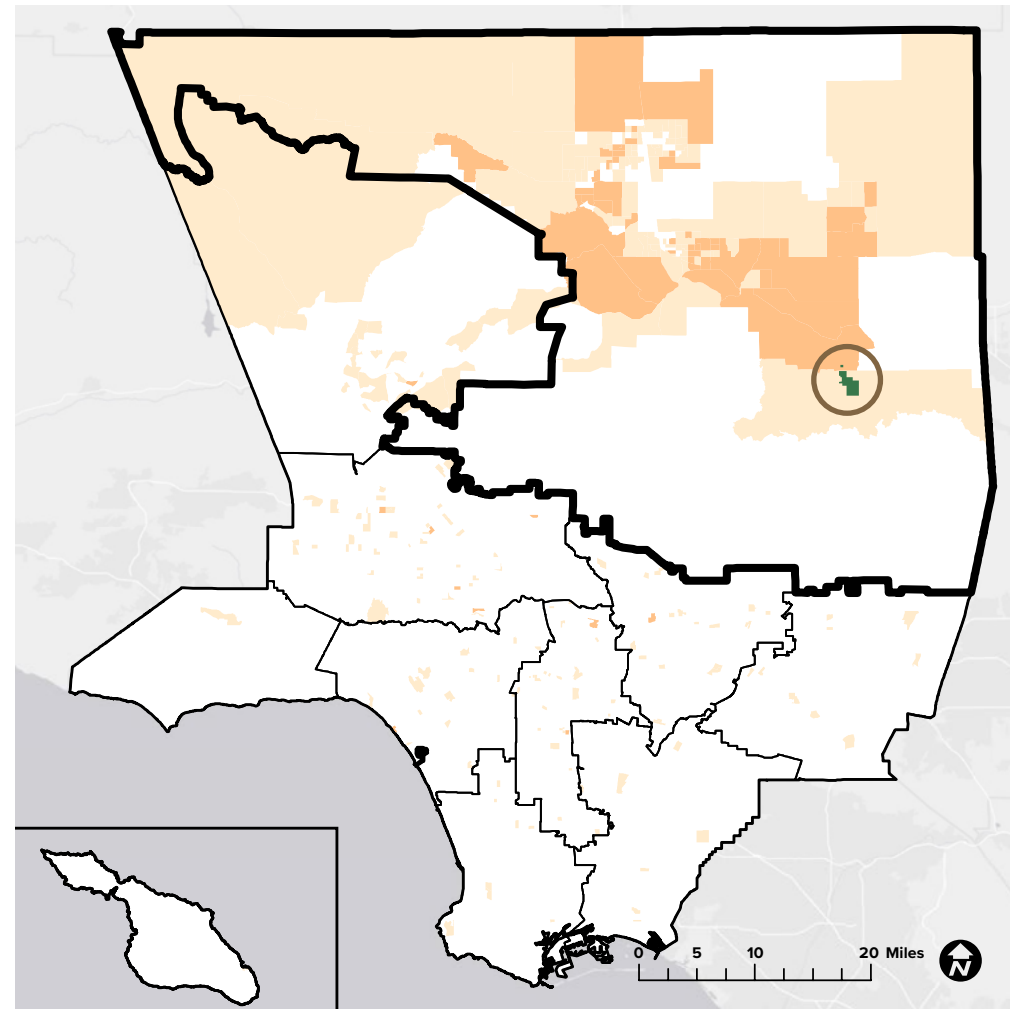
Note: In September 2020, the Bobcat Fire destroyed over 30,000 acres of land, which included many parts of the Devil's Punchbowl Natural Area, including the Nature Center. As a result, the Devil's Punchbowl Natural Area was closed to the public from September 2020 to March 2021.

WEBSITE

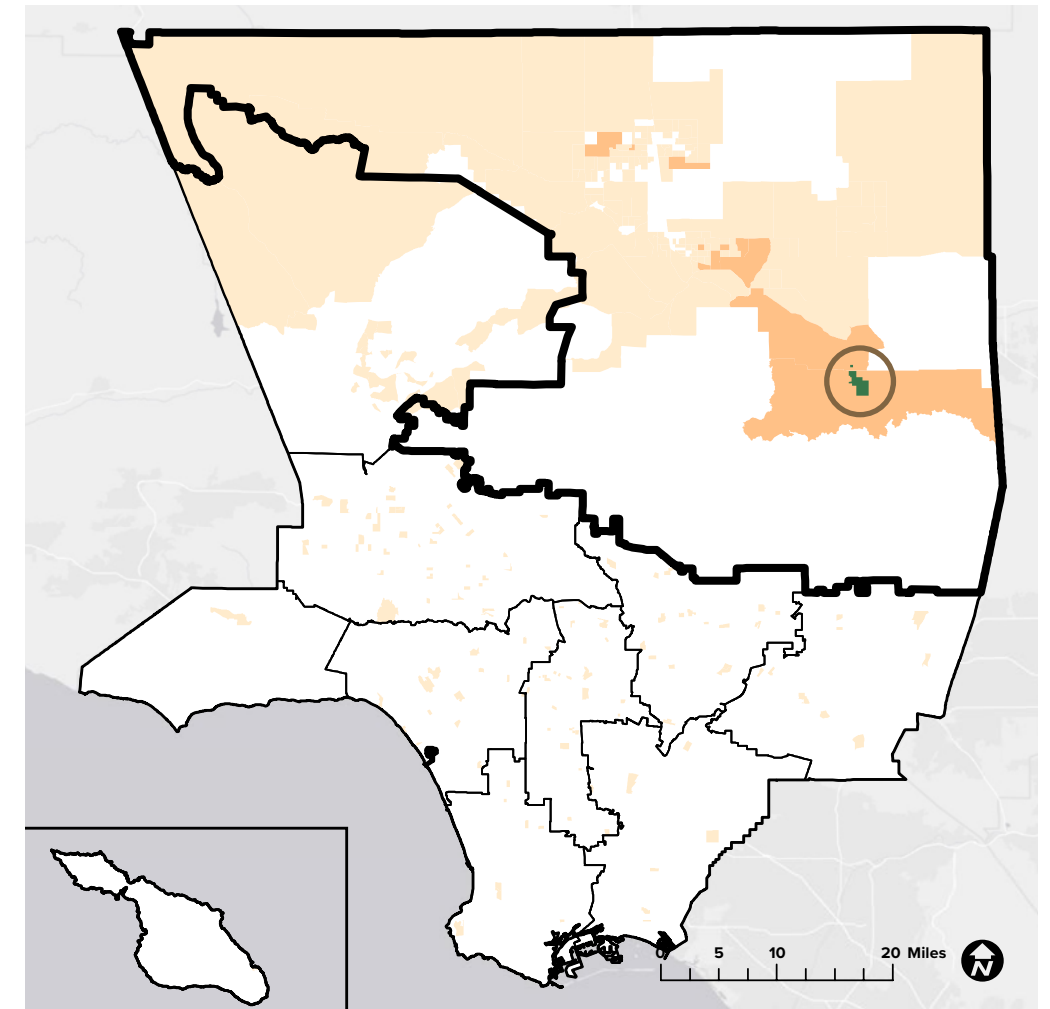
www.parks.lacounty.gov/devils-punchbowl-natural-area-and-nature-center/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
27,475 visitors



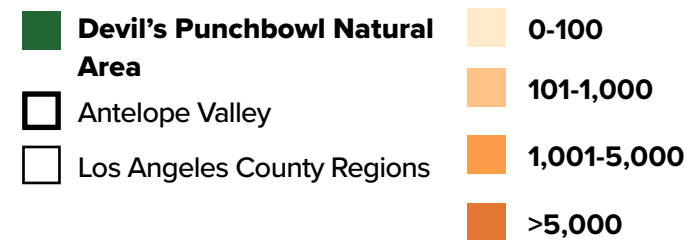
2020
11,505 visitors



68%
originated from within LA County

32%
originated from outside LA County

49%
originated from Antelope Valley



68%
originated from within LA County

32%
originated from outside LA County

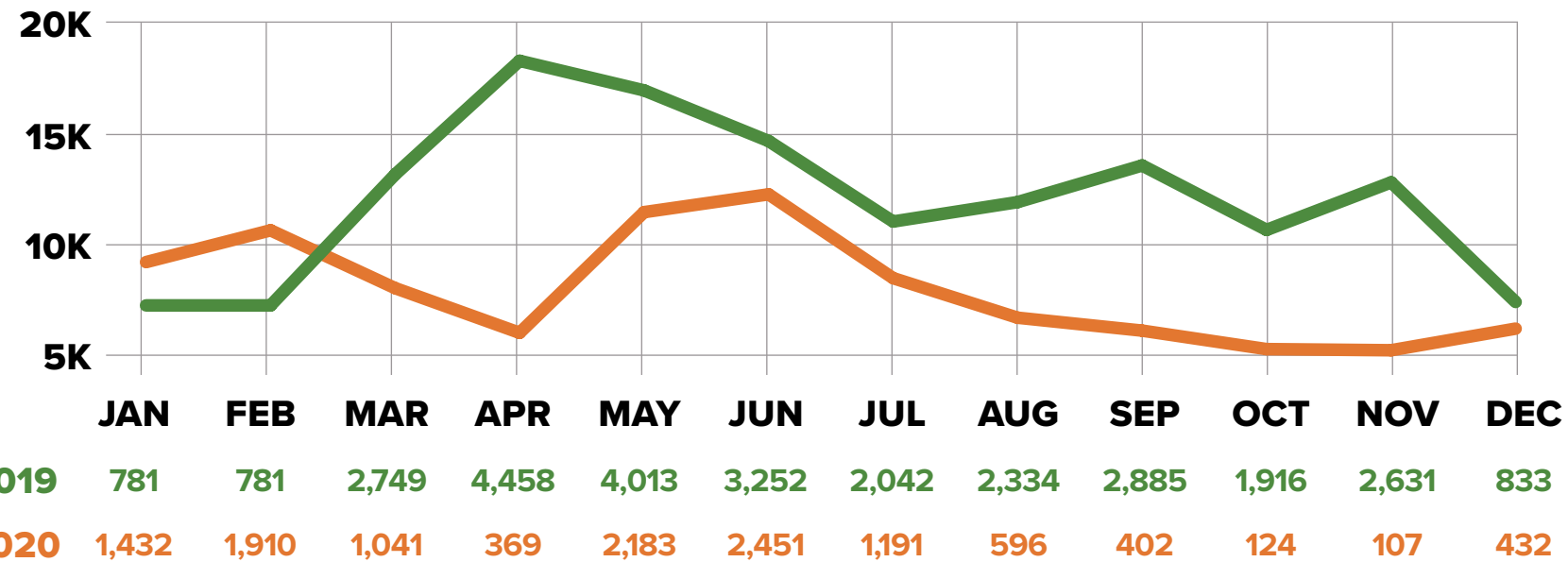
44%
originated from Antelope Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

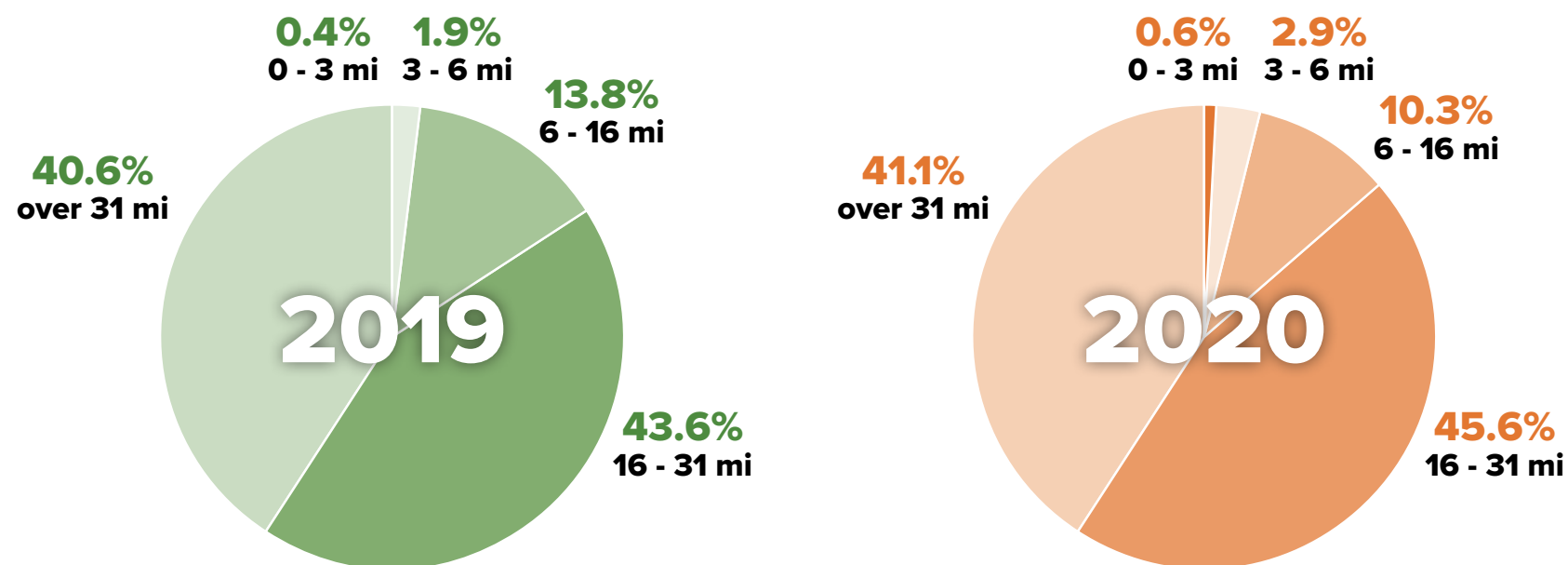
Devil's Punchbowl Natural Area



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	18.2%	21.4%	7.3%	12.6%	5.3%
2020	18.5%	20.8%	7.1%	13.6%	5.6%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	19.3%	20.1%	20.9%	12.3%	8.1%	18.9%
2020	19.2%	19.0%	21.0%	13.0%	8.8%	18.6%

GENDER IDENTITY

	Male	Female
2019	48.7%	51.3%
2020	48.7%	51.3%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.5%	7.1%	9.4%	40.8%	39.1%	2.6%	0.3%
2020	0.2%	9.0%	9.8%	41.8%	36.3%	2.4%	0.3%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	25.2%	16.3%	17.5%	17.8%	13.0%	6.5%	3.7%
2020	23.3%	17.5%	19.0%	17.7%	12.5%	6.4%	3.5%

Eaton Canyon Natural Area and Nature Center



VITAL STATISTICS



KEY PARK AMENITIES

- Nature Center
- Animal Exhibits
- Equestrian Facilities
- Group Picnic Areas
- Hiking Trails

DESCRIPTION

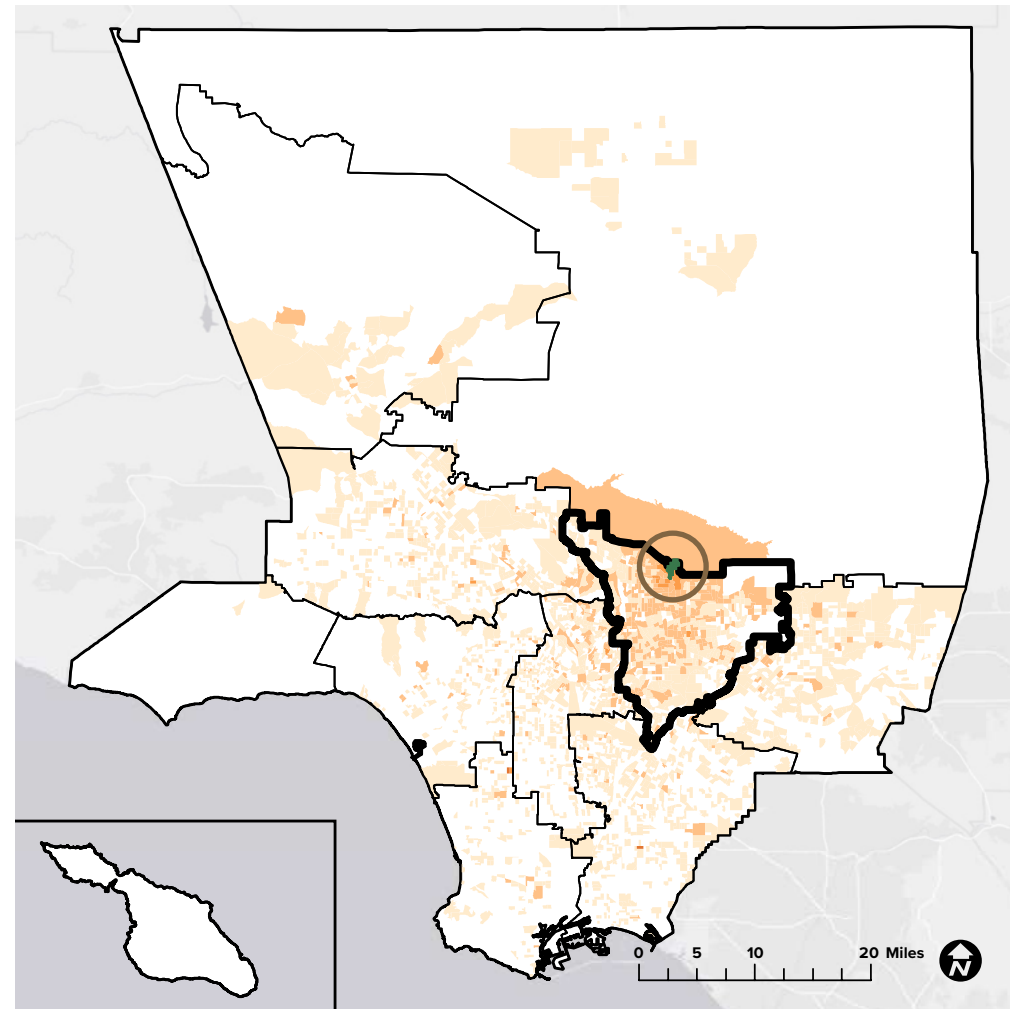
Eaton Canyon Natural Area Park and Nature Center is a natural preserve located at the base of the San Gabriel Mountains. This 198-acre natural area was named after Judge Benjamin Eaton a progressive pioneer, who was the first to use irrigation from Eaton creek to grow grapes on the slopes. Visitors can explore Eaton Canyon's expansive hiking and equestrian trails, along with a staging area, seasonal streams, abundant native plants and wildlife and a nature center with displays, live animals, classrooms, an auditorium and a gift shop. The Nature Center hosts a variety of programming, such as the Young Naturalist After School Club, Nature Tails Docent Led Storytime Reading and seasonal events.

WEBSITE

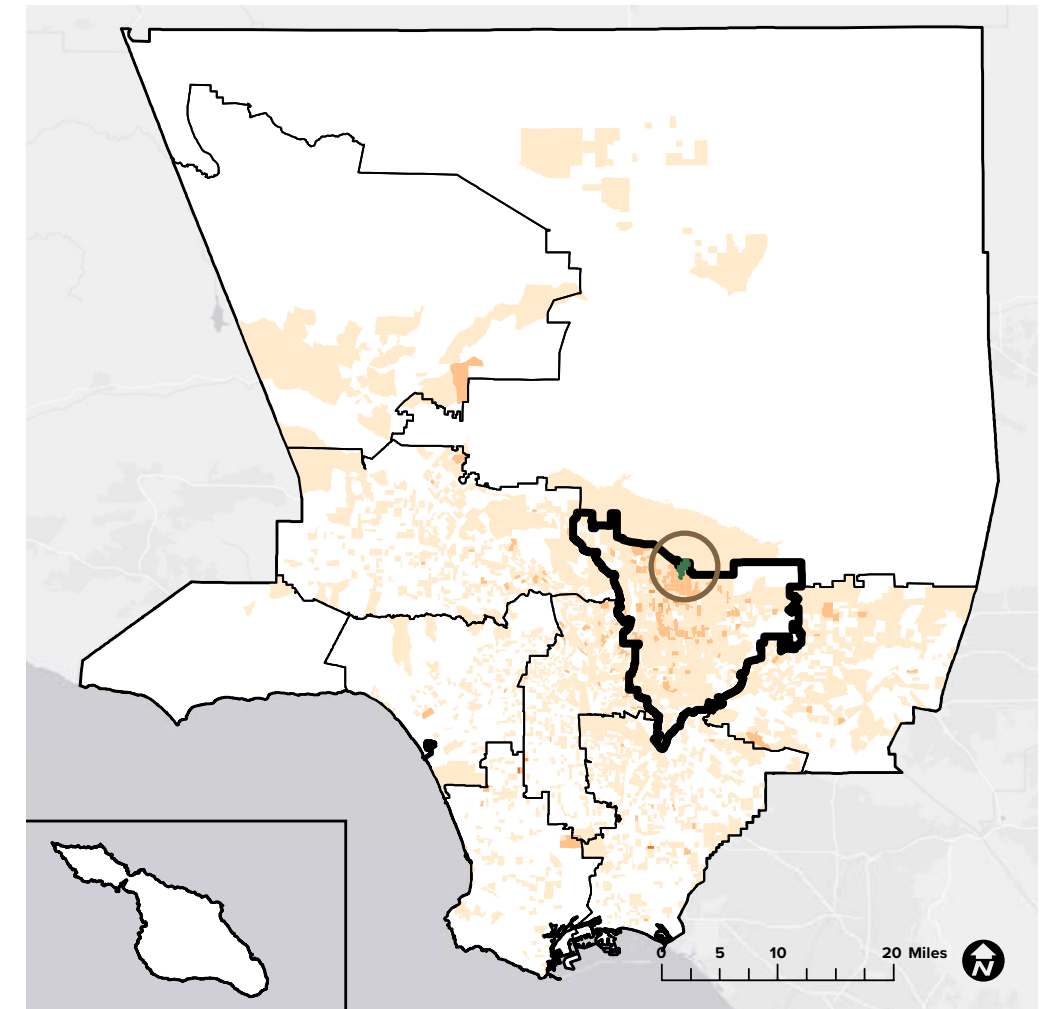
www.parks.lacounty.gov/eaton-canyon-natural-area-and-nature-center/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
188,761 visitors



2020
101,438 visitors



90%
originated from within LA County

10%
originated from outside LA County

38%
originated from West San Gabriel Valley.

- Eaton Canyon Park and Nature Center
- West San Gabriel Valley
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

92%
originated from within LA County

8%
originated from outside LA County

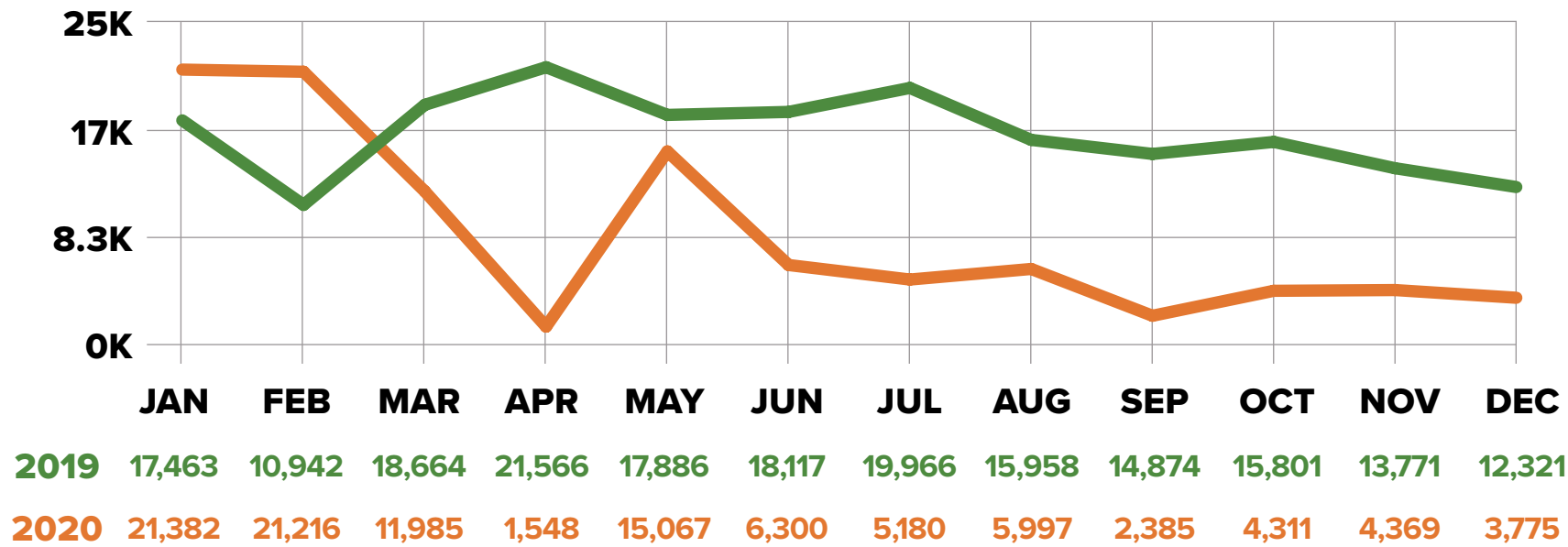
35%
originated from West San Gabriel Valley.

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

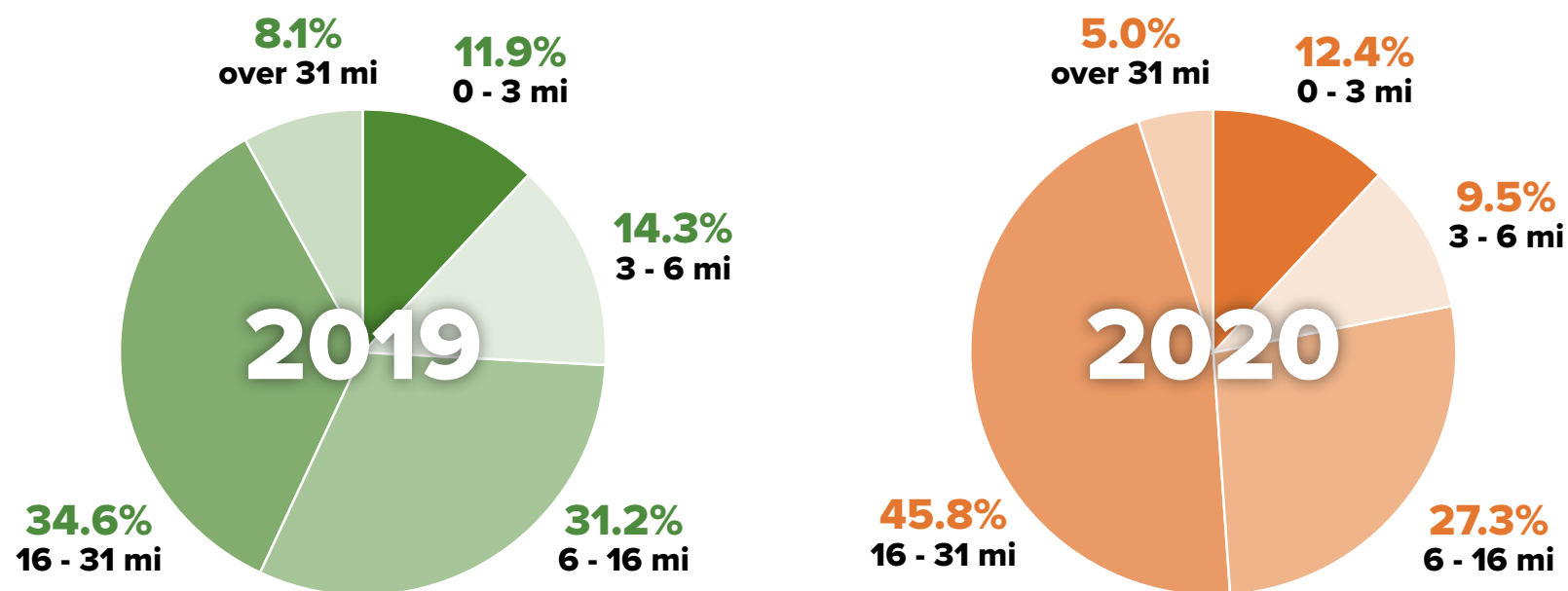
Eaton Canyon Natural Area and Nature Center



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	16.2%	17.6%	6.5%	19.1%	7.6%
2020	16.2%	21.7%	6.2%	16.3%	6.4%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	17.9%	15.7%	20.4%	12.4%	10.0%	23.4%
2020	16.8%	16.7%	21.0%	13.2%	10.8%	21.5%

GENDER IDENTITY

	Male	Female
2019	48.6%	51.4%
2020	48.3%	51.7%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	18.7%	8.3%	38.5%	30.3%	3.0%	0.3%
2020	0.3%	14.3%	13.5%	40.5%	26.9%	2.8%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	22.4%	18.5%	17.6%	17.3%	12.9%	6.8%	4.5%
2020	22.1%	19.6%	17.7%	17.9%	13.0%	5.8%	3.8%

VITAL STATISTICS



KEY PARK AMENITIES

- Nature Center
- Children's Play Areas
- Archery Range
- Walking Trails
- Biking Trails
- Camping Sites
- Fishing Lakes
- Fitness Zone
- Model Aircraft Flying Area
- Model Sailboat Area
- Group Picnic Areas
- Train Ride

DESCRIPTION

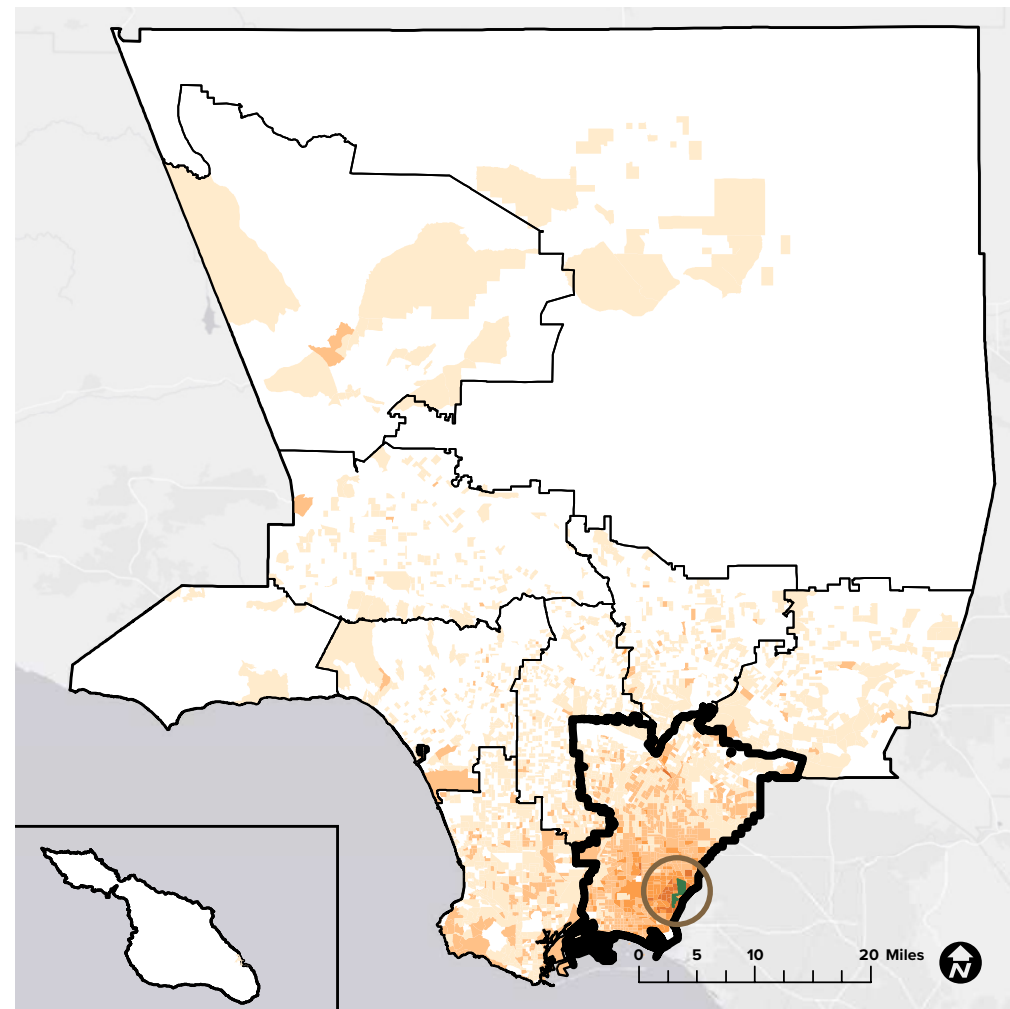
El Dorado East Regional Park is a 388.2-acre park with an archery range, bike trails, campgrounds, barbeque and picnic areas, playgrounds, a multi-station physical fitness course and a nature center for visitors to enjoy. For aircraft enthusiasts, this park has a radio-controlled model aircraft flying area, a glider field and AMA Aircraft. El Dorado East Regional Park also offers train ride and party packages, bike rental and archery classes. Park rangers are on-site as are parking lots and restrooms.

WEBSITE

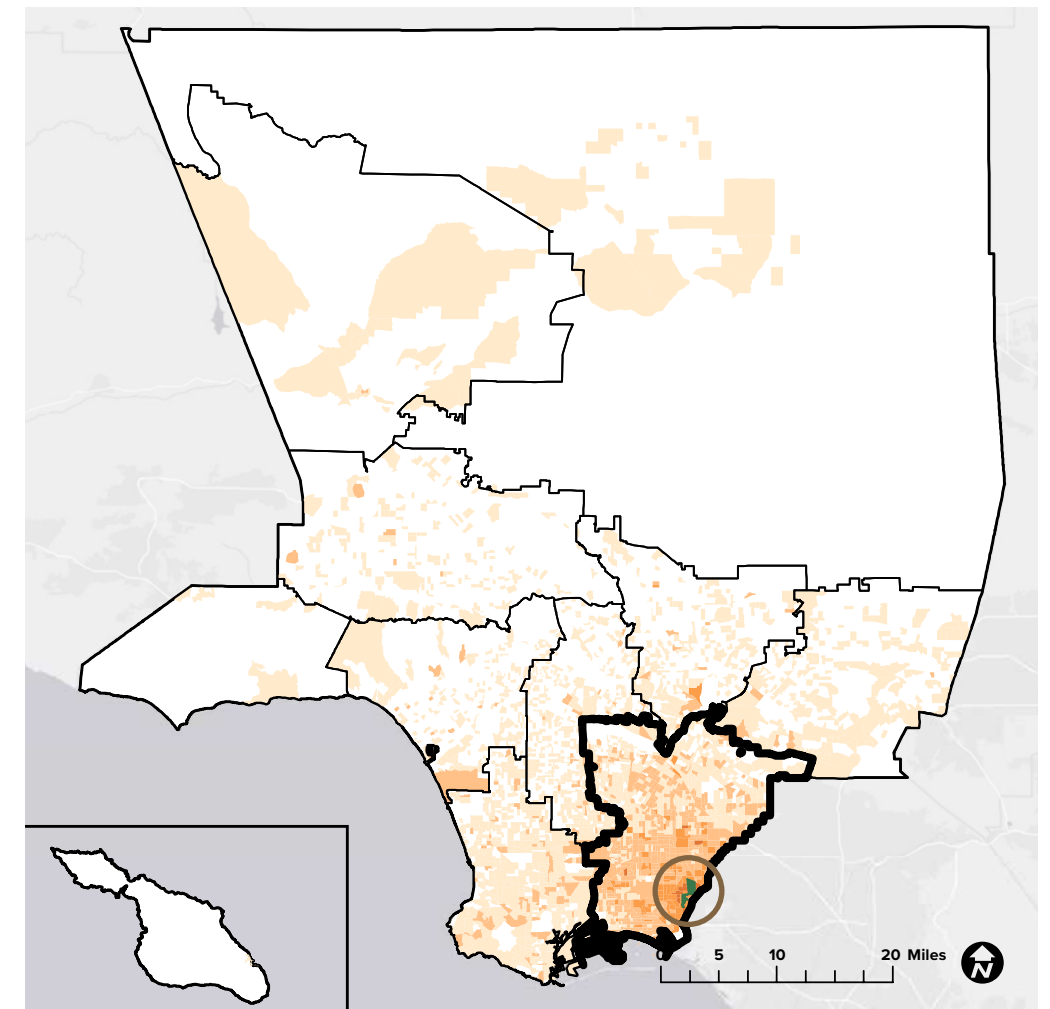
www.longbeach.gov/park/park-and-facilities/directory/el-dorado-east-regional-park/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
1,052,404 visitors



2020
807,622 visitors



60%
originated
from
within
LA County

40%
originated
from
outside
LA County

52%
originated
from
Gateway

- El Dorado East Regional Park
- Gateway
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

63%
originated
from
within
LA County

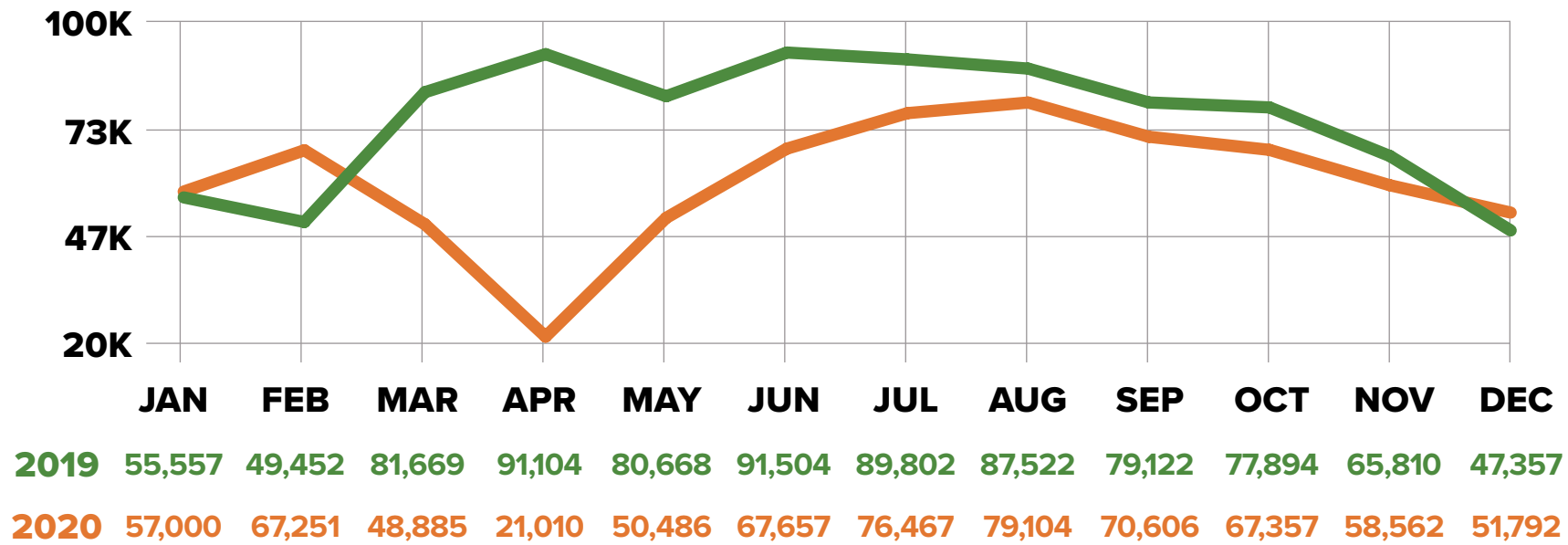
27%
originated
from
outside
LA County

56%
originated
from
Gateway

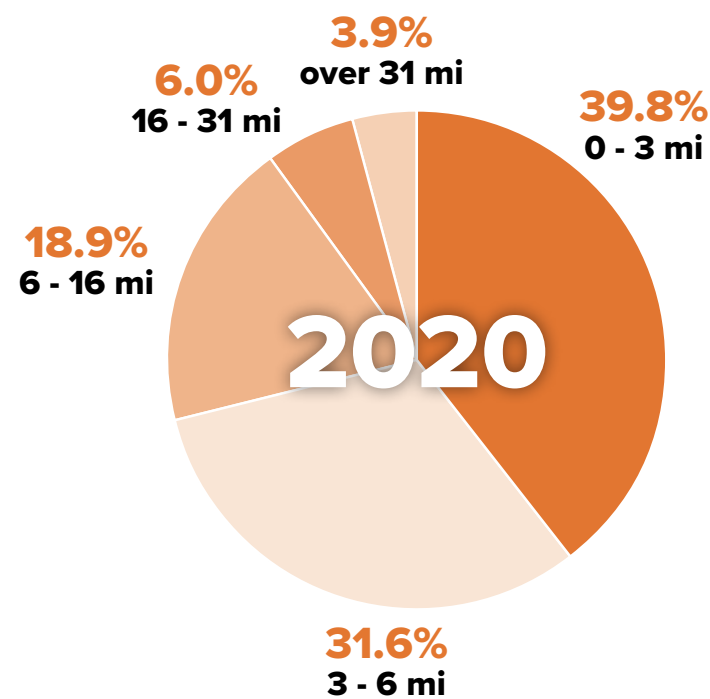
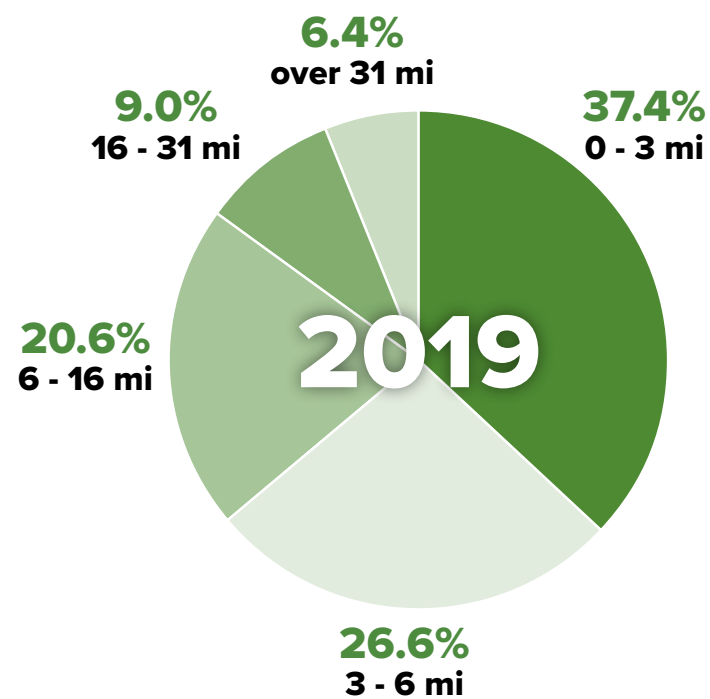
El Dorado East Regional Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	14.7%	20.0%	7.6%	21.2%	8.8%
2020	14.8%	20.3%	8.1%	20.5%	8.4%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	13.8%	12.9%	18.7%	13.6%	10.6%	29.6%
2020	14.1%	13.4%	19.2%	13.5%	10.6%	28.6%

GENDER IDENTITY

	Male	Female
2019	47.7%	51.7%
2020	47.8%	51.6%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.4%	14.9%	5.7%	31.3%	43.4%	3.1%	0.2%
2020	0.4%	15.8%	5.9%	32.6%	41.1%	3.1%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	19.7%	16.3%	18.5%	17.9%	14.1%	7.8%	5.1%
2020	19.6%	16.3%	18.5%	18.1%	14.2%	7.7%	5.0%

Elysian Park



VITAL STATISTICS



KEY PARK AMENITIES

- Bike Path
- Group Picnic Areas
- Hiking Trails
- Horseshoe Pits
- Jogging Path

DESCRIPTION

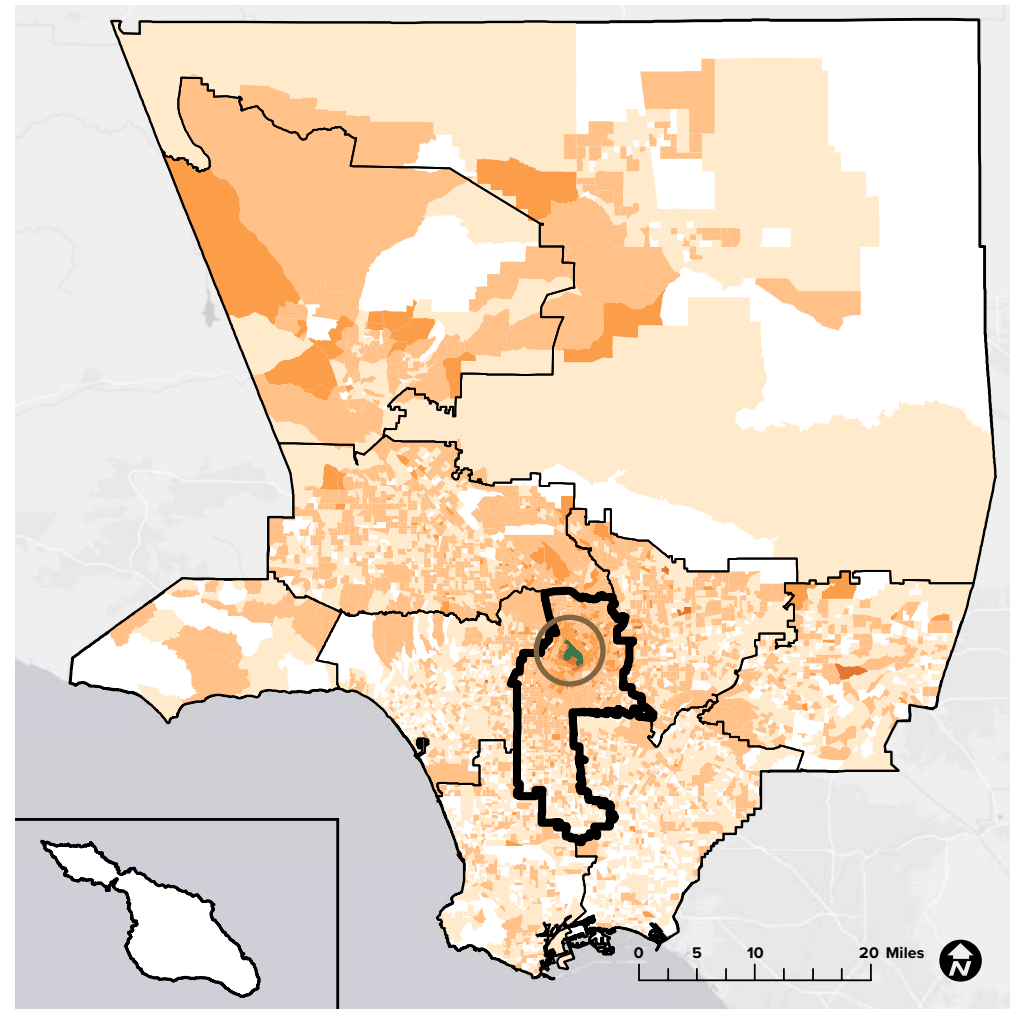
Founded in 1886, Elysian Park is the oldest park in Los Angeles and one of the city's largest parks at 600 acres. Located in Central Los Angeles, Elysian Park provides plenty of space for recreational activities and a picnic area for groups to gather. Visitors can see attractions such as downtown Los Angeles, Dodger Stadium, or the Hollywood Hills while taking on the looped 2.3-mile hiking trail.

WEBSITE

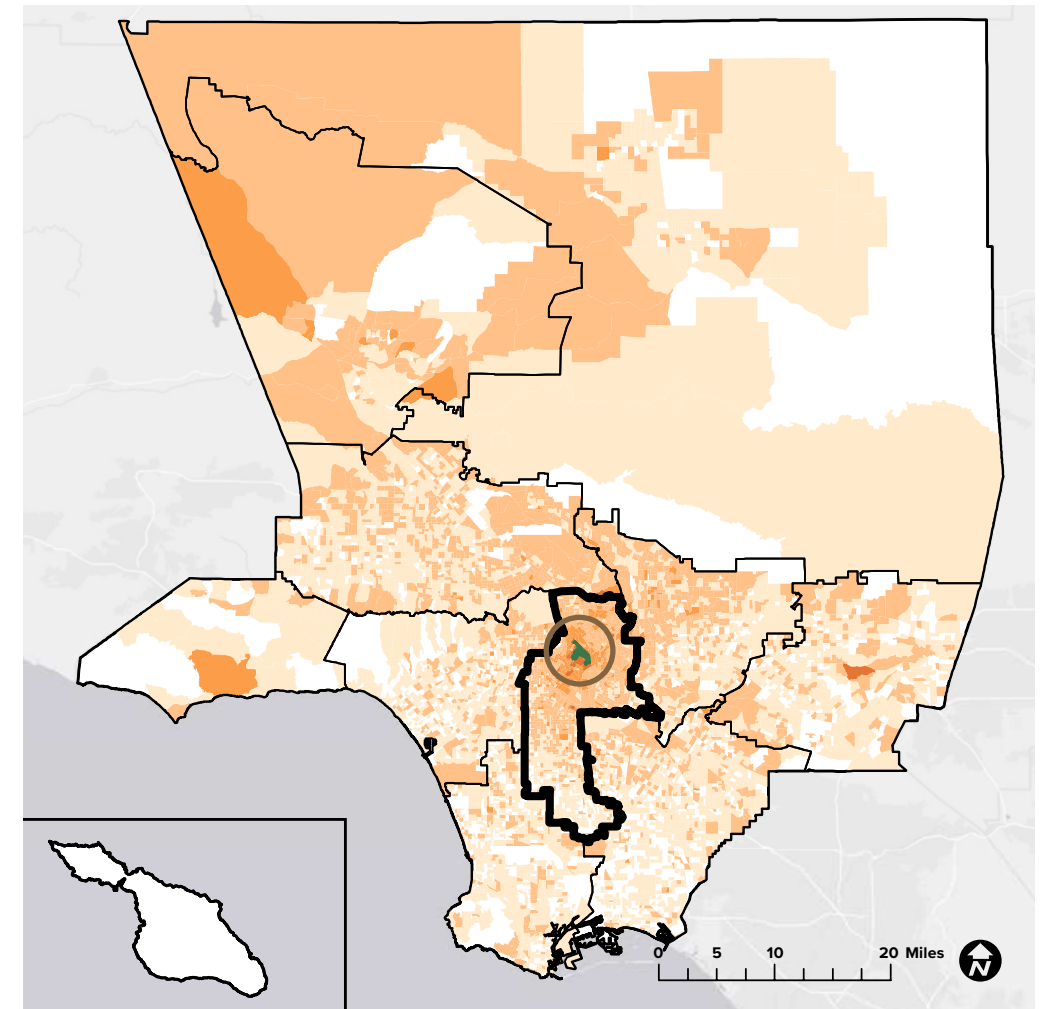
www.laparks.org/park/elysian

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
2,235,644 visitors



2020
1,659,062 visitors



63%
originated from within LA County

36%
originated from outside LA County

29%
originated from Metro

Elysian Park

Metro

Los Angeles County Regions

0-100

101-1,000

1,001-5,000

>5,000

68%
originated from within LA County

32%
originated from outside LA County

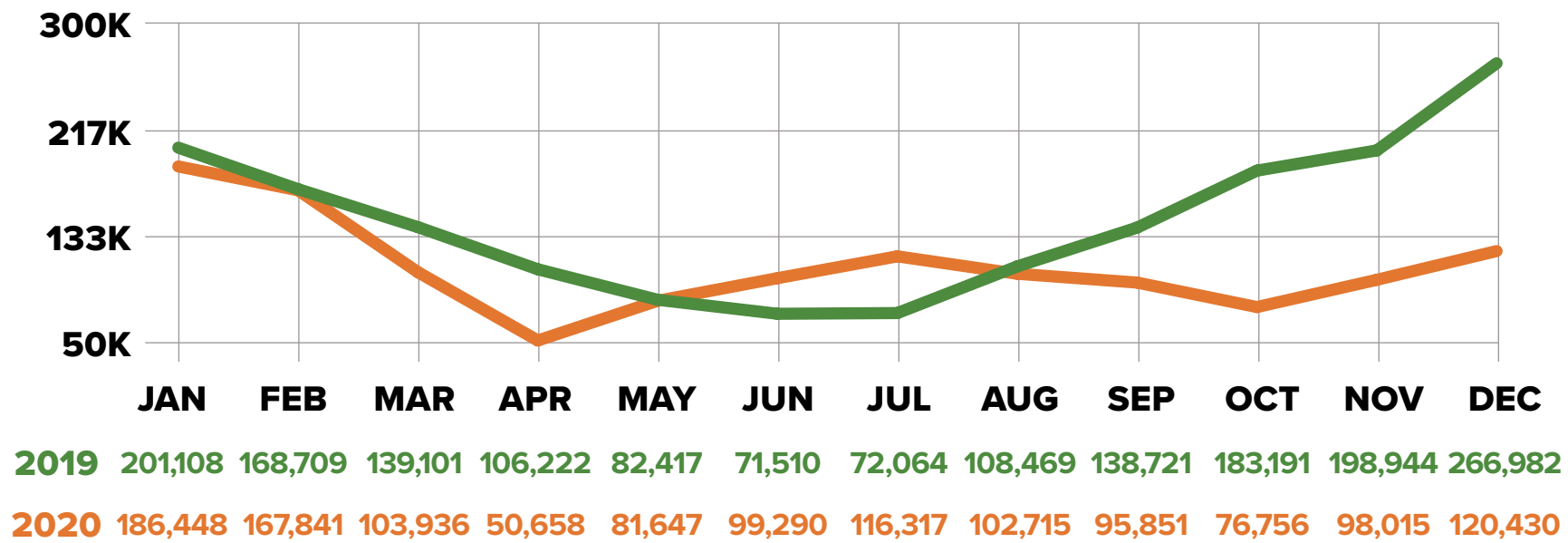
35%
originated from Metro

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

Elysian Park



MONTHLY VISITORSHIP



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	15.4%	15.8%	6.0%	18.8%	6.6%
2020	15.6%	15.0%	5.7%	17.7%	6.1%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	22.8%	17.2%	19.6%	12.0%	8.9%	19.4%
2020	24.8%	18.4%	20.1%	10.7%	8.0%	17.8%

GENDER IDENTITY

	Male	Female
2019	49.1%	50.8%
2020	49.4%	50.6%

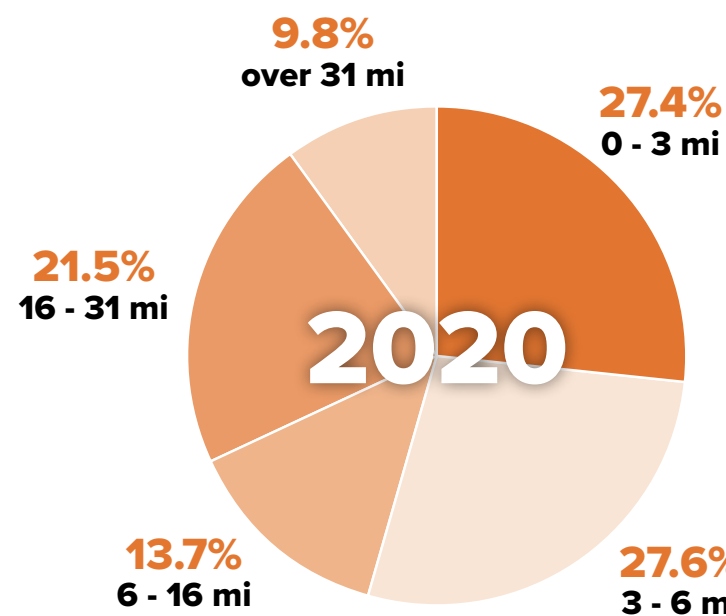
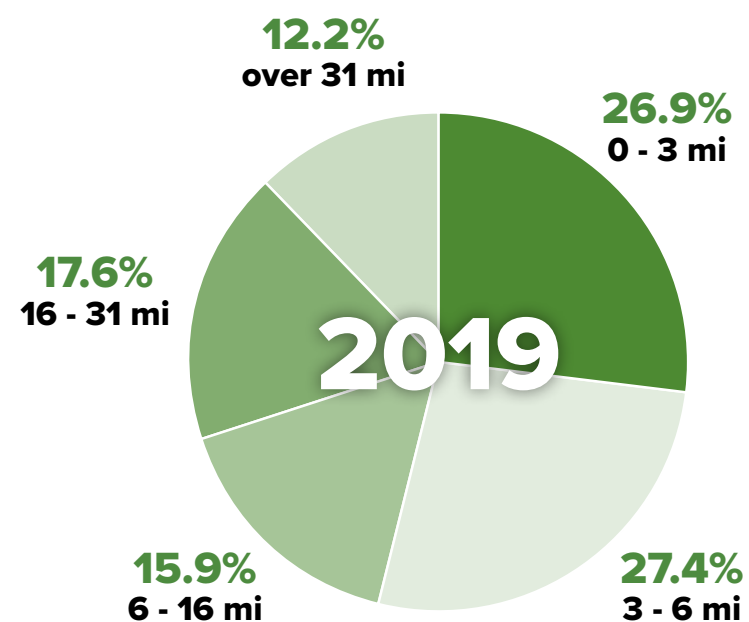
RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	10.8%	8.0%	25.3%	51.7%	2.8%	0.9%
2020	0.2%	10.7%	8.3%	23.4%	53.4%	3.1%	0.8%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	23.2%	19.8%	17.9%	16.3%	11.7%	6.4%	4.5%
2020	24.5%	19.9%	18.0%	15.7%	11.5%	6.2%	4.2%

TRAVEL DISTANCE





VITAL STATISTICS



KEY PARK AMENITIES

- Nature Center
- Group Picnic Areas
- Hiking Trails
- Fishing Pond

DESCRIPTION

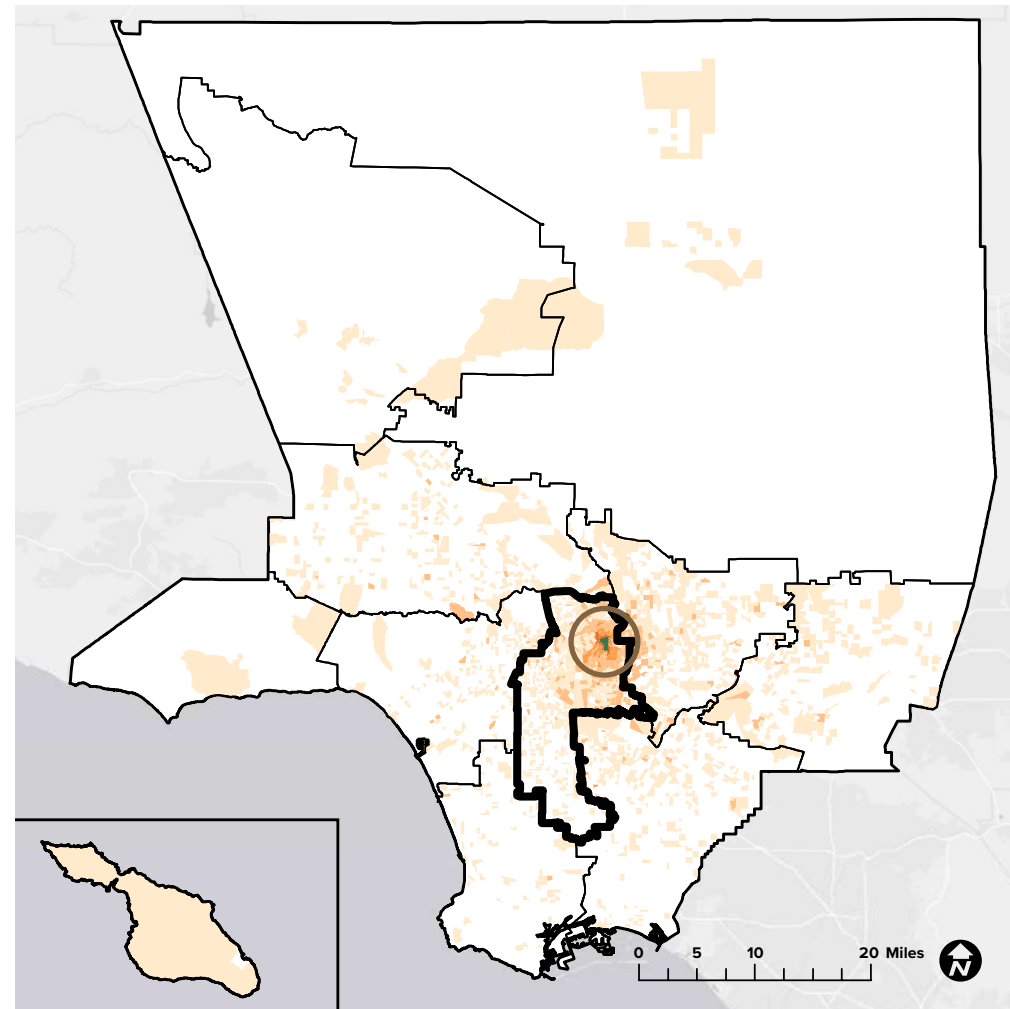
Ernest E. Debs Regional Park is a 282-acre open space nature reserve and regional park. Located in the Montecito Hills neighborhood of Los Angeles, visitors can enjoy barbecue pits, a picnic area, a 5.2-mile loop trail, and a fishing pond to escape the busy city life. While at the park, guests can visit the Audubon Center, an environmental community hub that offers free year-round programs and events such as bird walks, habitat restoration and live music. The center also hosts the Los Nogales Nursery, which is the first native plant nursery in Northeast Los Angeles.

WEBSITE

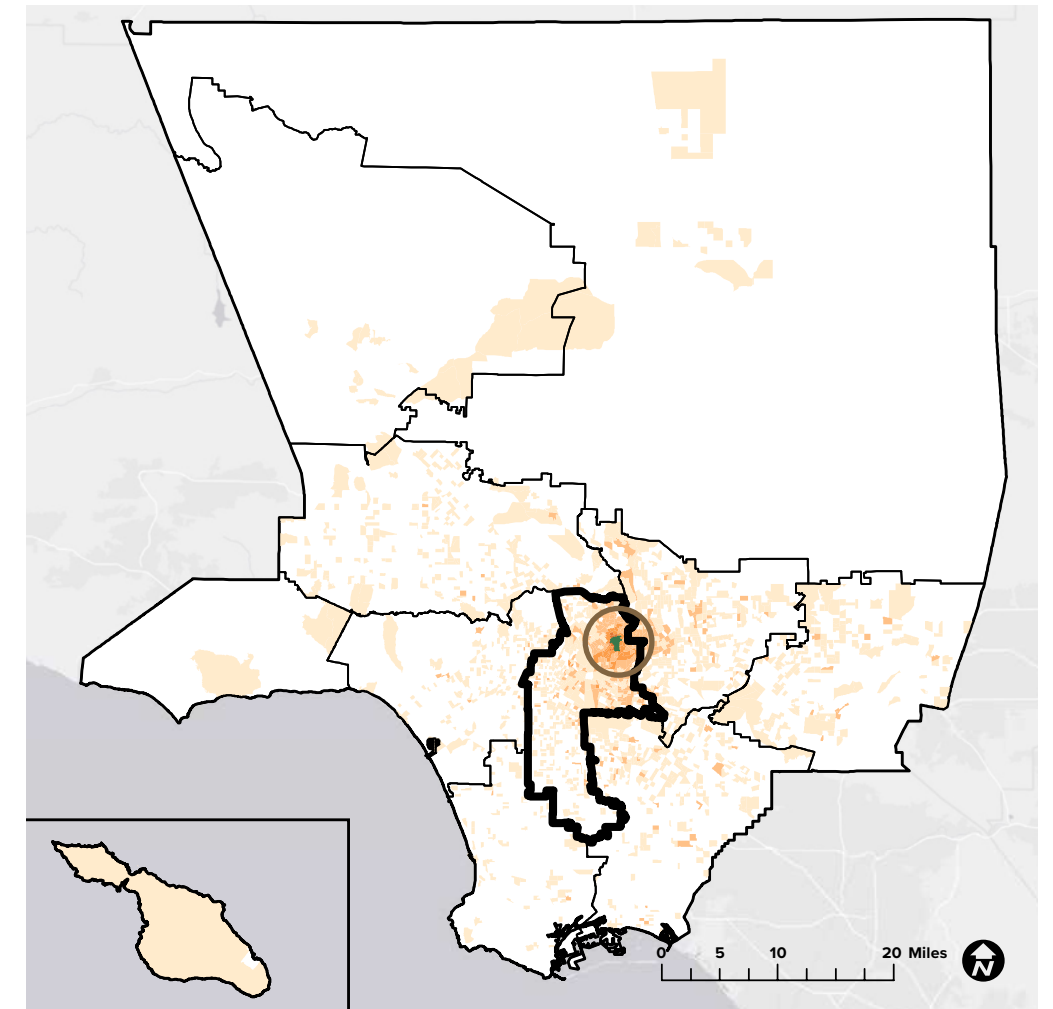
www.laparks.org/park/ernest-e-debs-regional

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
186,255 visitors



2020
210,463 visitors



95%
originated
from
within
LA County

5%
originated
from
outside
LA County

71%
originated
from
Metro

Ernest E Debs EP

Metro

Los Angeles County Regions

0-100

101-1,000

1,001-5,000

>5,000

97%
originated
from
within
LA County

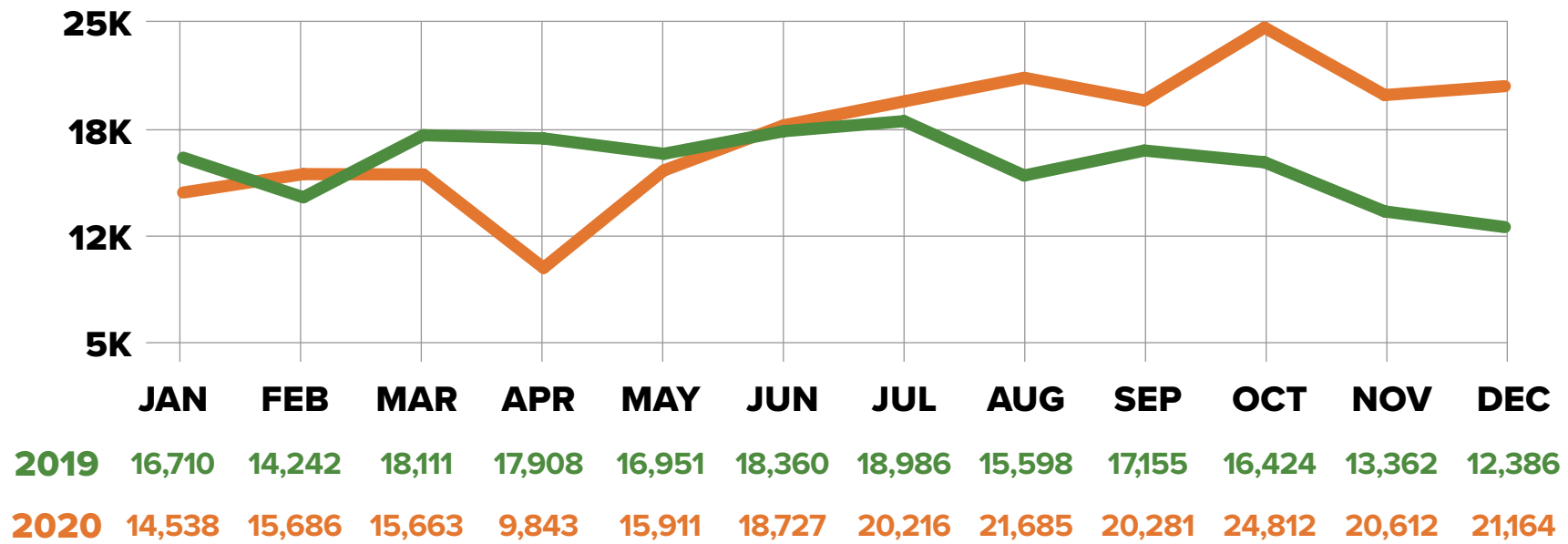
3%
originated
from
outside
LA County

74%
originated
from
Metro

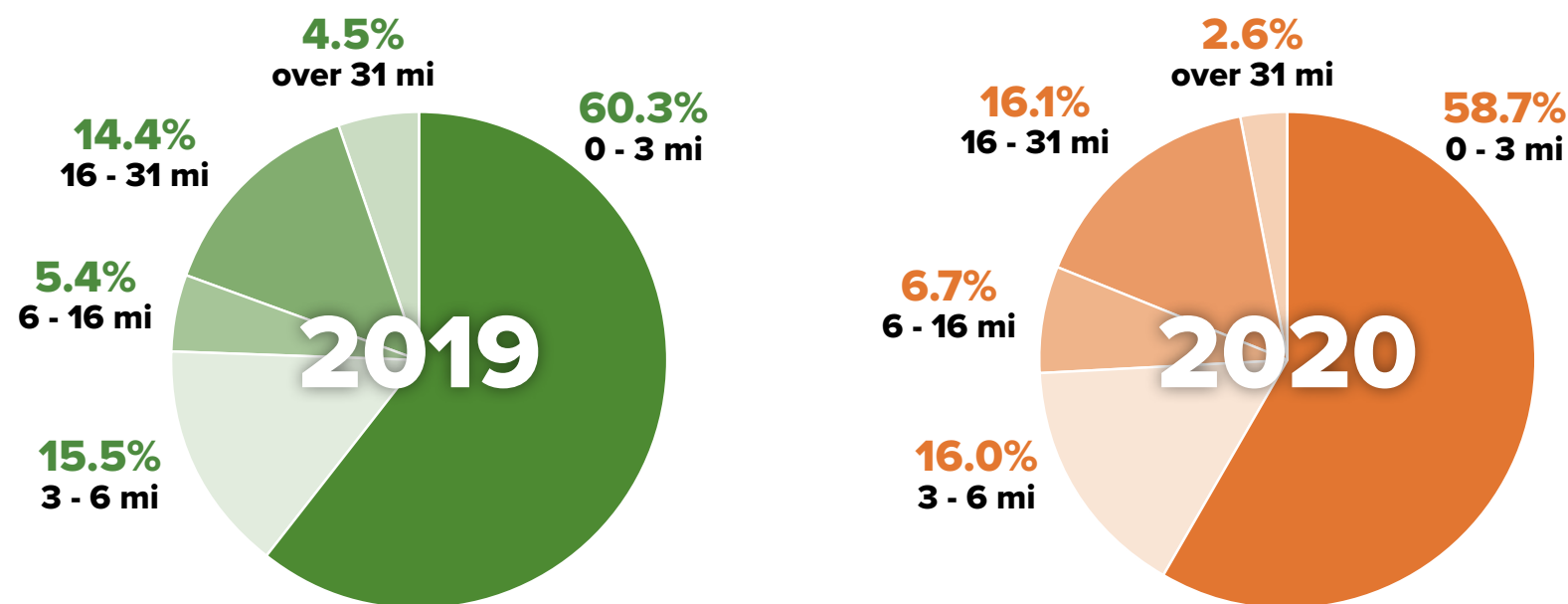
Ernest E. Debs Regional Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	16.4%	14.4%	5.3%	15.7%	5.6%
2020	17.5%	14.5%	5.1%	14.5%	5.3%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	25.7%	19.4%	21.8%	9.9%	7.9%	15.3%
2020	27.0%	20.3%	21.6%	9.9%	7.5%	13.6%

GENDER IDENTITY

	Male	Female
2019	48.7%	51.3%
2020	48.4%	51.6%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	14.7%	5.5%	34.4%	41.9%	2.6%	0.3%
2020	0.2%	16.5%	5.6%	39.1%	35.7%	2.4%	0.3%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	24.3%	19.8%	18.4%	15.9%	11.9%	5.7%	4.0%
2020	24.5%	20.5%	18.7%	15.8%	11.2%	5.5%	3.7%

Frank G. Bonelli Regional Park



VITAL STATISTICS



KEY PARK AMENITIES

- Boating Areas
- Swim Beaches
- Camping Sites
- Children's Play Areas
- Concession Stands
- Equestrian Facilities
- Fishing Lakes
- Group Picnic Areas
- Hiking Trails
- Mountain Biking Trails
- Outdoor Performance Areas
- Softball Fields

DESCRIPTION

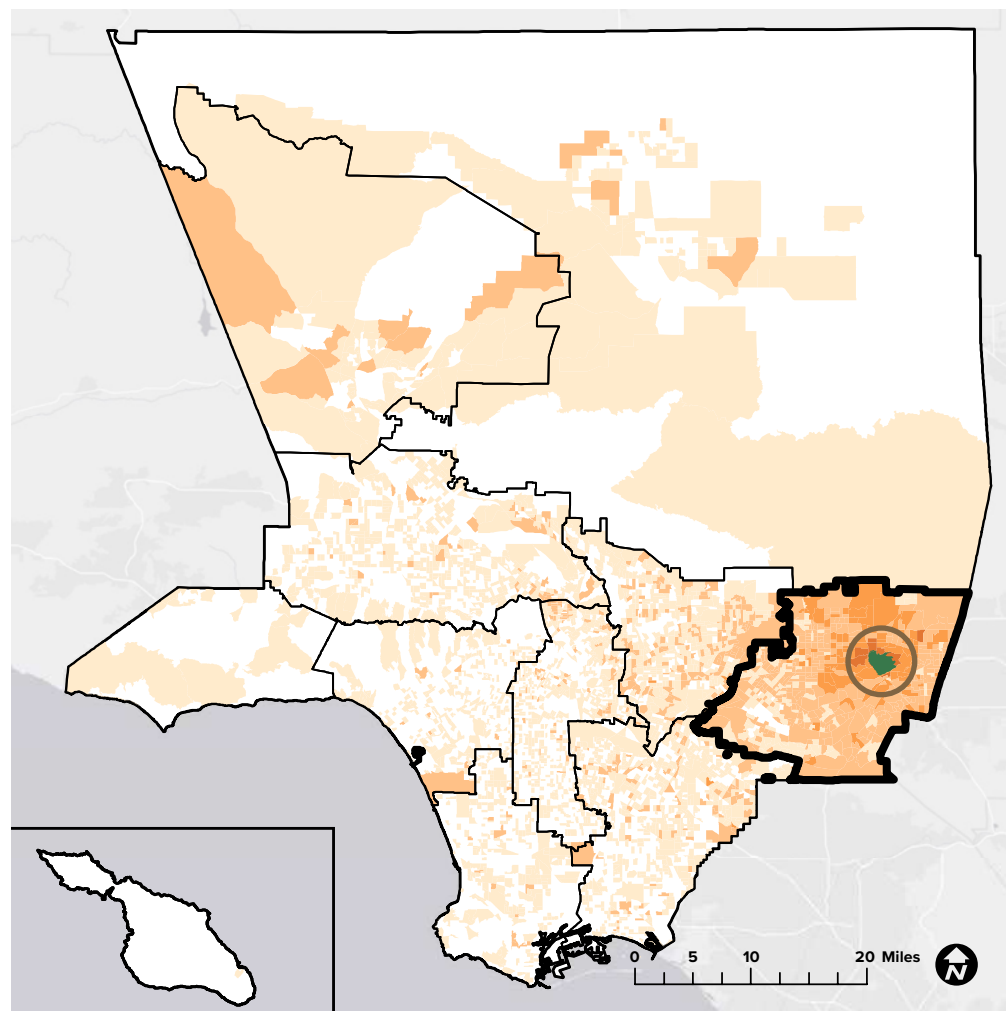
Frank G. Bonelli Regional Park is a 1,800-acre facility with a 250-acre lake and 14 miles of multi-use trails. Located Northwest of Pomona and south of La Verne and San Dimas, visitors can enjoy recreational activities such as boating, jet skiing, camping, fishing, swimming, family and group picnicking, nature walks, hiking, jogging and biking. Concessionaires offering RV camping, hot tubs, wedding venues and horseback riding are also available for use. Yearly events include fishing tournaments, concerts, triathlons, water sports and cultural events.

WEBSITE

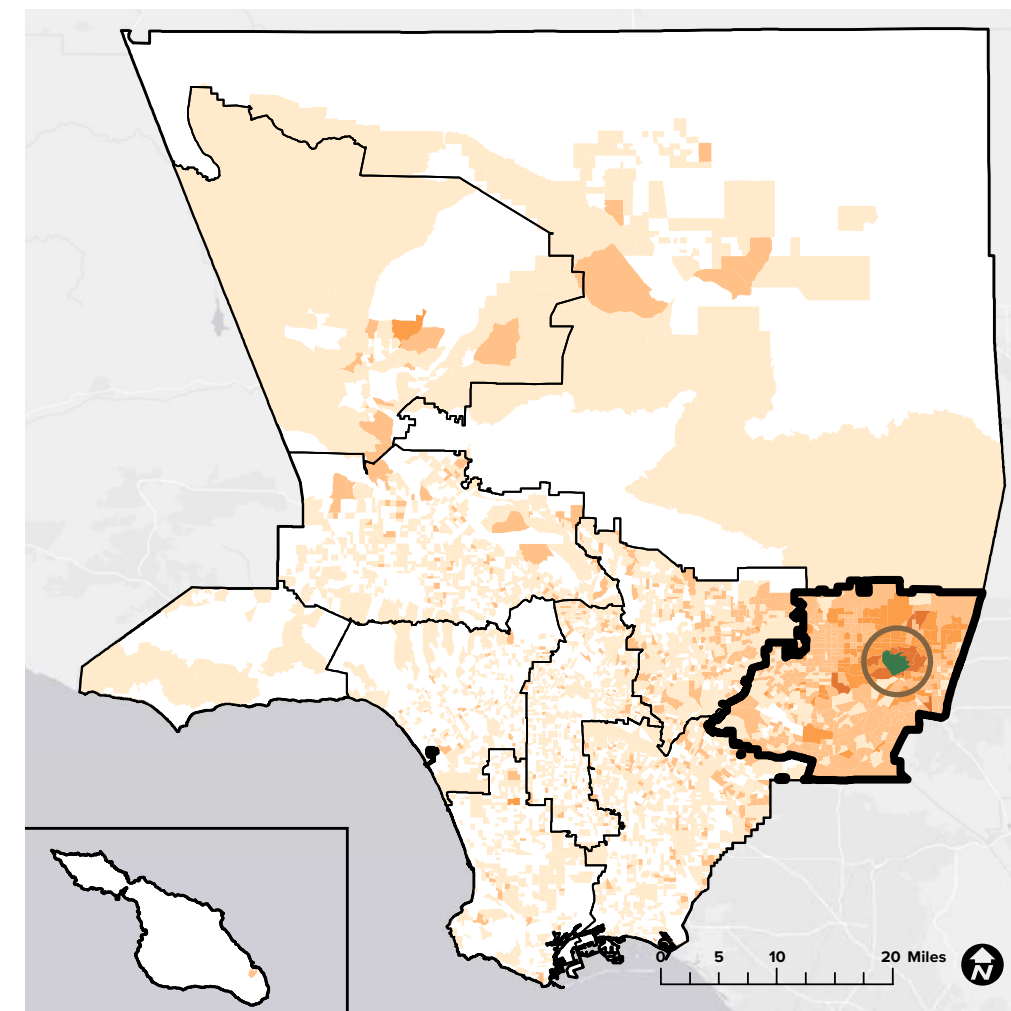
www.parks.lacounty.gov/frank-g-bonelli-regional-park/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
1,252,542 visitors



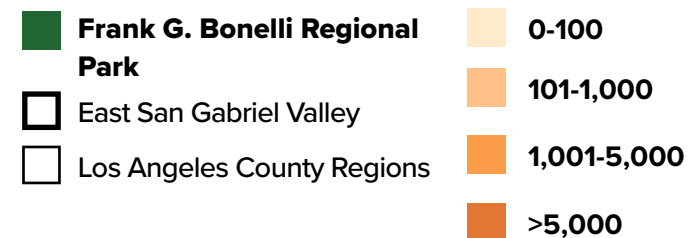
2020
1,138,505 visitors



55%
originated from within LA County

45%
originated from outside LA County

43%
originated from East San Gabriel Valley



61%
originated from within LA County

39%
originated from outside LA County

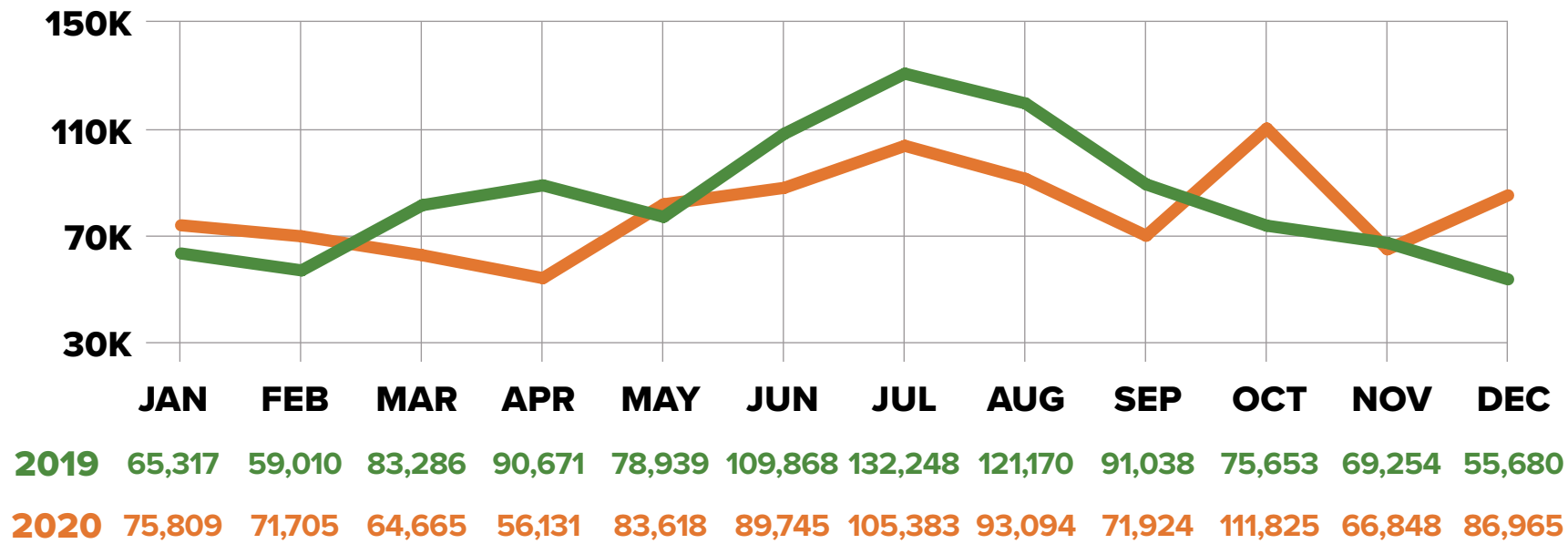
49%
originated from East San Gabriel Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

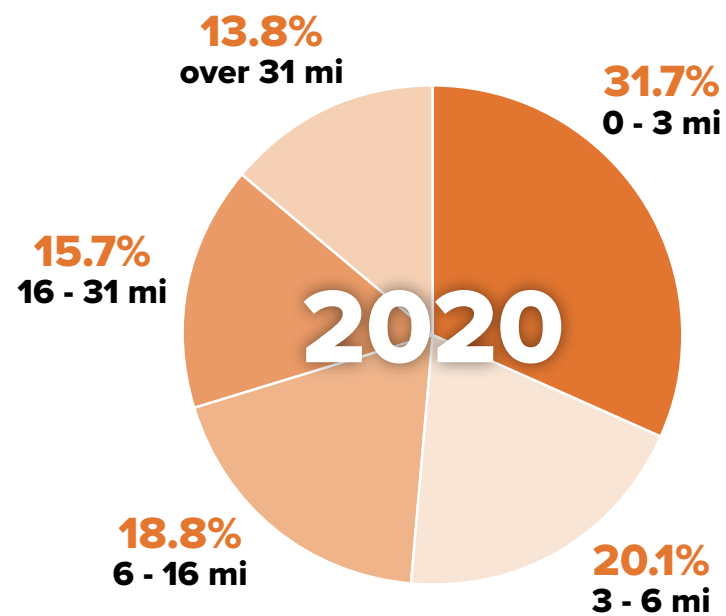
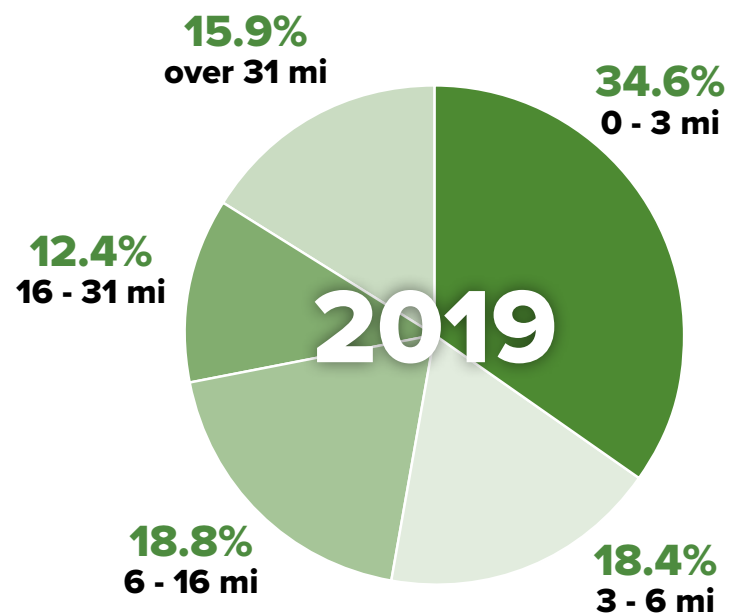
Frank G. Bonelli Regional Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	13.0%	22.9%	8.2%	16.0%	7.6%
2020	13.6%	22.6%	8.3%	16.7%	7.8%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	16.9%	12.3%	16.1%	10.2%	13.4%	30.8%
2020	15.4%	12.3%	16.5%	11.0%	13.4%	31.2%

GENDER IDENTITY

	Male	Female
2019	52.2%	47.7%
2020	51.8%	48.2%

RACE/ETHNICITY

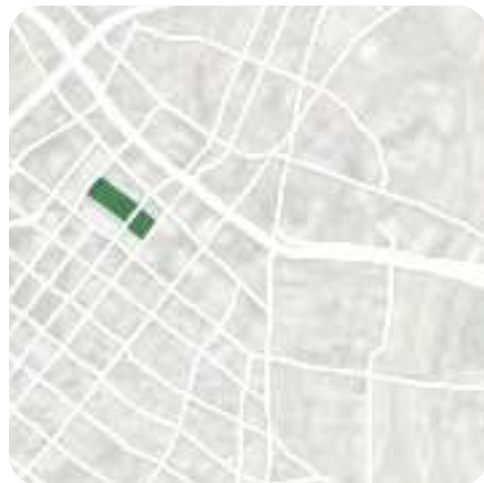
	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	11.7%	3.6%	45.7%	36.6%	1.7%	0.2%
2020	0.3%	12.3%	4.1%	45.0%	36.2%	1.8%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	18.4%	20.6%	20.6%	16.2%	14.9%	5.8%	3.4%
2020	18.8%	19.5%	19.9%	16.8%	15.0%	6.2%	3.8%



VITAL STATISTICS



KEY PARK AMENITIES

- Children's Play Area
- Dog Run
- Event Lawn
- Picnic Areas
- Splash Pad

DESCRIPTION

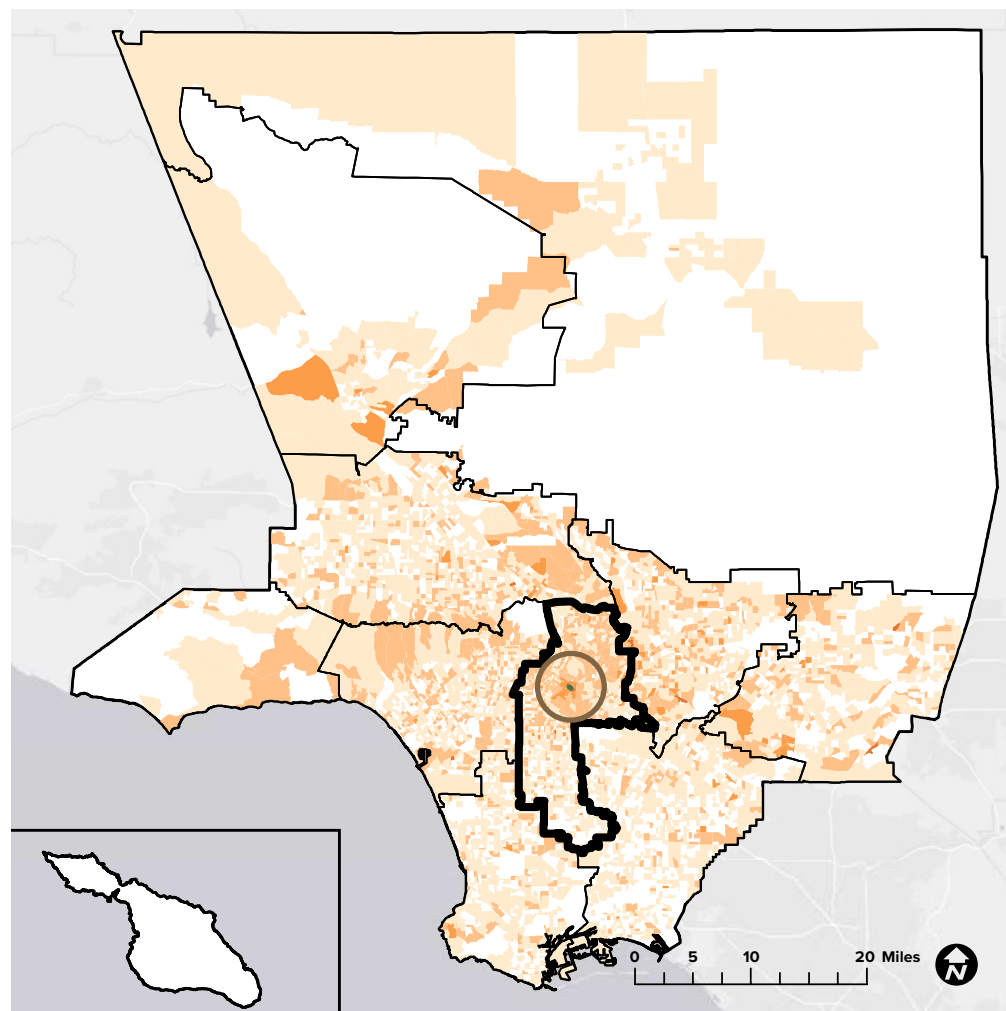
Grand Park is a 12-acre park located in the civic center of Los Angeles. Amenities include the restored historic Arthur J. Will Memorial Fountain, a performance lawn, a community terrace planted with drought-tolerant plants and a grand event lawn. Renovated in 2012, Grand Park allows for a strong visual and physical connection from Grand Avenue via a series of stairs, accessible ramps and sloped walks as well as a new elevator.

WEBSITE

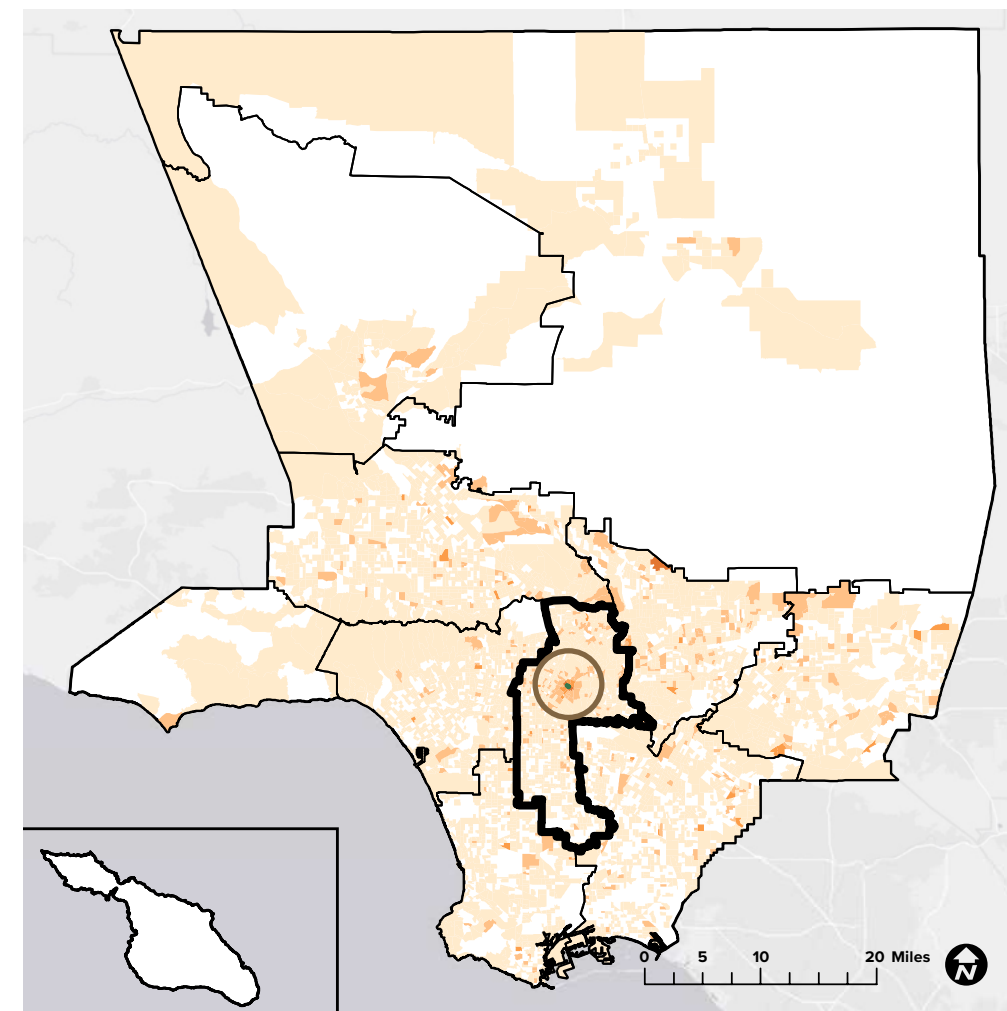
www.grandparkla.org/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
962,400 visitors



2020
303,604 visitors



66%
originated from within LA County

34%
originated from outside LA County

19%
originated from Metro

- Grand Park
- Metro
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

80%
originated from within LA County

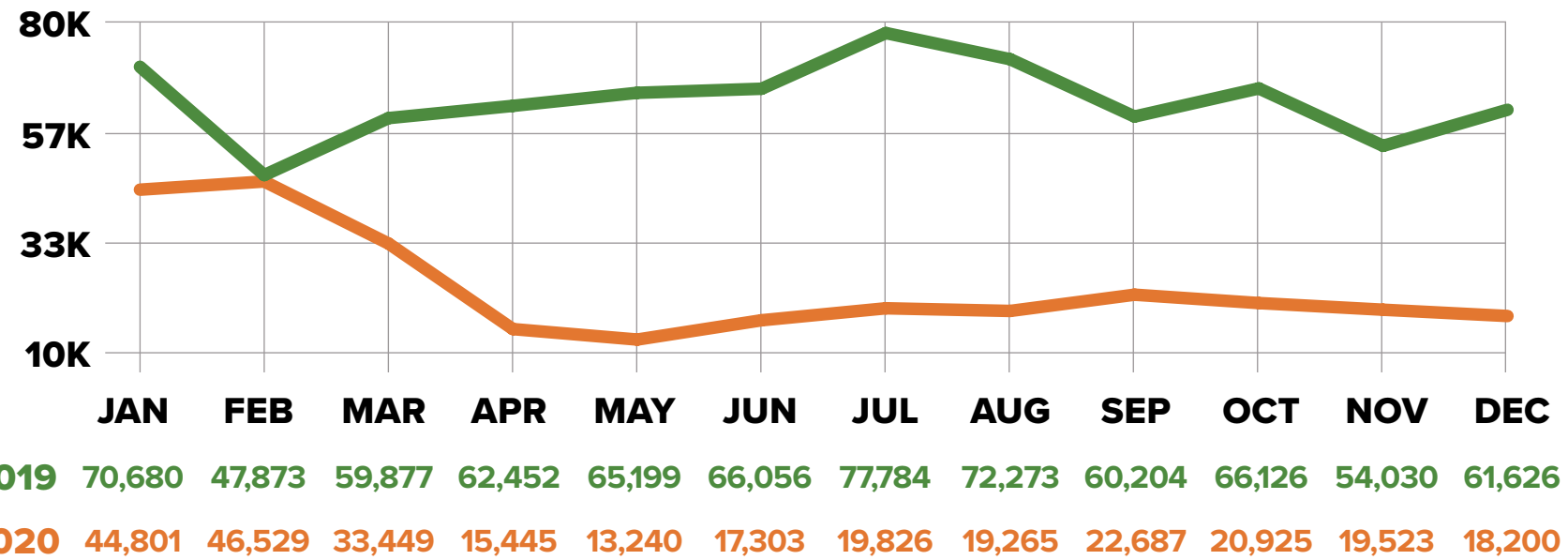
20%
originated from outside LA County

23%
originated from Metro

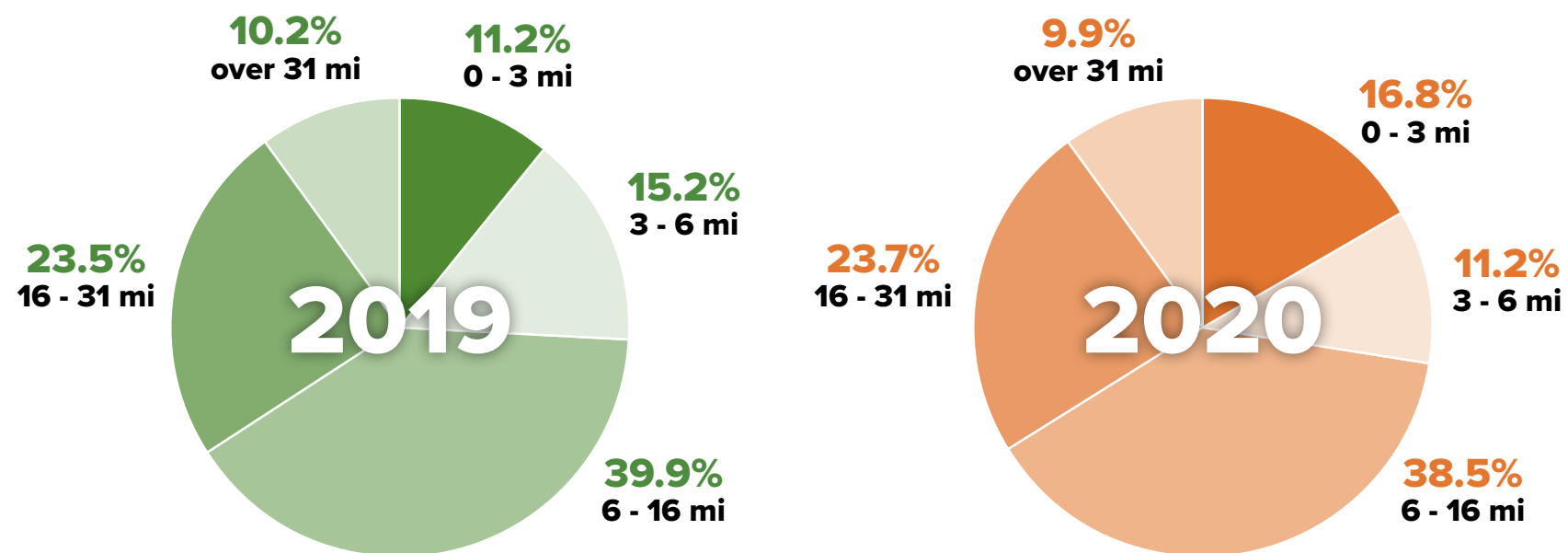
Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	15.7%	16.7%	6.3%	20.1%	7.3%
2020	16.3%	17.0%	6.5%	19.0%	6.7%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	20.5%	15.6%	19.5%	11.9%	9.4%	23.0%
2020	20.5%	15.8%	19.1%	12.3%	9.8%	22.5%

GENDER IDENTITY

	Male	Female
2019	49.0%	50.9%
2020	50.6%	49.3%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	10.2%	23.3%	35.8%	26.9%	2.9%	0.6%
2020	0.2%	10.6%	23.8%	36.1%	25.8%	2.9%	0.5%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	22.8%	18.7%	17.7%	16.6%	12.7%	6.8%	4.7%
2020	22.2%	18.7%	18.3%	16.5%	12.7%	6.8%	4.8%

Griffith Park



VITAL STATISTICS



KEY PARK AMENITIES

- Autry Museum of the American West
- Bronson Caves
- Fern Dell / Trails Café
- Greek Theatre
- Carousel
- Griffith Observatory
- Southern Railroad
- Hollywood Sign
- Equestrian Center
- Los Angeles Zoo
- Travel Town Museum
- Golf Course
- Hiking Trails
- Biking Trails
- Children's Play Areas
- Group Picnic Areas
- Swimming Pool
- Group Camping Sites
- Soccer Fields
- Tennis Courts

DESCRIPTION

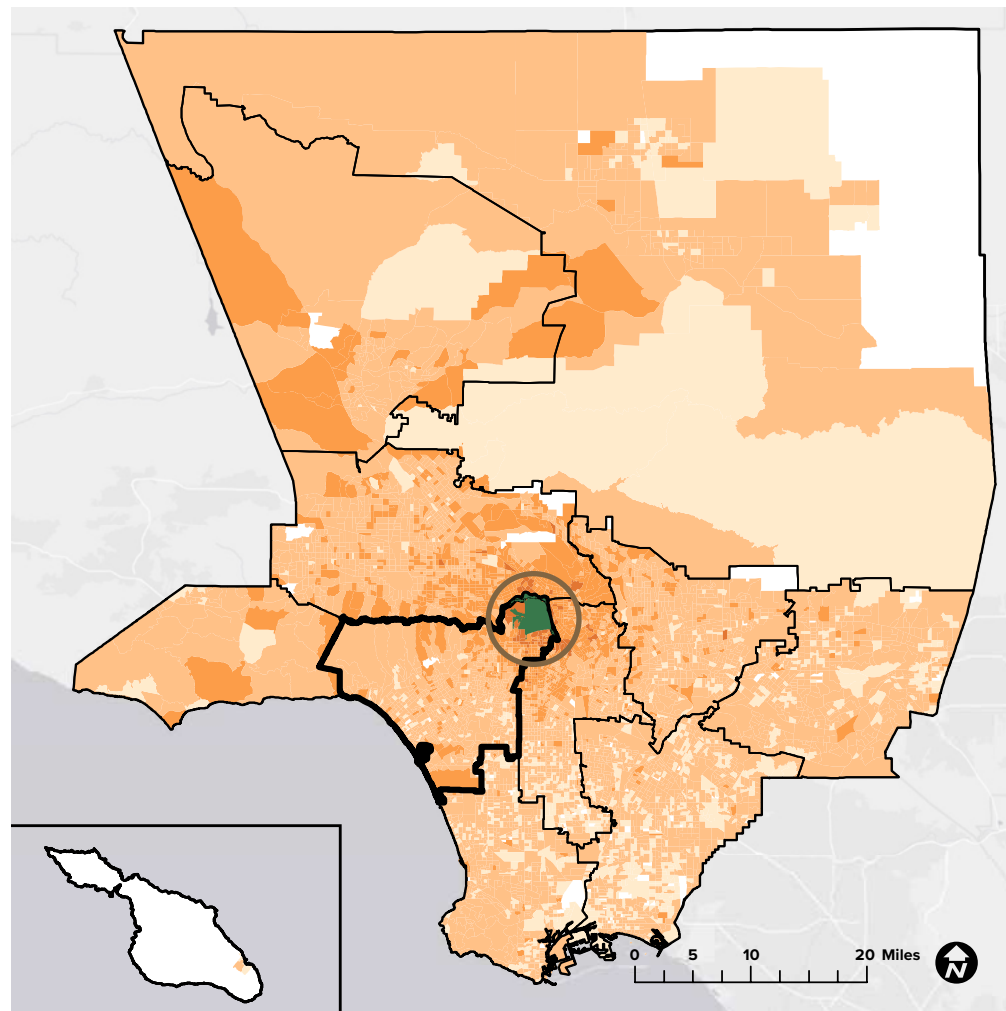
Griffith Park is one of the largest municipal parks with urban wilderness areas in the United States. Situated in the eastern Santa Monica Mountain range, Griffith Park has more than 4,210 acres of natural chaparral-covered terrain and landscaped parkland and picnic areas. Amenities include the Autry National Center, Bronson Caves, Fern Dell/Trails Café, Flora and Fauna, the Greek Theatre, the Merry-Go-Round, the Griffith Observatory, the Southern Railroad, the Hollywood Sign, the L.A. Equestrian Center, L.A. Live Steamers, L.A. Zoo, pony rides, golf ranges and various hiking trails.

WEBSITE

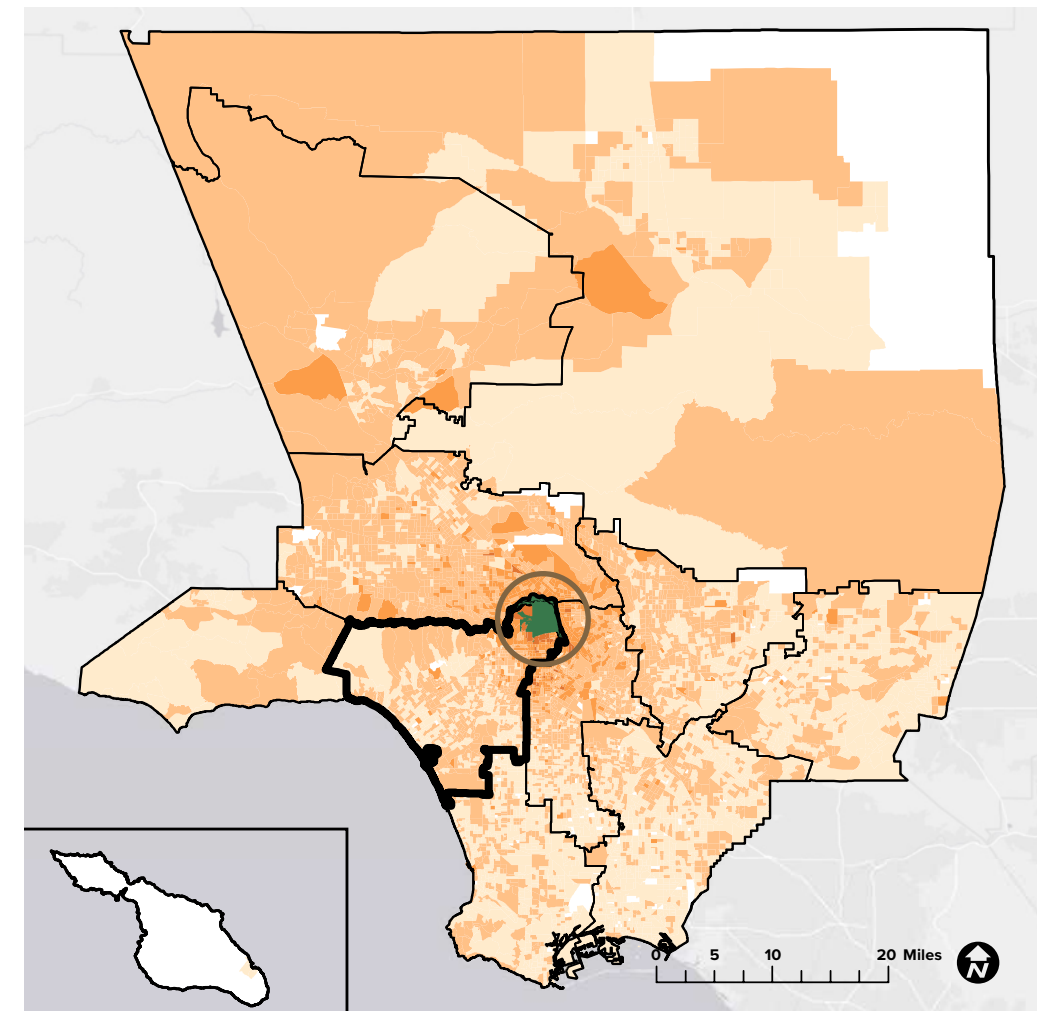
www.laparks.org/park/griffith

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
9,565,124 visitors



2020
3,800,872 visitors



42%
originated from within LA County

58%
originated from outside LA County

9%
originated from Westside

- Griffith Park
- Westside
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

57%
originated from within LA County

43%
originated from outside LA County

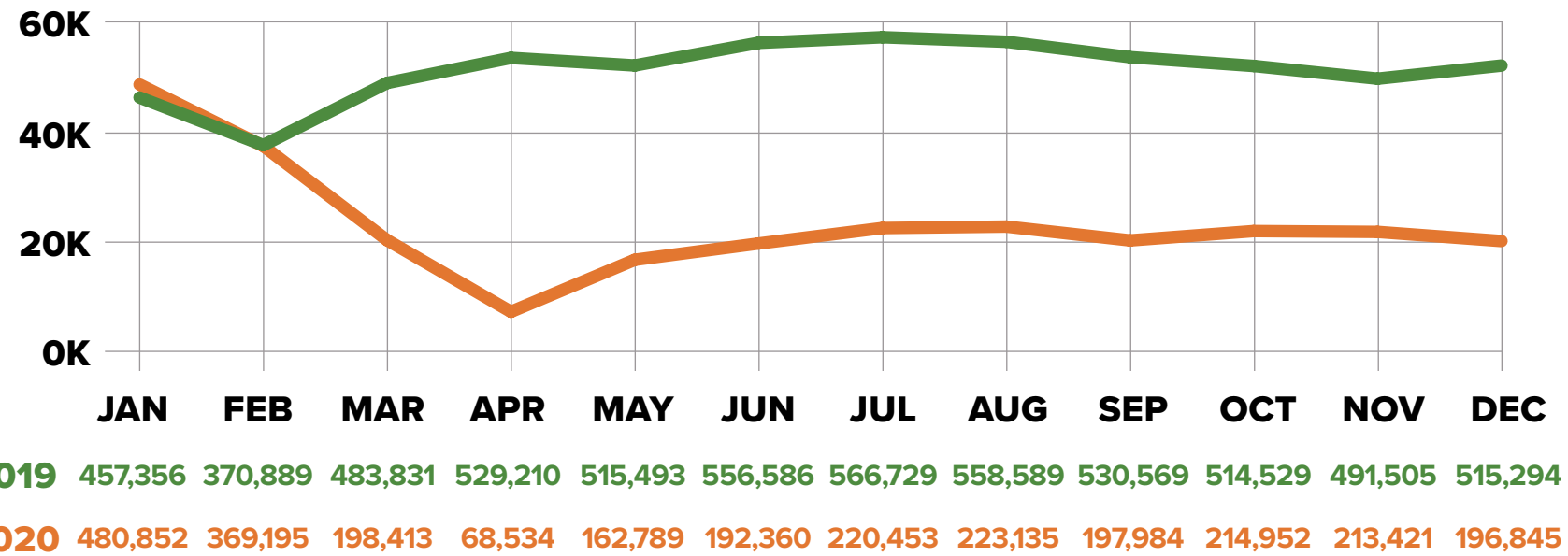
15%
originated from Westside

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

Griffith Park



MONTHLY VISITORSHIP



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	15.1%	16.6%	6.3%	21.5%	8.1%
2020	11.2%	16.5%	5.6%	27.9%	11.7%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	20.0%	16.2%	19.6%	11.7%	9.0%	23.0%
2020	22.2%	17.4%	20.2%	11.1%	8.1%	20.3%

GENDER IDENTITY

	Male	Female
2019	51.2%	48.7%
2020	51.3%	48.7%

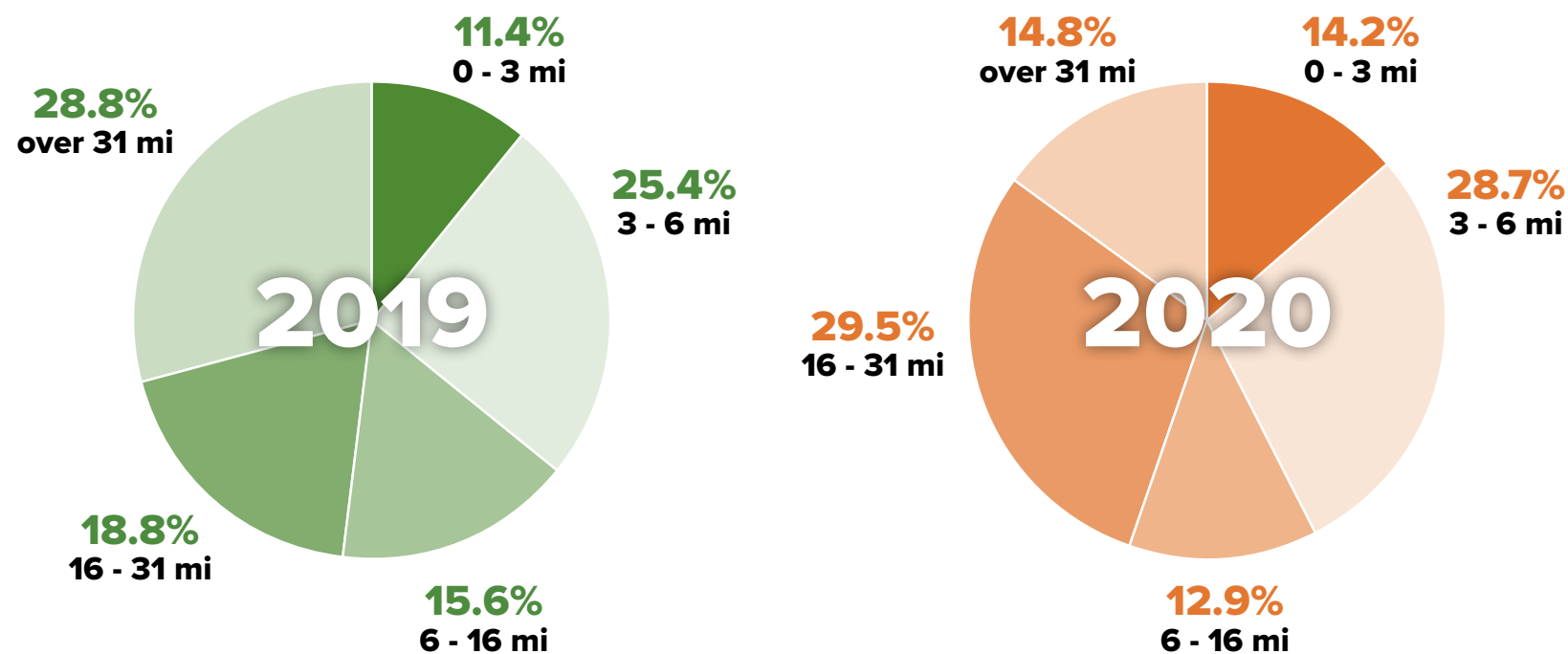
RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	14.7%	5.5%	34.4%	41.9%	2.6%	0.3%
2020	0.2%	16.5%	5.6%	39.1%	35.7%	2.4%	0.3%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	23.4%	19.1%	17.5%	16.5%	12.4%	6.7%	4.4%
2020	23.5%	19.6%	17.6%	16.2%	12.1%	6.7%	4.4%

TRAVEL DISTANCE



Hahamongna Watershed Park



VITAL STATISTICS



KEY PARK AMENITIES

- Disc Golf Course
- Multi-Purpose Field
- Equestrian Facilities
- Hiking Trails
- Biking Trails
- Picnic Areas

DESCRIPTION

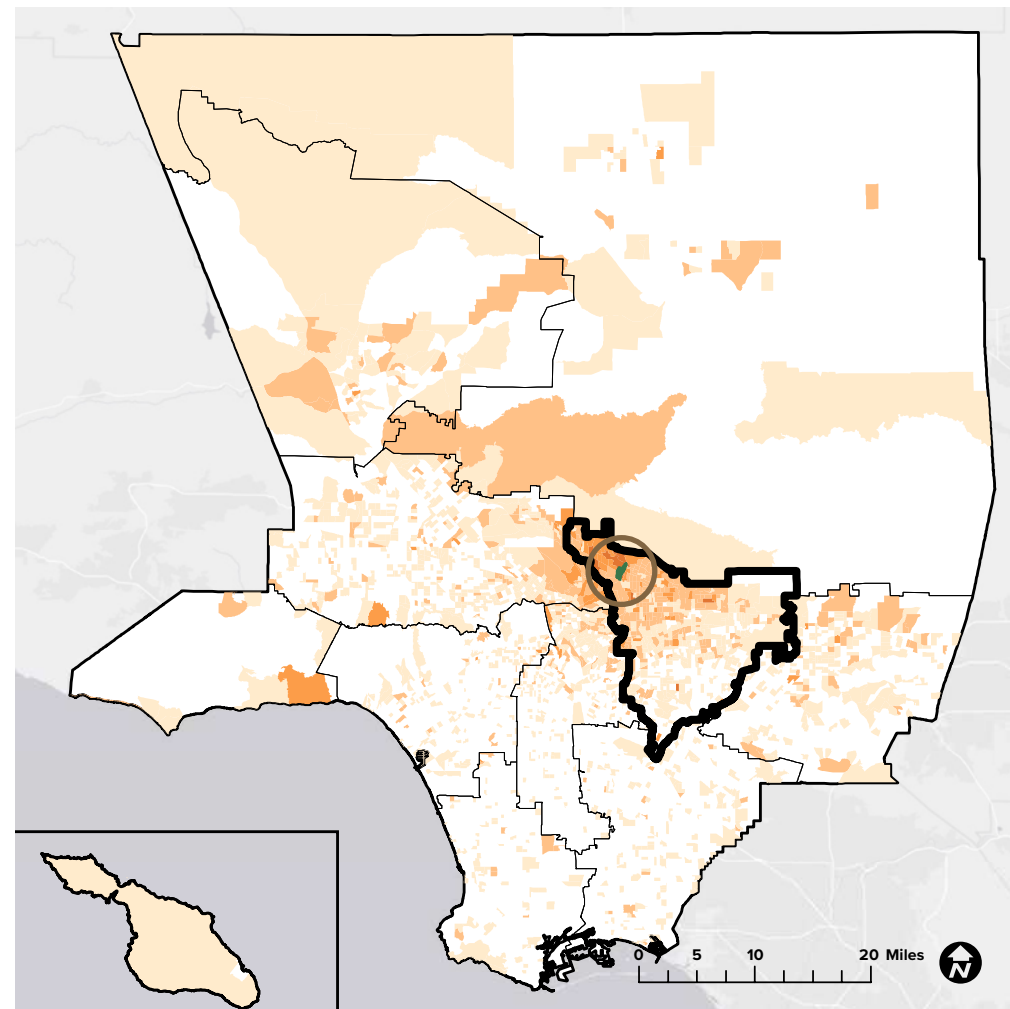
Hahamongna Watershed Park is located in the Arroyo Seco and extends from Devil's Gate Dam North into the San Gabriel Mountains. The 1300-acre park has a multipurpose athletic field, a 24-hole frisbee golf course and an extensive network of biking and hiking trails. Trails are pet-friendly and offer views of the San Gabriel Mountains. There is an equestrian center and trails are open for horses, mountain bikers, and hikers alike. Visitors can enjoy the numerous picnic areas, barbecue pits, restrooms and drinking fountains.

WEBSITE

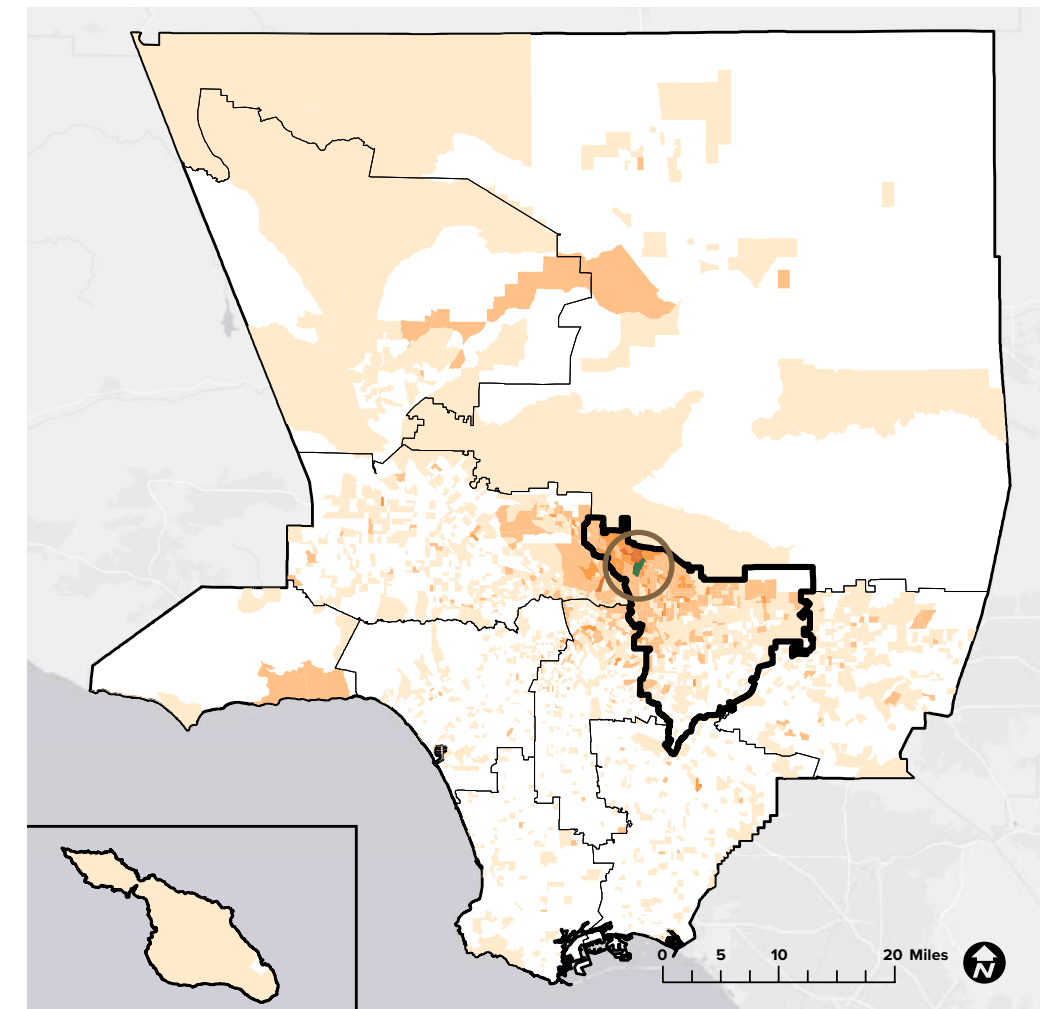
www.cityofpasadena.net/parks-and-rec/parks/hahamongna-watershed-park/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
416,939 visitors



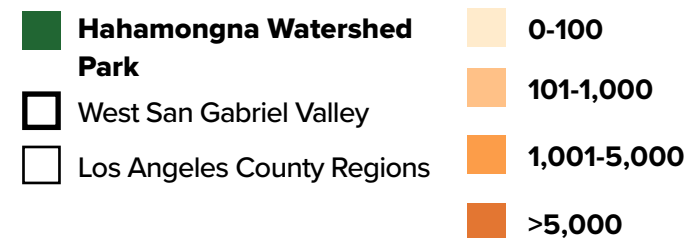
2020
289,803 visitors



84%
originated from within LA County

16%
originated from outside LA County

53%
originated from West San Gabriel Valley



87%
originated from within LA County

13%
originated from outside LA County

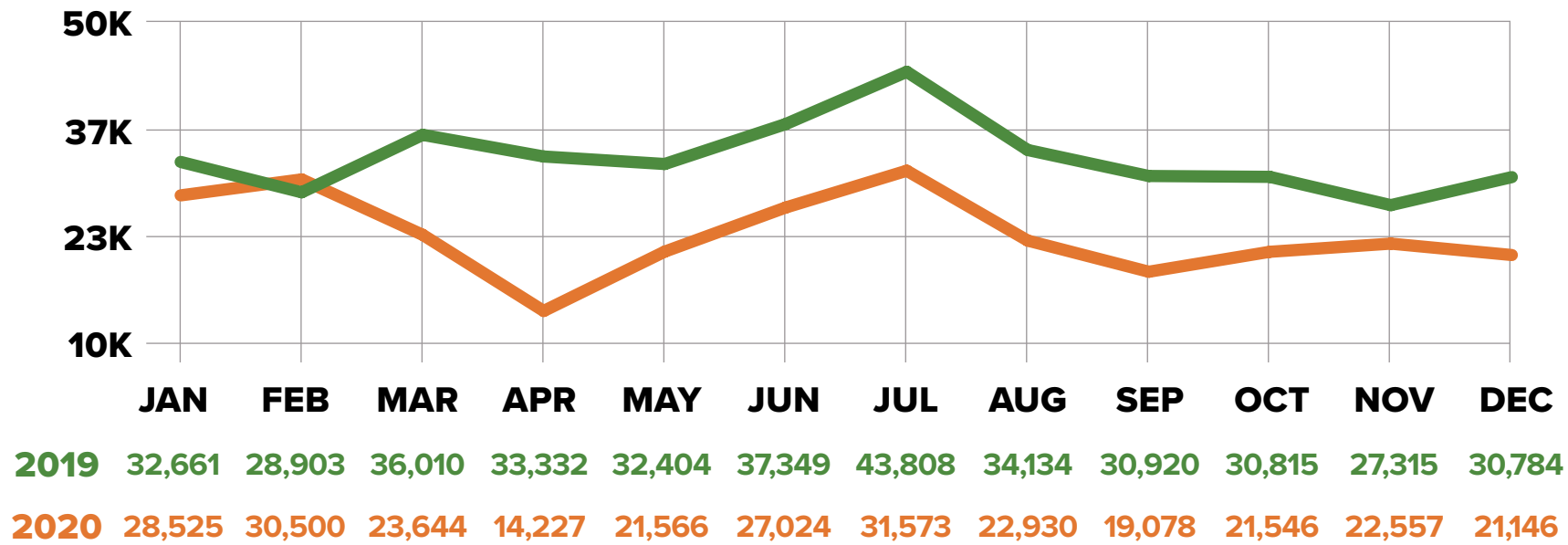
52%
originated from West San Gabriel Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

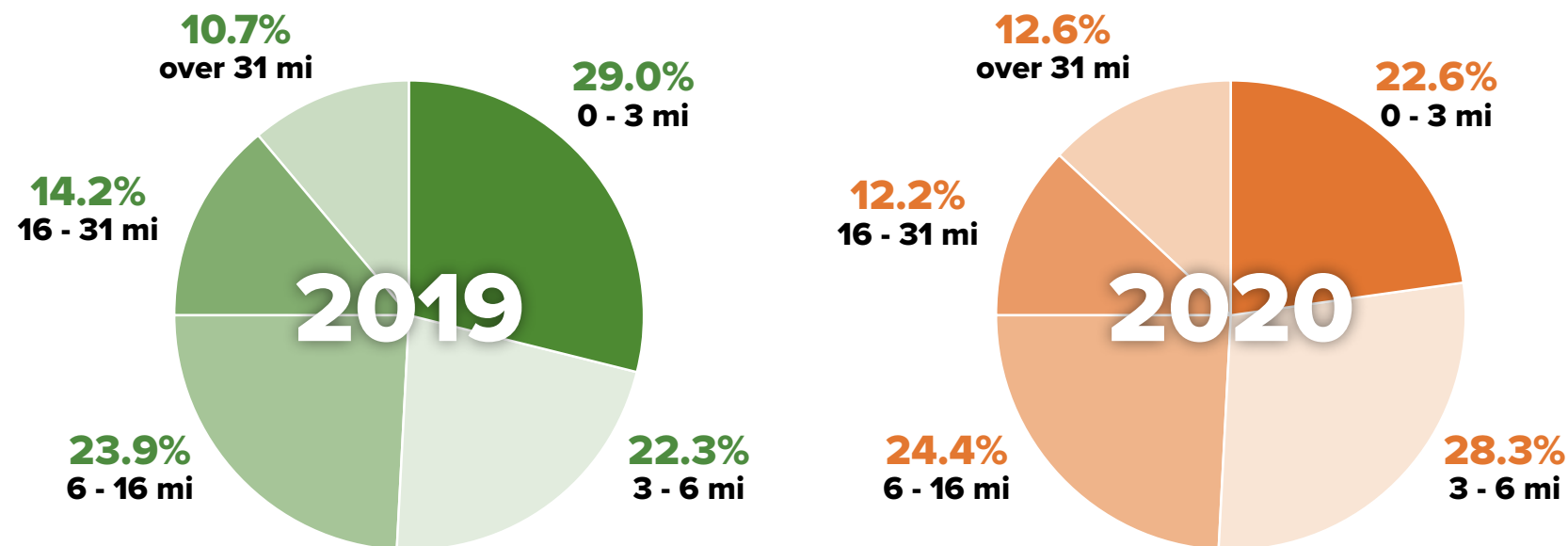
Hahamongna Watershed Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	12.7%	15.5%	6.7%	24.5%	10.5%
2020	13.7%	15.7%	6.5%	21.9%	9.7%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	14.3%	14.6%	16.9%	11.9%	10.0%	32.1%
2020	15.3%	15.9%	17.7%	13.0%	9.4%	28.5%

GENDER IDENTITY

	Male	Female
2019	47.2%	52.8%
2020	47.3%	52.7%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	17.4%	7.6%	30.1%	41.1%	3.1%	0.4%
2020	0.1%	15.2%	7.3%	36.7%	37.4%	2.7%	0.4%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	20.5%	16.8%	17.7%	18.0%	14.1%	7.8%	5.2%
2020	21.1%	18.2%	17.6%	16.6%	13.8%	8.1%	4.7%



VITAL STATISTICS



KEY PARK AMENITIES

- Children's Play Areas
- Boating Area
- Swimming Beach
- Swimming Pool
- Baseball Fields
- Soccer Fields
- Volleyball Courts
- Equestrian Facilities
- Fishing Lake
- Fitness Zones
- Skate Park
- Group Picnic Areas

DESCRIPTION

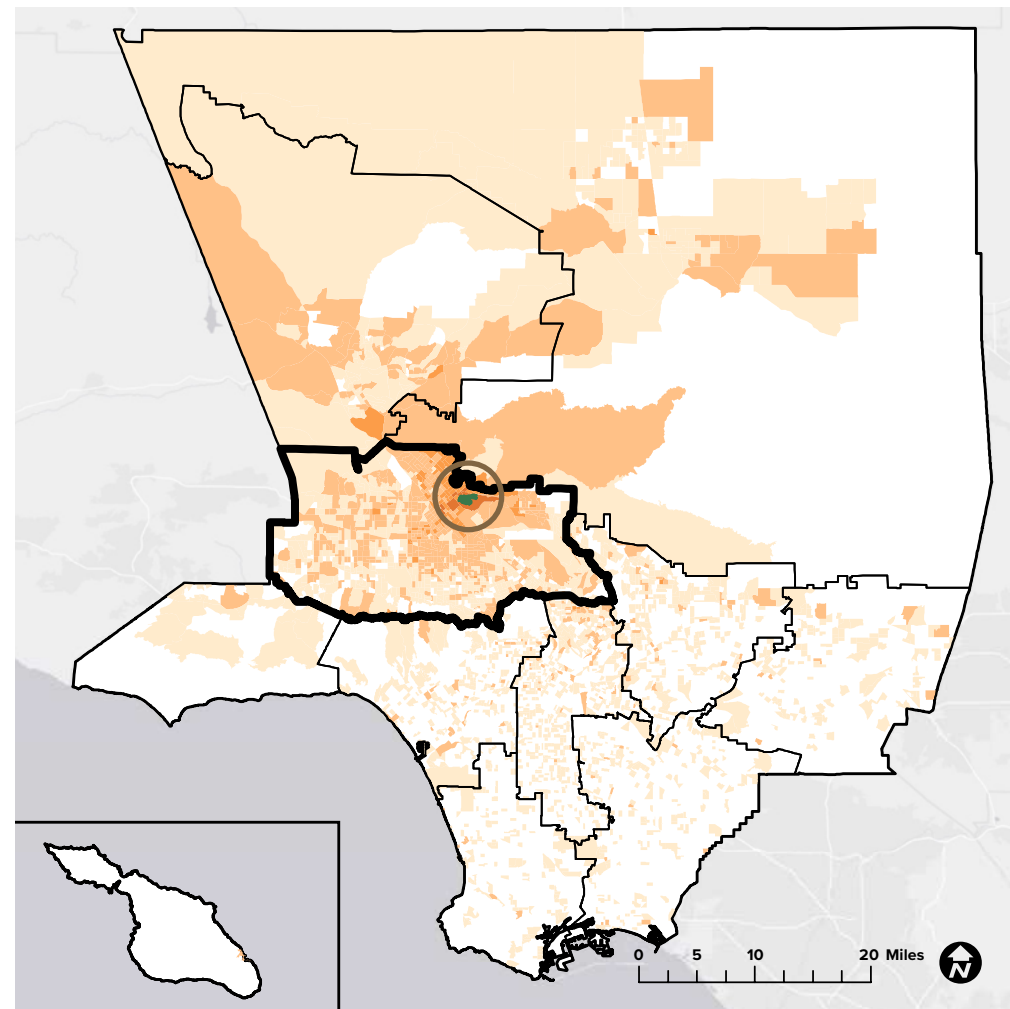
Hansen Dam Recreation Center and Park is a large open space located in the San Fernando Valley. Visitors can enjoy picnic areas and barbecue pits, children's play areas, baseball diamonds and soccer fields, the Hansen Dam Horse Park, the Hansen Dam Aquatic Center and the Hansen Dam Golf Course. The park has equestrian and walking trails where visitors can take to explore Angeles National Forest.

WEBSITE

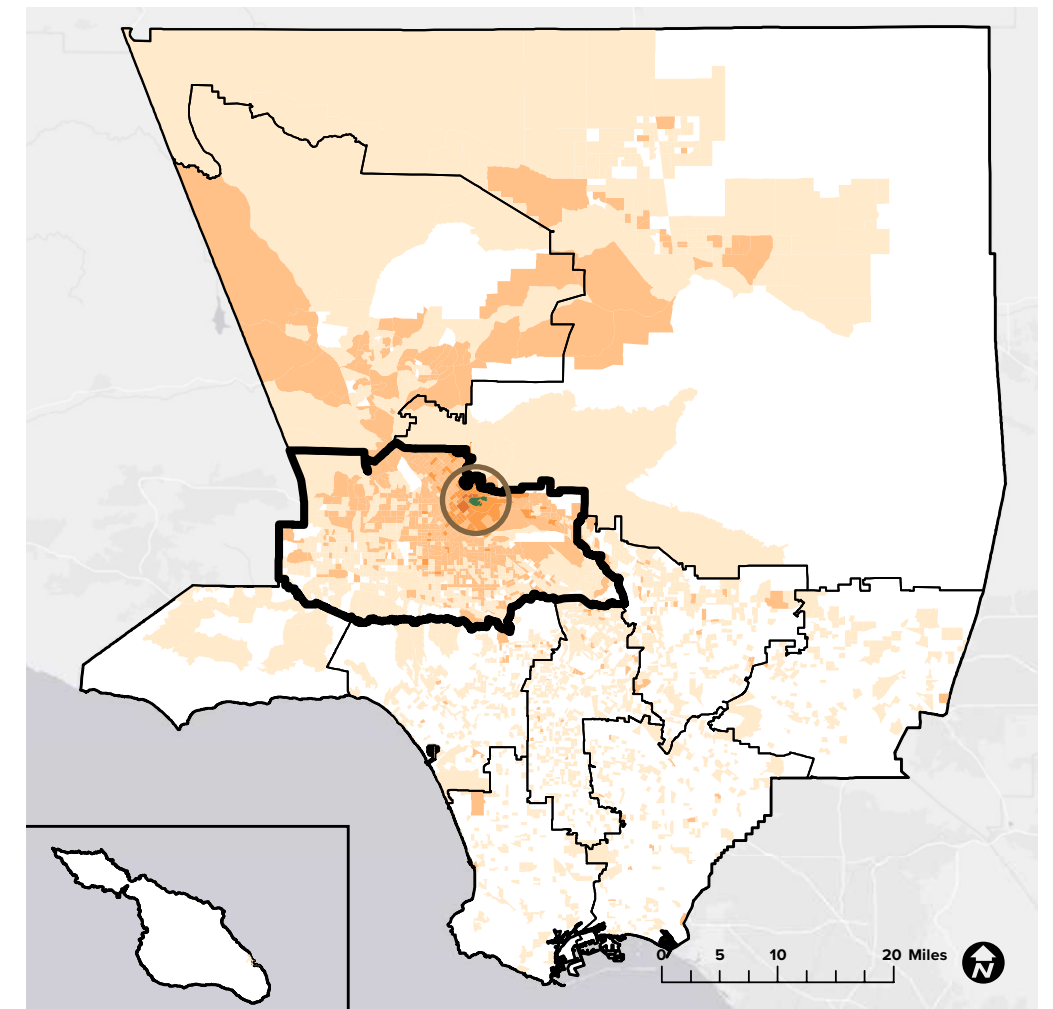
www.laparks.org/playgrounds/hansendamUAPRC

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
508,190 visitors



2020
405,504 visitors



92%
originated from within LA County

8%
originated from outside LA County

70%
originated from San Fernando Valley

- Hansen Dam Park
- San Fernando Valley
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

88%
originated from within LA County

12%
originated from outside LA County

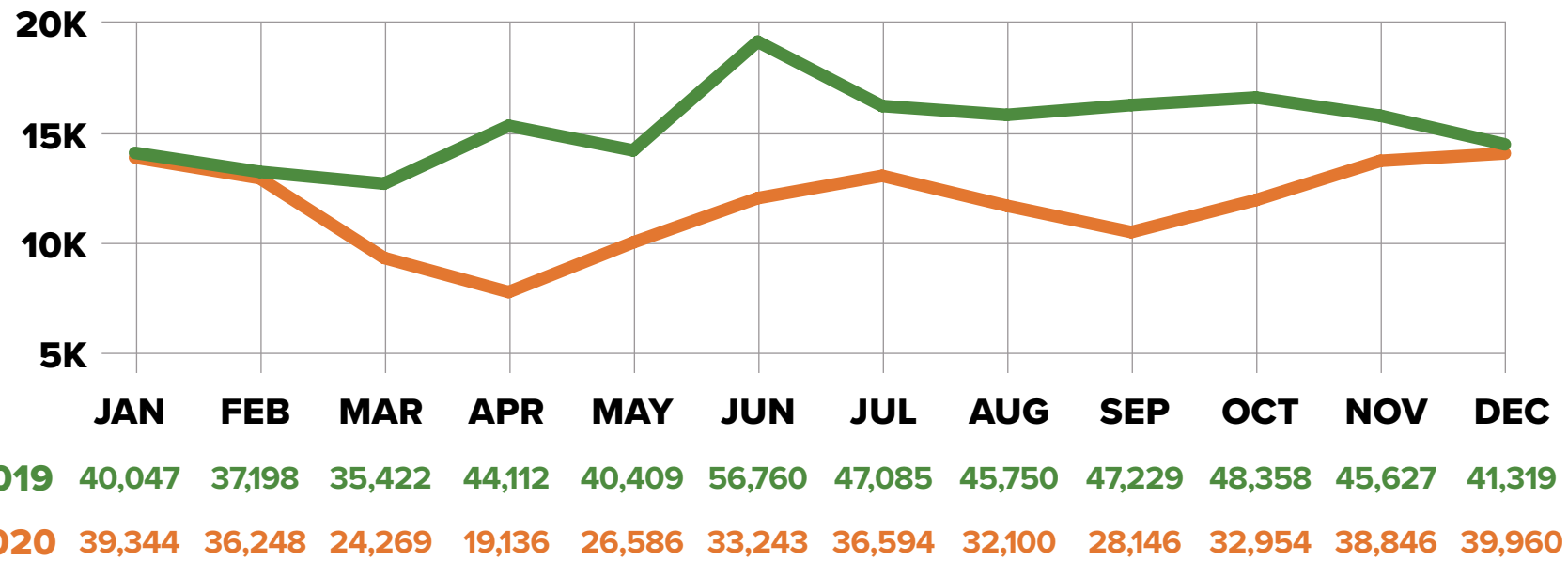
72%
originated from San Fernando Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

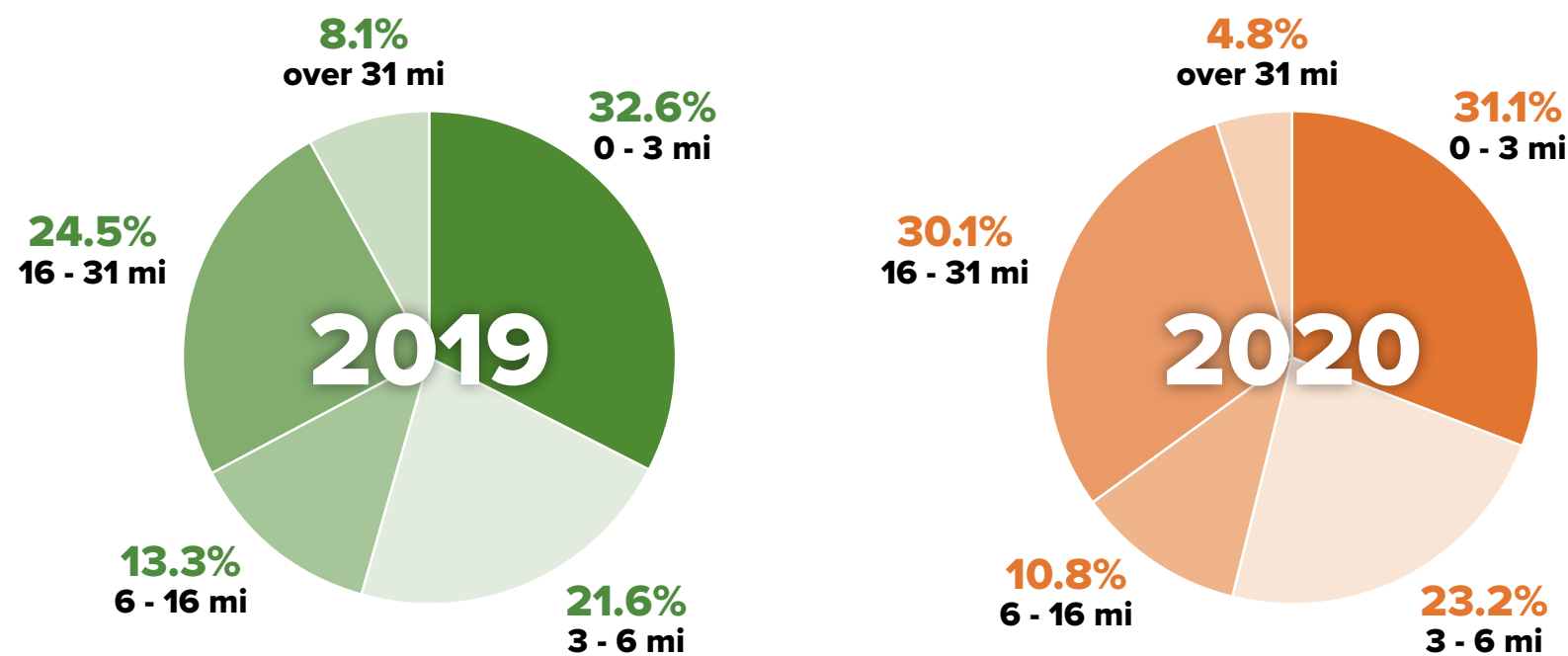
Hansen Dam Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	18.5%	15.6%	5.4%	14.7%	4.2%
2020	18.7%	15.9%	5.7%	14.6%	4.1%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	21.3%	19.5%	21.4%	12.4%	8.5%	16.8%
2020	20.0%	18.7%	21.6%	12.9%	9.2%	17.4%

GENDER IDENTITY

	Male	Female
2019	49.5%	50.5%
2020	49.4%	50.5%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	9.4%	4.7%	59.7%	24.1%	1.5%	0.3%
2020	0.2%	9.2%	4.5%	59.9%	24.3%	1.5%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	23.9%	19.4%	17.7%	17.5%	11.6%	6.2%	3.7%
2020	23.8%	19.6%	17.9%	17.4%	11.8%	6.0%	3.6%

Heartwell Park



VITAL STATISTICS



KEY PARK AMENITIES

- Community Center
- Library
- Children's Play Area
- Camping Sites
- Fishing Pond
- Lake
- Baseball Field
- Basketball Court
- Roller Hockey Court
- Soccer Field
- Softball Field
- Volleyball Court
- Biking Path
- Walking Path

DESCRIPTION

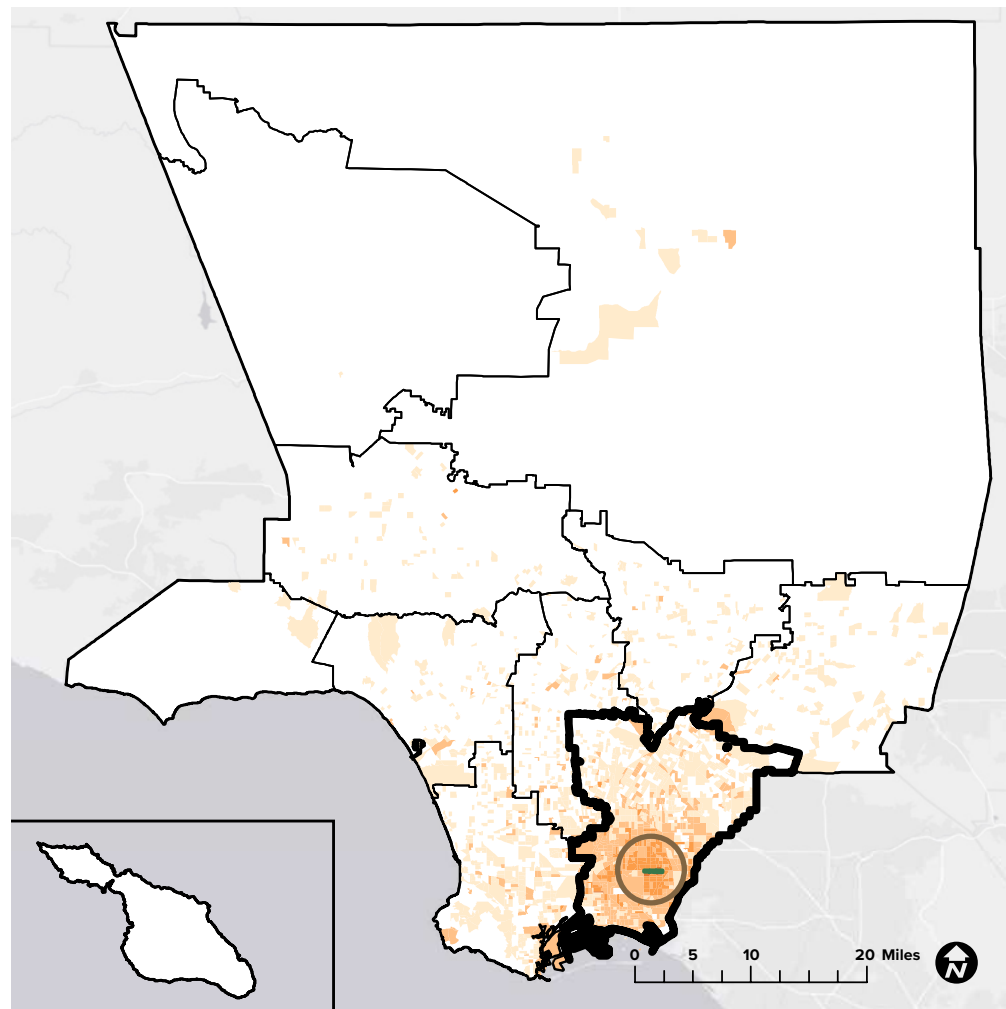
Heartwell Park has 122.5 acres of scenic landscaped grounds for everyone to enjoy. Located in Long Beach, this park has recreational amenities including baseball fields, basketball courts, a roller hockey court, soccer fields, softball fields, restrooms and a volleyball court. Heartwell Park also includes a lake, a community center, picnic areas, playgrounds, the Ruth Bach Library, Long Beach Day Nursery day care, meeting areas and overnight camping.

WEBSITE

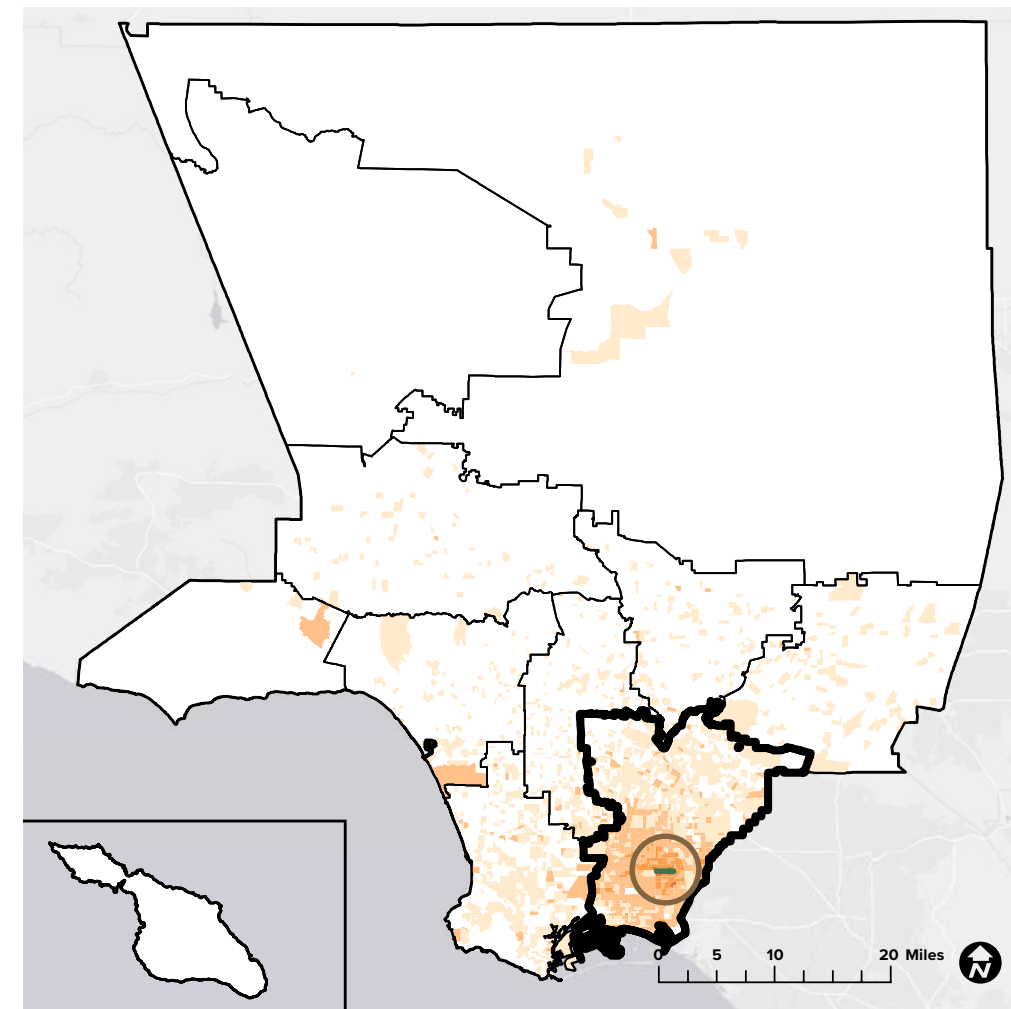
www.longbeach.gov/park/park-and-facilities/directory/heartwell-park/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
511,186 visitors



2020
387,112 visitors



81%
originated from within LA County

19%
originated from outside LA County

74%
originated from Gateway

- Heartwell Park
- Gateway
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

83%
originated from within LA County

17%
originated from outside LA County

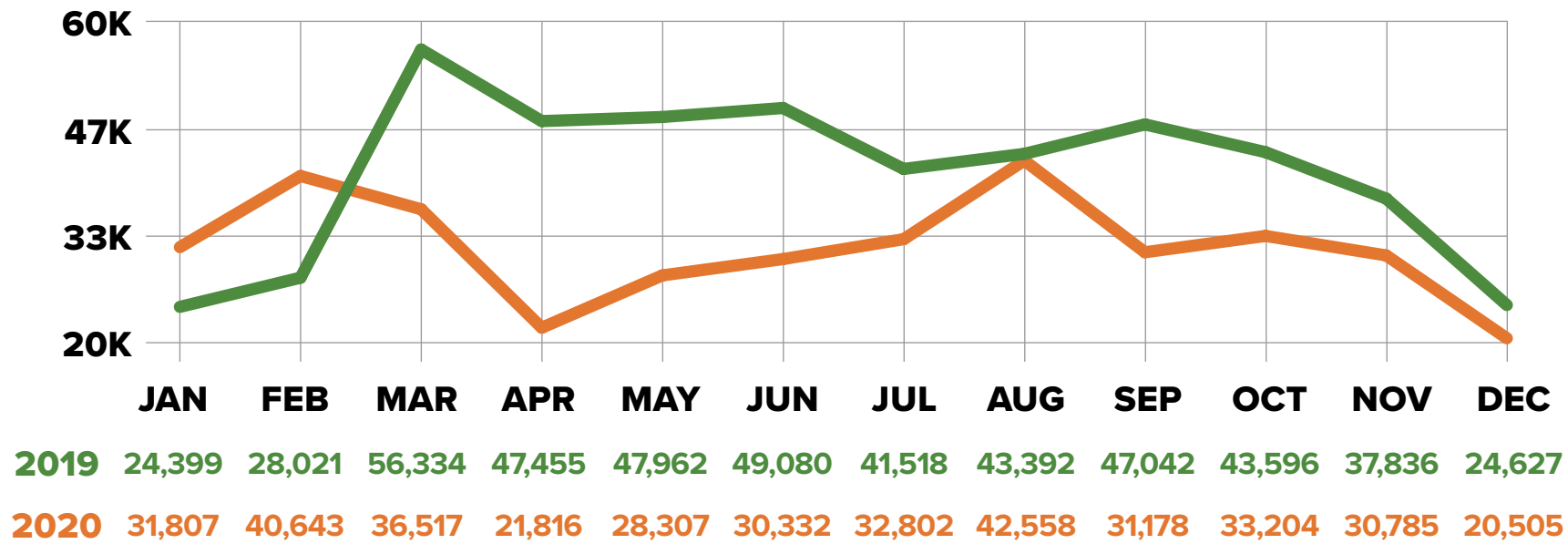
76%
originated from Gateway

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

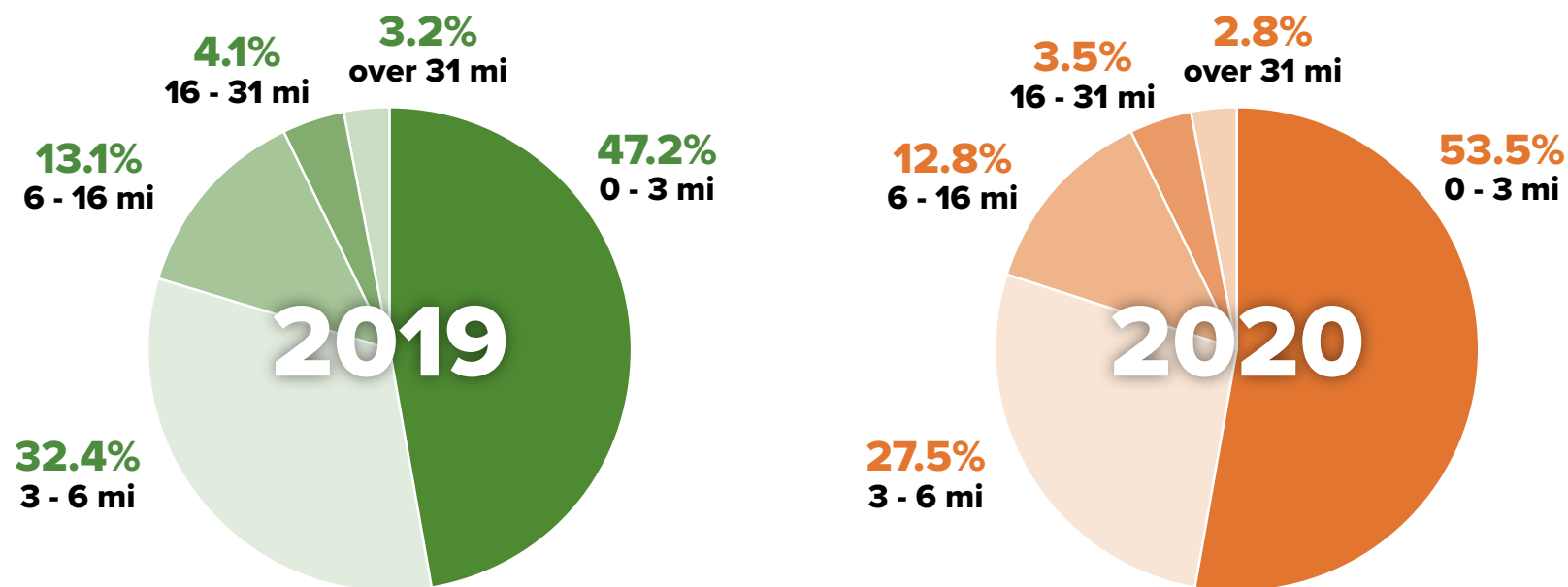
Heartwell Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	15.5%	22.0%	7.9%	18.3%	7.4%
2020	15.2%	21.8%	7.8%	18.8%	8.0%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	14.7%	13.7%	19.3%	13.3%	11.1%	27.6%
2020	14.3%	13.2%	19.5%	13.3%	10.6%	28.8%

GENDER IDENTITY

	Male	Female
2019	47.9%	51.9%
2020	47.8%	51.9%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	14.6%	8.0%	36.5%	36.4%	2.7%	0.2%
2020	0.2%	13.7%	8.1%	34.0%	40.0%	2.8%	0.2%

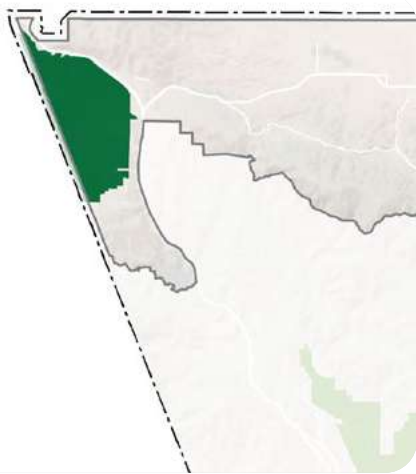
AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	20.8%	17.1%	18.5%	17.8%	13.8%	6.8%	4.9%
2020	20.7%	17.0%	17.8%	18.4%	13.6%	6.8%	5.3%

Hungry Valley State Vehicular Recreation Area



VITAL STATISTICS



KEY PARK AMENITIES

- ATV Tracks
- Hiking Trails
- Group Picnic Areas
- Shade Ramadas
- Camping Sites

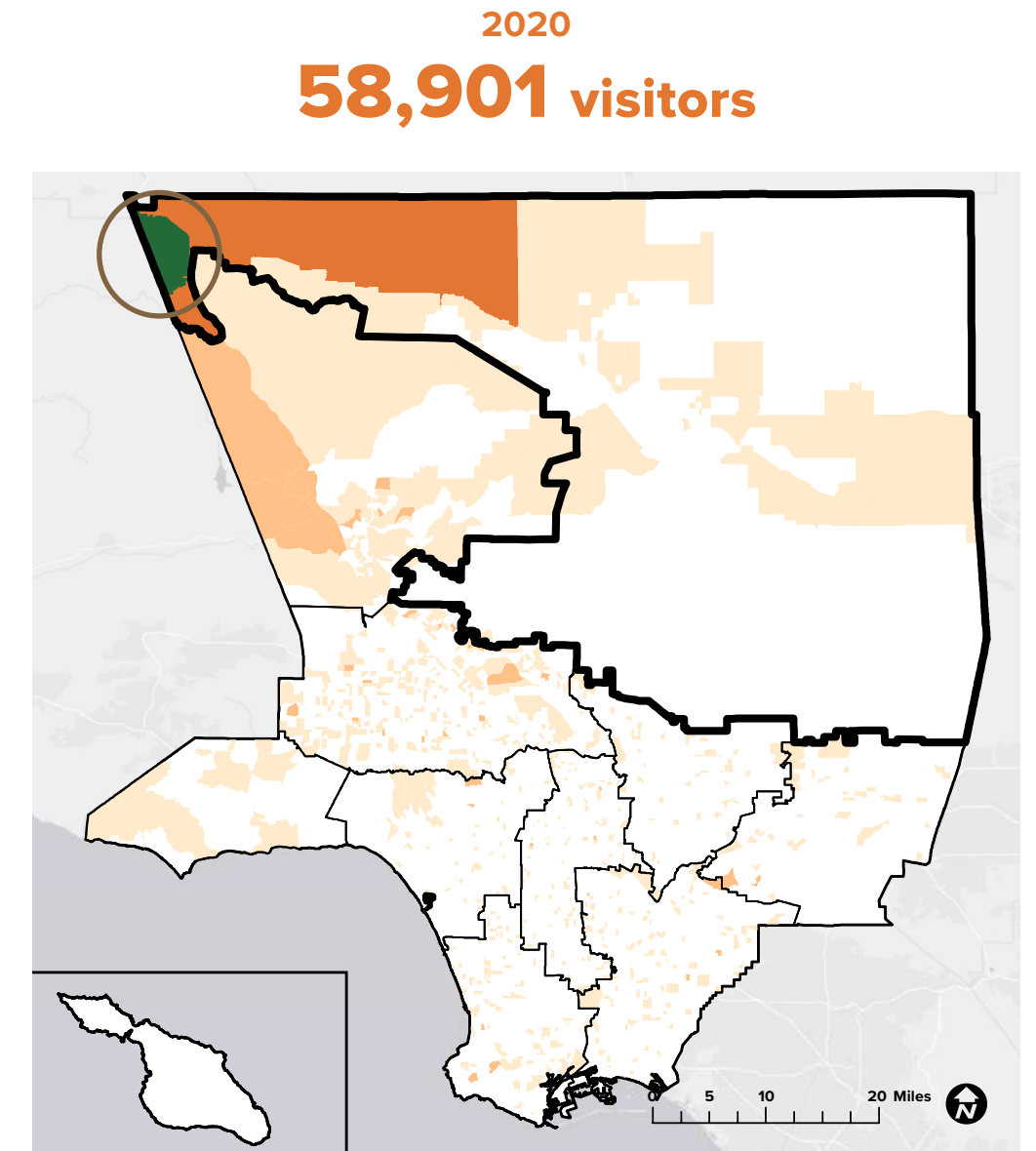
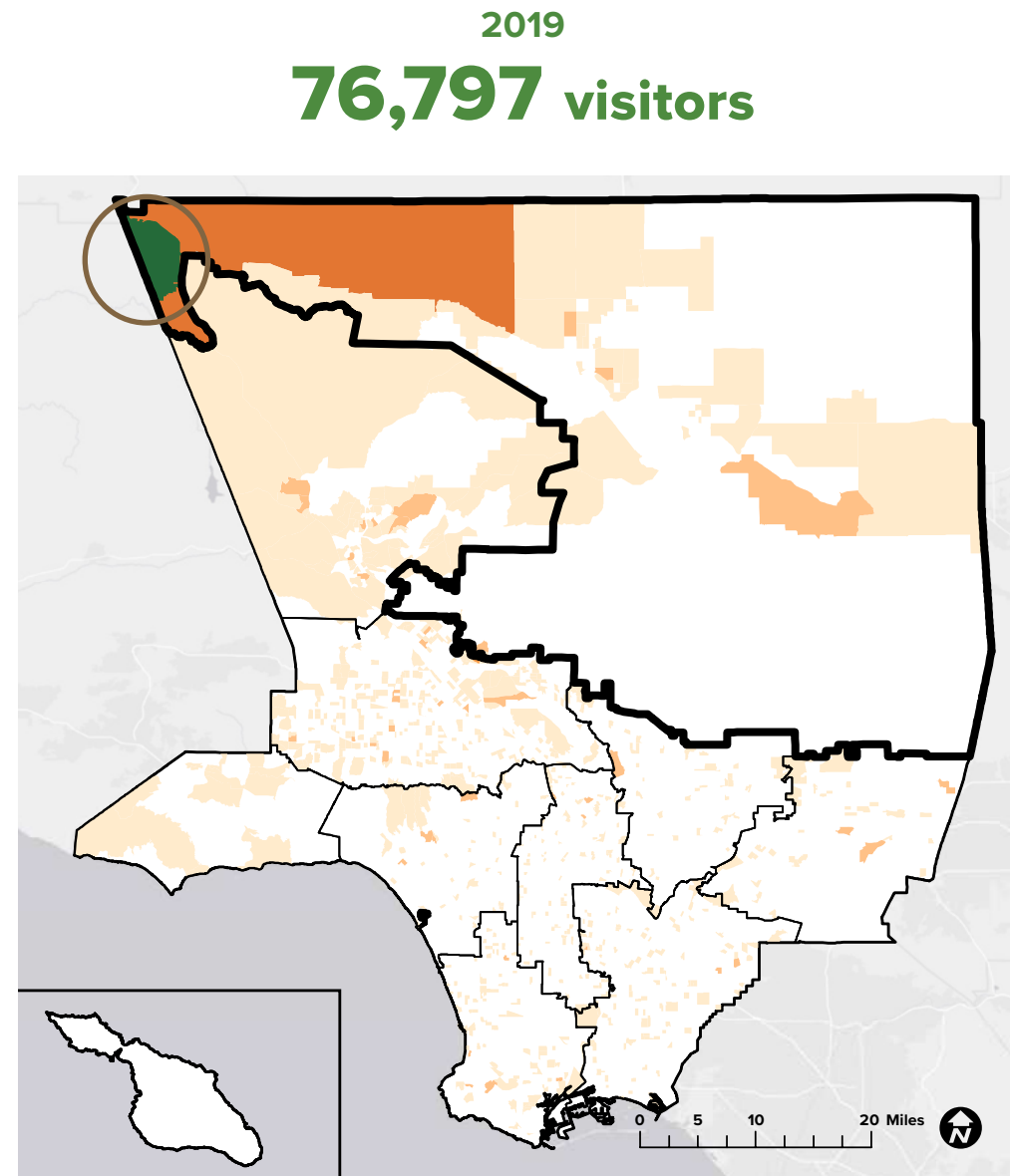
DESCRIPTION

Hungry Valley State Vehicular Recreation Area (SVRA) is a 19,000-acre park in Gorman. This SVRA has 10 campgrounds that provide shade ramadas, picnic areas, fire rings, restrooms and the Honey Valley Group Camp special event area. It is also home to a 60-acre Oak Woodland Preserve, where visitors can view valley oaks and native grasses. Off-highway vehicles can access 130 miles of scenic trails for motorcycles, All-Terrain Vehicles (ATV), dune buggies, and 4x4 recreation. Four-wheel drive enthusiasts can test out their skills at the 10-acre Aliklik Campground and motorcyclists can practice on the 15-acre adjacent track. Littles or beginning riders can learn the basics on the one-acre mini track near the Smith Forks Campground.

WEBSITE

www.ohv.parks.ca.gov/?page_id=1192

ANNUAL VISITORSHIP / VISITOR ORIGIN



51%
originated from within LA County

49%
originated from outside LA County

20%
originated from Antelope Valley



52%
originated from within LA County

48%
originated from outside LA County

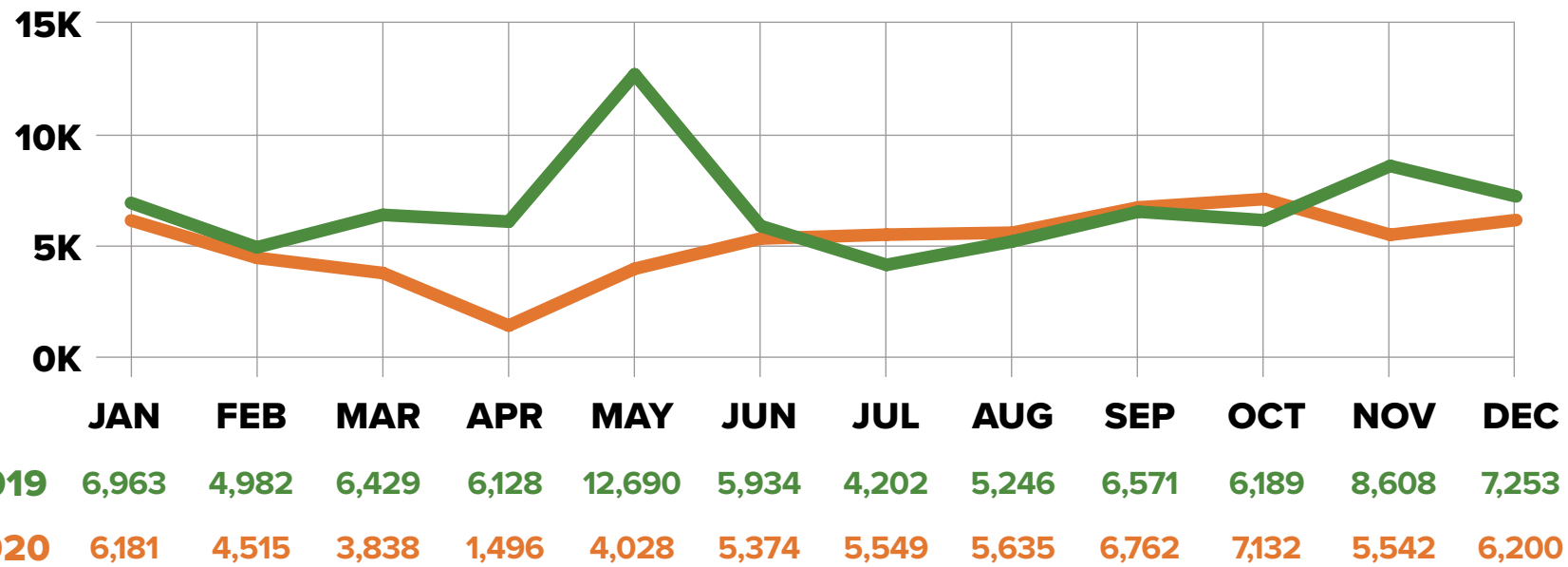
12%
originated from Antelope Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

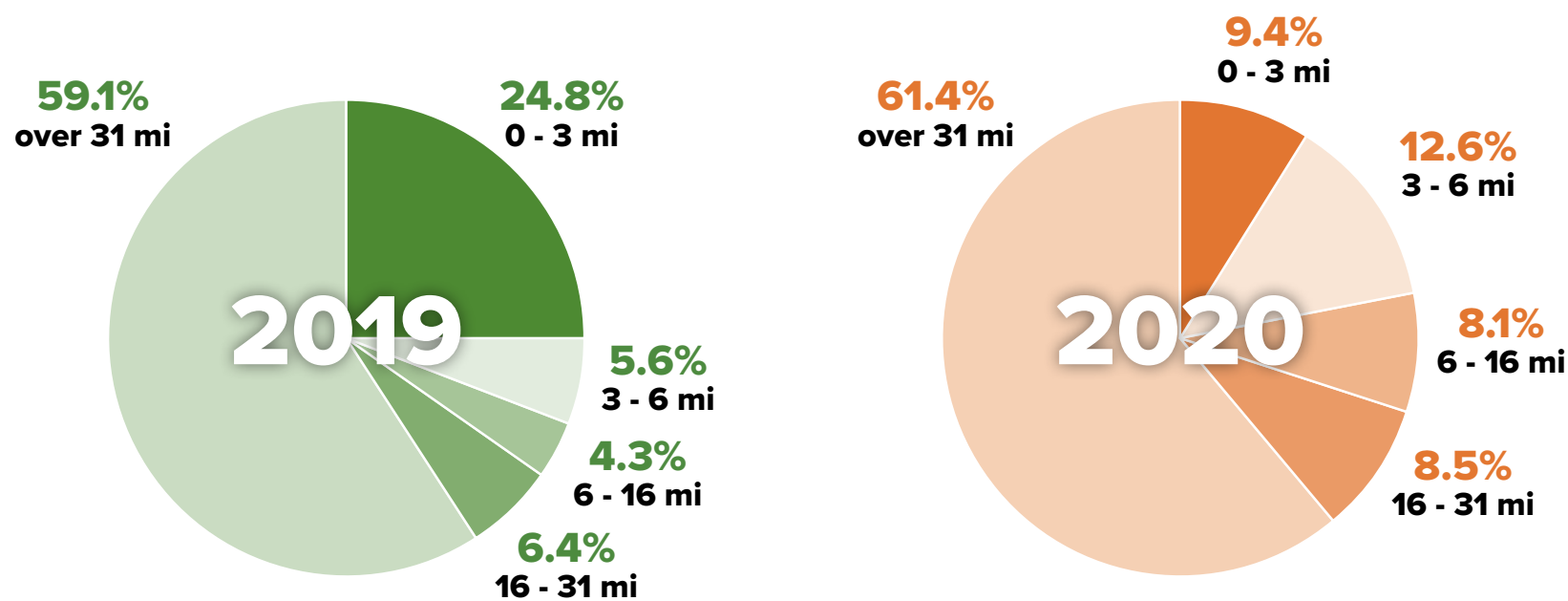
Hungry Valley State Vehicular Recreation Area



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	18.5%	21.9%	7.1%	14.1%	5.0%
2020	18.5%	22.9%	7.4%	15.7%	5.8%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	21.1%	13.9%	20.1%	11.8%	10.1%	21.8%
2020	21.3%	14.5%	20.0%	11.0%	9.0%	24.1%

GENDER IDENTITY

	Male	Female
2019	50.8%	49.2%
2020	50.0%	50.0%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.4%	7.6%	4.6%	29.9%	54.9%	2.3%	0.1%
2020	0.4%	8.3%	3.7%	34.3%	50.6%	2.2%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	23.1%	13.5%	15.5%	19.1%	15.2%	8.2%	5.4%
2020	19.5%	17.0%	17.1%	19.5%	14.1%	8.6%	4.3%

Ken Malloy Harbor Regional Park



VITAL STATISTICS



KEY PARK AMENITIES

- Childrens Play Area
- Group Picnic Areas
- Boating Areas
- Swimming Beach
- Biking Path
- Hiking Trail
- Walking/Jogging Path
- Fitness Zone
- Camping Sites
- Fishing Lake

DESCRIPTION

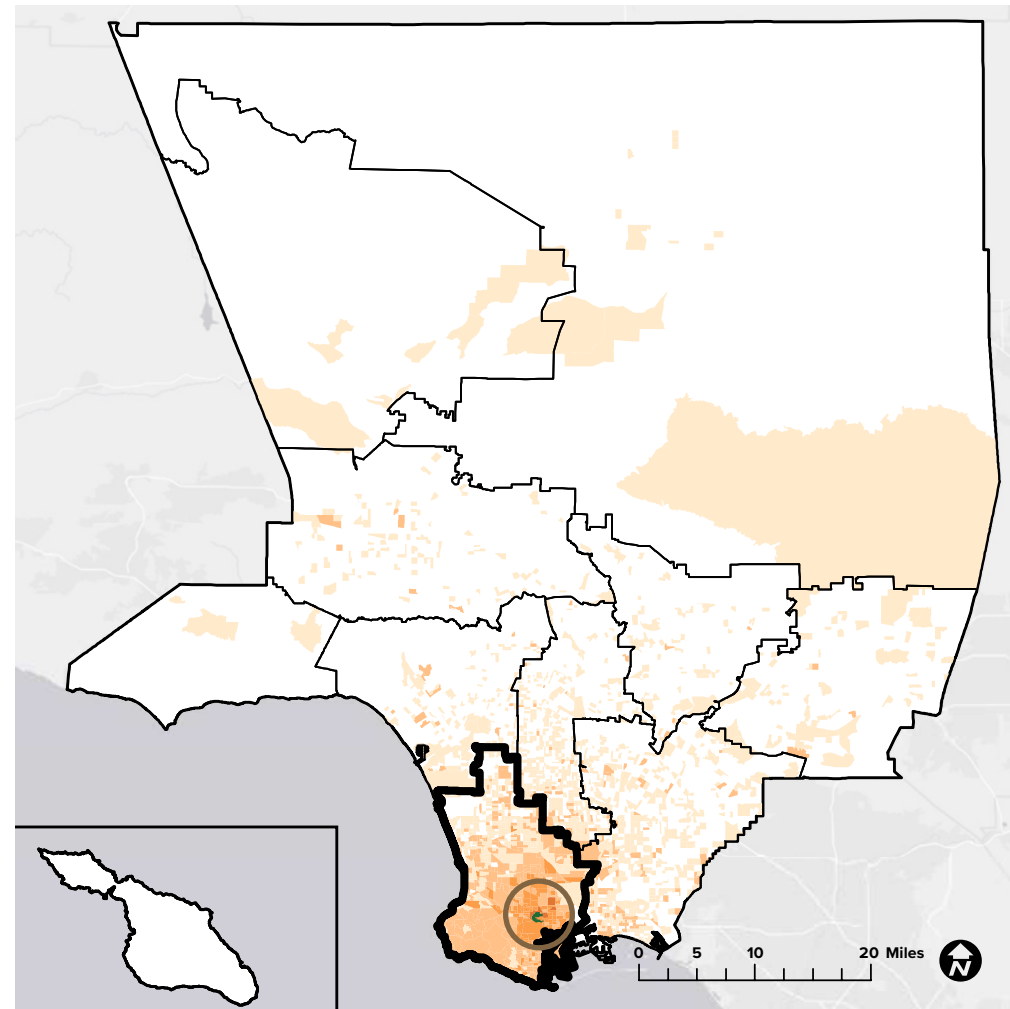
Ken Malloy Harbor Regional Park is one of the largest fitness parks in Southern California. Located in the South Bay and serving the Harbor City community, the recently restored 231-acre park has barbecue pits, a children's play area, picnic tables, a bike path, a hiking trail, a jogging path, a campground area and a large fitness zone that offers free fitness classes. The park also has a 45-acre lake that is a natural water habitat of Southern California for native animals and plants and is home to over 300 separate species of migratory birds.

WEBSITE

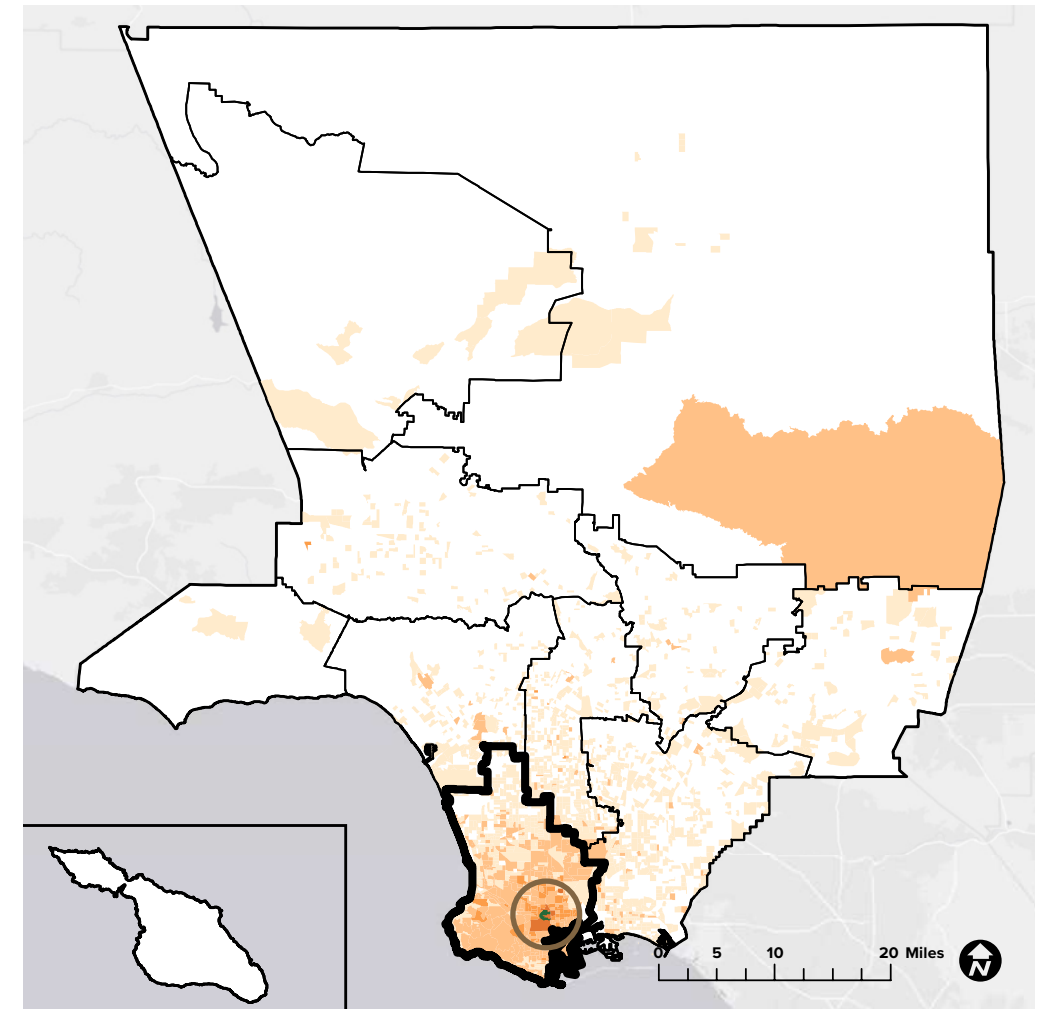
www.laparks.org/park/ken-malloy-harbor-regional

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
391,426 visitors



2020
242,877 visitors



87%
originated from within LA County

13%
originated from outside LA County

71%
originated from South Bay

- Ken Malloy Harbor Regional Park
- South Bay
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

91%
originated from within LA County

9%
originated from outside LA County

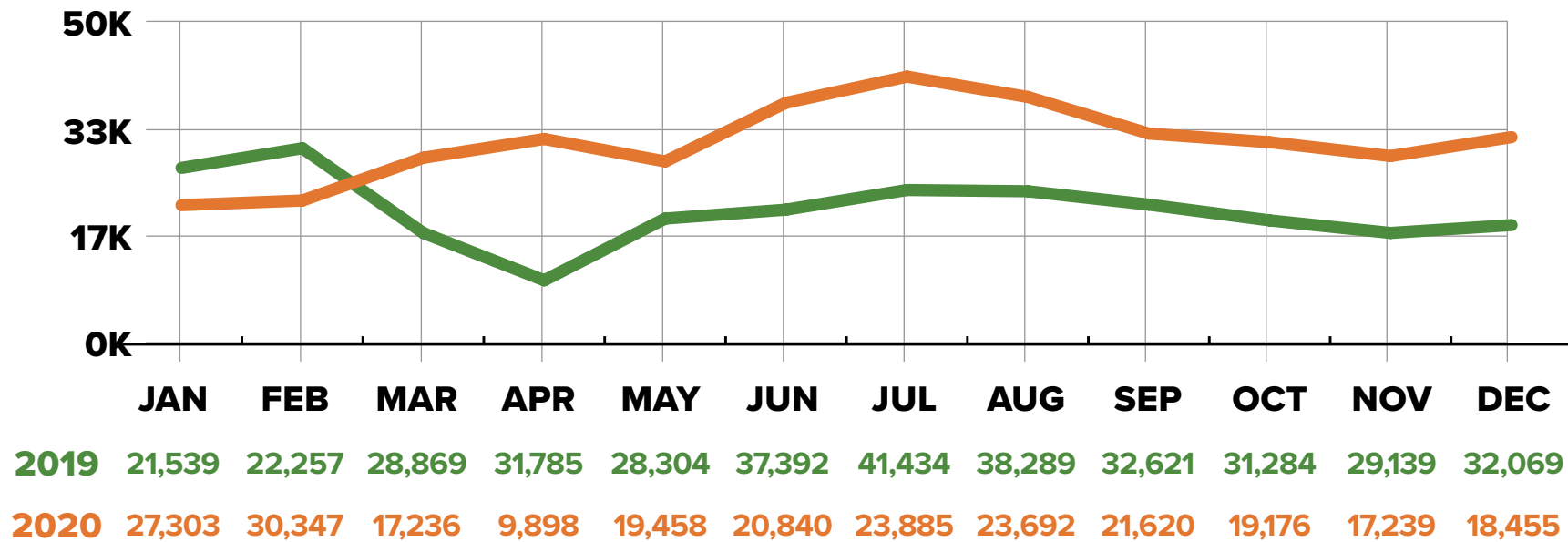
74%
originated from South Bay

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

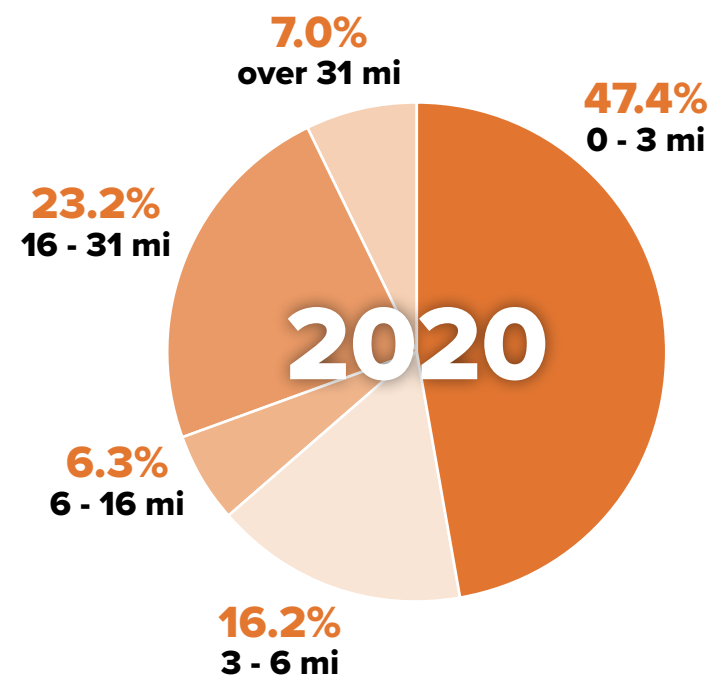
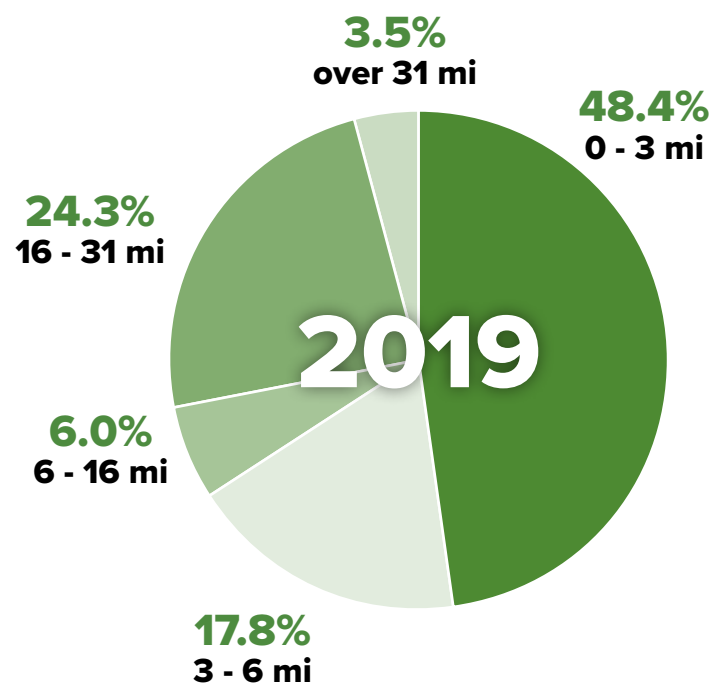
Ken Malloy Harbor Regional Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	16.6%	17.6%	6.9%	17.7%	6.8%
2020	16.7%	18.3%	6.6%	17.0%	6.4%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	19.1%	17.4%	20.2%	12.0%	9.1%	22.1%
2020	19.6%	17.1%	19.4%	11.5%	9.2%	23.0%

GENDER IDENTITY

	Male	Female
2019	48.2%	51.7%
2020	48.4%	51.5%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	17.3%	7.7%	43.8%	26.9%	3.1%	0.2%
2020	0.2%	17.5%	7.8%	45.1%	25.2%	3.2%	0.2%

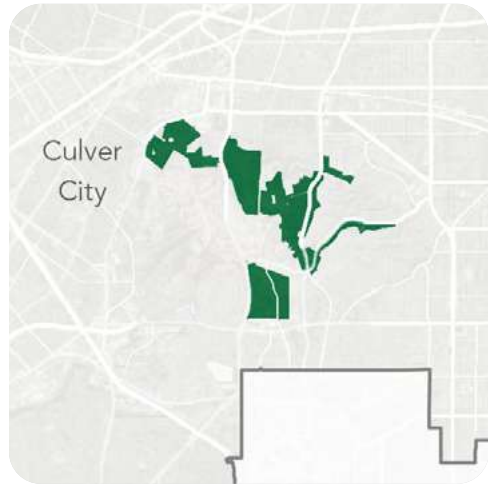
AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	21.6%	17.6%	18.3%	18.5%	12.1%	7.2%	4.7%
2020	22.2%	17.1%	17.8%	18.2%	12.5%	7.1%	5.0%

Kenneth Hahn State Recreation Area



VITAL STATISTICS



KEY PARK AMENITIES

- Community Center
- Children's Play Areas
- Group Picnic Areas
- Basketball Court
- Fishing Lake
- Baseball Diamonds
- Multi-Purpose Field
- Sand Volleyball Court

DESCRIPTION

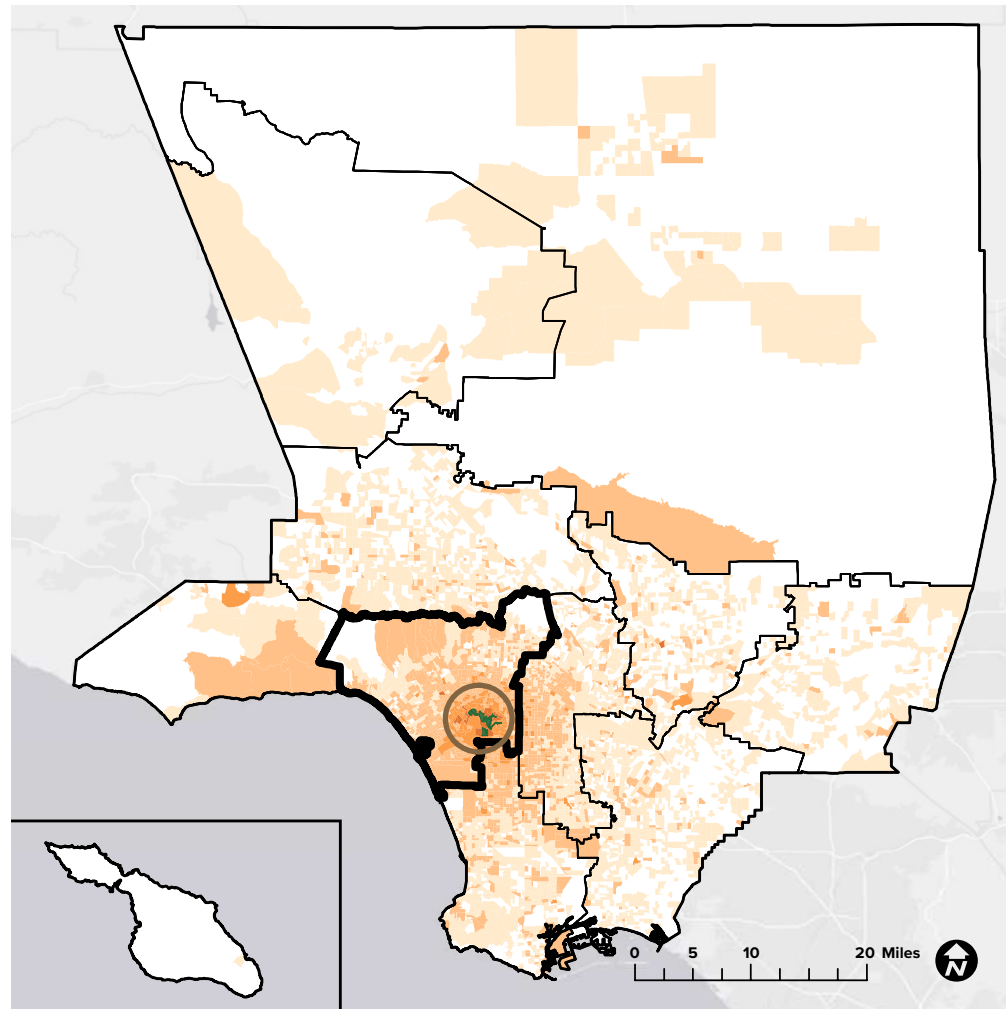
Kenneth Hahn State Recreation Area and the adjacent Rueben Ingold Park, Norman O. Houston Park, and Stocker Corridor are located between downtown Los Angeles and LAX. This area includes large areas of native coastal sage scrub habitat, lawns and landscaped areas, picnic sites, tot lots, fishing lake, lotus pond, community center and miles of trails, including portions of the Park to Playa Trail.

WEBSITE

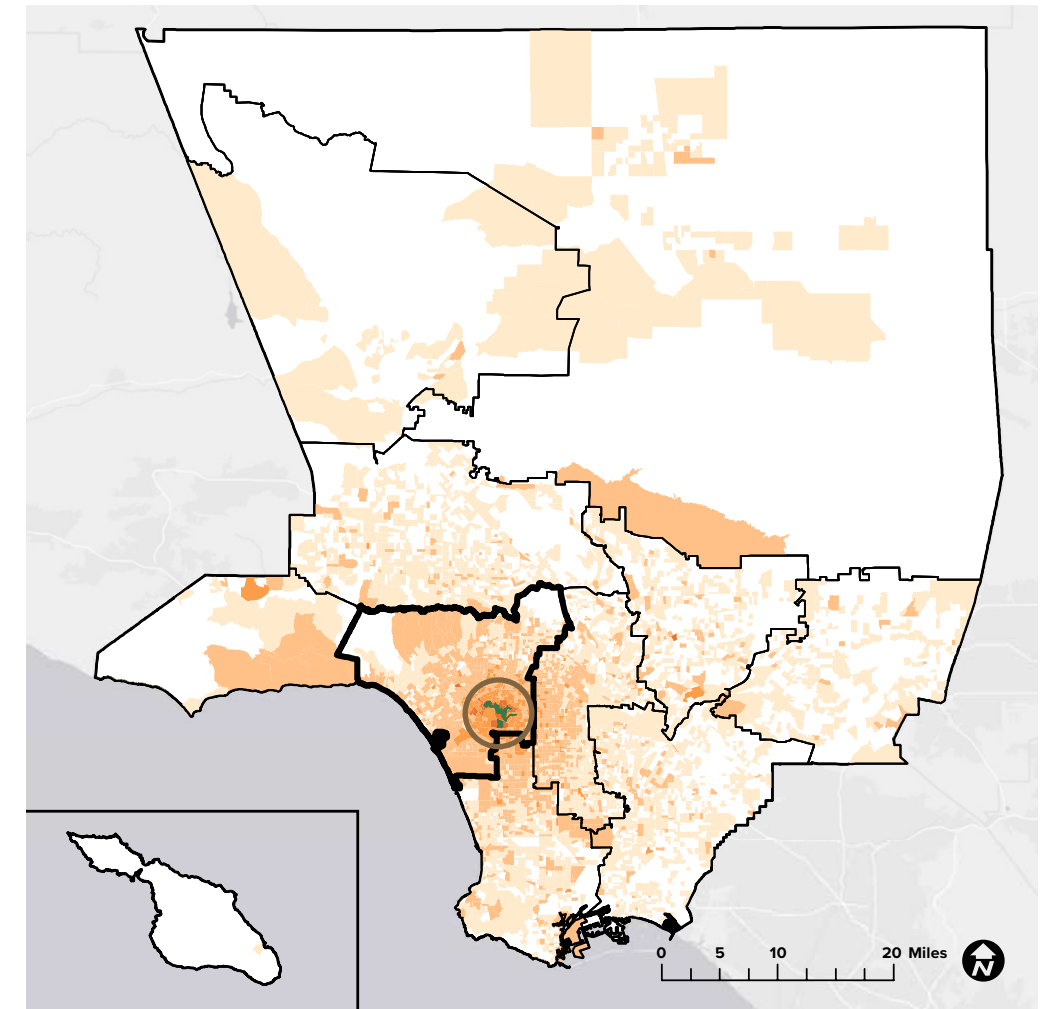
www.parks.lacounty.gov/kenneth-hahn-state-recreation-area/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
1,308,700 visitors



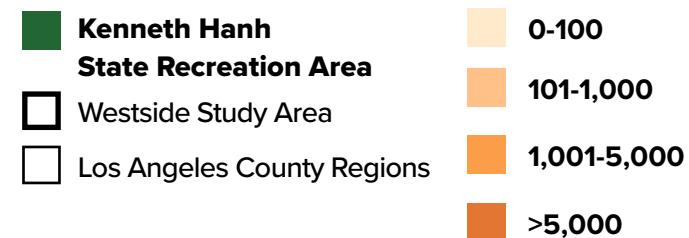
2020
994,154 visitors



76%
originated from within LA County

24%
originated from outside LA County

45%
originated from Westside Study Area



80%
originated from within LA County

20%
originated from outside LA County

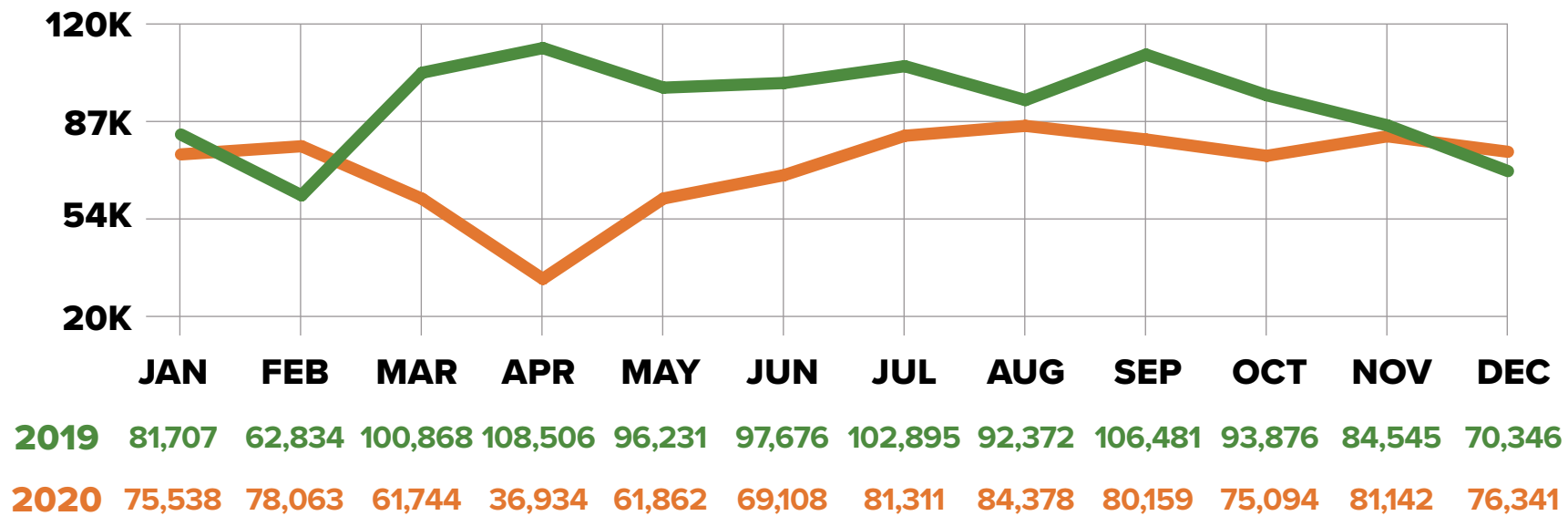
48%
originated from Westside Study Area

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

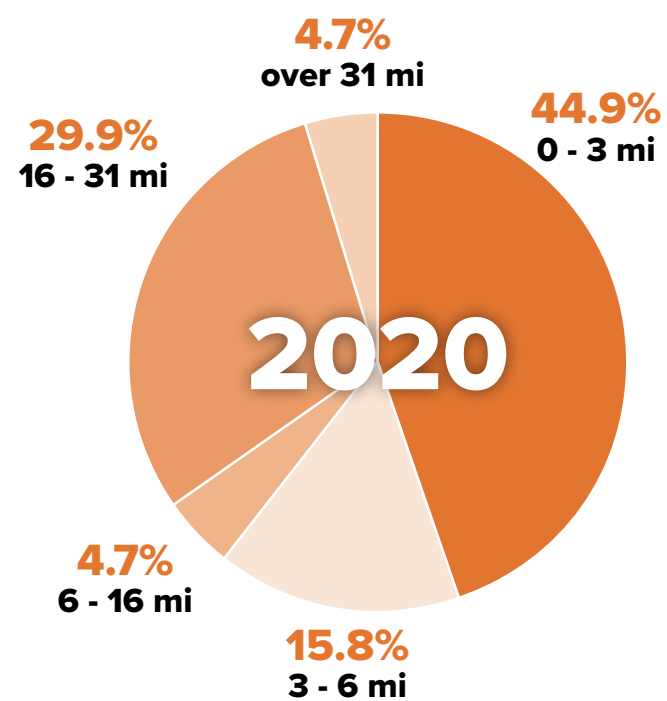
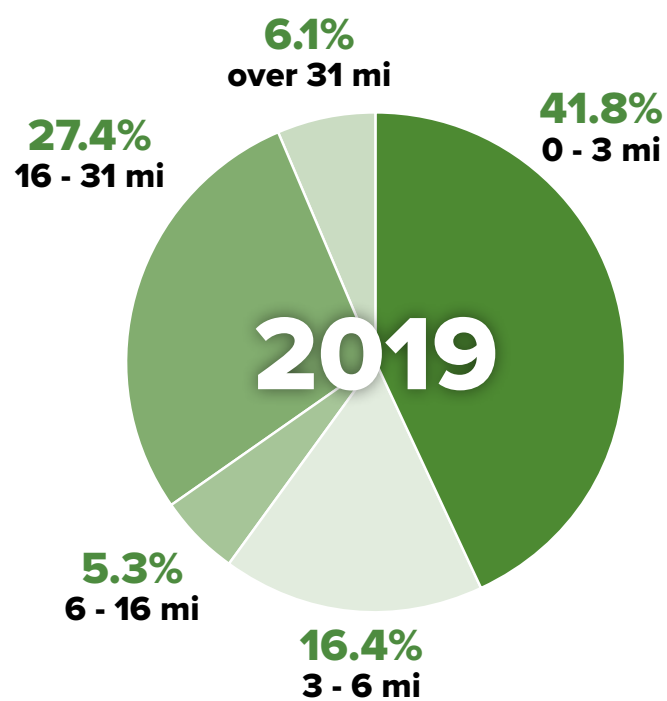
Kenneth Hahn State Recreation Area



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	14.0%	18.2%	5.4%	19.9%	9.3%
2020	14.0%	18.8%	5.4%	19.4%	9.9%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	22.3%	17.6%	19.7%	11.3%	8.0%	20.9%
2020	22.6%	17.3%	20.2%	11.5%	8.0%	20.2%

GENDER IDENTITY

	Male	Female
2019	52.8%	47.1%
2020	53.1%	46.8%

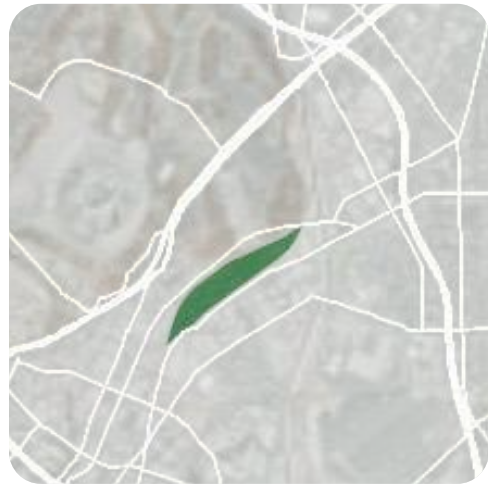
RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	10.2%	23.3%	35.8%	26.9%	2.9%	0.6%
2020	0.2%	10.6%	23.8%	36.1%	25.8%	2.9%	0.5%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	22.3%	19.3%	18.0%	17.0%	12.1%	6.7%	4.5%
2020	21.8%	19.5%	18.4%	16.7%	12.2%	6.8%	4.6%

VITAL STATISTICS



KEY PARK AMENITIES

- Historical/Cultural Site
- Concessions
- Civic Art
- Picnic Areas
- Interpretive Exhibits
- Biking Trails
- Hiking Trails
- Equestrian Trails

DESCRIPTION

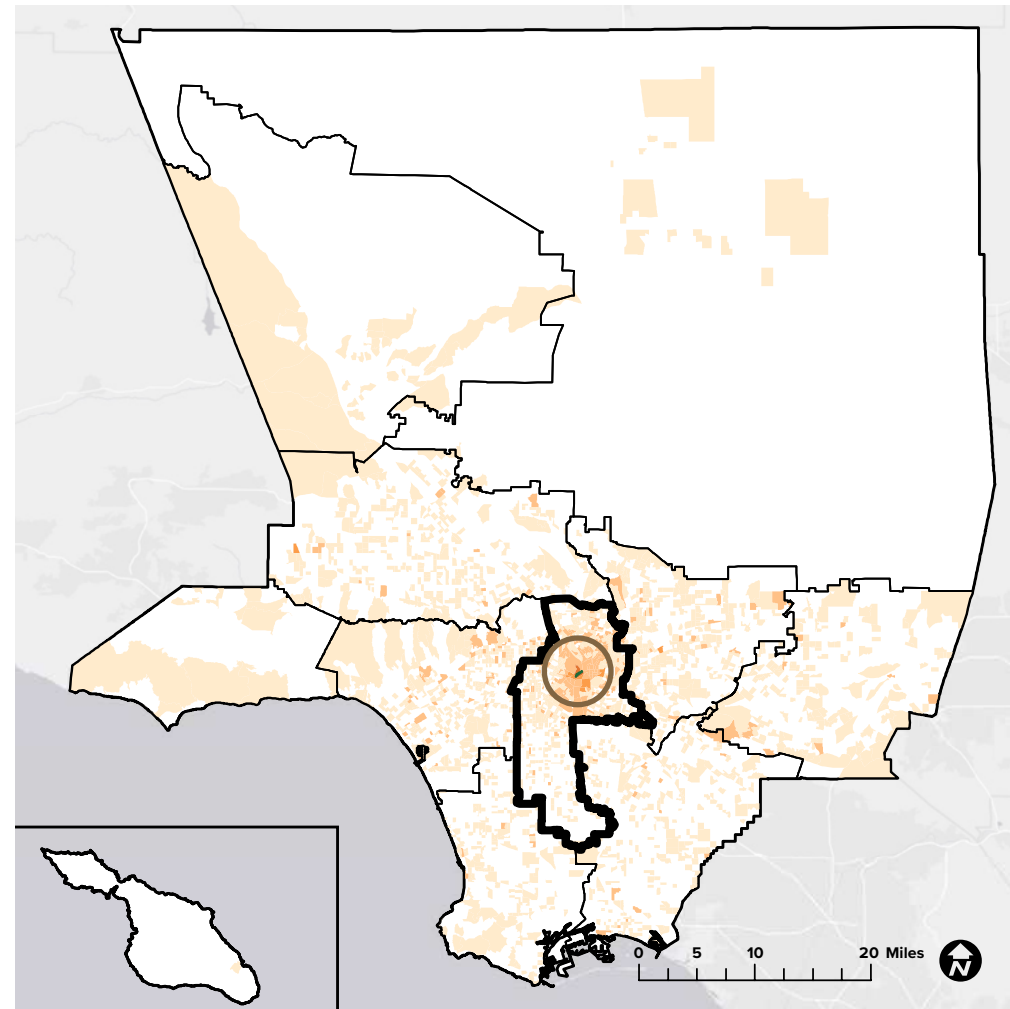
Los Angeles State Historic Park is a 32-acre open space directly adjacent to Chinatown in downtown Los Angeles. Visitors have access to a range of trails and open spaces with support amenities. Several historical buildings are within walking distance of the park: the Flat Iron Building to the north and the Capitol Milling Company Building to the south.

WEBSITE

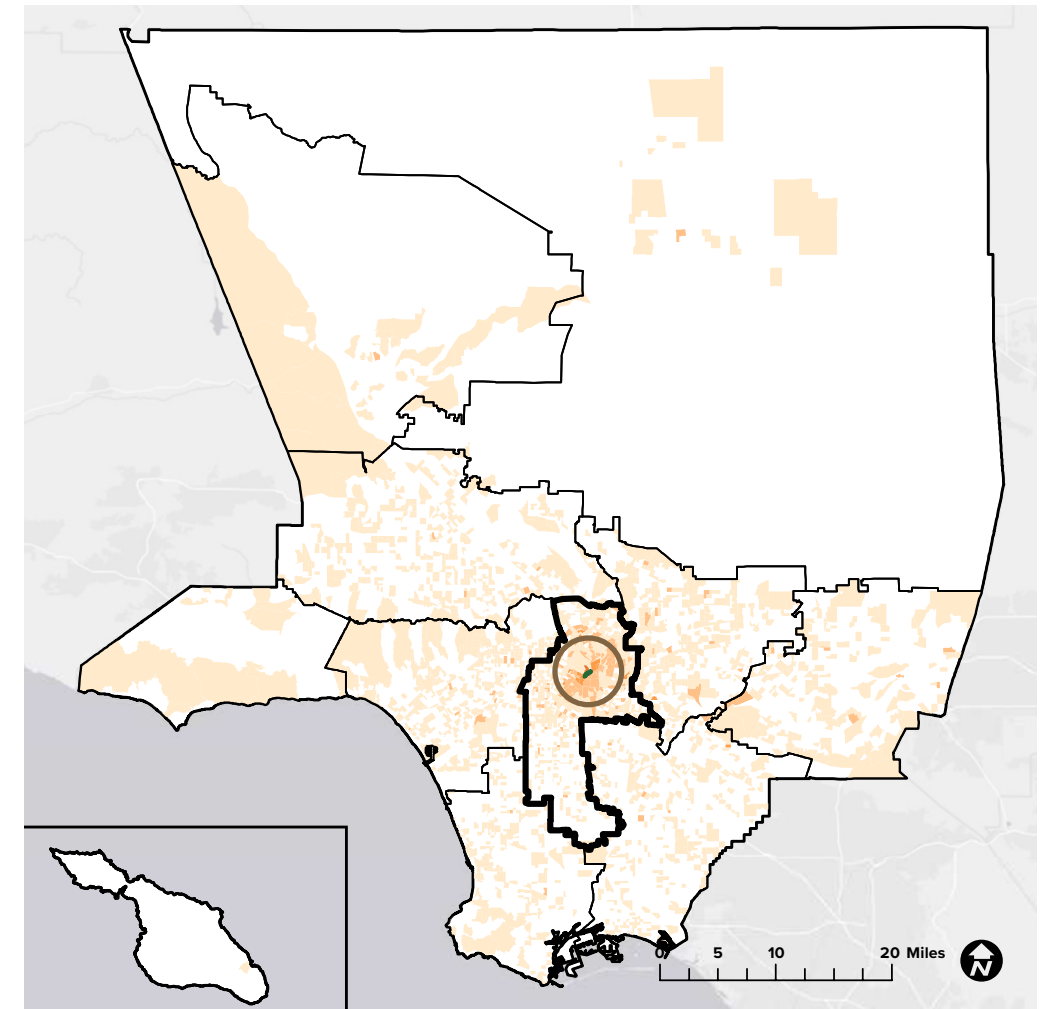
www.lastatehistoricpark.org/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
192,452 visitors



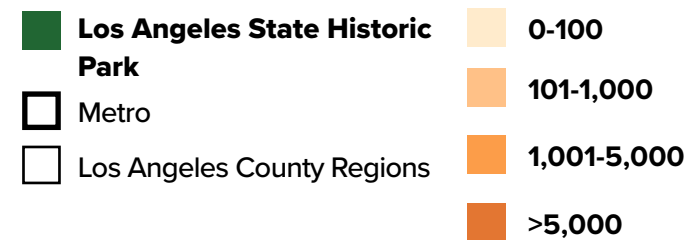
2020
97,156 visitors



71%
originated from within LA County

29%
originated from outside LA County

33%
originated from Metro



90%
originated from within LA County

10%
originated from outside LA County

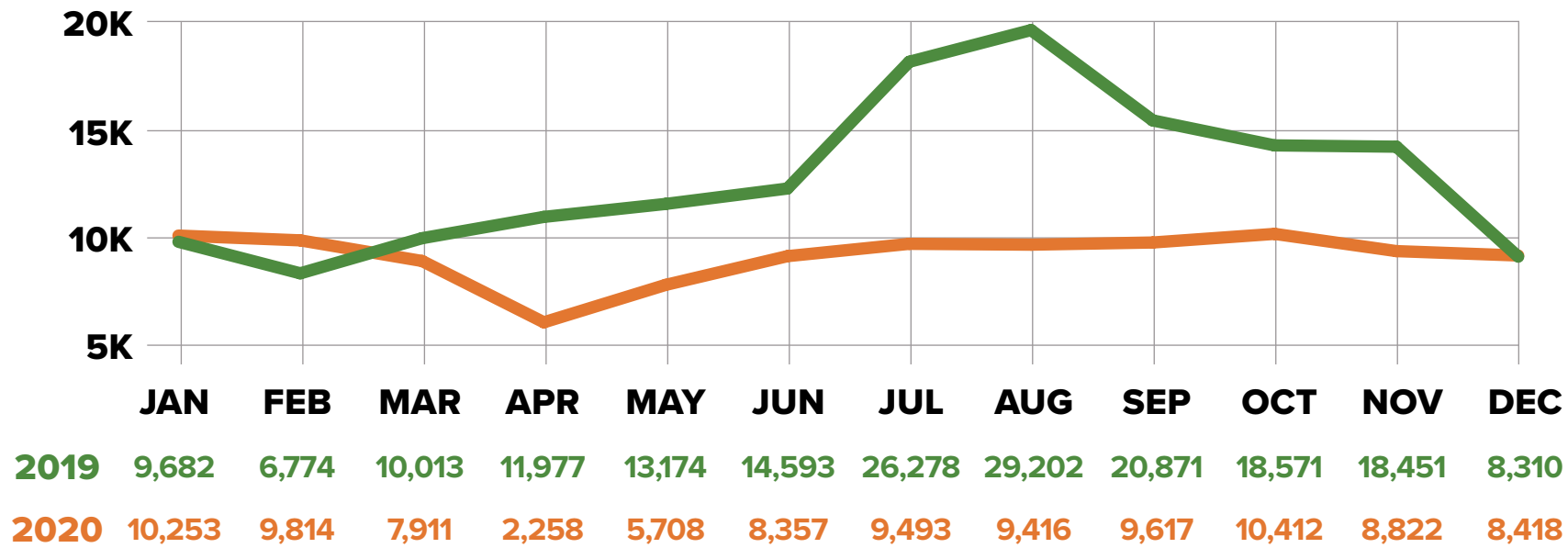
62%
originated from Metro

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

Los Angeles State Historic Park



MONTHLY VISITORSHIP



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	15.2%	15.6%	5.6%	19.0%	6.9%
2020	15.5%	13.8%	5.3%	17.4%	5.2%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	24.1%	16.6%	19.6%	11.5%	8.5%	19.4%
2020	27.9%	19.3%	20.9%	10.4%	7.1%	14.4%

GENDER IDENTITY

	Male	Female
2019	49.0%	51.0%
2020	48.3%	51.7%

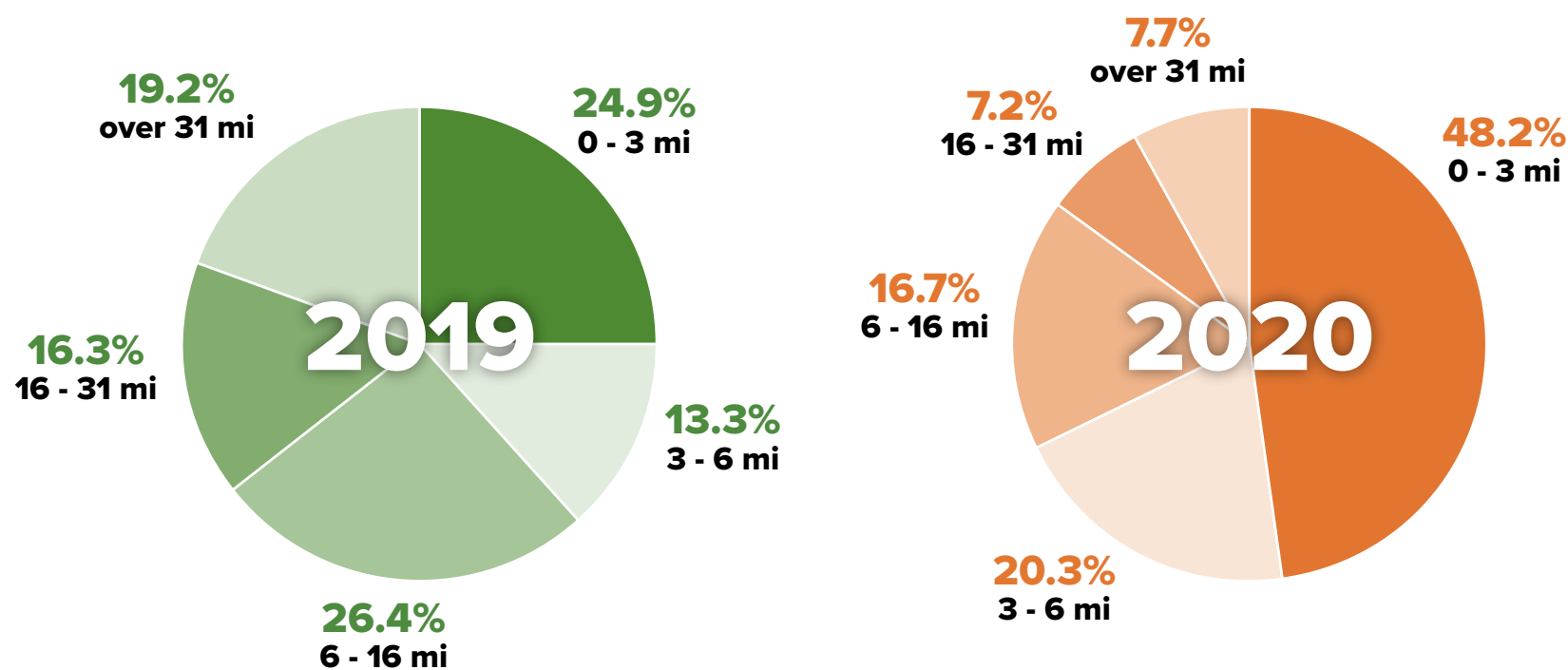
RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	11.1%	7.0%	25.1%	52.6%	3.0%	0.4%
2020	0.2%	10.8%	7.9%	28.6%	48.9%	2.8%	0.4%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	24.4%	19.3%	17.4%	16.1%	11.8%	6.8%	4.3%
2020	26.1%	19.6%	17.8%	15.5%	10.8%	6.0%	4.3%

TRAVEL DISTANCE

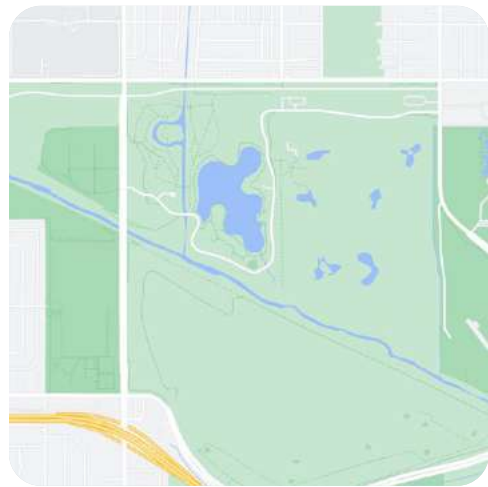


VISITORSHIP REPORT 2019 - 2020

Lake Balboa Park



VITAL STATISTICS



KEY PARK AMENITIES

- Fishing Lake
- Boating Areas
- Tennis Courts
- Children's Play Area
- Group Picnic Areas
- Jogging/Walking Paths
- Biking Path
- Multi-Purpose Field

DESCRIPTION

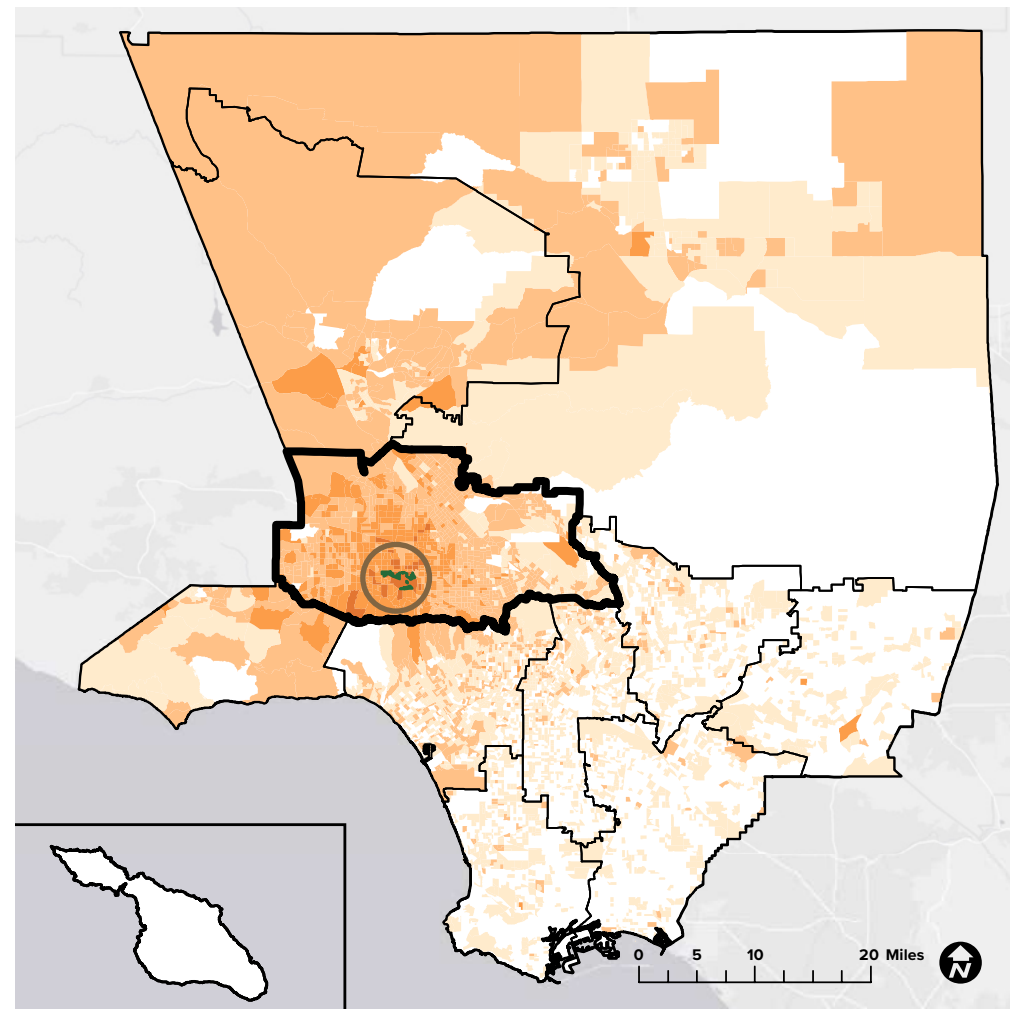
Lake Balboa Park, also known as Anthony C. Beilenson Park, is located in San Fernando Valley. The 19,600 square-foot grassy open space features a maritime-themed playground and an interactive drum play area. The park also has numerous picnic areas, walking and biking paths, restrooms, tennis courts and a multipurpose sports field. There is a lake for paddle boating, kayaking and fishing. Free parking is available and there are wheelchair-accessible entrances and paths.

WEBSITE

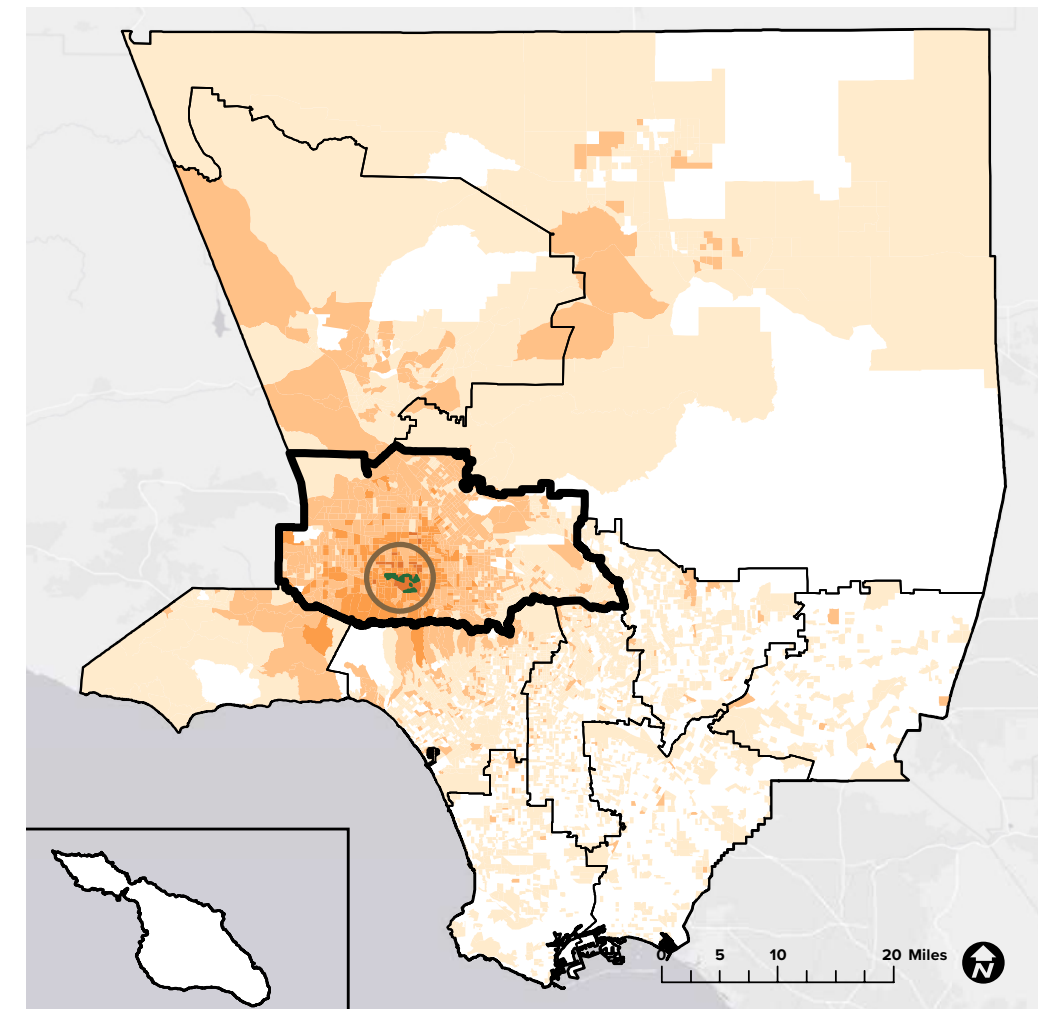
www.laparks.org/aquatic/balboa

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
1,636,632 visitors



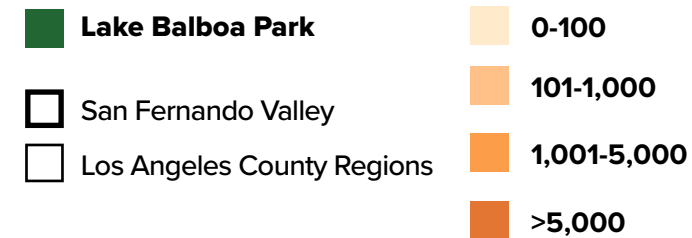
2020
968,599 visitors



78%
originated from within LA County

22%
originated from outside LA County

64%
originated from San Fernando Valley



82%
originated from within LA County

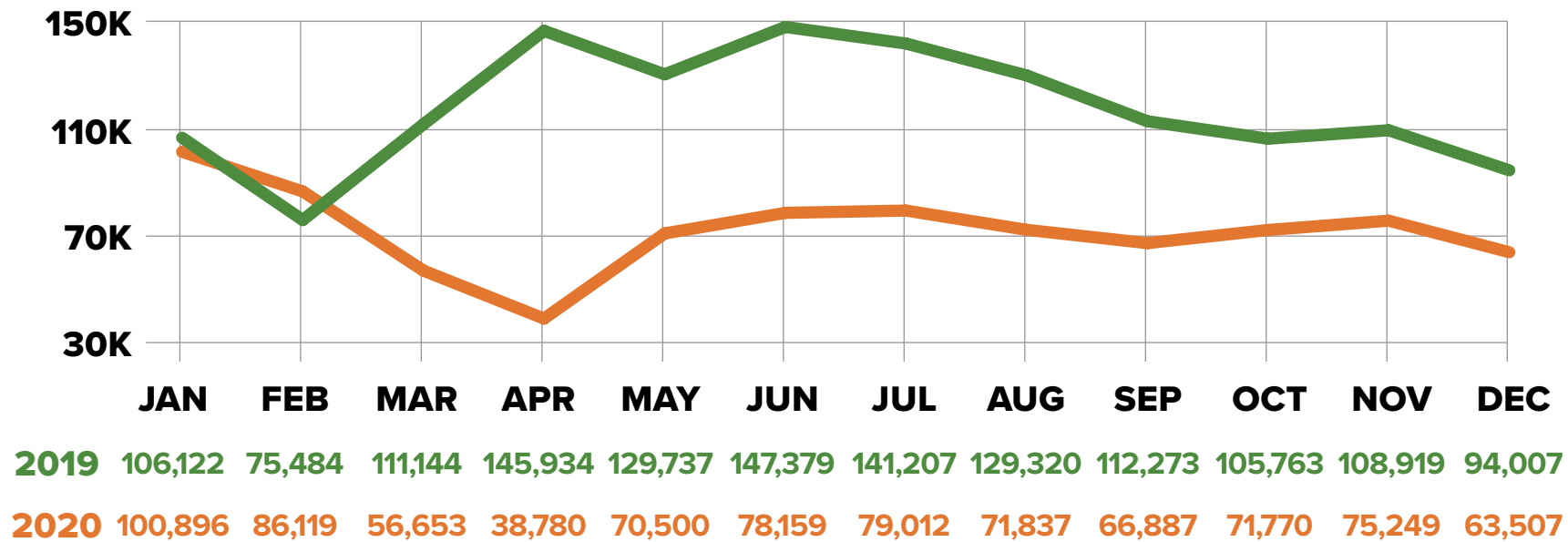
18%
originated from outside LA County

70%
originated from San Fernando Valley

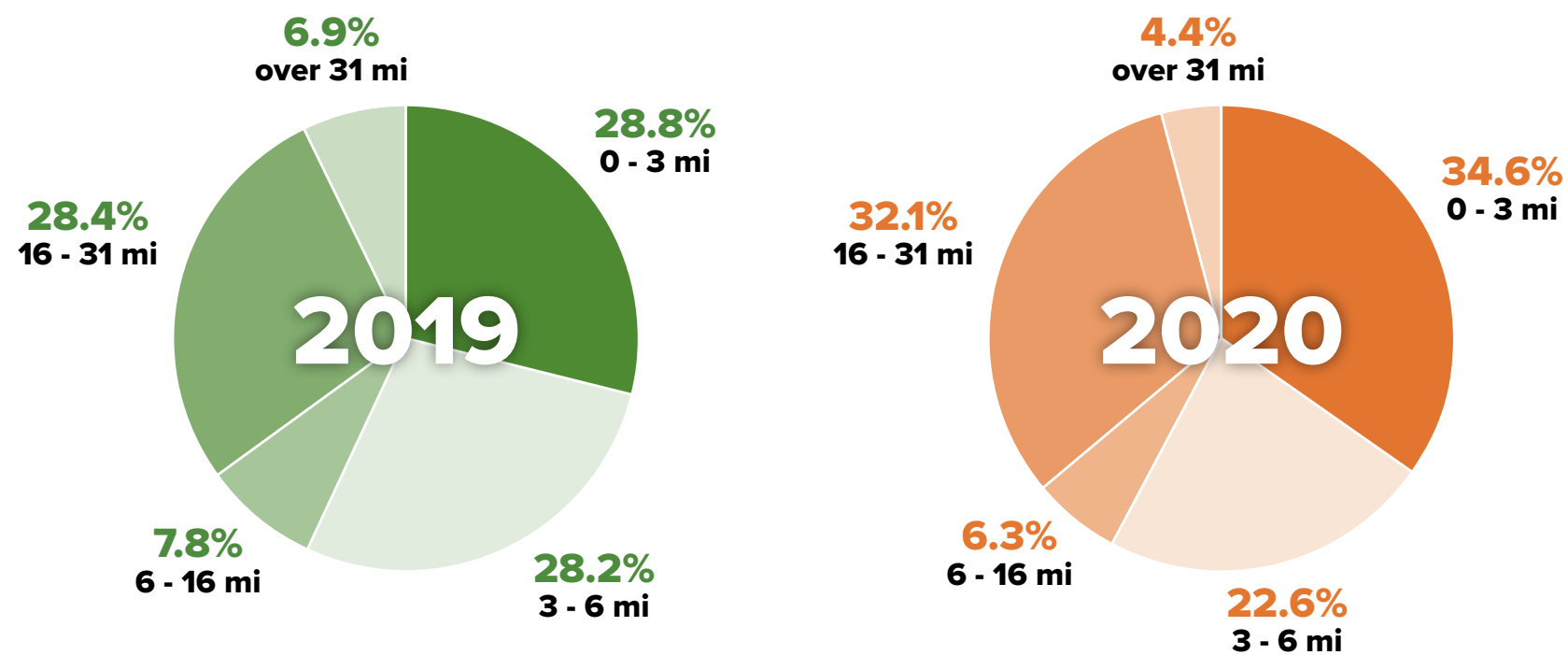
Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	16.1%	17.4%	6.3%	20.6%	7.0%
2020	16.1%	17.5%	6.3%	20.3%	6.7%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	18.6%	16.6%	19.5%	11.7%	9.4%	24.1%
2020	19.9%	17.2%	19.7%	11.4%	9.0%	22.7%

GENDER IDENTITY

	Male	Female
2019	49.0%	51.0%
2020	48.8%	51.2%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	11.4%	4.4%	39.5%	41.5%	2.5%	0.4%
2020	0.2%	10.8%	4.5%	40.9%	40.7%	2.4%	0.3%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	21.7%	19.1%	18.2%	17.0%	12.8%	6.6%	4.6%
2020	21.8%	19.6%	17.9%	16.9%	12.7%	6.5%	4.6%



VITAL STATISTICS



KEY PARK AMENITIES

- Nature Center
- Interpretive Exhibits
- Beach Access
- Swimming Beach
- Boating/ Watersport Areas
- Fishing Areas
- Camping Sites
- Camp Store
- Hiking Trails
- Picnic Areas
- Showers

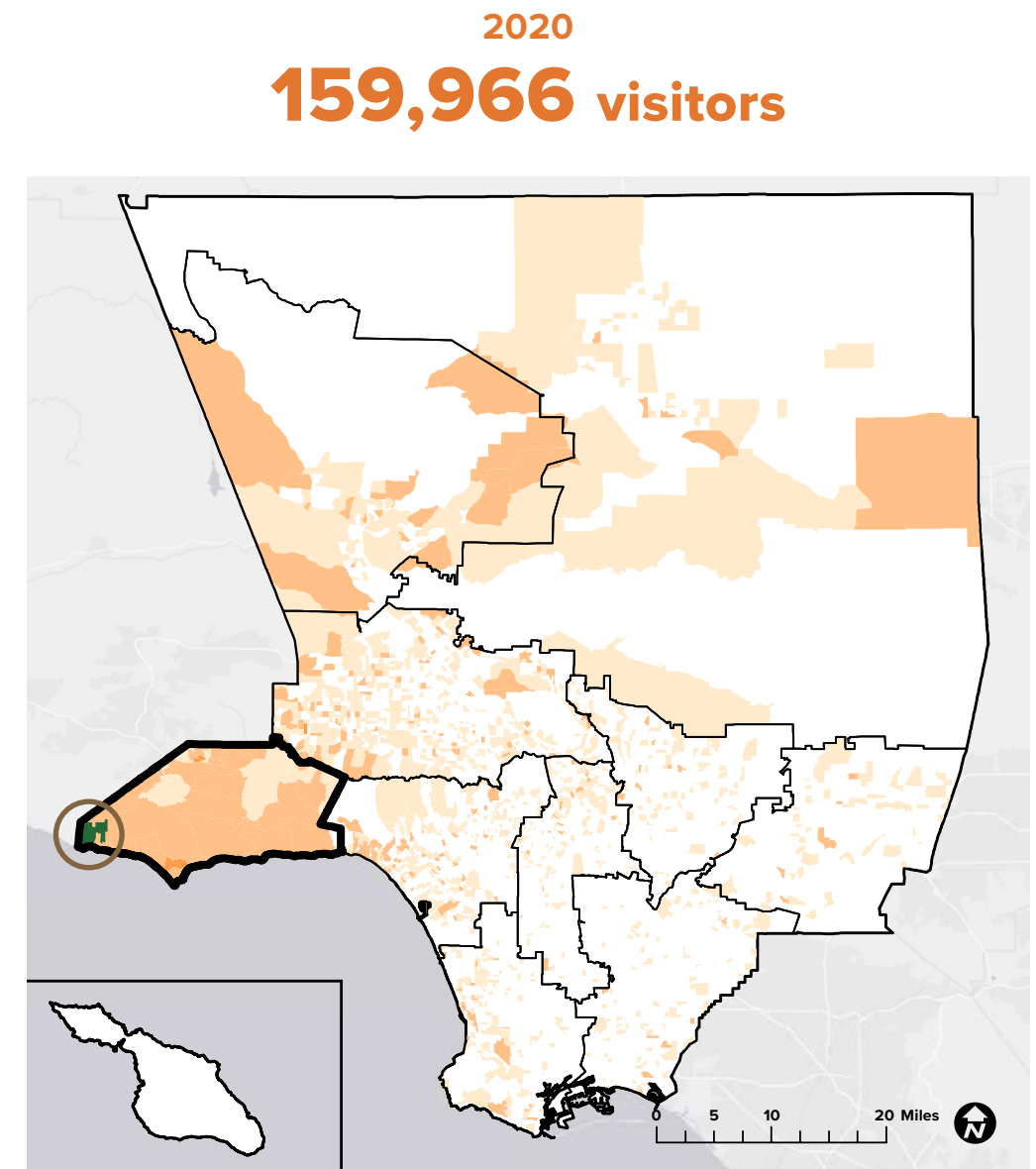
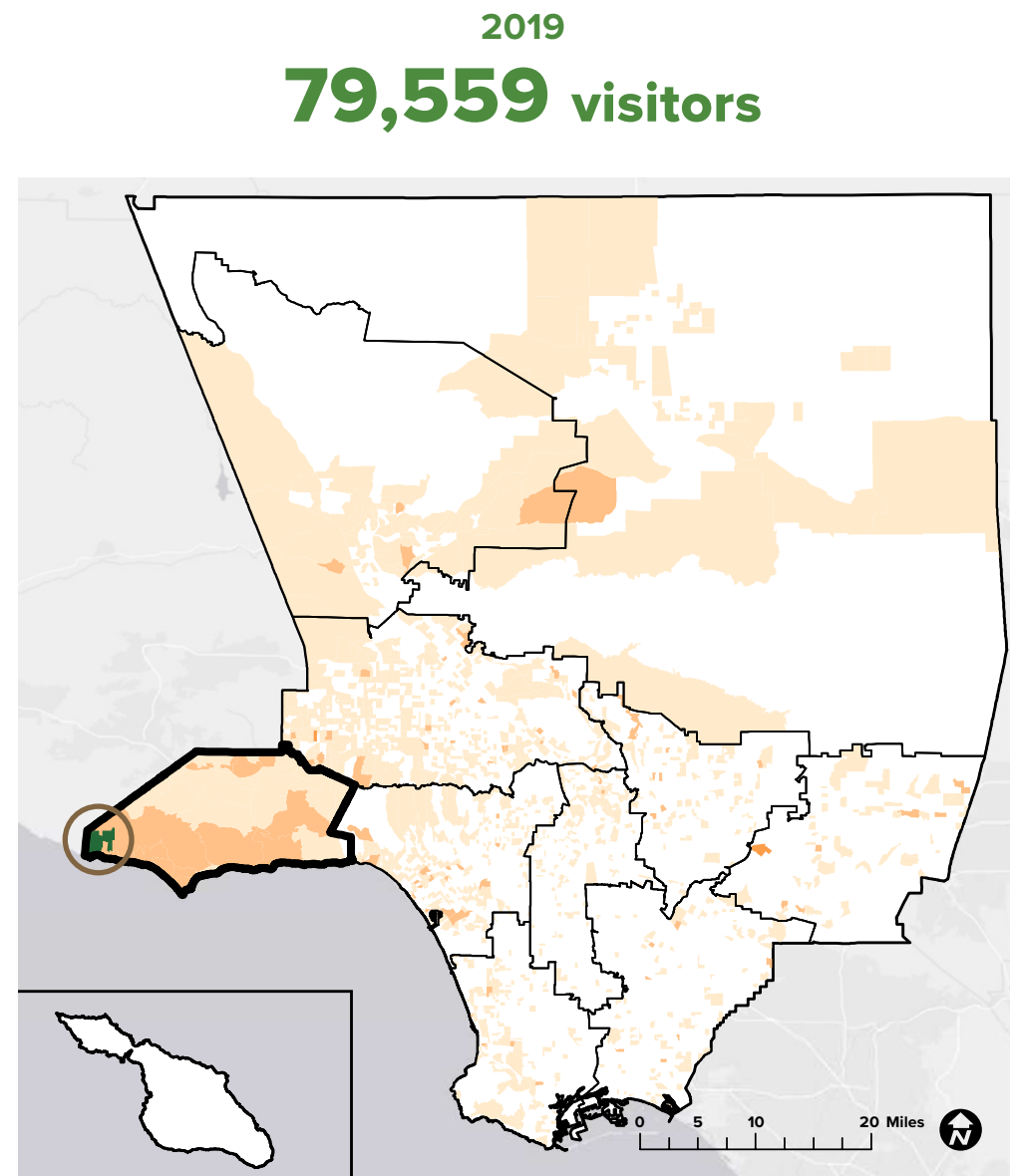
DESCRIPTION

Leo Carrillo State Park is located in Malibu. It has 1.5 miles of beach for swimming, surfing, windsurfing, boating and fishing. The beach also has tidepools, coastal caves and reefs for exploring. Hikers have an array of trails to choose from, offering panoramic views of the beach, wildflowers, and/or nature trails. Visitors can camp overnight, participate in family programming, go geocaching, enjoy the picnic area or visit the nature center. The campground has on-site parking, restrooms and showers and is wheelchair accessible.

WEBSITE

www.parks.ca.gov/?page_id=616

ANNUAL VISITORSHIP / VISITOR ORIGIN



48%
originated from within LA County

52%
originated from outside LA County

6%
originated from Santa Monica Mountains

- Leo Carrillo State Park
- Santa Monica Mountains
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

54%
originated from within LA County

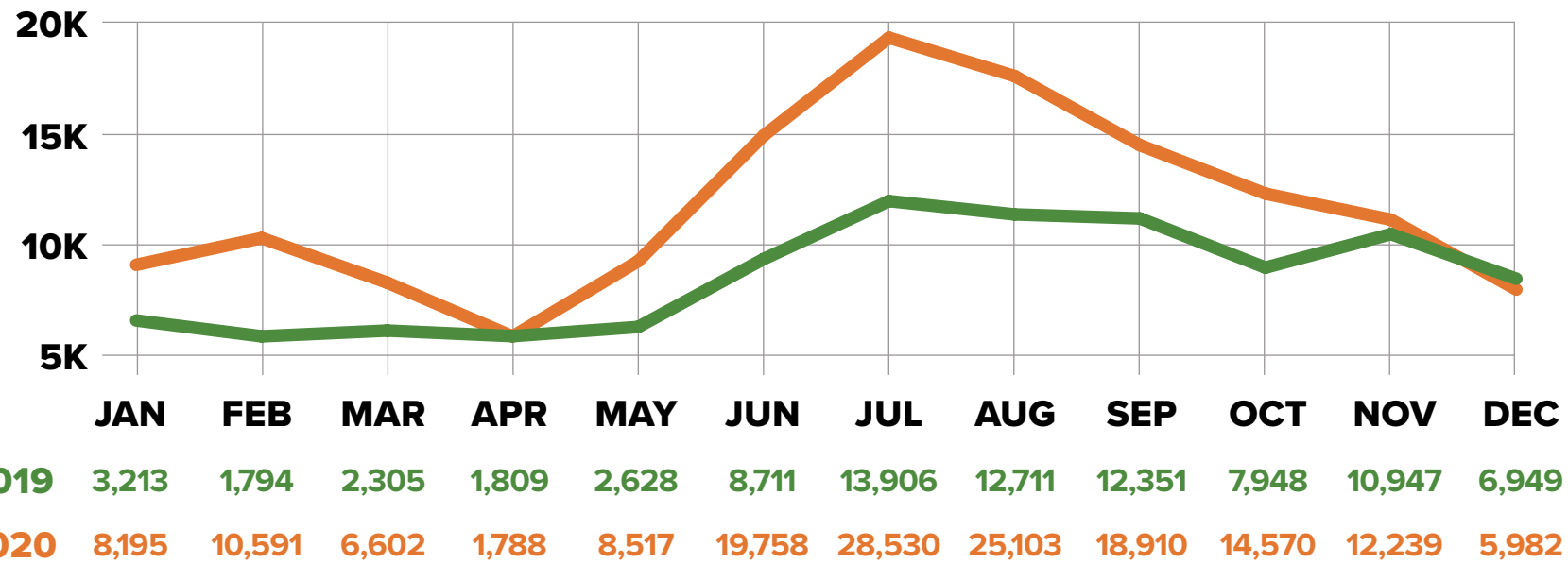
46%
originated from outside LA County

7%
originated from Santa Monica Mountains

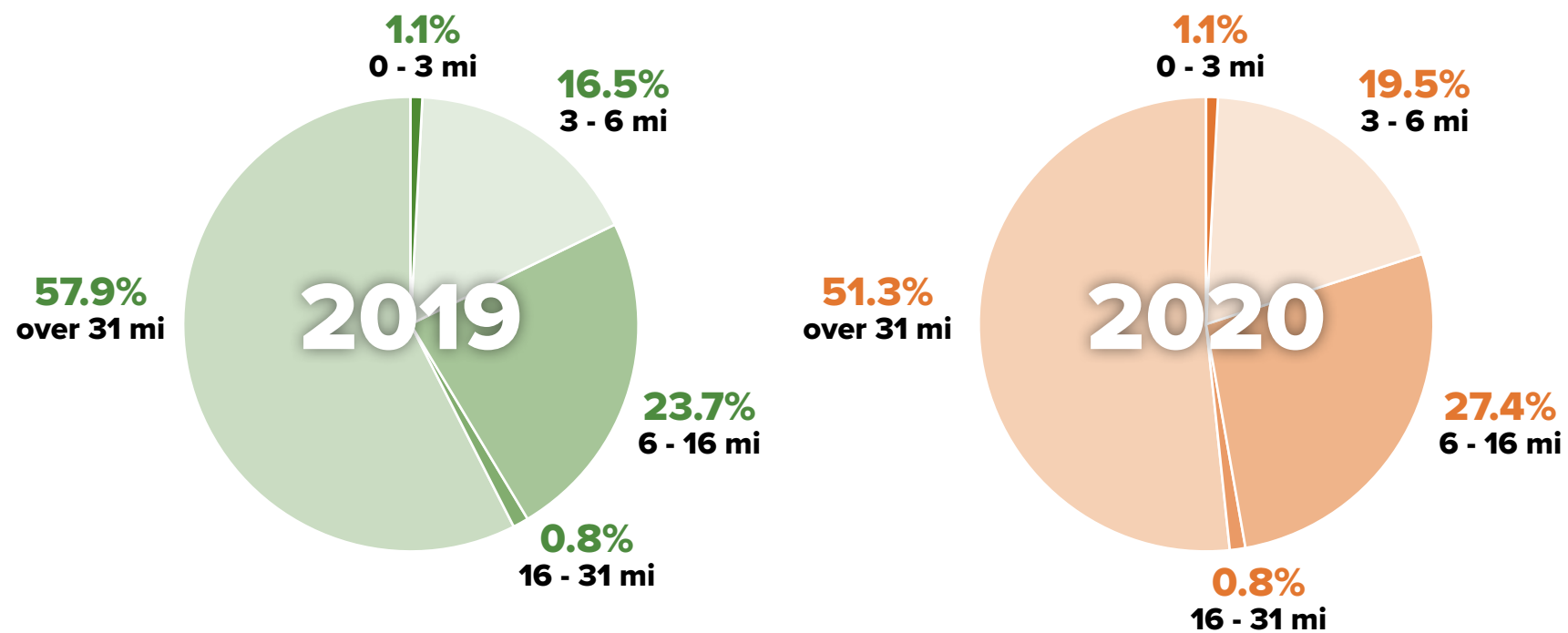
Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	14.8%	17.6%	6.6%	20.5%	8.8%
2020	13.5%	19.2%	7.4%	23.1%	9.6%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	13.6%	12.4%	19.5%	14.4%	9.4%	30.6%
2020	13.3%	12.7%	17.8%	12.2%	10.4%	33.4%

GENDER IDENTITY

	Male	Female
2019	49.3%	50.7%
2020	48.5%	51.5%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	10.0%	3.1%	35.8%	47.9%	2.7%	0.2%
2020	0.3%	11.4%	3.5%	27.0%	54.3%	3.0%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	20.8%	15.4%	18.3%	18.0%	15.6%	7.6%	4.2%
2020	19.8%	16.1%	18.0%	19.1%	14.6%	7.6%	4.8%

Long Beach Beaches



VITAL STATISTICS



KEY PARK AMENITIES

- Children's Play Areas
- Beach Access
- Swimming Beach
- Boating/Watersport Areas
- Dog Beach
- Fitness Zones
- Volleyball Courts
- Picnic Areas

DESCRIPTION

The City of Long Beach has miles of beach shoreline accessible at a series of public beaches. Services and amenities vary by location and include bike rentals, playgrounds restrooms, volleyball courts, dog beaches, picnic areas, and trails.

WEBSITE

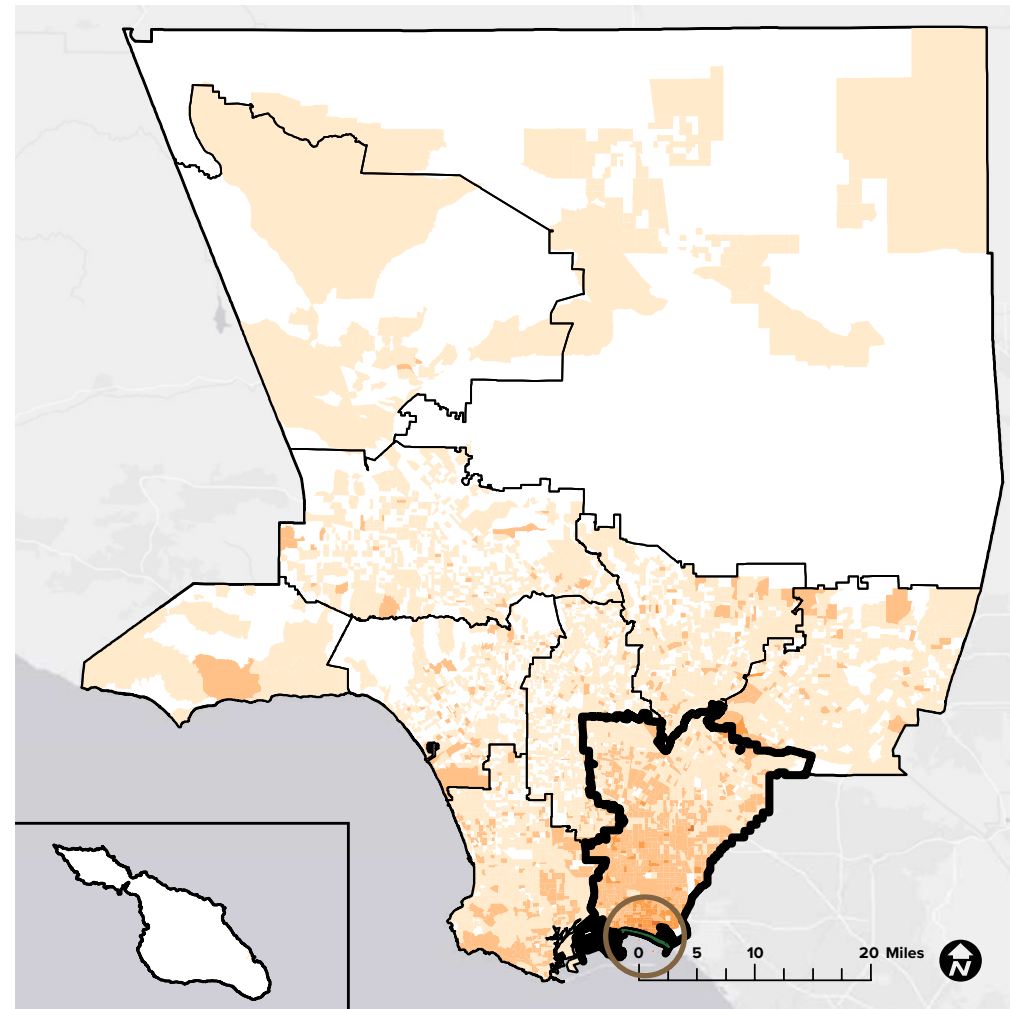
www.longbeach.gov/park/marine/beaches-and-amenities/alamitos-beach/

www.longbeach.gov/park/marine/beaches-and-amenities/junipero-cherry-beach/

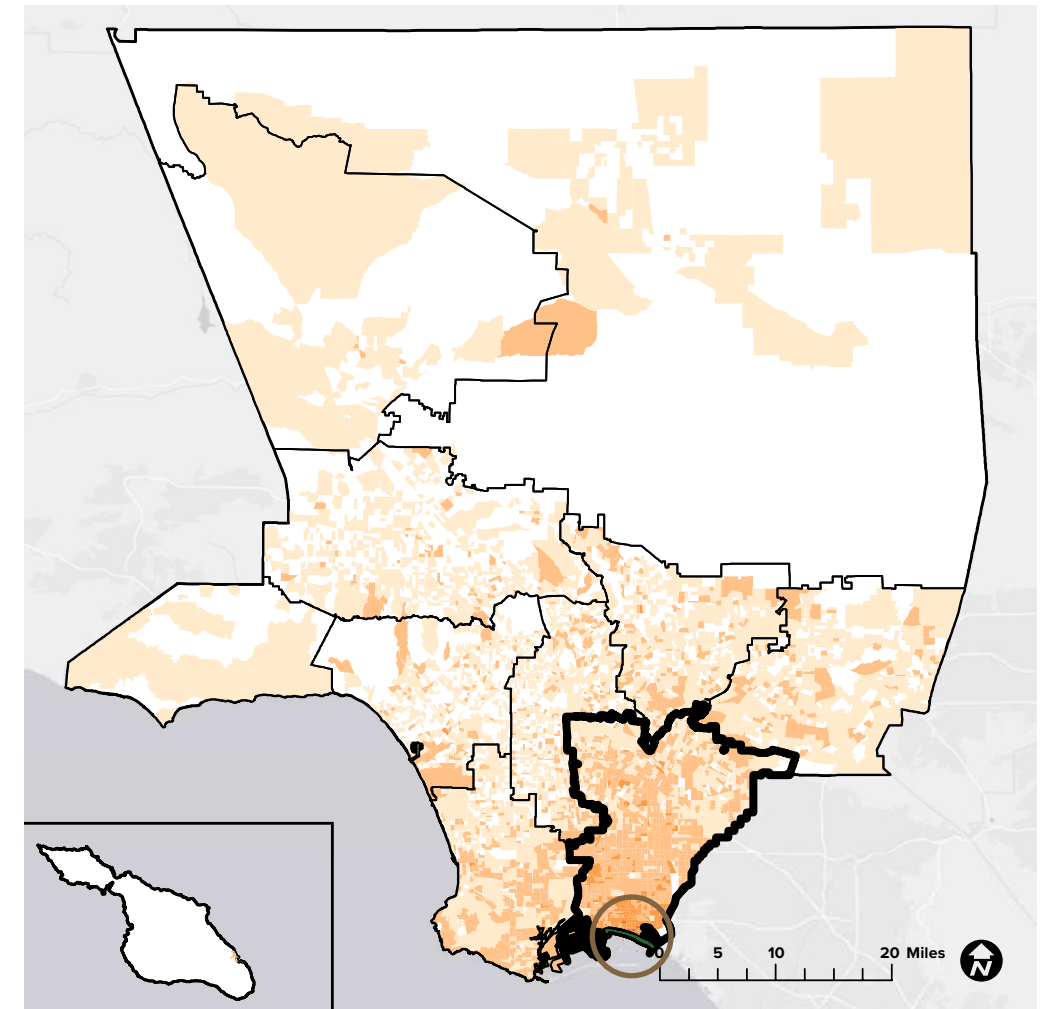
www.longbeach.gov/park/marine/beaches-and-amenities/mothers-beach/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
1,209,441 visitors



2020
1,440,671 visitors



54%
originated from within LA County

46%
originated from outside LA County

40%
originated from Gateway

Long Beach Beaches

Gateway

Los Angeles County Regions

0-100

101-1,000

1,001-5,000

>5,000

60%
originated from within LA County

40%
originated from outside LA County

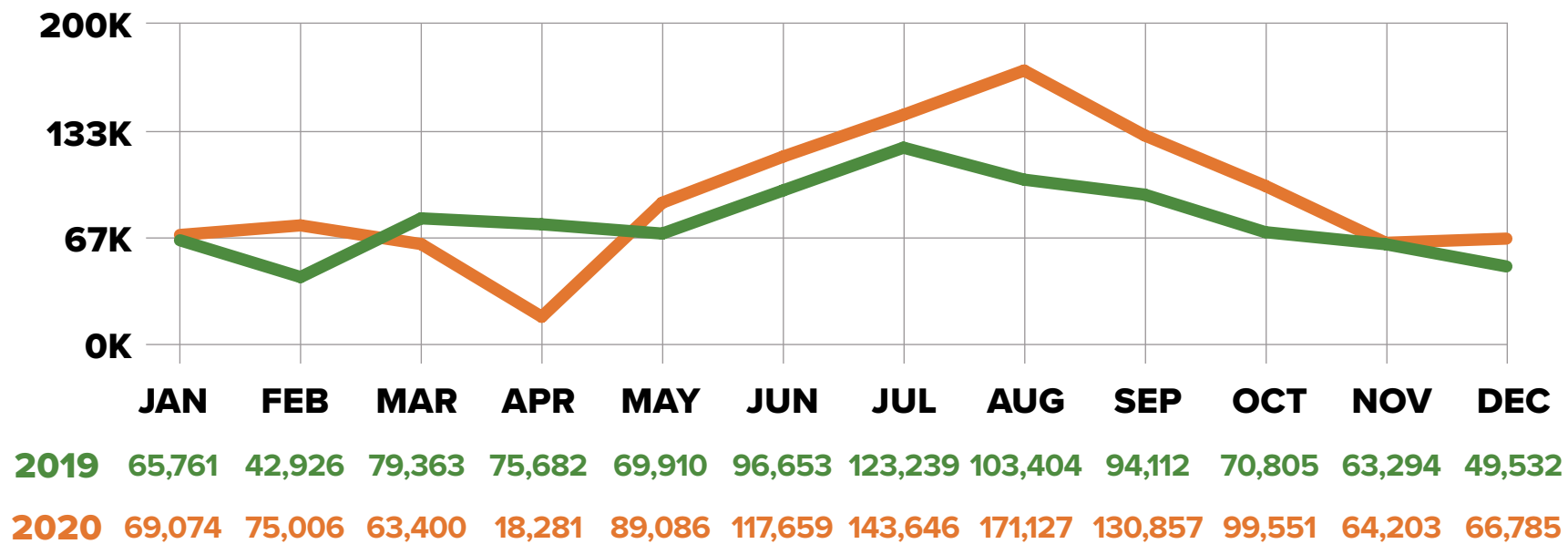
44%
originated from Gateway

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

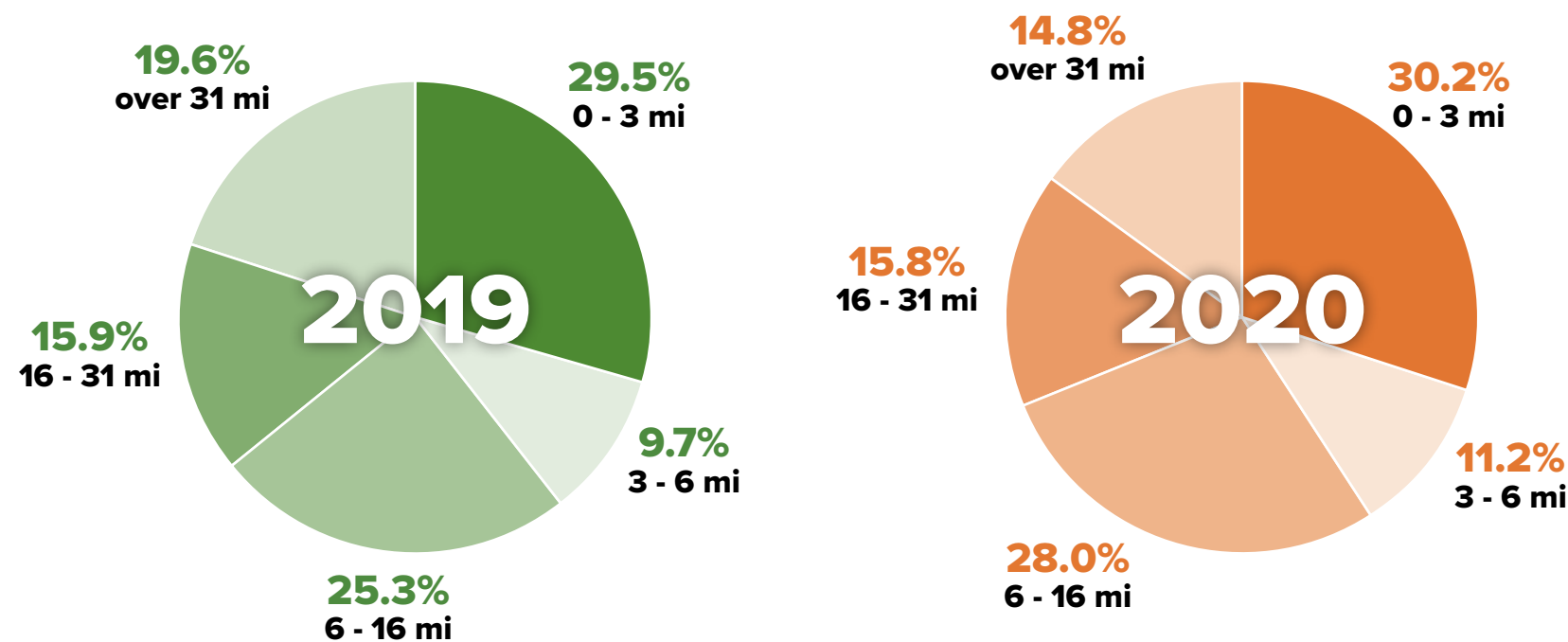
Long Beach Beaches



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	14.1%	18.7%	6.8%	20.4%	8.6%
2020	14.5%	18.7%	6.8%	19.5%	8.3%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	17.4%	15.6%	20.8%	12.8%	9.8%	23.0%
2020	17.4%	16.0%	21.4%	12.9%	9.9%	22.2%

GENDER IDENTITY

	Male	Female
2019	48.9%	50.9%
2020	48.9%	51.1%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	12.9%	7.2%	35.0%	41.2%	2.6%	0.2%
2020	0.3%	12.8%	7.3%	38.5%	37.9%	2.6%	0.2%

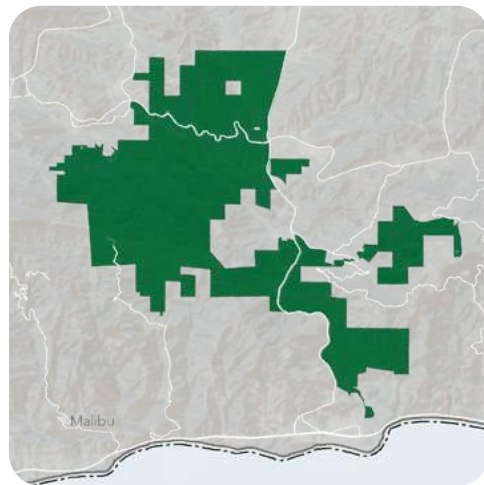
AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	23.4%	18.5%	17.5%	17.2%	12.5%	6.7%	4.0%
2020	23.5%	18.9%	17.8%	17.0%	12.0%	6.8%	4.0%

Malibu Creek State Park



VITAL STATISTICS



KEY PARK AMENITIES

- Visitor Center
- Interpretive Exhibits
- Creek Access
- Swimming Areas
- Boating Areas
- Fishing Areas
- Camping Sites
- Hiking Trails
- Biking Trails
- Equestrian Trails
- Picnic Areas
- Showers

DESCRIPTION

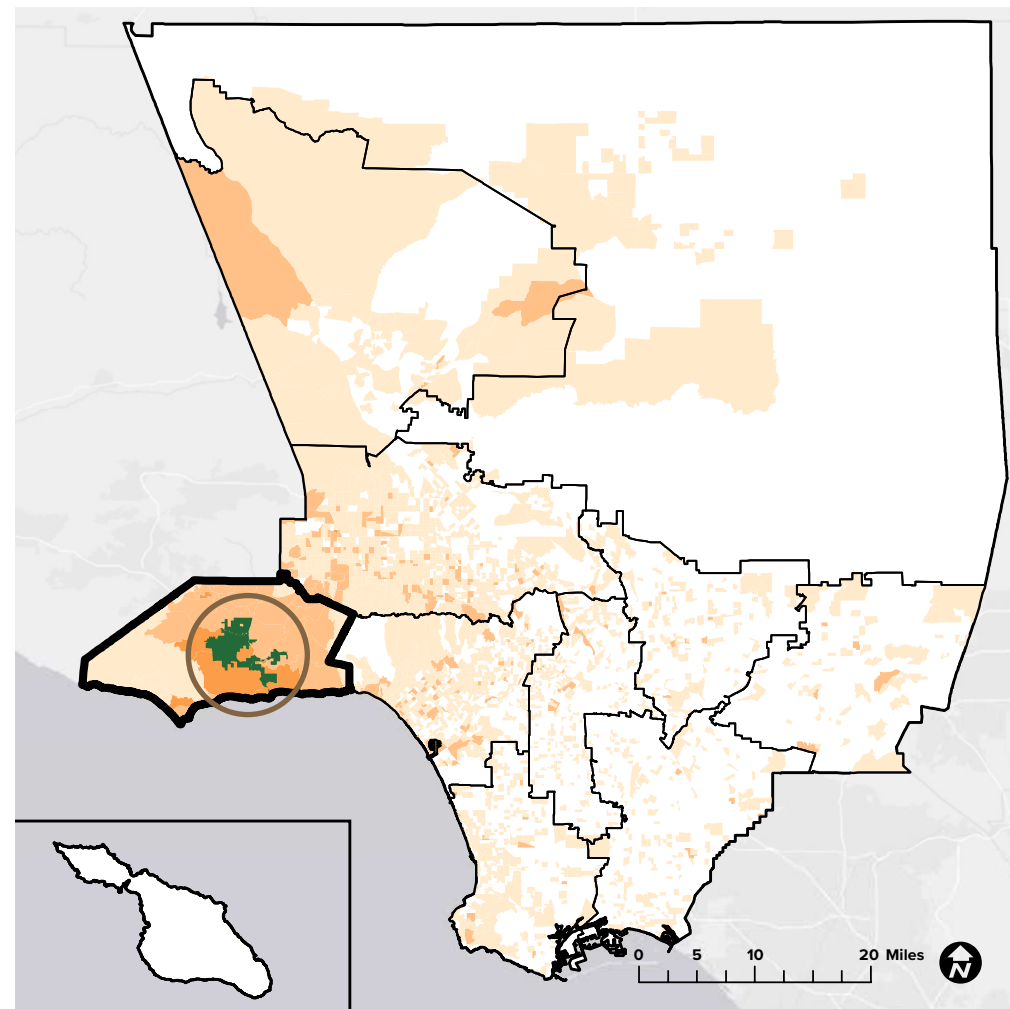
Malibu Creek State Park is an 8,000-acre park filled with rolling tallgrass plains, oak savannahs and dramatic peaks. Located in Calabasas, this park is sometimes referred to as the “Yosemite of Southern California” with a 14-mile creek, sycamore woodlands, chaparral-covered slopes and views of the Las Virgenes Valley and Malibu Canyon. Recreational activities include biking, rock climbing, kayaking, horseback riding, camping and bird watching using a variety of trails.

WEBSITE

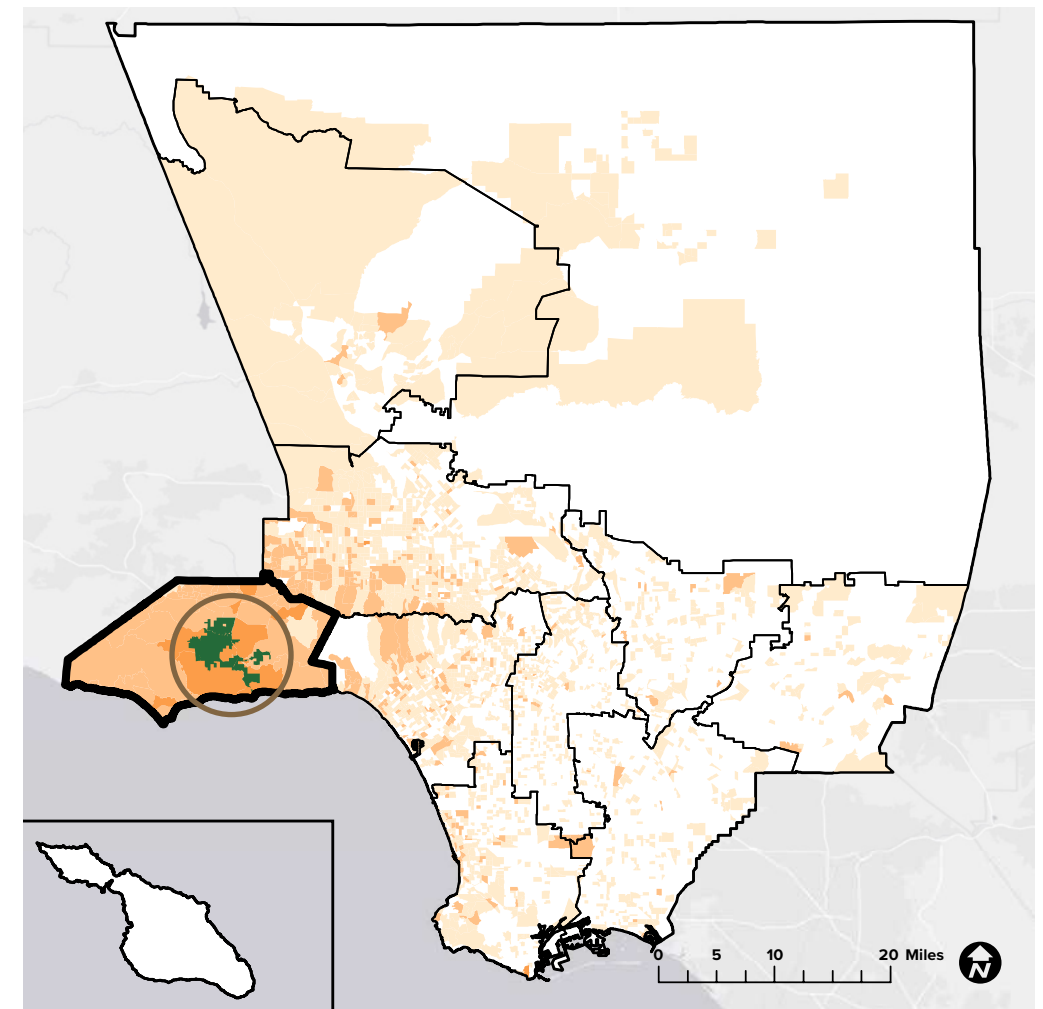
www.malibucreekstatepark.org/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
158,426 visitors



2020
182,018 visitors



69%
originated from within LA County

31%
originated from outside LA County

15%
originated from Santa Monica Mountains



76%
originated from within LA County

24%
originated from outside LA County

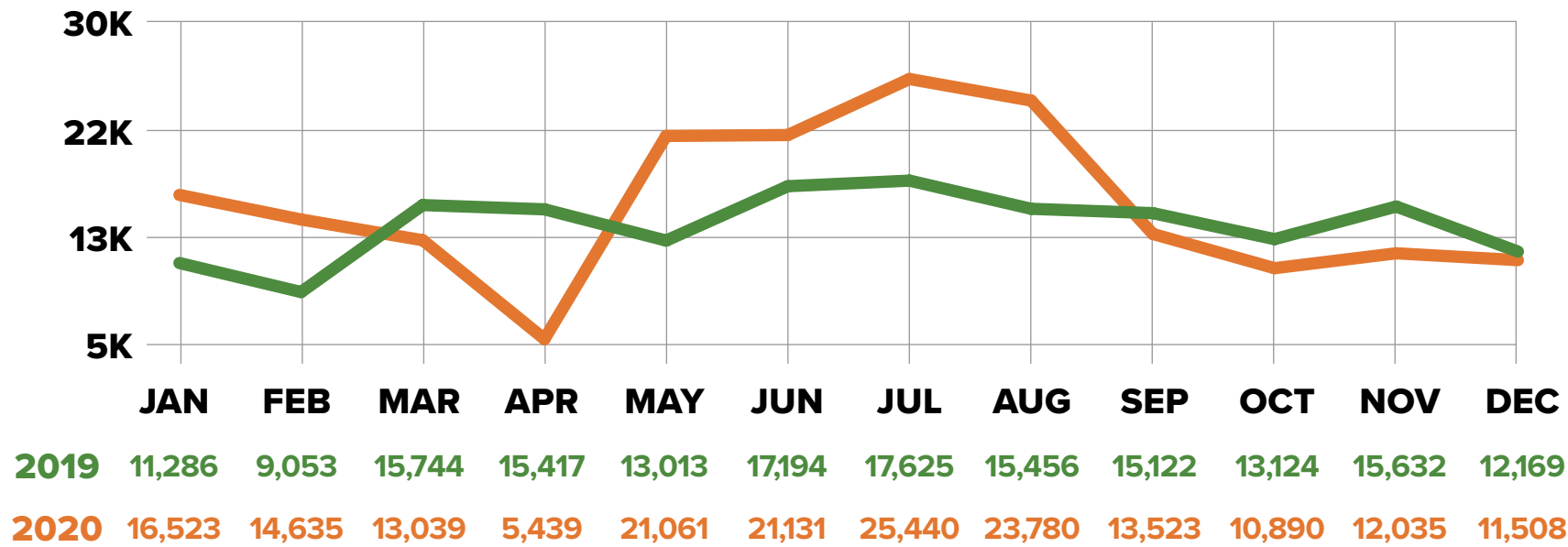
16%
originated from Santa Monica Mountains

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

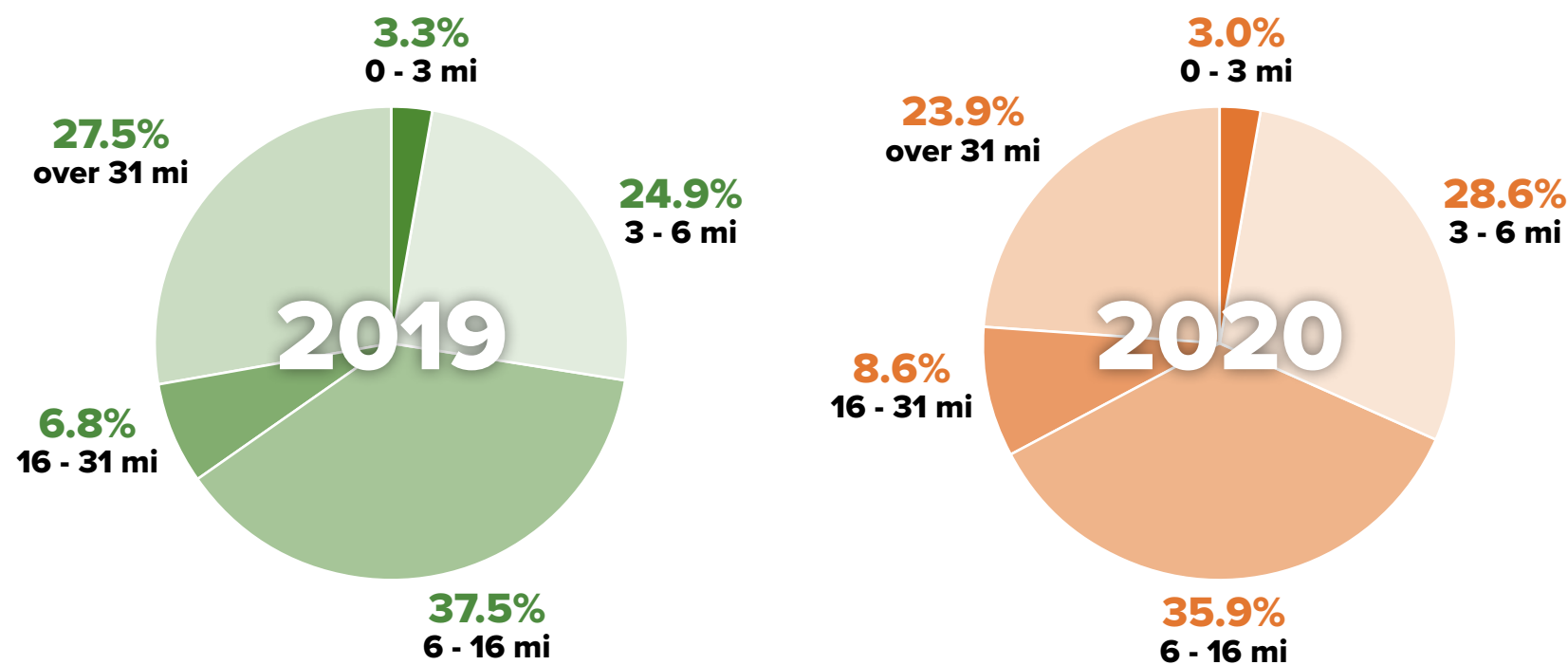
Malibu Creek State Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	12.9%	16.5%	6.1%	24.1%	9.9%
2020	12.4%	16.6%	6.3%	24.8%	10.4%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	17.3%	13.8%	17.4%	11.3%	9.8%	30.1%
2020	15.1%	13.1%	17.1%	10.8%	9.6%	34.2%

GENDER IDENTITY

	Male	Female
2019	48.6%	51.4%
2020	48.7%	51.3%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	12.4%	4.6%	26.5%	53.0%	3.0%	0.3%
2020	0.2%	12.6%	4.2%	25.3%	54.1%	3.2%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	22.8%	17.0%	17.4%	17.8%	13.3%	7.2%	4.4%
2020	20.8%	16.7%	17.6%	18.4%	14.0%	7.7%	4.6%

Malibu Lagoon State Beach



VITAL STATISTICS



KEY PARK AMENITIES

- Museum
- Interpretive Exhibits
- Beach Access
- Swimming Areas
- Fishing Areas
- Boating/ Watersport Areas
- Hiking Trails
- Picnic Areas
- Showers

DESCRIPTION

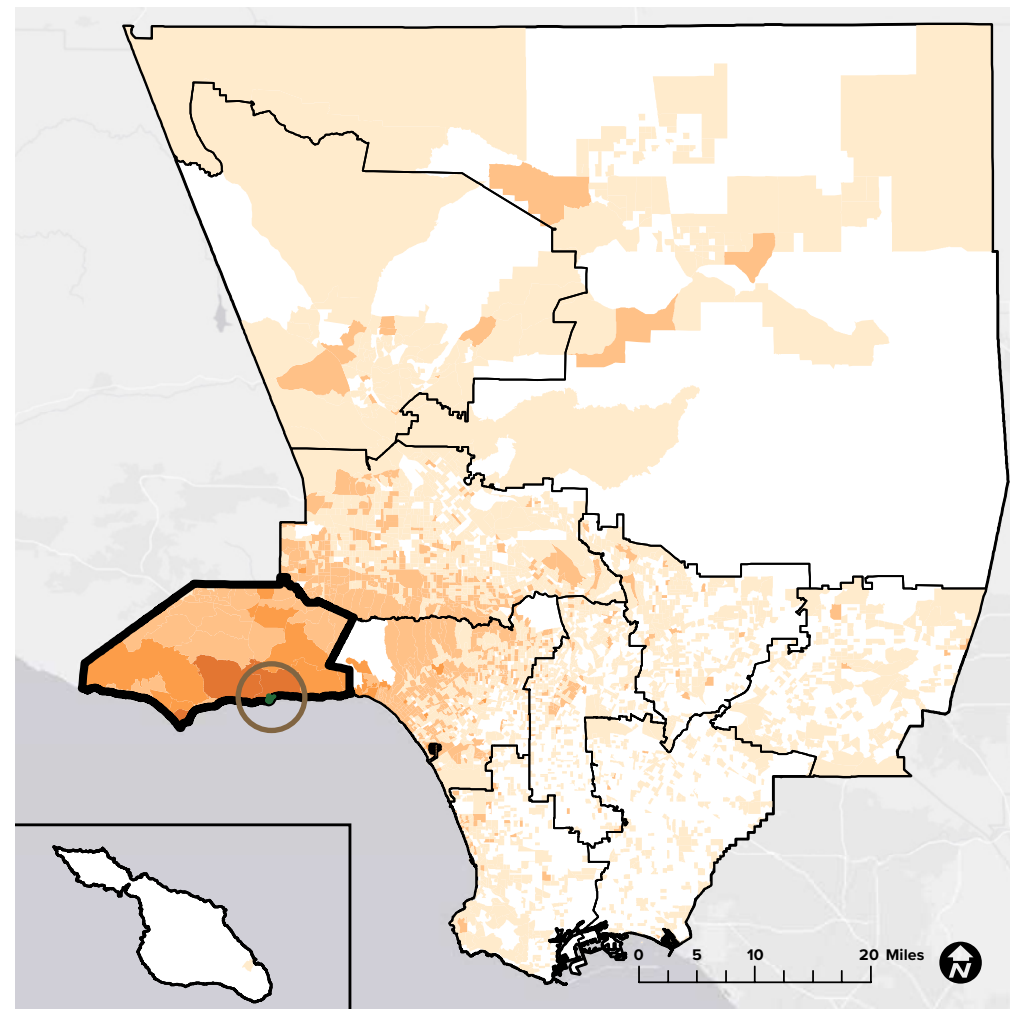
Malibu Lagoon State Beach is home to the historic Surfrider Beach, one of the first places where modern surfing culture developed. Close by is Malibu Pier, Adamson House, and Malibu Lagoon Museum. The State Beach and Museum provide opportunities for birdwatching, studying tidal wetland ecosystems, and learning the history of the Chumash tribe and other historical anecdotes. Picnic tables and nature trails are open to the public, and interpretive signs and art structures can be found along paths that end at the sandy lagoon beach.

WEBSITE

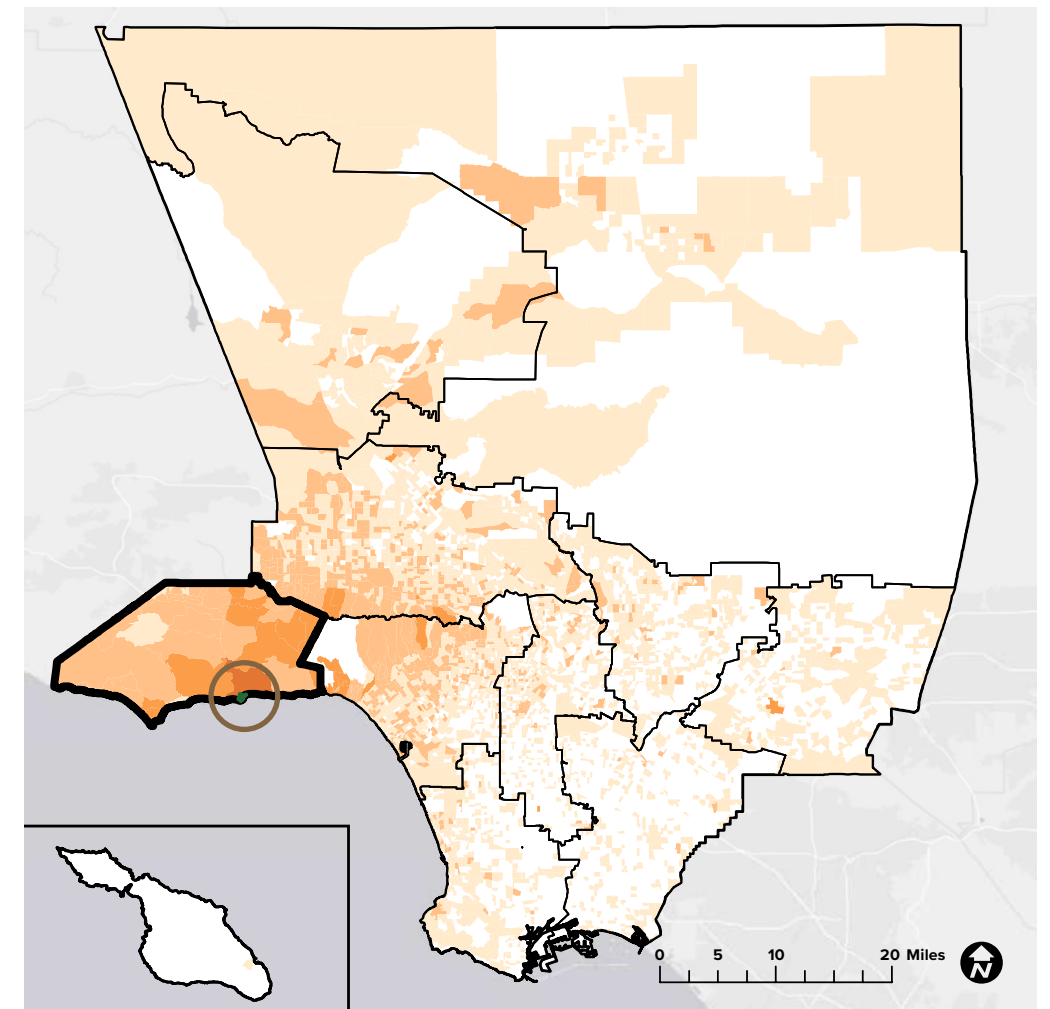
www.parks.ca.gov/?page_id=835

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
672,376 visitors



2020
515,068 visitors



45%
originated from within LA County

55%
originated from outside LA County

11%
originated from Santa Monica Mountains

- Malibu Lagoon State Beach
- Santa Monica Mountains
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

60%
originated from within LA County

40%
originated from outside LA County

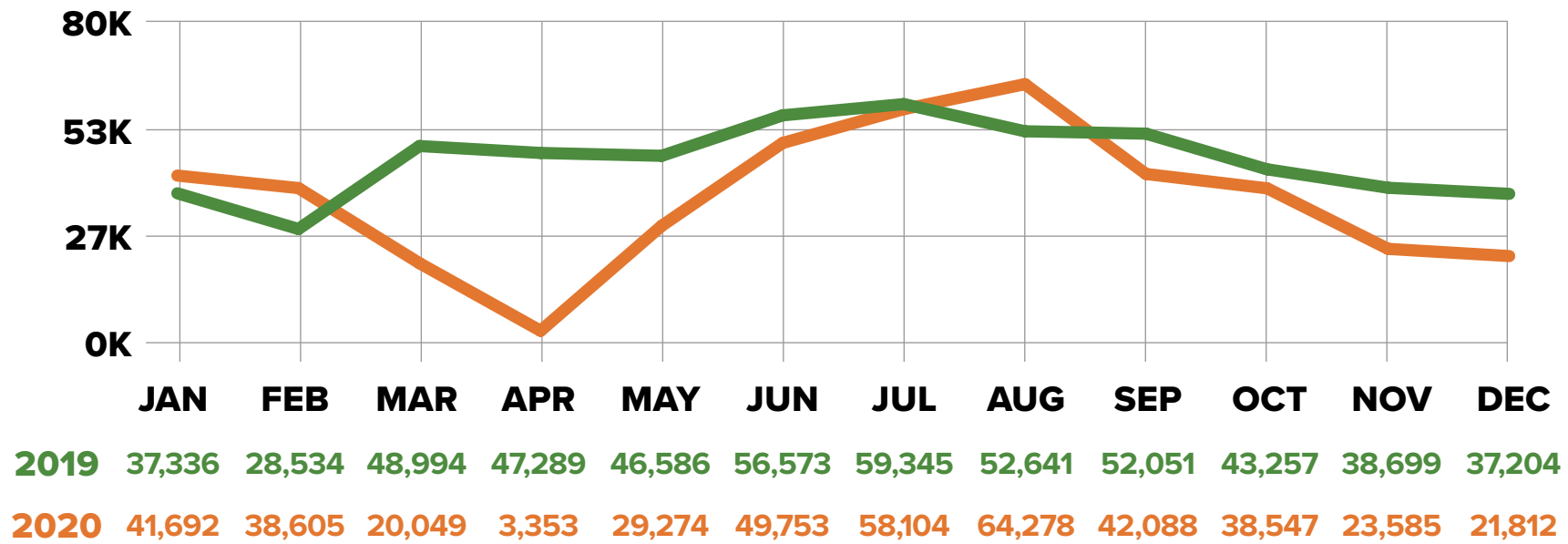
9%
originated from Santa Monica Mountains

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

Malibu Lagoon State Beach



MONTHLY VISITORSHIP



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	11.4%	15.2%	6.0%	26.0%	11.1%
2020	12.2%	15.7%	6.0%	25.4%	10.6%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	16.0%	12.2%	16.6%	10.6%	9.3%	34.6%
2020	16.0%	13.0%	16.5%	10.7%	9.3%	34.1%

GENDER IDENTITY

	Male	Female
2019	48.3%	51.6%
2020	48.4%	51.6%

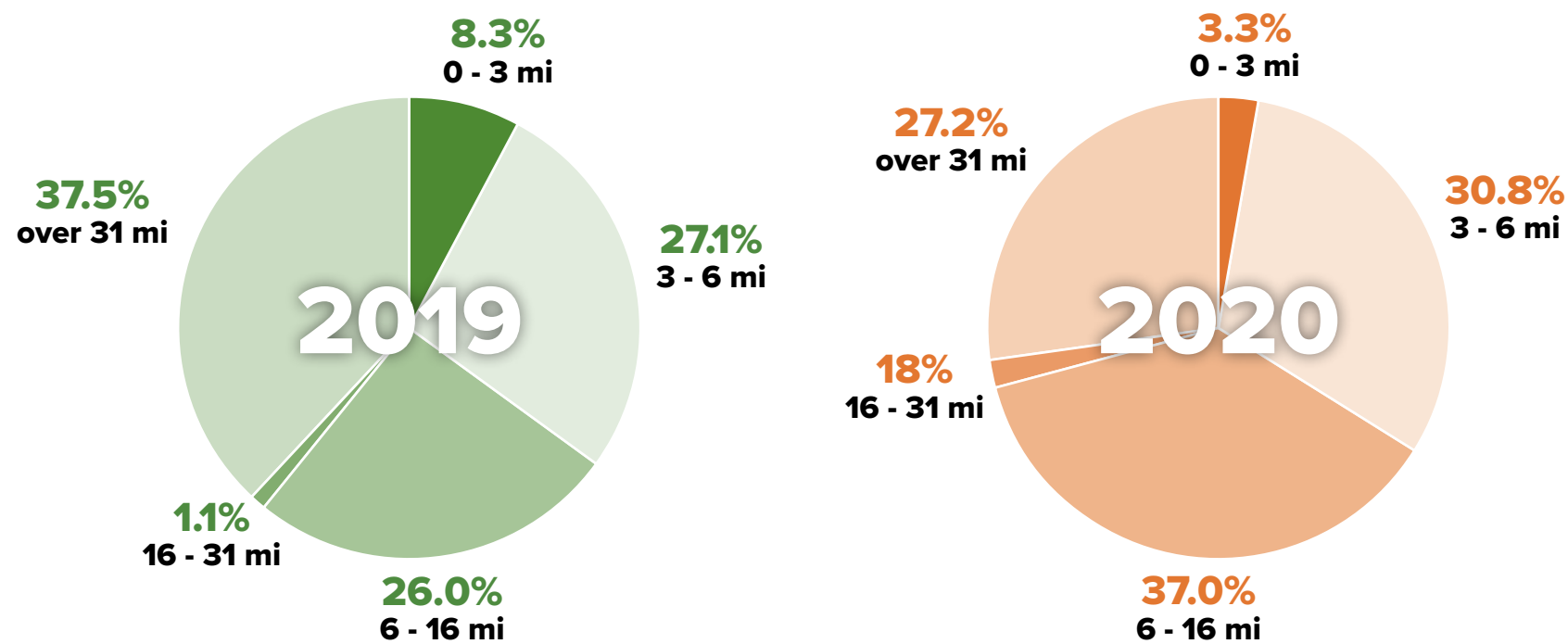
RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	10.9%	4.7%	19.5%	61.2%	3.0%	0.3%
2020	0.2%	11.1%	4.7%	24.2%	56.4%	3.0%	0.3%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	22.2%	16.5%	16.9%	17.1%	14.2%	7.8%	5.3%
2020	20.7%	16.8%	17.6%	17.4%	14.2%	8.0%	5.3%

TRAVEL DISTANCE



Manhattan County Beach



VITAL STATISTICS



KEY PARK AMENITIES

- Beach Access
- Swimming Areas
- Boating/ Watersport Areas
- Biking Path
- Fishing Pier
- Children's Play Area
- Sand Volleyball Courts

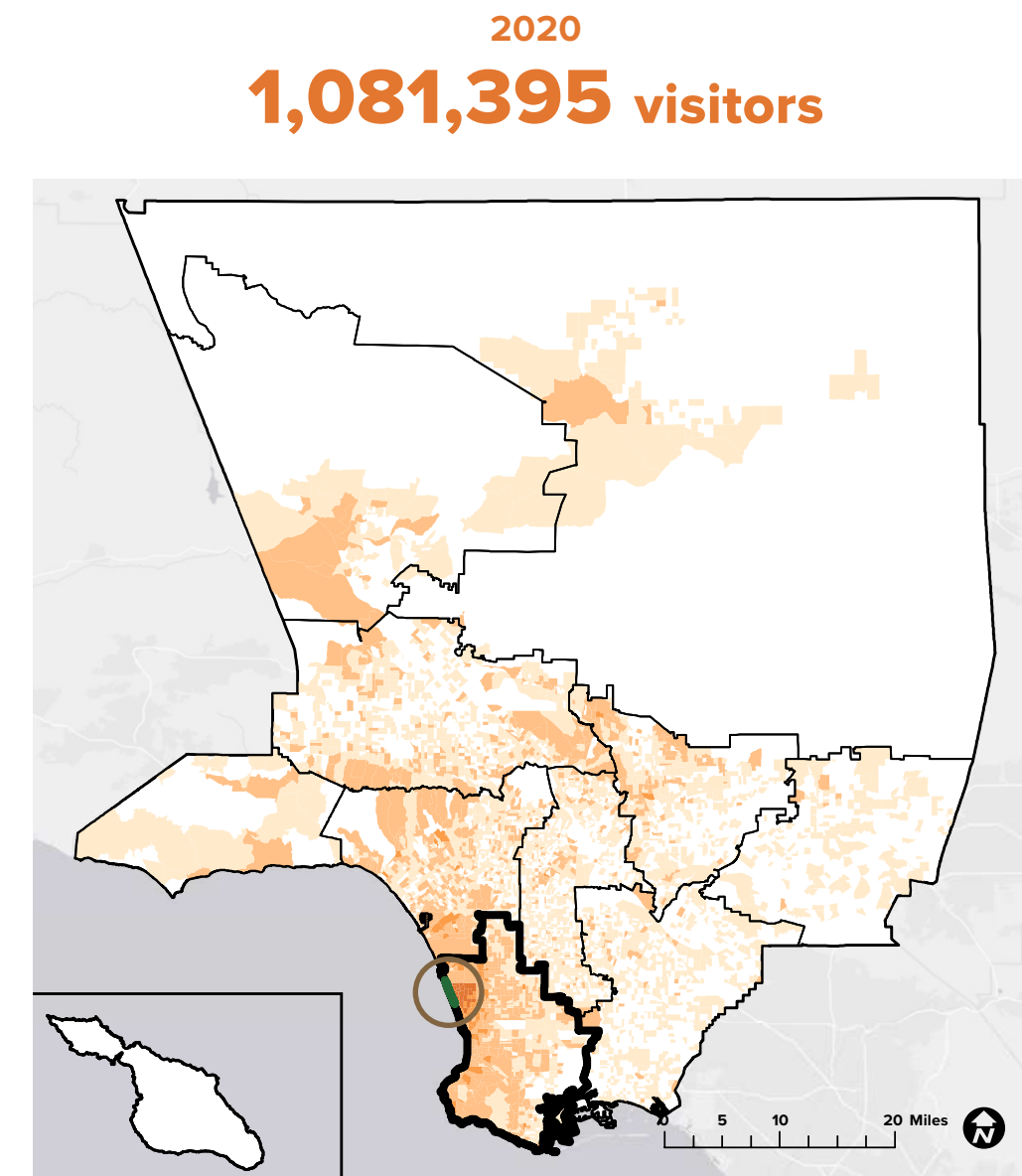
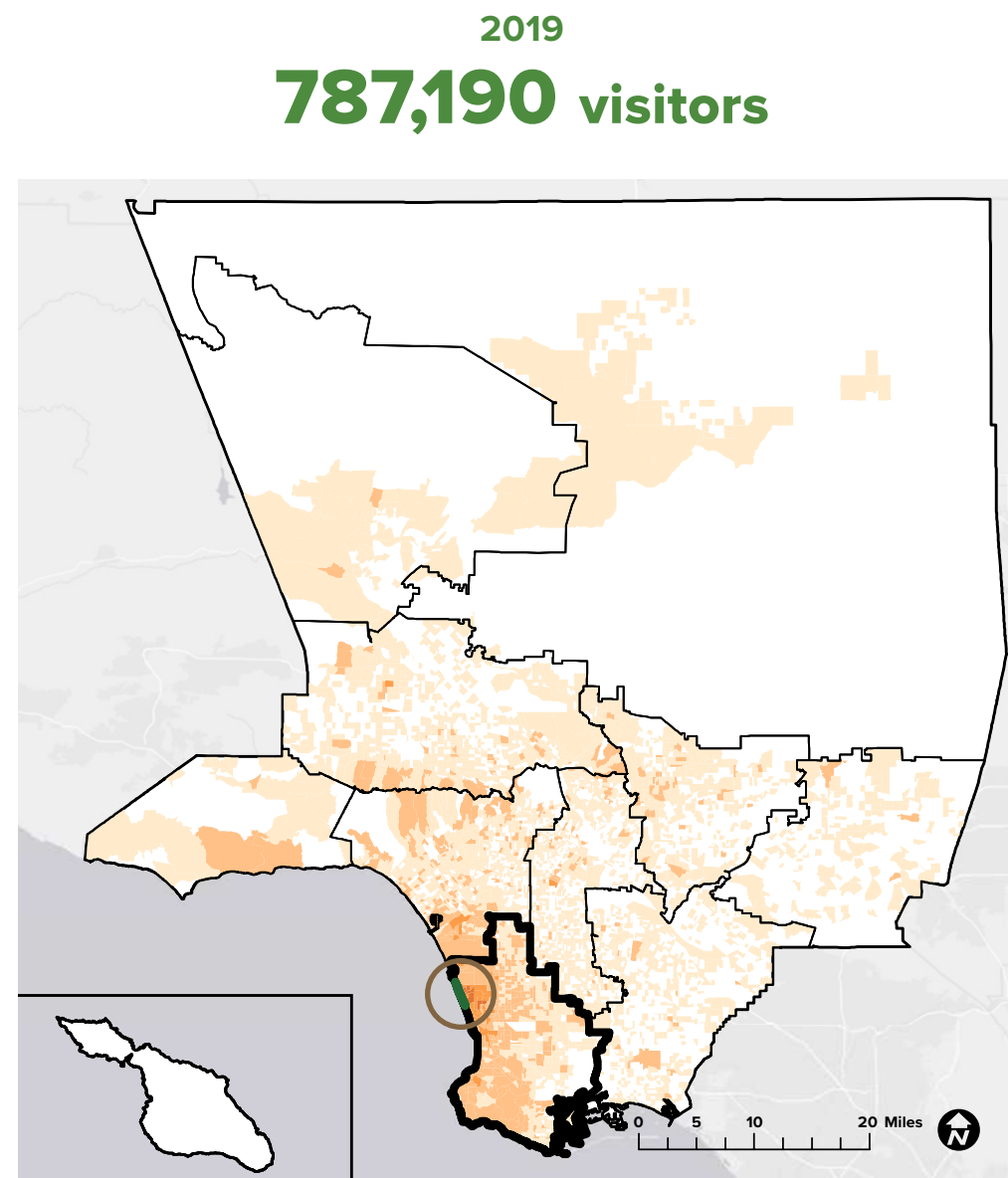
DESCRIPTION

Manhattan Beach is located in the South Bay of Los Angeles and has over 2 miles of ocean frontage, 115 acres of beautiful sandy beach, and over 450 public parking spaces. A 900-foot long pier, located at the end of Manhattan Beach Blvd, bisects the area. Fishing is permitted all year on the pier. Other activities include swimming, biking, volleyball, windsurfing and surfing.

WEBSITE

www.beaches.lacounty.gov/manhattan-beach/

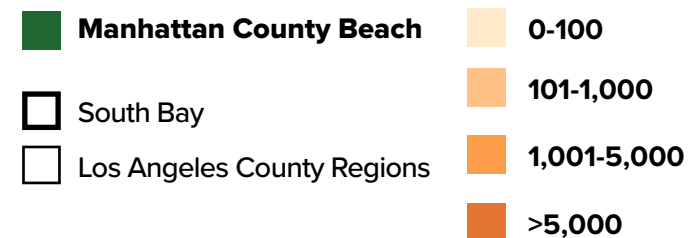
ANNUAL VISITORSHIP / VISITOR ORIGIN



64%
originated from within LA County

36%
originated from outside LA County

47%
originated from South Bay



72%
originated from within LA County

28%
originated from outside LA County

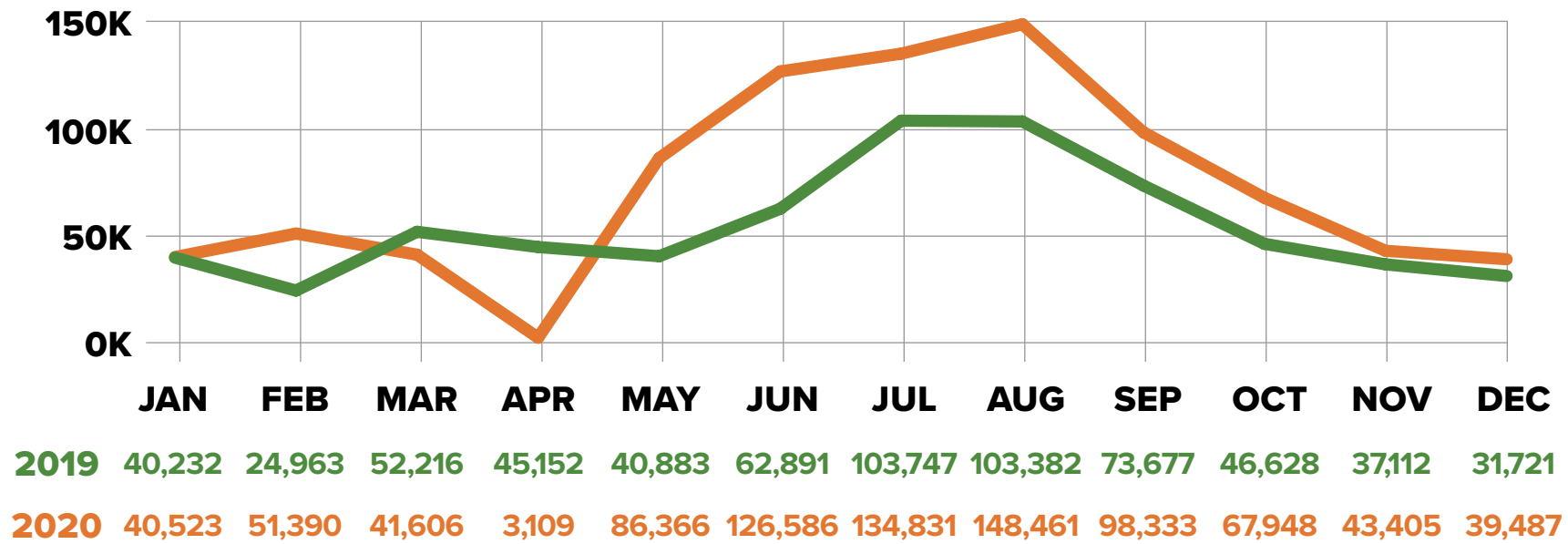
50%
originated from South Bay

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

Manhattan County Beach



MONTHLY VISITORSHIP



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	9.2%	14.3%	5.2%	32.2%	14.3%
2020	9.1%	14.1%	5.2%	32.5%	14.6%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	13.1%	10.9%	15.0%	10.0%	9.1%	41.6%
2020	12.7%	10.7%	15.2%	10.0%	8.7%	42.5%

GENDER IDENTITY

	Male	Female
2019	48.2%	51.5%
2020	48.2%	51.7%

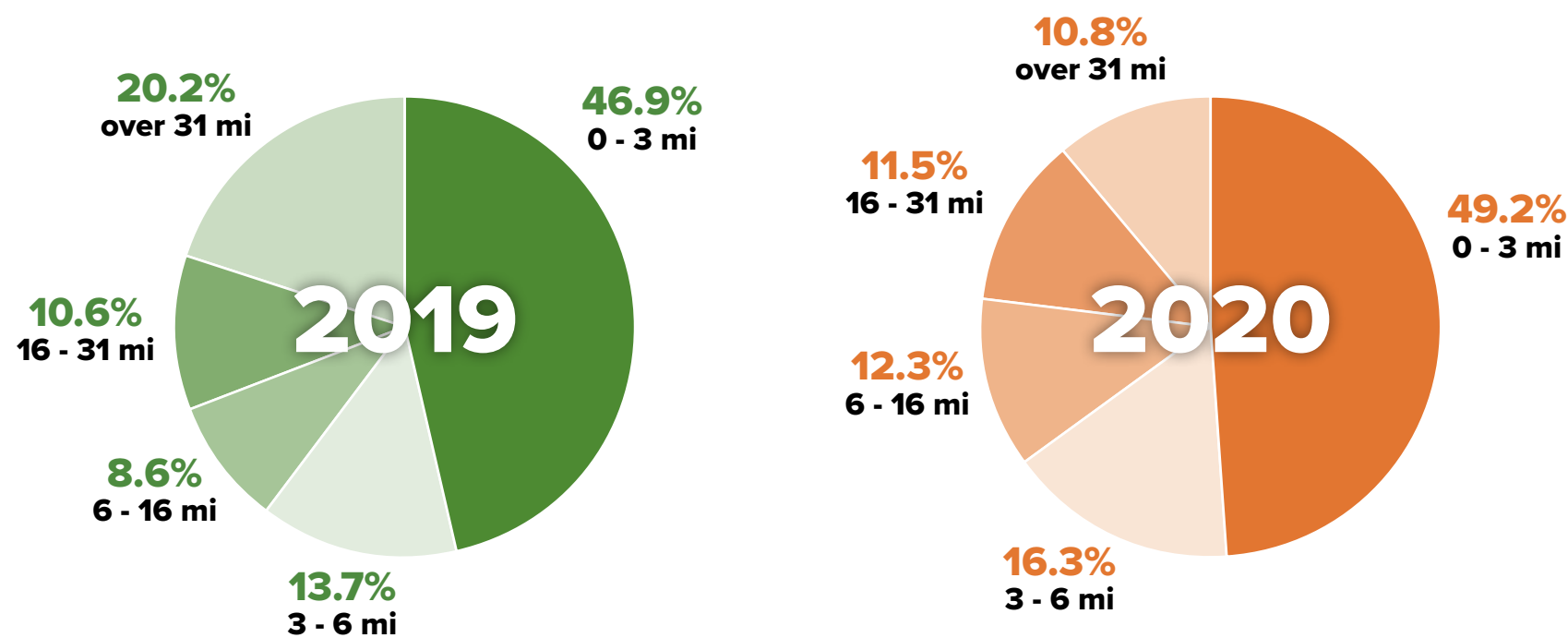
RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	11.1%	4.0%	16.2%	63.9%	3.6%	0.6%
2020	0.2%	11.3%	3.8%	17.7%	62.4%	3.7%	0.6%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	19.0%	17.3%	19.1%	18.6%	13.7%	7.8%	4.2%
2020	17.8%	16.9%	20.0%	18.7%	13.8%	8.2%	4.6%

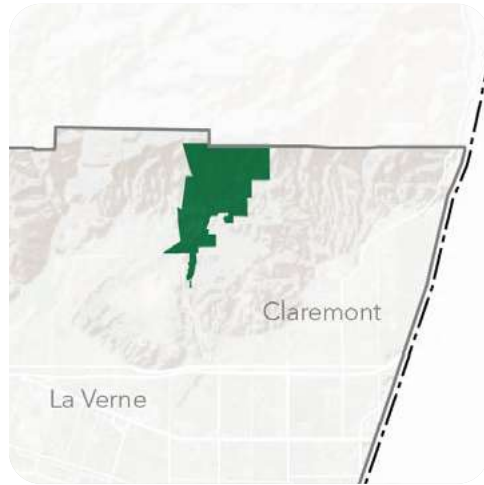
TRAVEL DISTANCE



Marshall Canyon Regional Park



VITAL STATISTICS



KEY PARK AMENITIES

- Camping Sites
- Hiking Trails
- Biking Trails
- Equestrian Facilities
- Horseshoe Pits
- Group Picnic Areas

DESCRIPTION

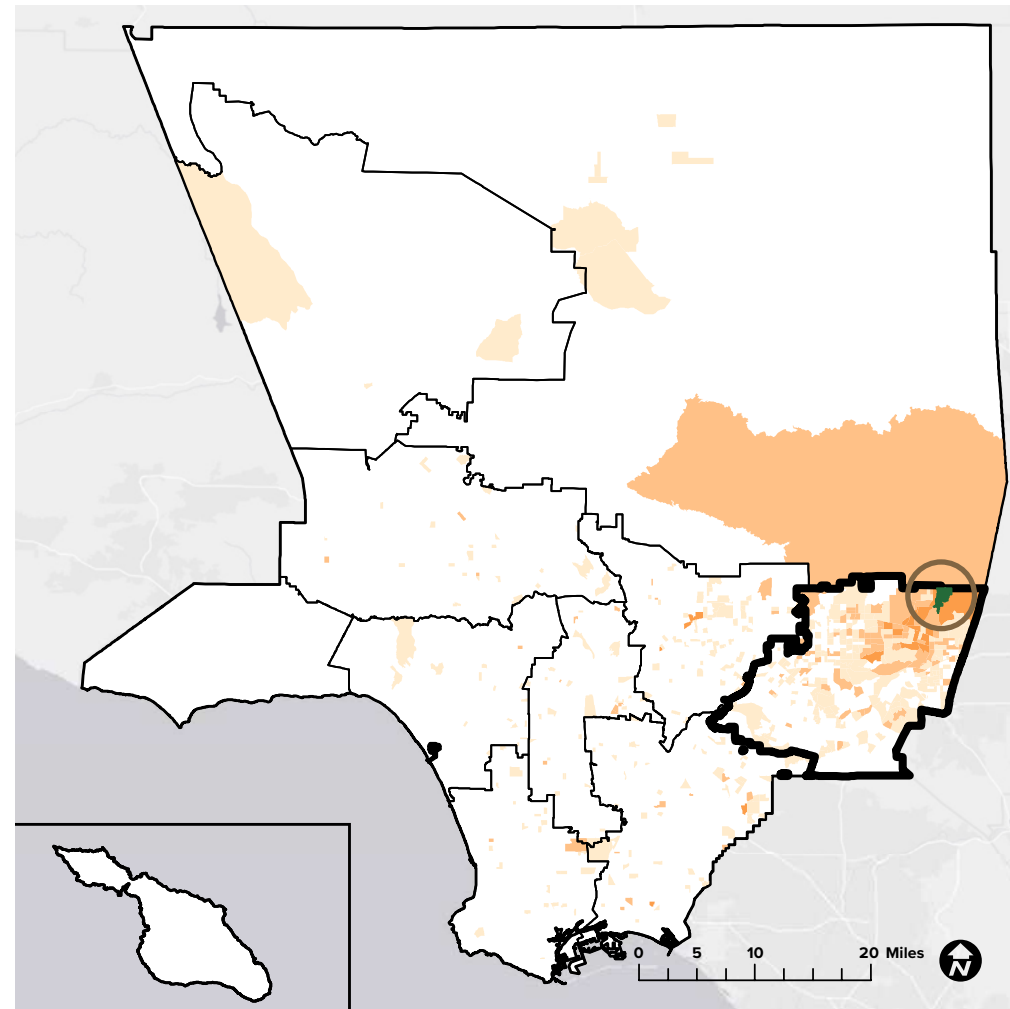
Marshall Canyon Regional Park is a 119-acre facility nestled in the foothills of La Verne. This facility offers recreational camping, gatherings, and hiking, with horseshoe pits, built-in barbeques, a sand volleyball court, a full-size stage, dance floor and circle fire pit. It also houses a tree nursery and The Fred M. Palmer Equestrian Center, which offers a full-size training arena, water troughs and individual horse corrals. The facility also offers trails for bird watching and mountain biking.

WEBSITE

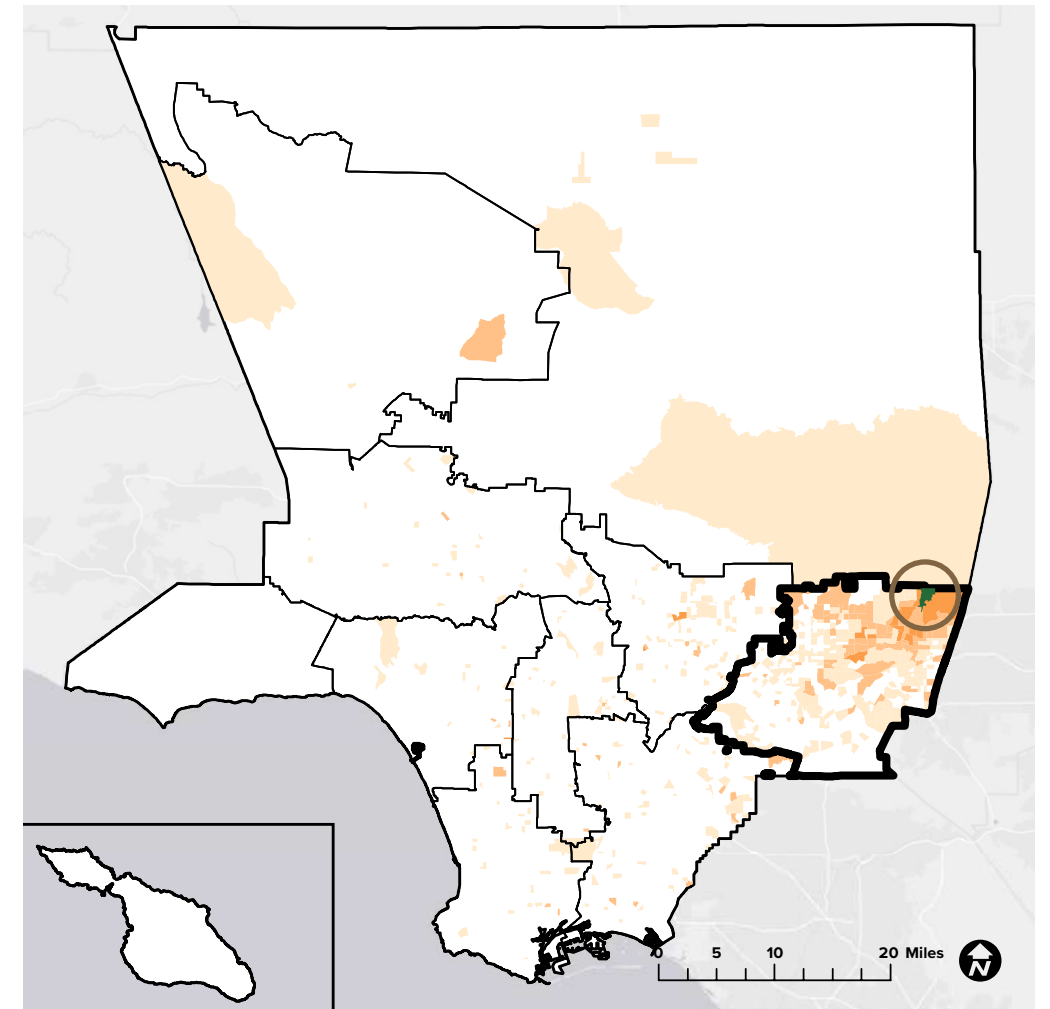
www.parks.lacounty.gov/marshall-canyon-regional-park/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
98,648 visitors



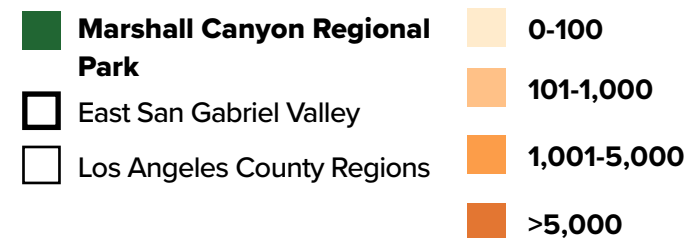
2020
103,350 visitors



69%
originated from within LA County

31%
originated from outside LA County

46%
originated from East San Gabriel Valley



69%
originated from within LA County

31%
originated from outside LA County

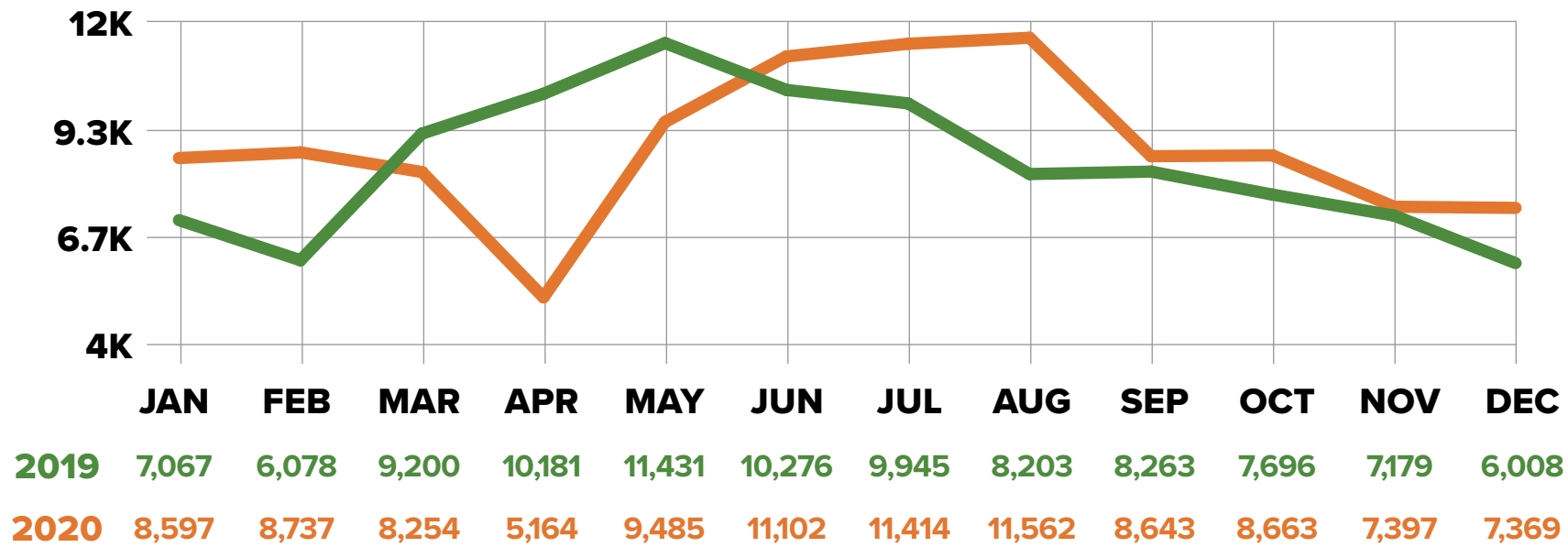
50%
originated from East San Gabriel Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

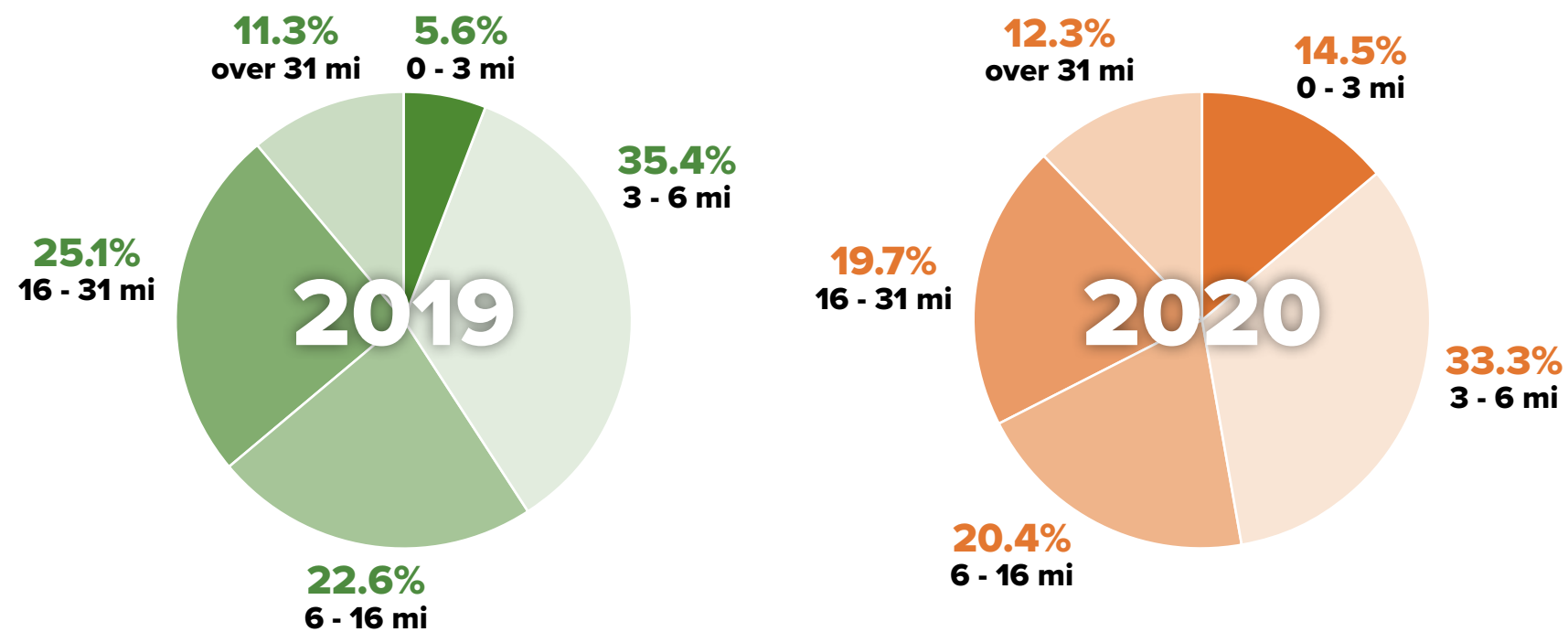
Marshall Canyon Regional Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	15.3%	21.0%	7.0%	17.7%	7.7%
2020	14.8%	20.6%	8.3%	19.4%	8.5%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	16.2%	13.2%	19.5%	13.4%	11.2%	26.5%
2020	14.5%	12.3%	18.4%	13.0%	12.6%	28.9%

GENDER IDENTITY

	Male	Female
2019	48.2%	51.8%
2020	47.7%	52.3%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	17.6%	4.8%	37.4%	37.1%	2.3%	0.3%
2020	0.3%	16.0%	6.0%	37.2%	37.9%	2.1%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	23.3%	15.6%	17.3%	17.4%	12.9%	8.2%	5.2%
2020	21.1%	15.2%	17.5%	18.4%	13.9%	8.5%	5.5%

Peter F. Schabbarum Regional County Park



VITAL STATISTICS



KEY PARK AMENITIES

- Outdoor Performance Areas
- Camping Sites
- Children's Play Areas
- Equestrian Facilities
- Fitness Zones
- Group Picnic Areas
- Hiking Trails
- Biking Trails
- Soccer Fields
- Tennis Courts

DESCRIPTION

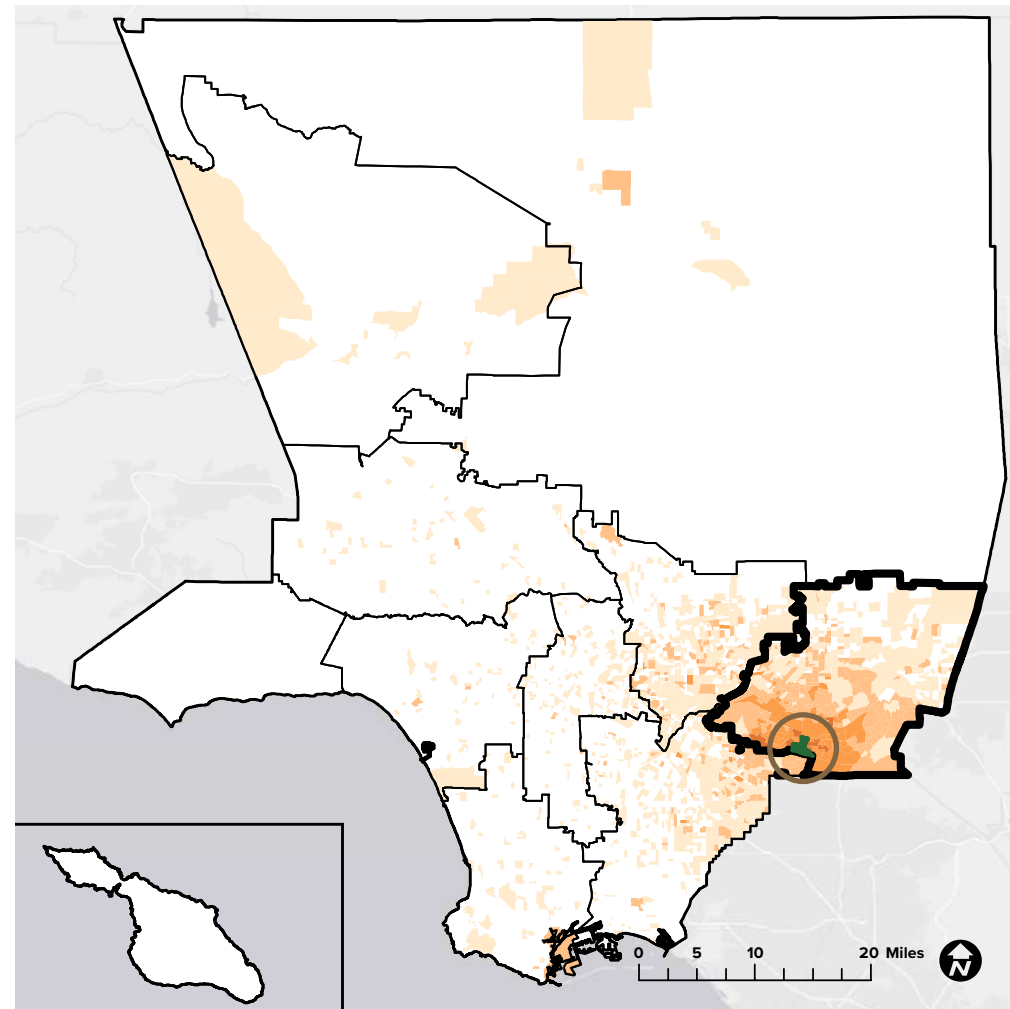
Peter F. Schabbarum Regional Park is a 575-acre park located in Rowland Heights. The park has over 75 acres developed for walking, hiking, picnics, youth camping and sports. Youth tennis lessons are offered year-round and exercise classes are free of charge. Visitors have access to an amphitheater, picnic areas, outdoor kitchens, nature and bird walks, and other areas designated for exercise and fitness. There is a federally protected blue-line stream and many acres of the park have been left in their natural state. Many of the hiking, biking and horseback riding trails connect to the historic Juan Bautista De Anza National Trail.

WEBSITE

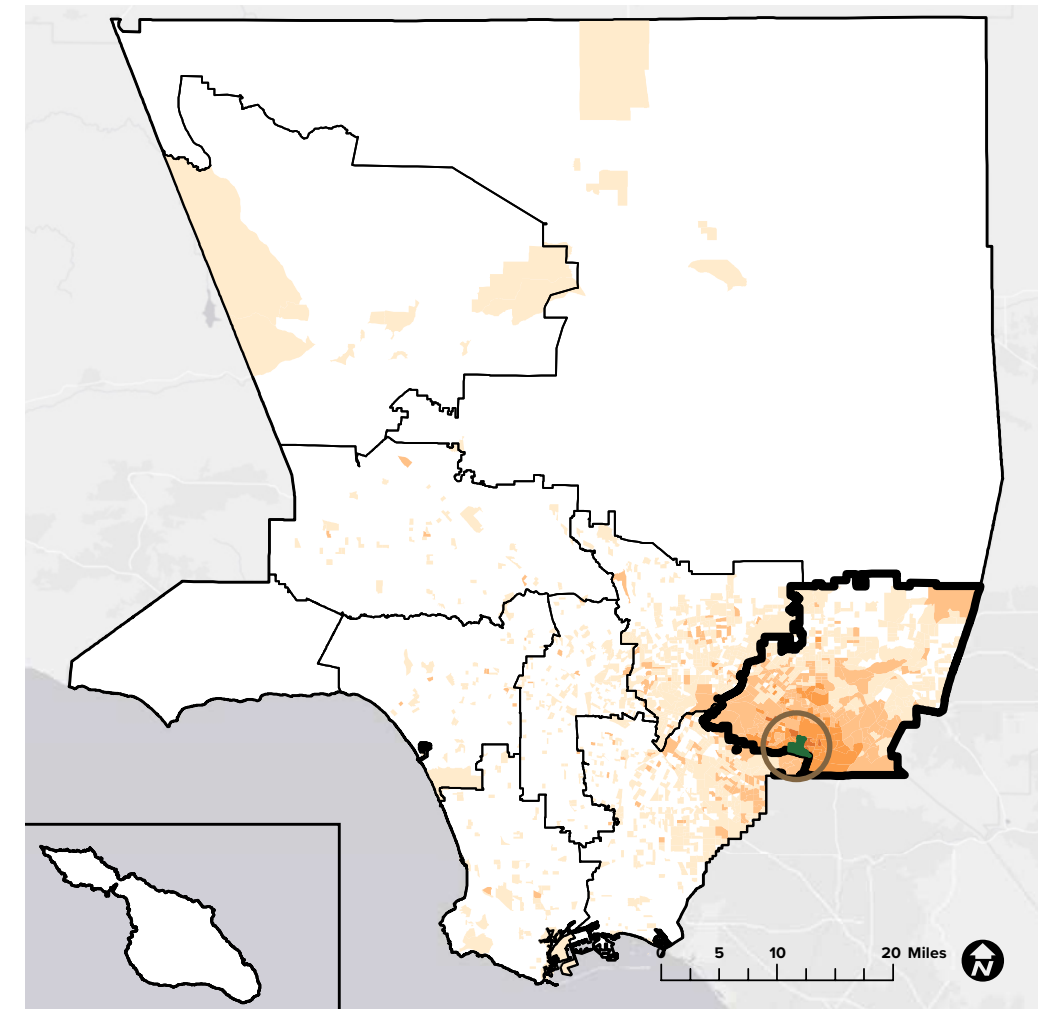
www.parks.lacounty.gov/peter-f-schabbarum-regional-county-park/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
389,656 visitors



2020
325,631 visitors



83%
originated from within LA County

17%
originated from outside LA County

68%
originated from East San Gabriel Valley

Peter F. Schabbarum Regional County Park

East San Gabriel Valley

Los Angeles County Regions

0-100

101-1,000

1,001-5,000

>5,000

83%
originated from within LA County

17%
originated from outside LA County

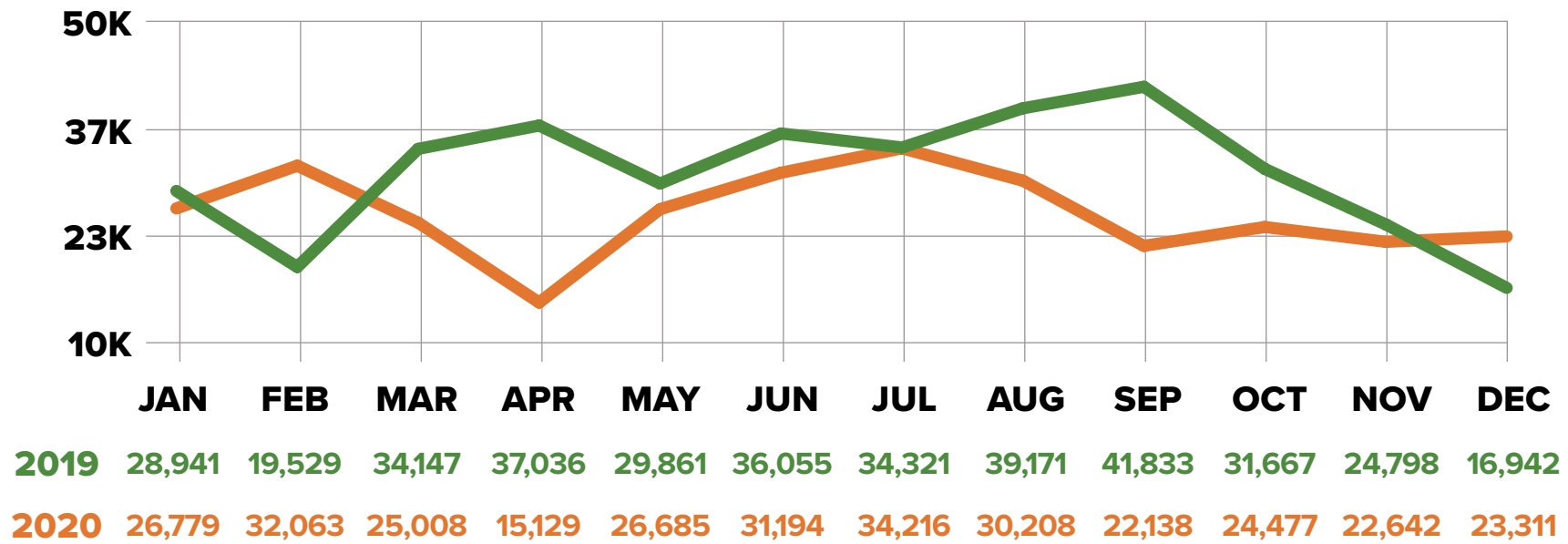
67%
originated from East San Gabriel Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

Peter F. Schabarum Regional County Park



MONTHLY VISITORSHIP



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	18.3%	17.2%	7.3%	19.9%	6.2%
2020	18.6%	16.4%	7.2%	20.0%	5.9%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	15.7%	14.8%	21.1%	13.4%	10.1%	24.8%
2020	16.6%	16.9%	20.9%	12.9%	9.8%	22.9%

GENDER IDENTITY

	Male	Female
2019	48.7%	51.3%
2020	49.0%	51.0%

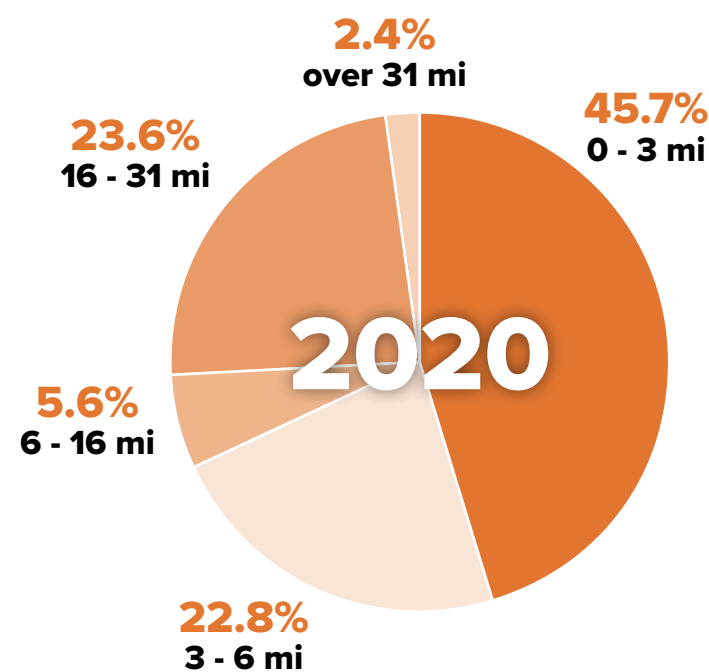
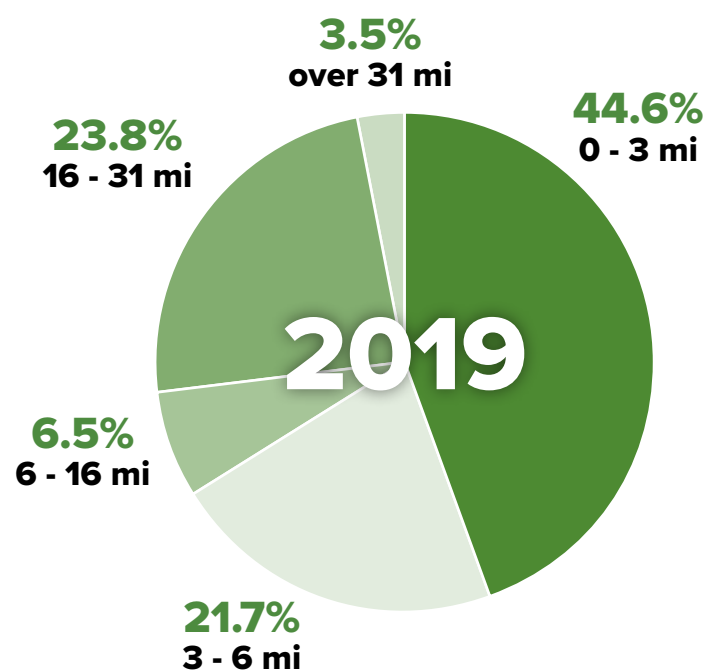
RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	36.0%	2.2%	44.2%	15.6%	1.4%	0.2%
2020	0.2%	34.9%	2.2%	46.1%	14.8%	1.3%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	21.0%	15.9%	17.6%	17.0%	14.7%	8.5%	5.3%
2020	21.9%	17.4%	17.3%	16.4%	14.3%	7.8%	4.9%

TRAVEL DISTANCE



Placerita Canyon State Park



VITAL STATISTICS



KEY PARK AMENITIES

- Nature Center
- Animal Exhibits
- Equestrian Facilities
- Hiking Trails
- Group Picnic Areas

DESCRIPTION

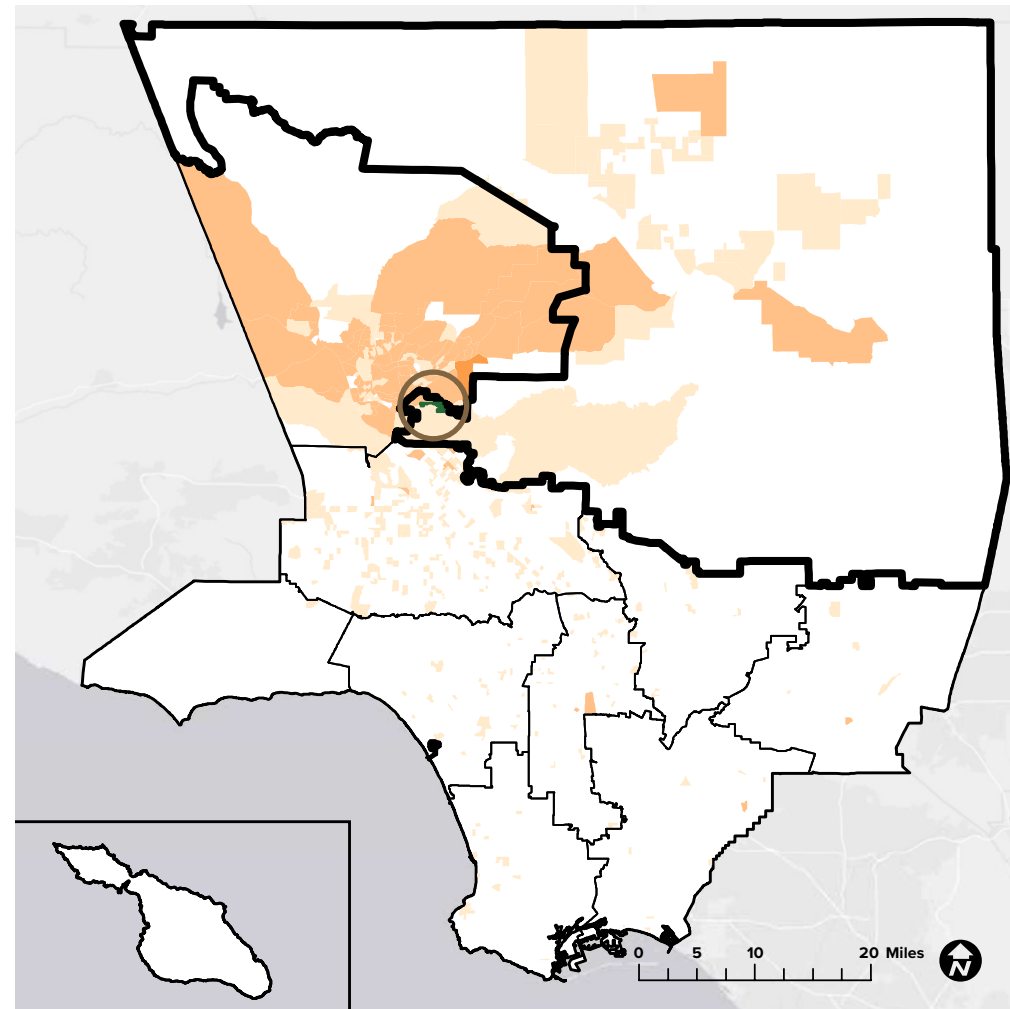
Placerita Canyon State Park is a unique east-west running canyon featuring cool, shaded oak woodlands, chaparral-covered slopes and a seasonal stream. Located on the northwest side of the San Gabriel Mountains and surrounded by the Angeles National Forest, visitors can enjoy hiking trails that network over 12 miles, horseback riding, gift shops, museum tours, a picnic area, moonlight hikes, and nature and plant walks. This park is also the home of the famous "Oak of the Golden Dream" where gold was first discovered in California in 1842. Visitors can experience pioneer living at Walker Cabin, or enjoy a live animal presentation in the newly renovated nature center.

WEBSITE

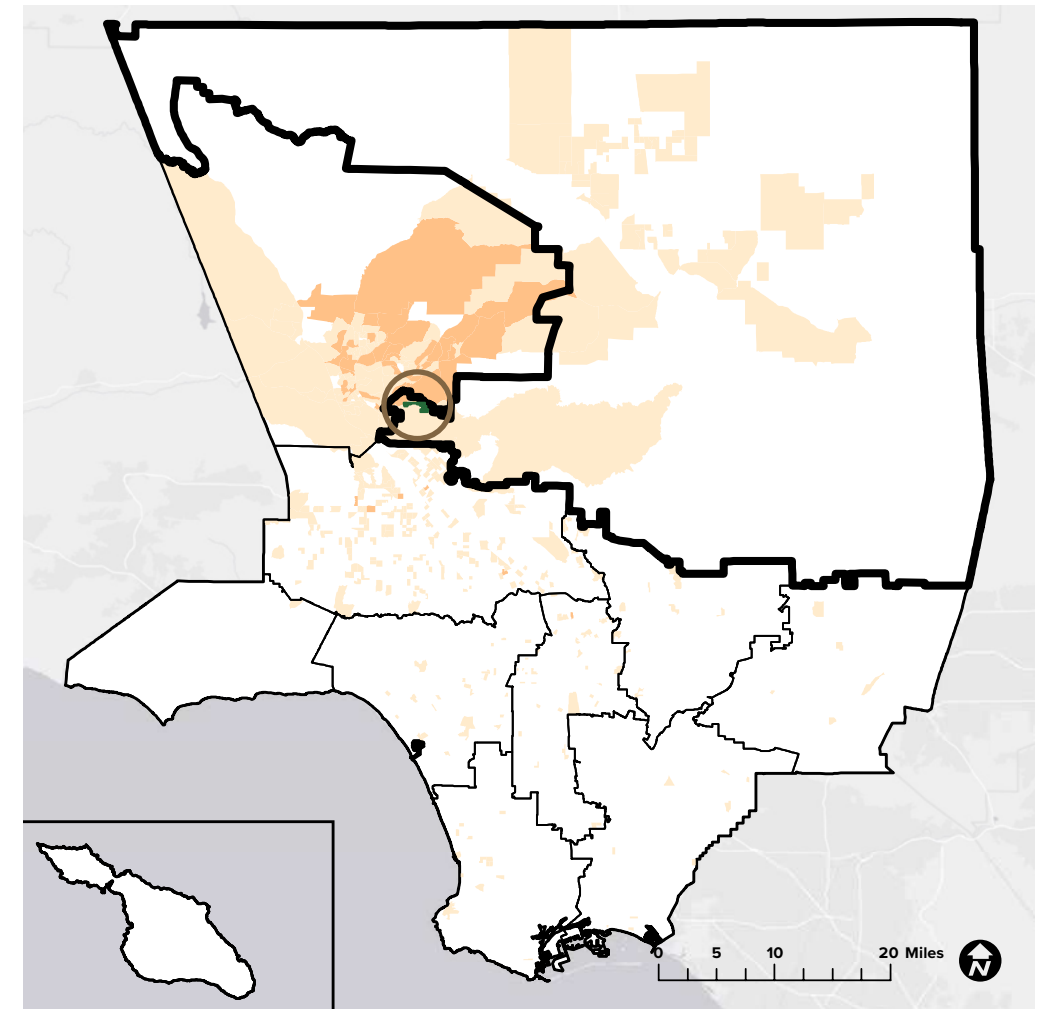
www.parks.lacounty.gov/placerita-canyon-state-park/

ANNUAL VISITORSHIP / VISITOR ORIGIN

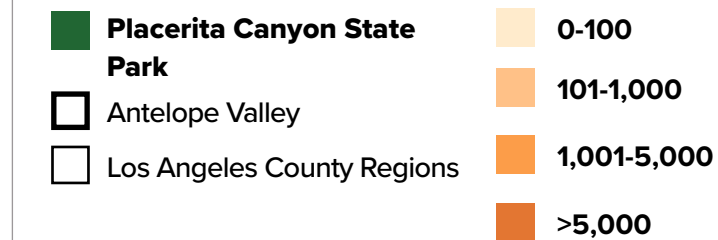
2019
37,344 visitors



2020
22,294 visitors



88% originated from within LA County	12% originated from outside LA County	5% originated from Antelope Valley
--	---	--



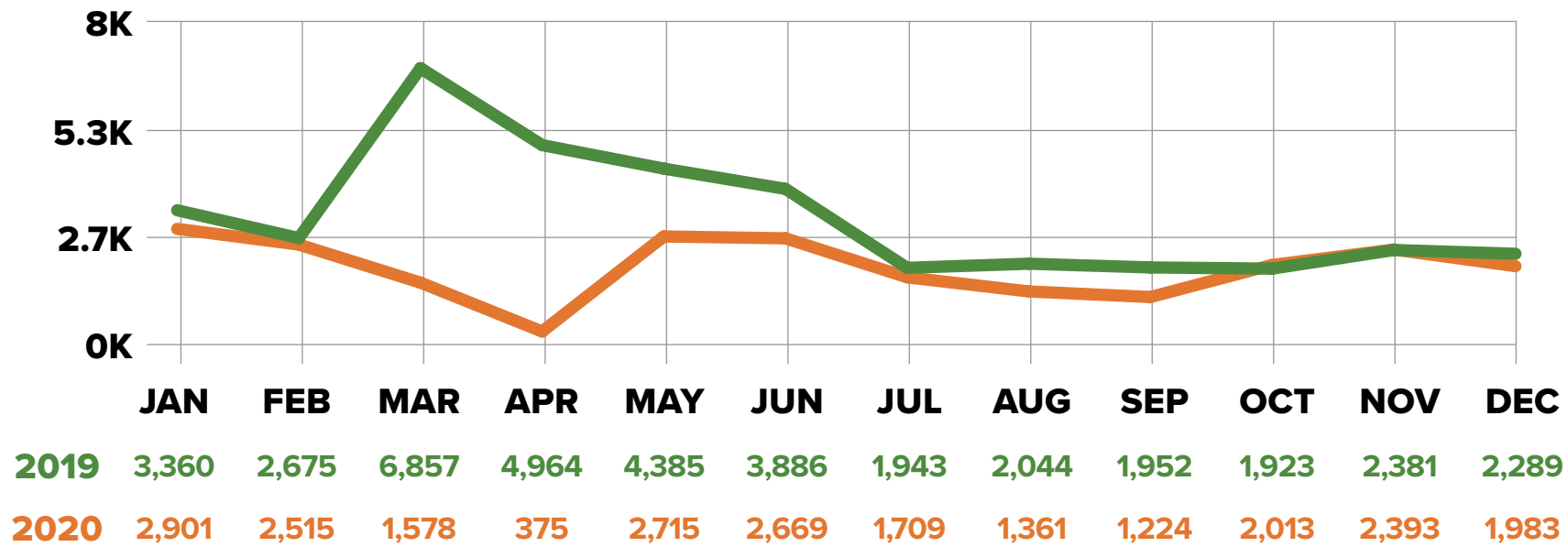
82% originated from within LA County	18% originated from outside LA County	4% originated from Antelope Valley
--	---	--

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

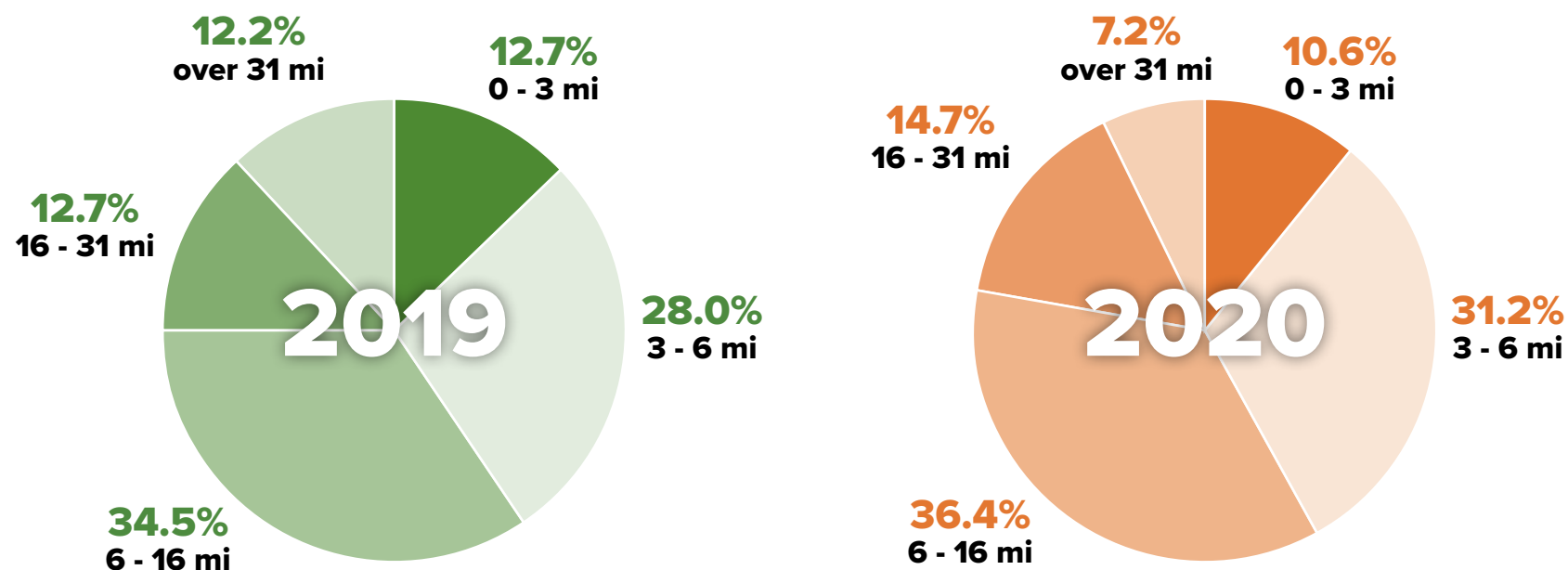
Placerita Canyon State Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	15.6%	21.7%	8.2%	19.7%	7.0%
2020	15.9%	21.9%	7.6%	20.2%	7.0%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	12.8%	13.2%	18.6%	13.6%	10.3%	31.4%
2020	13.7%	13.5%	18.4%	13.3%	10.5%	30.4%

GENDER IDENTITY

	Male	Female
2019	49.2%	50.8%
2020	48.7%	51.2%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	10.7%	4.9%	33.3%	46.9%	3.6%	0.3%
2020	0.2%	11.3%	5.4%	34.0%	45.1%	3.5%	0.3%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	25.2%	16.3%	17.5%	17.8%	13.0%	6.5%	3.7%
2020	23.3%	17.5%	19.0%	17.7%	12.5%	6.4%	3.5%

Redondo County Beach



VITAL STATISTICS



KEY PARK AMENITIES

- Beach Access
- Children's Play Area
- Fishing Pier
- Biking Path
- Open Lawn Area
- Sand Volleyball Courts
- Showers

DESCRIPTION

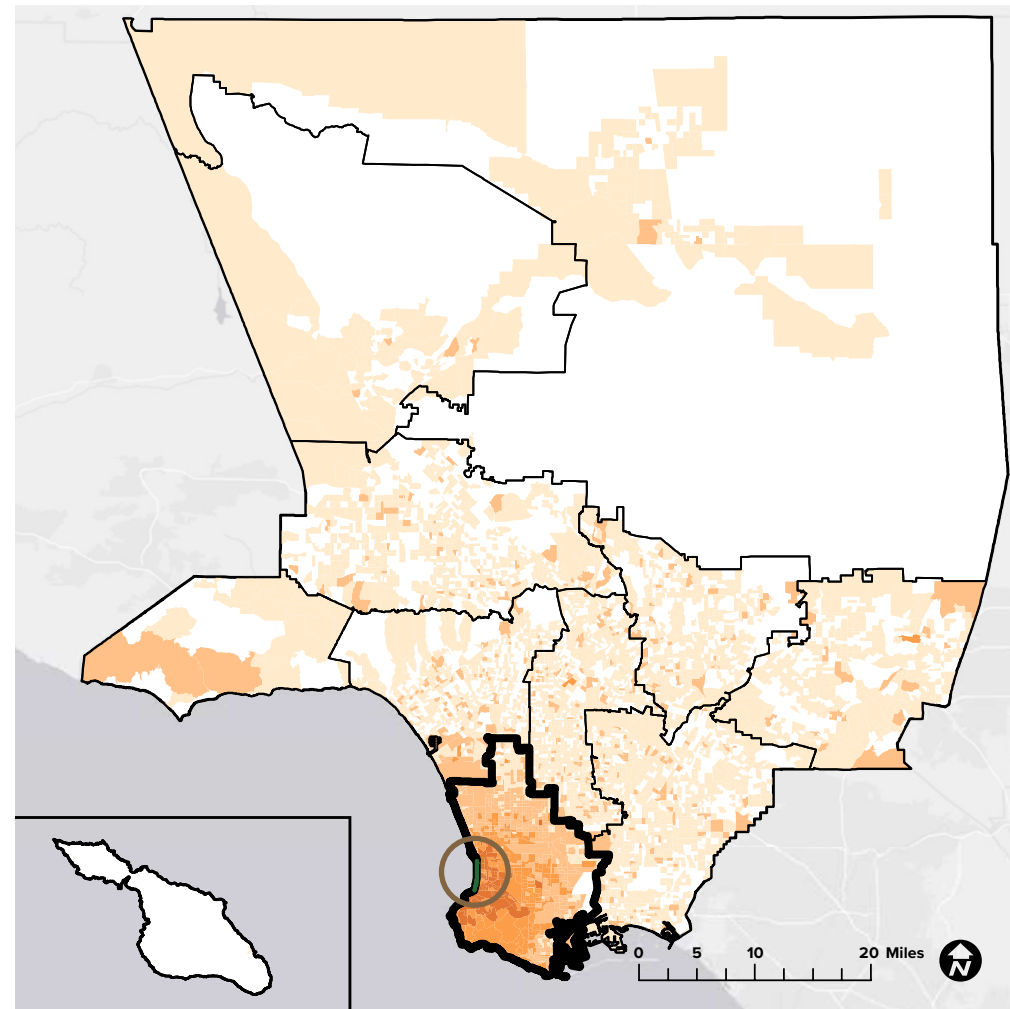
Redondo County Beach is a 1.5-mile-long sandy beach that makes up the waterfront of Redondo Beach, starting at the Redondo Beach Pier near Veterans Park and continuing south towards residential properties. Parking and beach access are located near the pier and Veterans Park, and additional street parking can be found along the Esplanade. Redondo Beach has many volleyball courts, lifeguard stations and the wide paved Marvin Braude Coastal Bike Trail. The beach has public restrooms, showers, picnic tables, accessibility features and a kid's play area.

WEBSITE

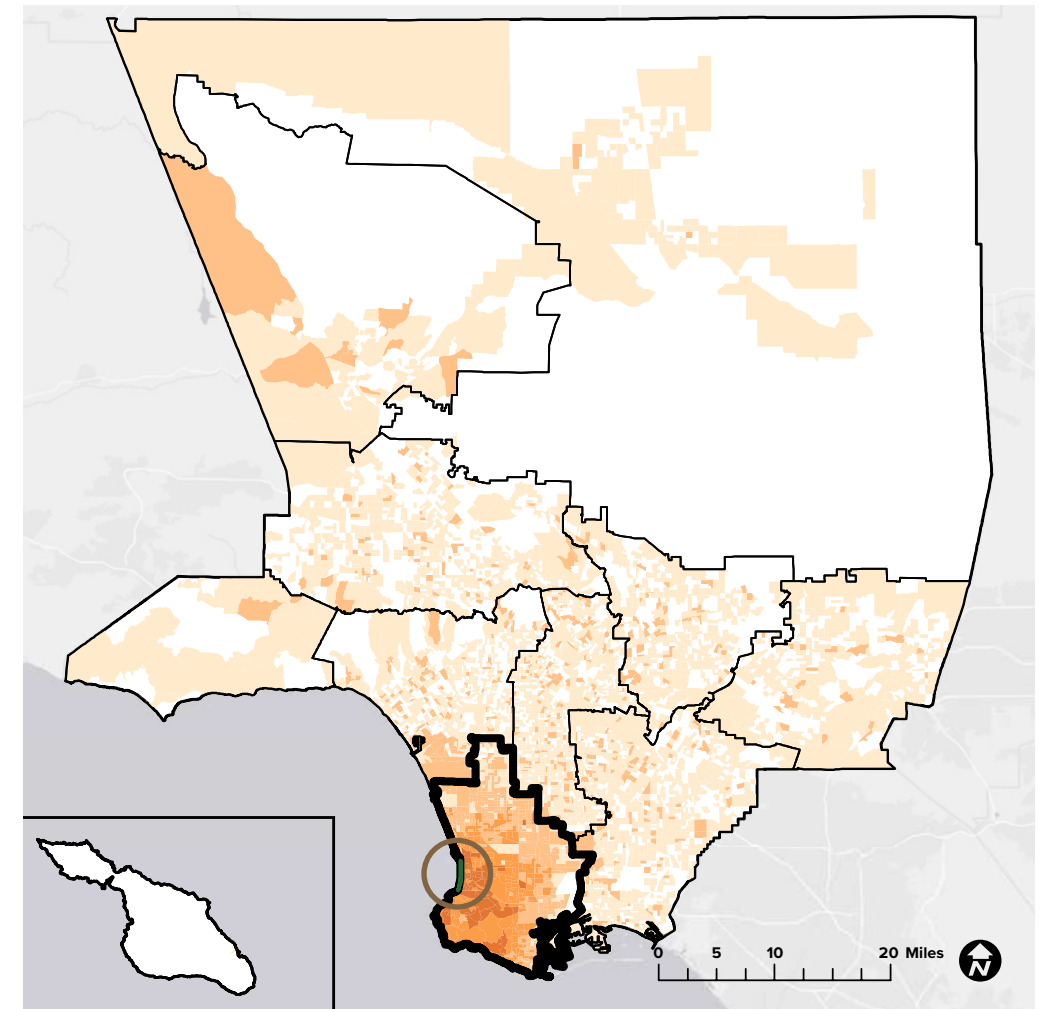
www.beaches.lacounty.gov/redondo-beach/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
1,711,471 visitors



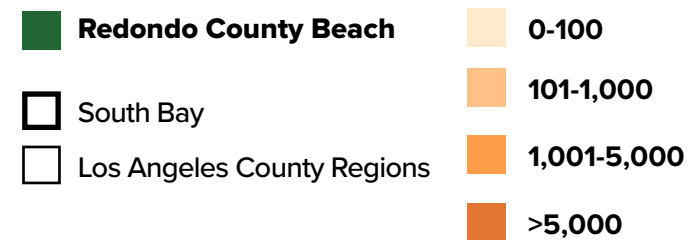
2020
1,744,999 visitors



70%
originated
from
within
LA County

30%
originated
from
outside
LA County

60%
originated
from
South Bay



76%
originated
from
within
LA County

24%
originated
from
outside
LA County

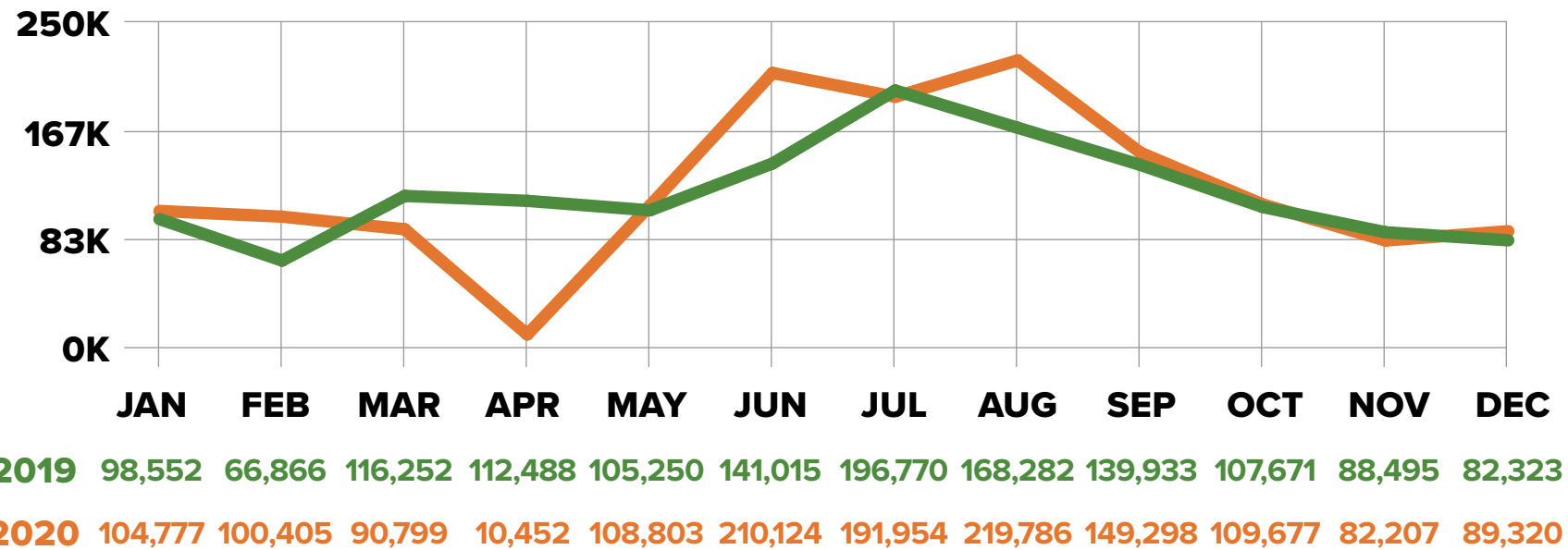
65%
originated
from
South Bay

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

Redondo County Beach



MONTHLY VISITORSHIP



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	12.1%	17.0%	7.0%	27.3%	12.1%
2020	12.4%	16.8%	7.2%	27.3%	12.2%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	13.9%	12.8%	17.0%	11.8%	10.4%	34.0%
2020	13.4%	12.8%	16.6%	11.7%	10.6%	34.7%

GENDER IDENTITY

	Male	Female
2019	48.5%	51.4%
2020	48.4%	51.5%

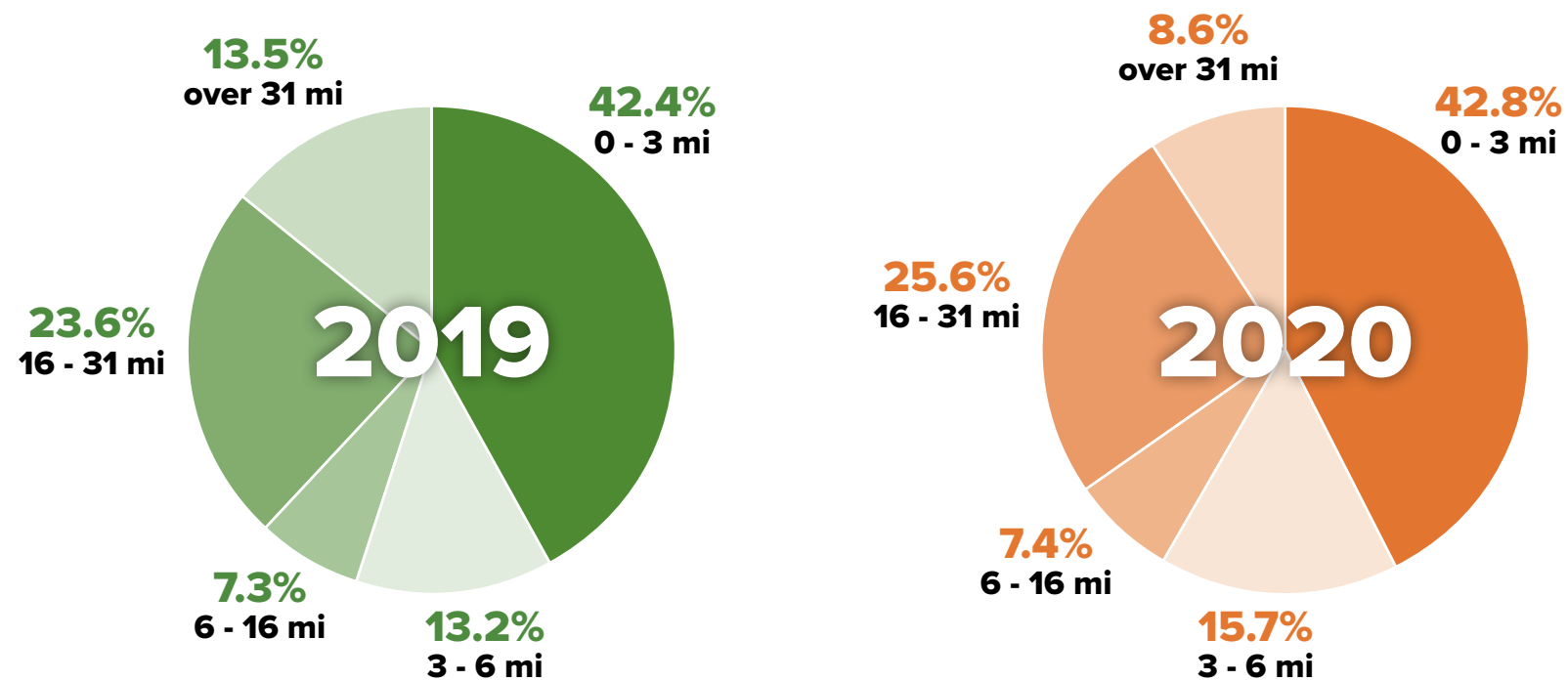
RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	18.0%	4.3%	22.3%	50.3%	3.9%	0.5%
2020	0.2%	18.8%	4.2%	22.9%	49.3%	3.9%	0.4%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	18.0%	16.0%	17.9%	20.4%	13.4%	8.2%	6.0%
2020	17.1%	16.0%	18.0%	20.6%	13.5%	8.5%	6.3%

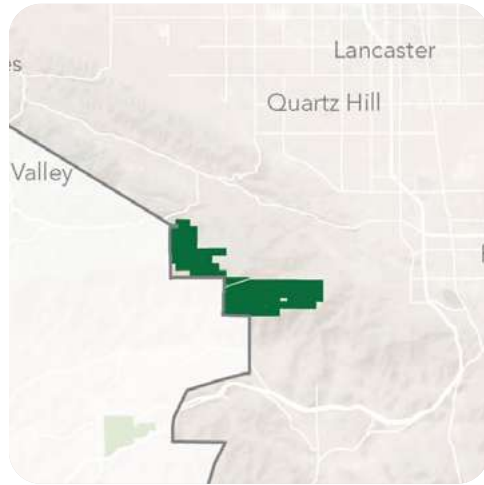
TRAVEL DISTANCE



Ritter Ranch



VITAL STATISTICS



KEY PARK AMENITIES

- Hiking Trails
- Biking Trails
- Equestrian Trails

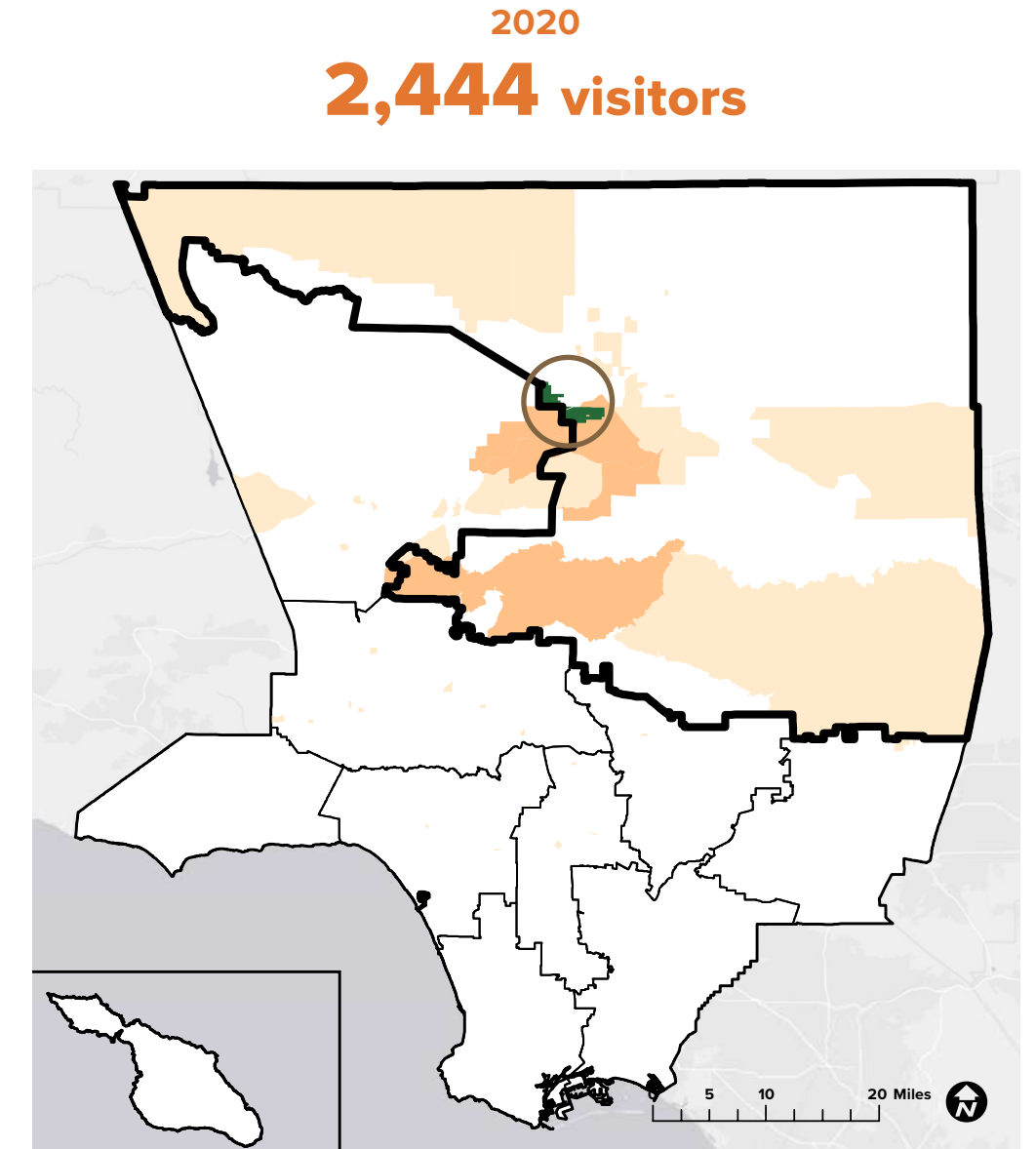
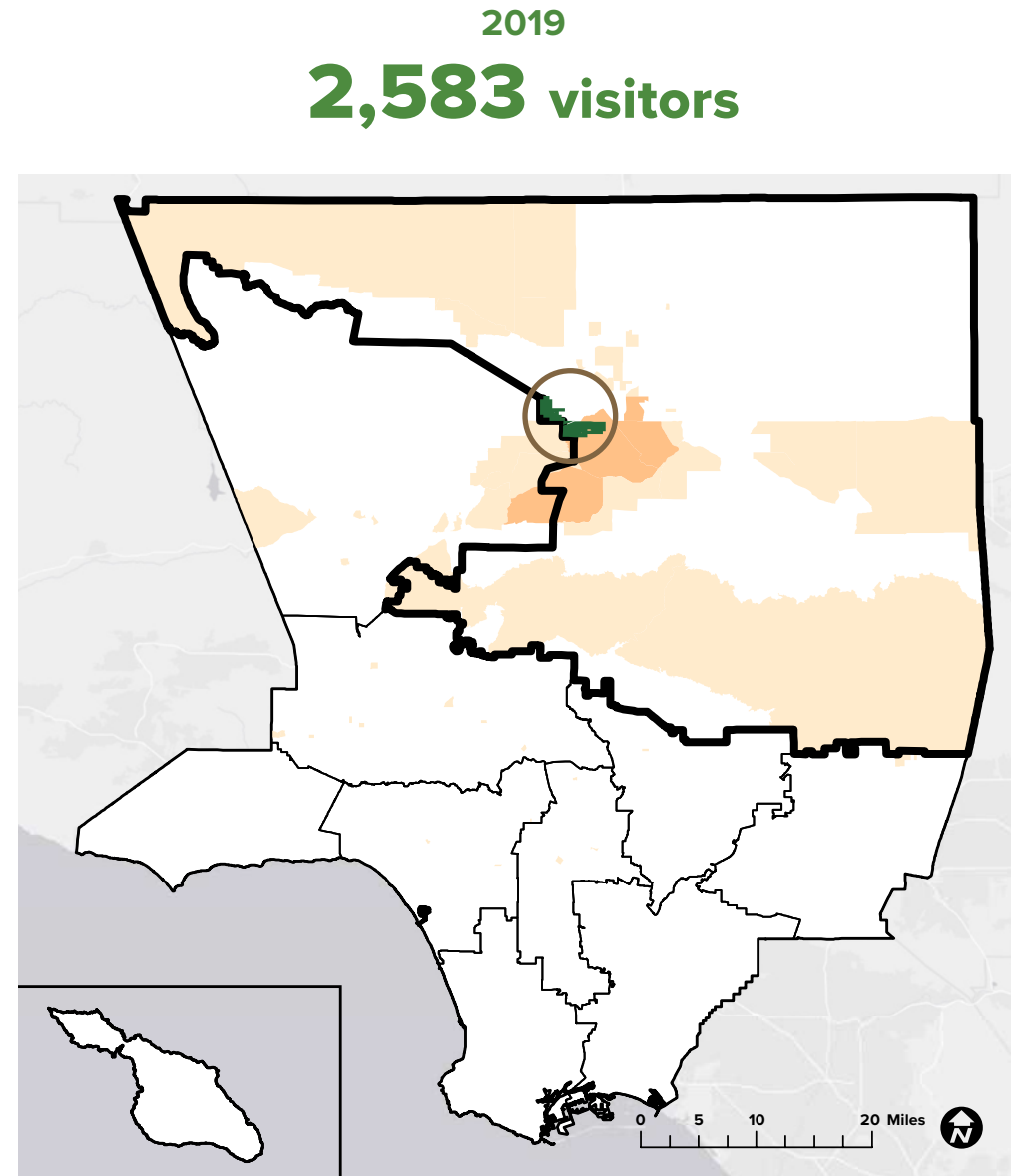
DESCRIPTION

Ritter Ranch Park is a 4,000-acre open space park in Palmdale, perched at the eastern end of the Sierra Pelona Mountains. With elevations ranging from 3,000 to 5,000 feet, this natural area contains plant communities indicative of convergence of desert, mountain and coastal influences. Visitors can enjoy horseback riding, mountain biking and hiking trails that are available throughout the park.

WEBSITE

www.mrca.ca.gov/parks/park-listing/ritter-ranch/

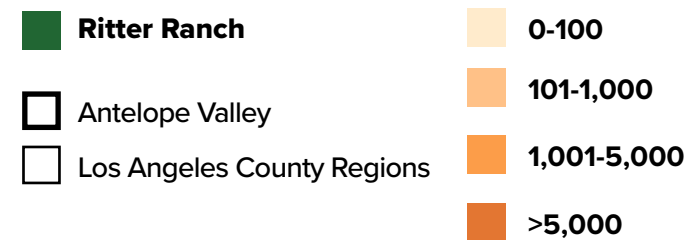
ANNUAL VISITORSHIP / VISITOR ORIGIN



70%
originated from within LA County

30%
originated from outside LA County

32%
originated from Antelope Valley



71%
originated from within LA County

29%
originated from outside LA County

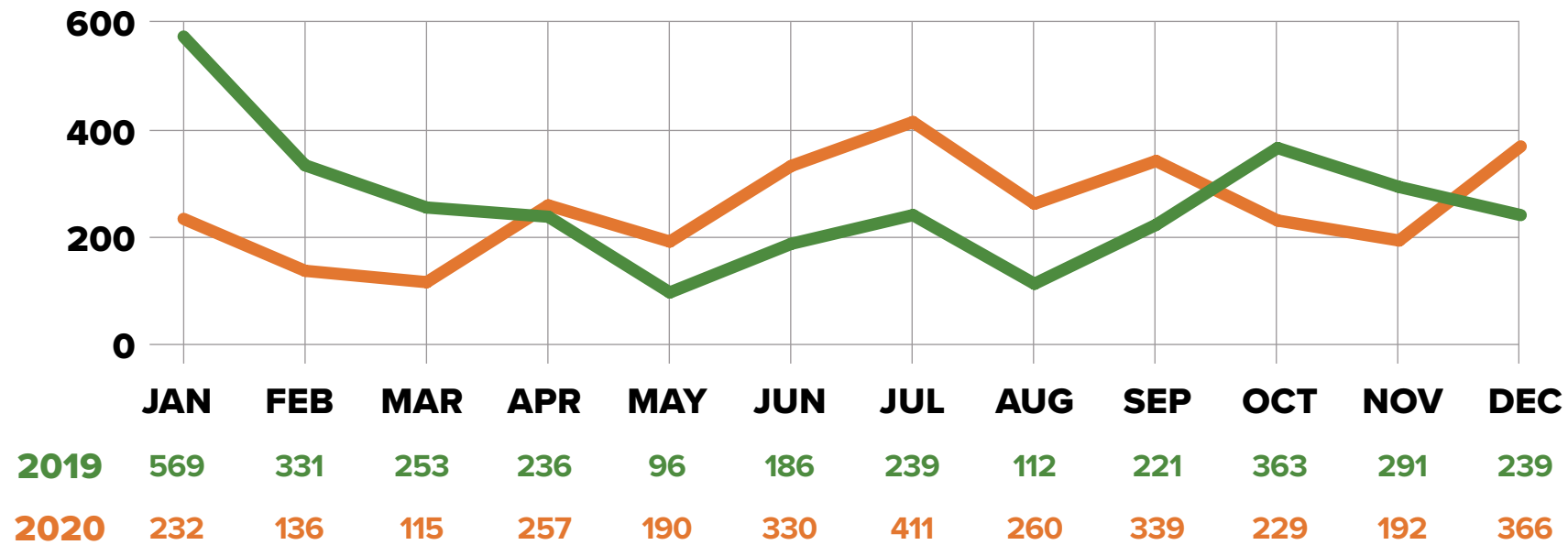
36%
originated from Antelope Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

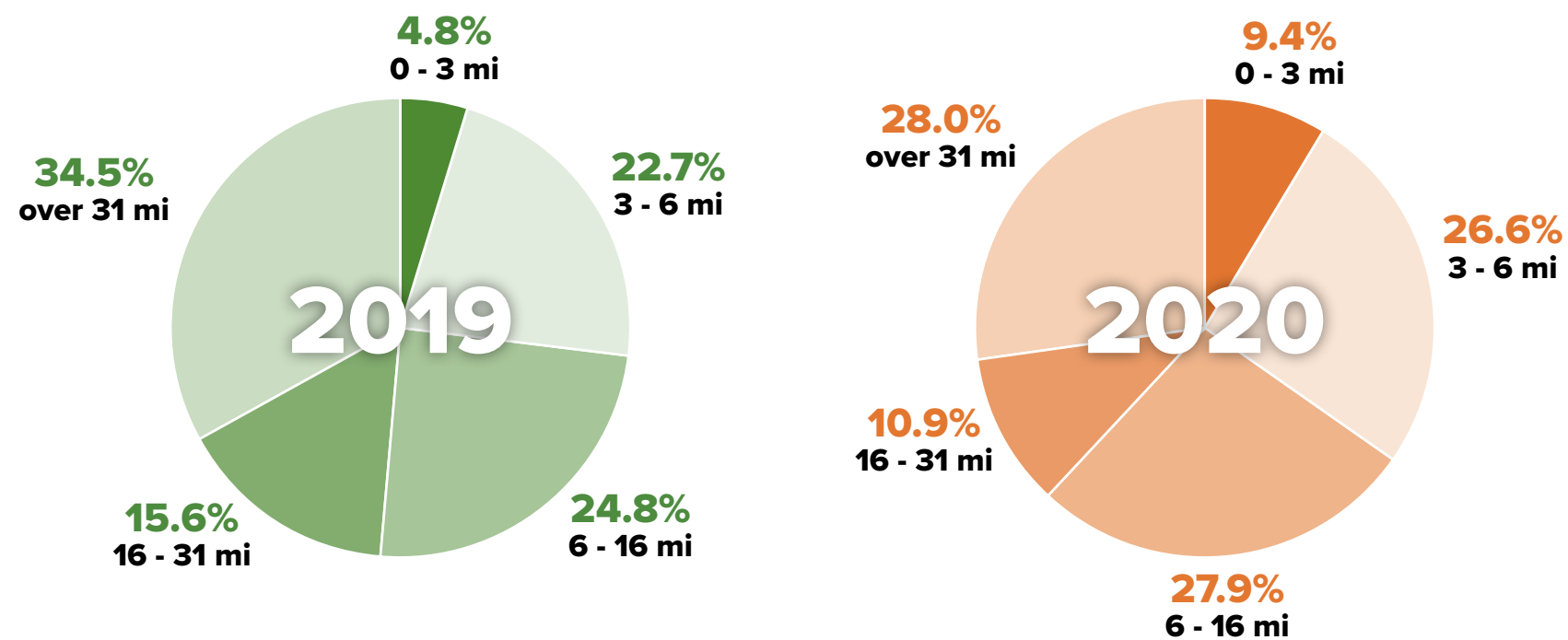
Ritter Ranch



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	18.4%	21.3%	6.7%	14.3%	6.8%
2020	17.1%	24.6%	7.7%	15.9%	7.6%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	16.3%	15.9%	20.0%	13.1%	10.4%	24.3%
2020	15.9%	12.0%	17.5%	14.1%	9.0%	31.6%

GENDER IDENTITY

	Male	Female
2019	48.8%	51.2%
2020	50.8%	49.2%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	6.1%	5.2%	36.0%	48.3%	3.8%	0.3%
2020	0.3%	5.8%	4.5%	26.8%	59.4%	3.2%	0.1%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	24.0%	15.6%	15.4%	20.3%	16.0%	5.7%	3.1%
2020	19.9%	14.6%	15.1%	22.9%	16.5%	7.3%	3.8%

San Dimas Canyon Community Regional Park



VITAL STATISTICS



KEY PARK AMENITIES

- Animal Sanctuary and Museum
- Camping Sites
- Children's Play Areas
- Basketball Courts
- Hiking Trails
- Horseshoe Pits
- Picnic Areas
- Softball Fields

DESCRIPTION

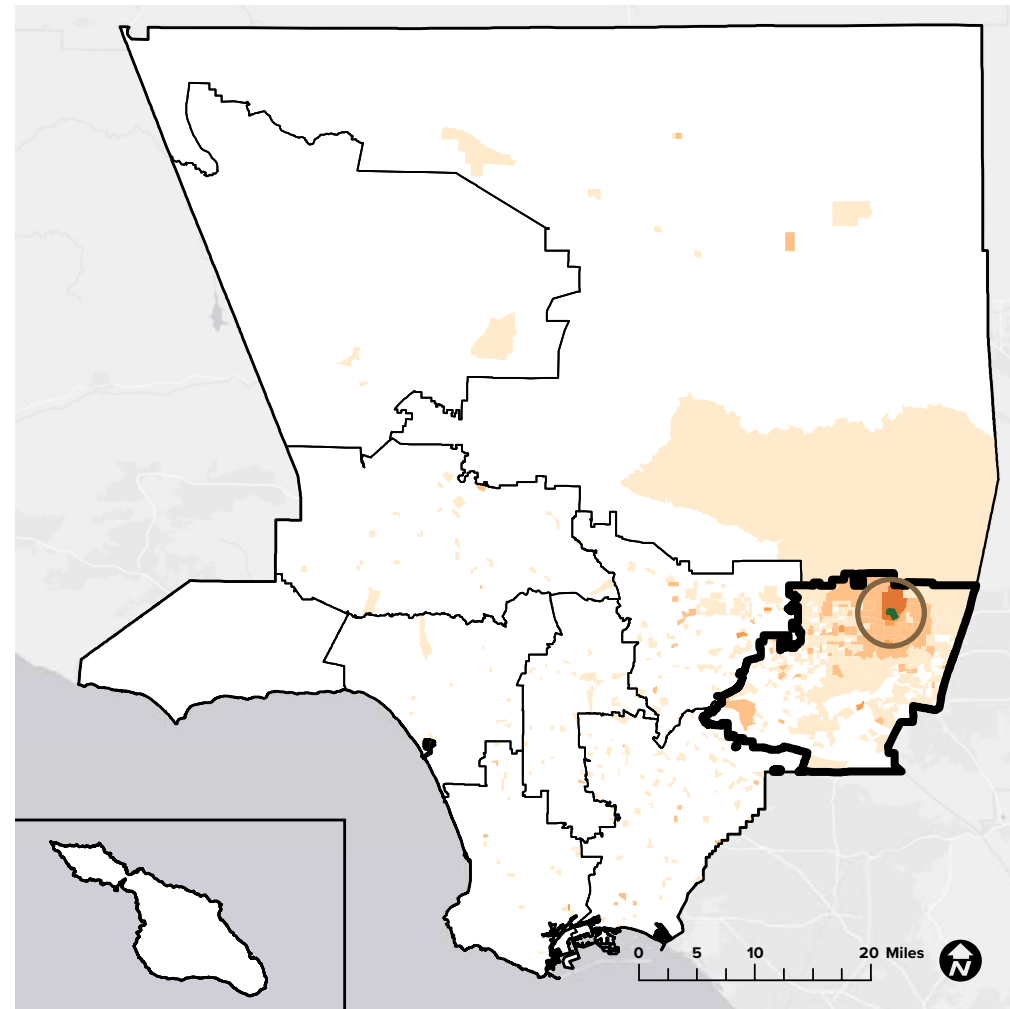
The San Dimas Canyon Community Regional Park is located in the foothills of San Dimas. This natural area encompasses a total of 138 acres and offers visitors areas for camping, hiking and sports. There is an animal sanctuary, rehabilitation areas for birds of prey and a museum. Visitors have access to public restrooms, a campground, basketball courts, softball fields, horseshoe pits, picnic tables, and children's play areas.

WEBSITE

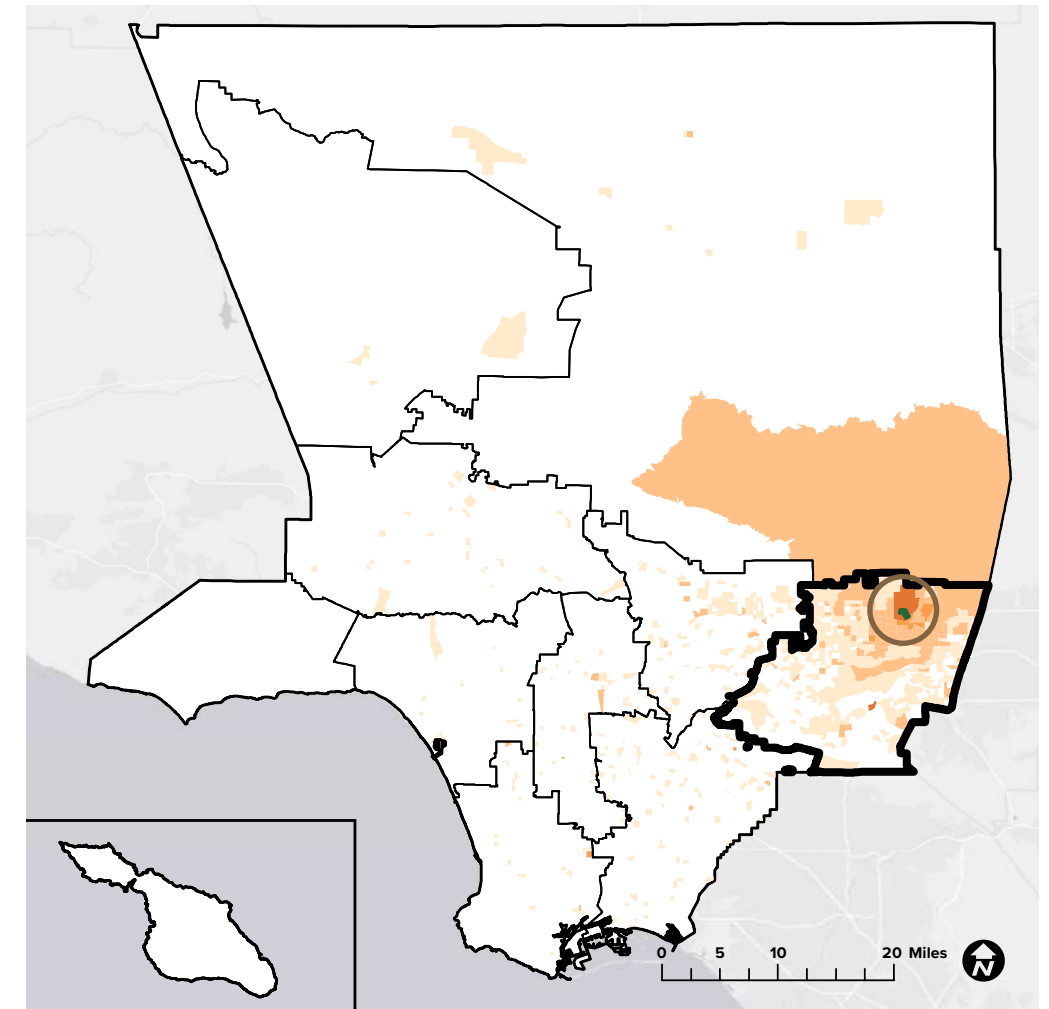
www.parks.lacounty.gov/san-dimas-canyon-community-regional-park/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
97,142 visitors



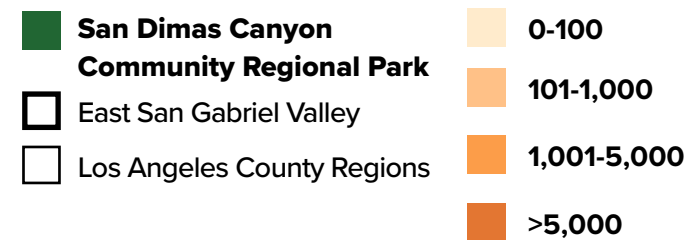
2020
87,676 visitors



69%
originated from within LA County

31%
originated from outside LA County

51%
originated from East San Gabriel Valley



71%
originated from within LA County

29%
originated from outside LA County

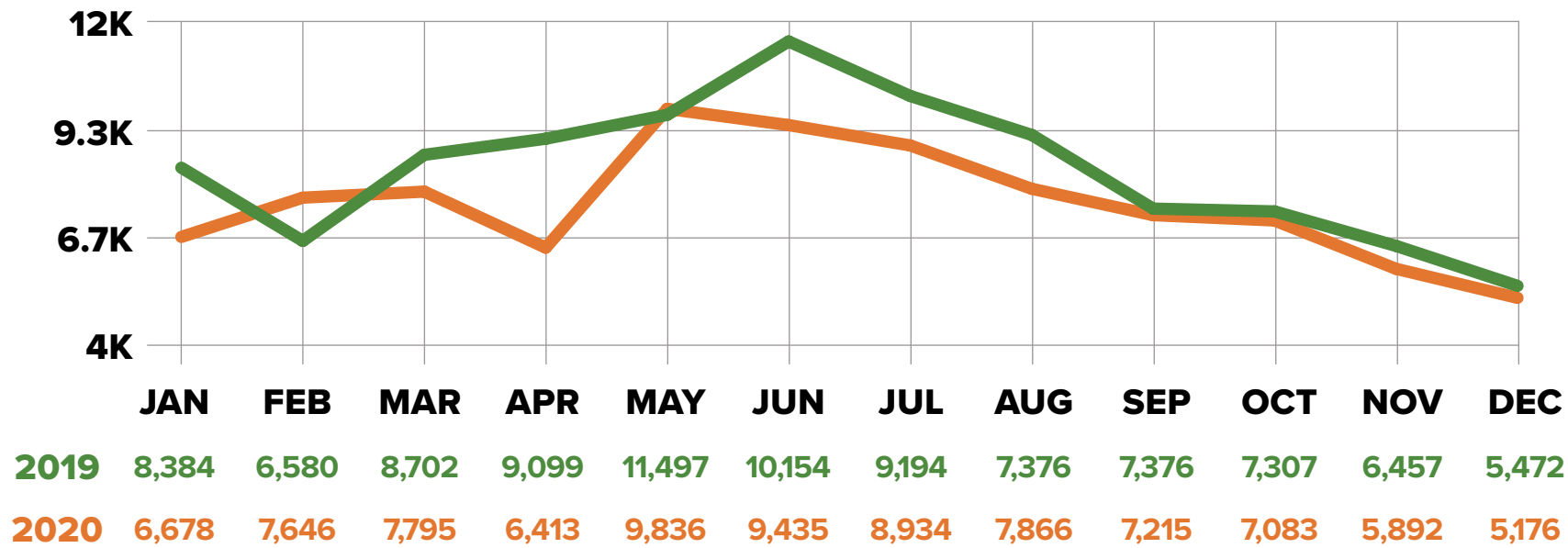
55%
originated from East San Gabriel Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

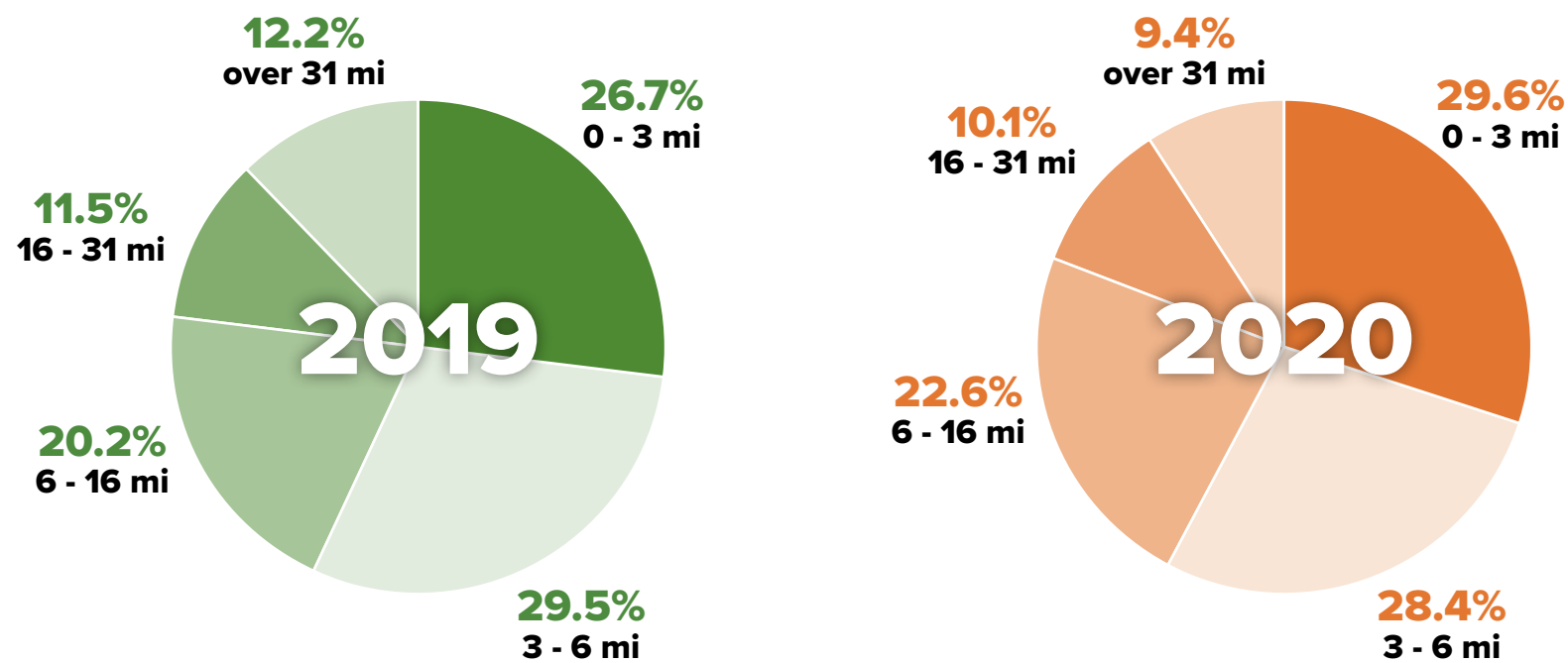
San Dimas Canyon Community Regional Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	15.8%	20.0%	7.1%	17.7%	6.8%
2020	15.7%	20.4%	7.5%	18.1%	7.9%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	17.3%	14.0%	18.5%	13.6%	11.5%	25.0%
2020	16.1%	13.2%	18.9%	13.4%	12.0%	26.4%

GENDER IDENTITY

	Male	Female
2019	49.0%	51.0%
2020	49.3%	50.7%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.4%	15.6%	6.5%	41.7%	33.6%	1.9%	0.2%
2020	0.3%	17.5%	6.9%	39.0%	33.4%	2.5%	0.2%

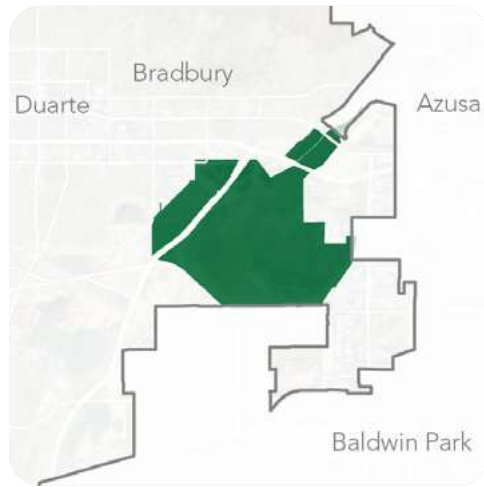
AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	23.1%	17.1%	16.7%	17.7%	13.8%	7.7%	4.0%
2020	22.2%	15.5%	17.2%	17.8%	14.4%	8.1%	4.7%

Santa Fe Dam Recreational Area



VITAL STATISTICS



KEY PARK AMENITIES

- Nature Center
- Lake Access
- Swimming Beach
- Children's Play Area
- Fitness Zone
- Splash Pad
- Boating Areas
- Camping Sites
- Concession Stands
- Hiking Trails
- Biking Trails
- Equestrian Trails
- Fishing Lakes
- Volleyball Courts
- Model Airplane Area
- Group Picnic Areas

DESCRIPTION

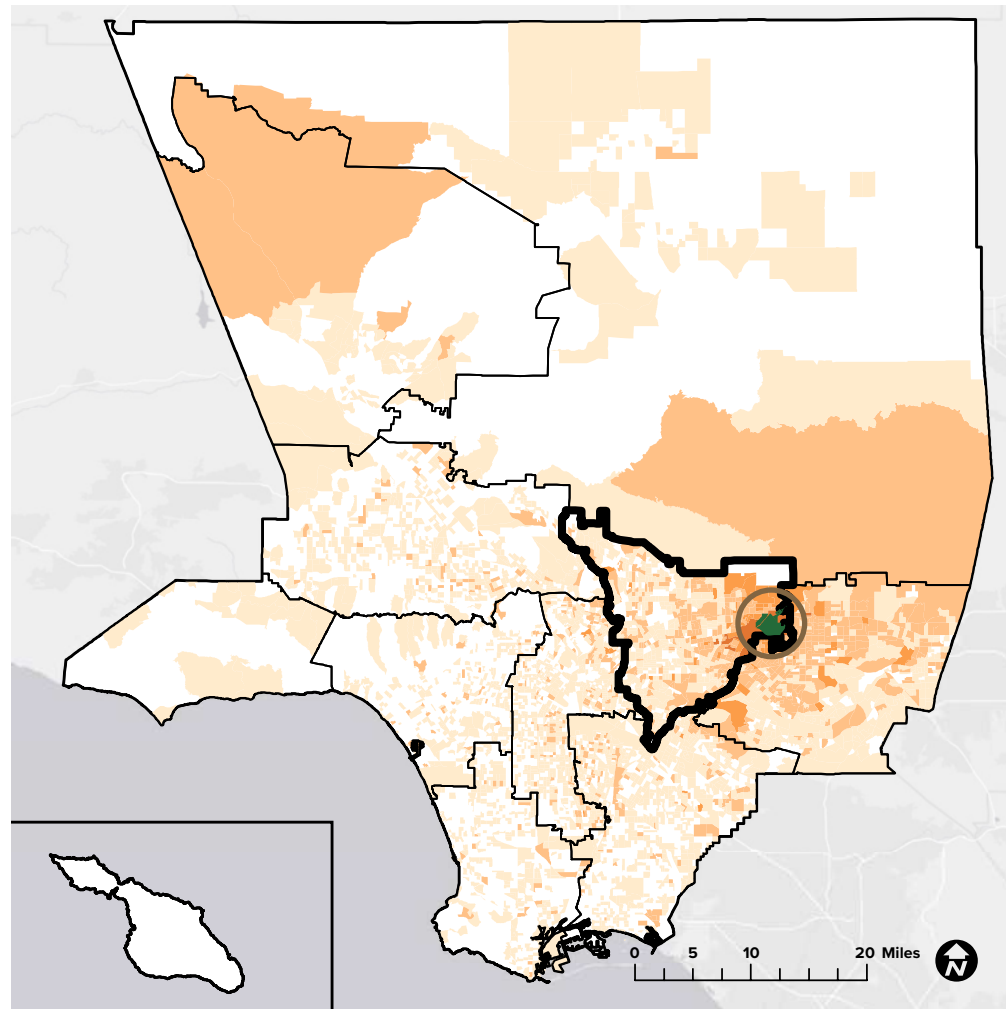
Santa Fe Dam Recreational Area is located at the foot of the San Gabriel Mountains in Baldwin Park. The recreational area is 836 acres, with a 70-acre lake open for year-round fishing and non-motorized watercraft usage. During the summer, visitors can access a water play area, boat rentals, picnic areas, hiking trails, volleyball courts, nature and bird walks, horseback riding, fitness zones and concession stands. The recreational area is home to many protected native plants and animals. The Nature Center is operated and staffed by volunteers from the San Gabriel Mountains Regional Conservancy and offers year-round educational walking tours.

WEBSITE

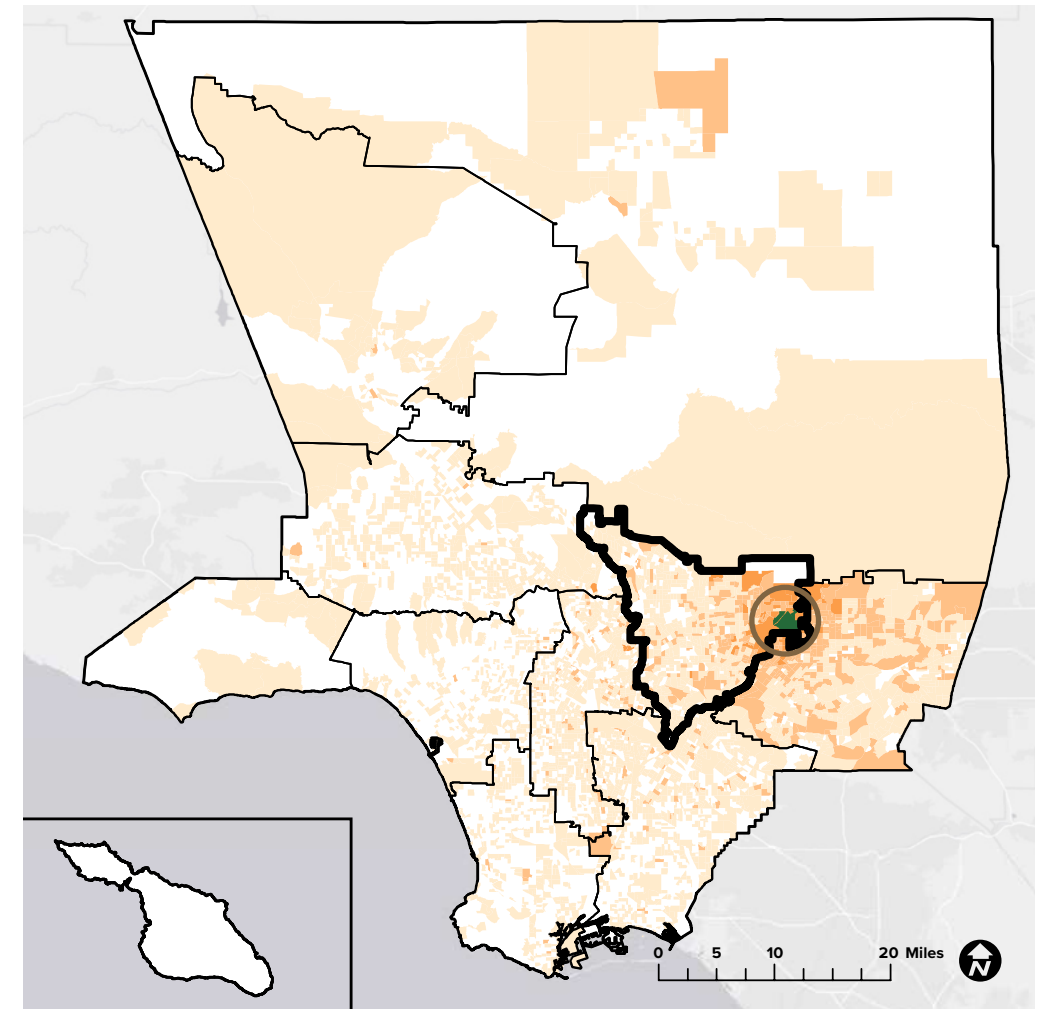
www.parks.lacounty.gov/santa-fe-dam-recreational-area/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
684,423 visitors



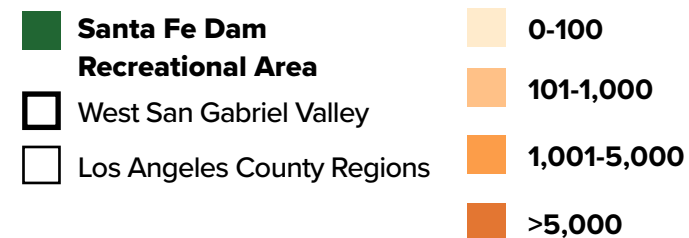
2020
341,901 visitors



62%
originated from within LA County

38%
originated from outside LA County

22%
originated from West San Gabriel Valley



73%
originated from within LA County

27%
originated from outside LA County

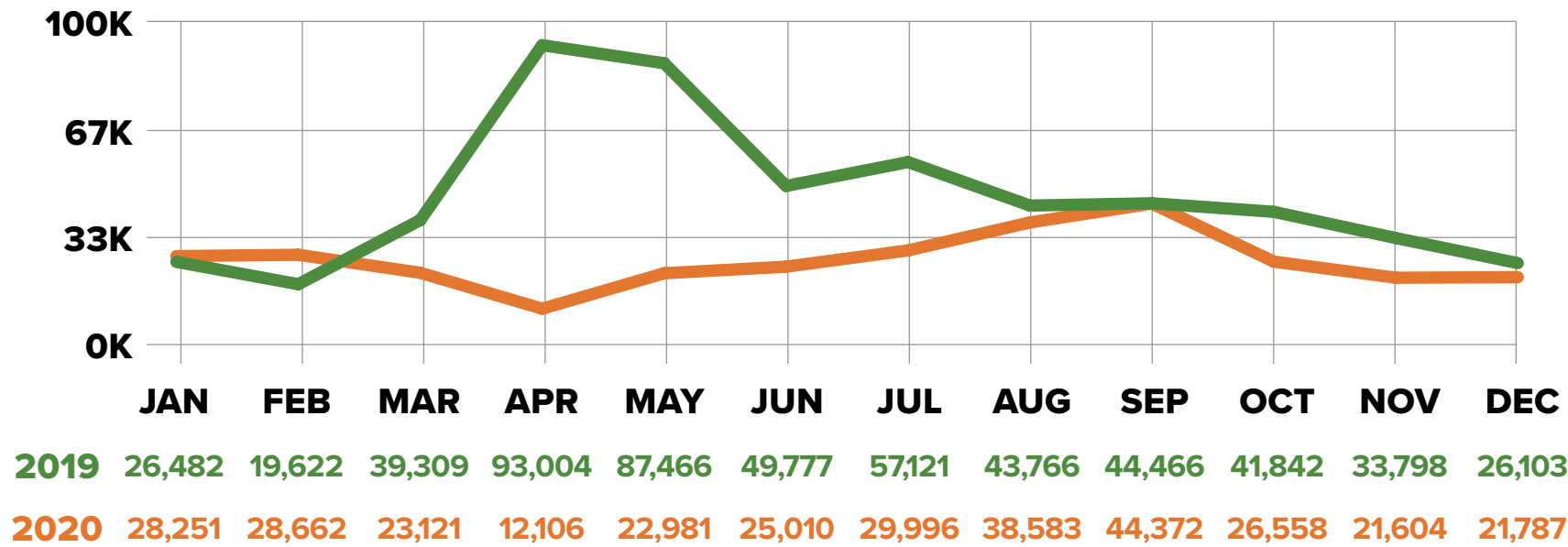
25%
originated from West San Gabriel Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

Santa Fe Dam Recreational Area



MONTHLY VISITORSHIP



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	18.5%	17.3%	6.6%	15.6%	5.7%
2020	19.8%	17.1%	6.4%	14.7%	5.0%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	17.8%	17.5%	21.6%	13.0%	9.9%	19.6%
2020	18.0%	18.2%	22.4%	13.1%	9.6%	18.7%

GENDER IDENTITY

	Male	Female
2019	48.6%	51.3%
2020	48.9%	51.1%

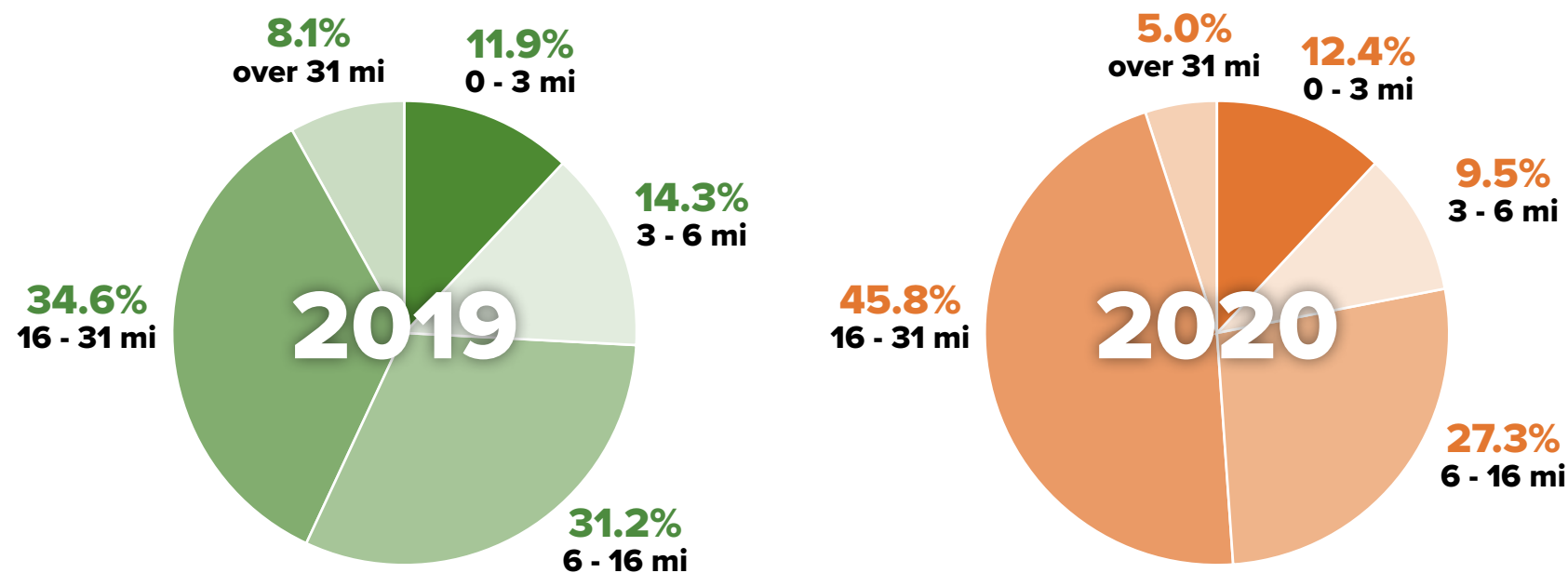
RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	18.3%	4.4%	51.0%	23.7%	1.8%	0.2%
2020	0.5%	17.8%	3.8%	54.7%	21.2%	1.6%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	23.4%	17.5%	17.9%	17.3%	12.6%	6.9%	4.3%
2020	23.2%	17.7%	17.7%	17.1%	12.9%	7.0%	4.3%

TRAVEL DISTANCE



South Los Angeles Wetlands Pocket Park



VITAL STATISTICS



KEY PARK AMENITIES

- Interpretive Signs
- Walking Trails
- Boardwalks
- Observation Decks
- Picnic Areas

DESCRIPTION

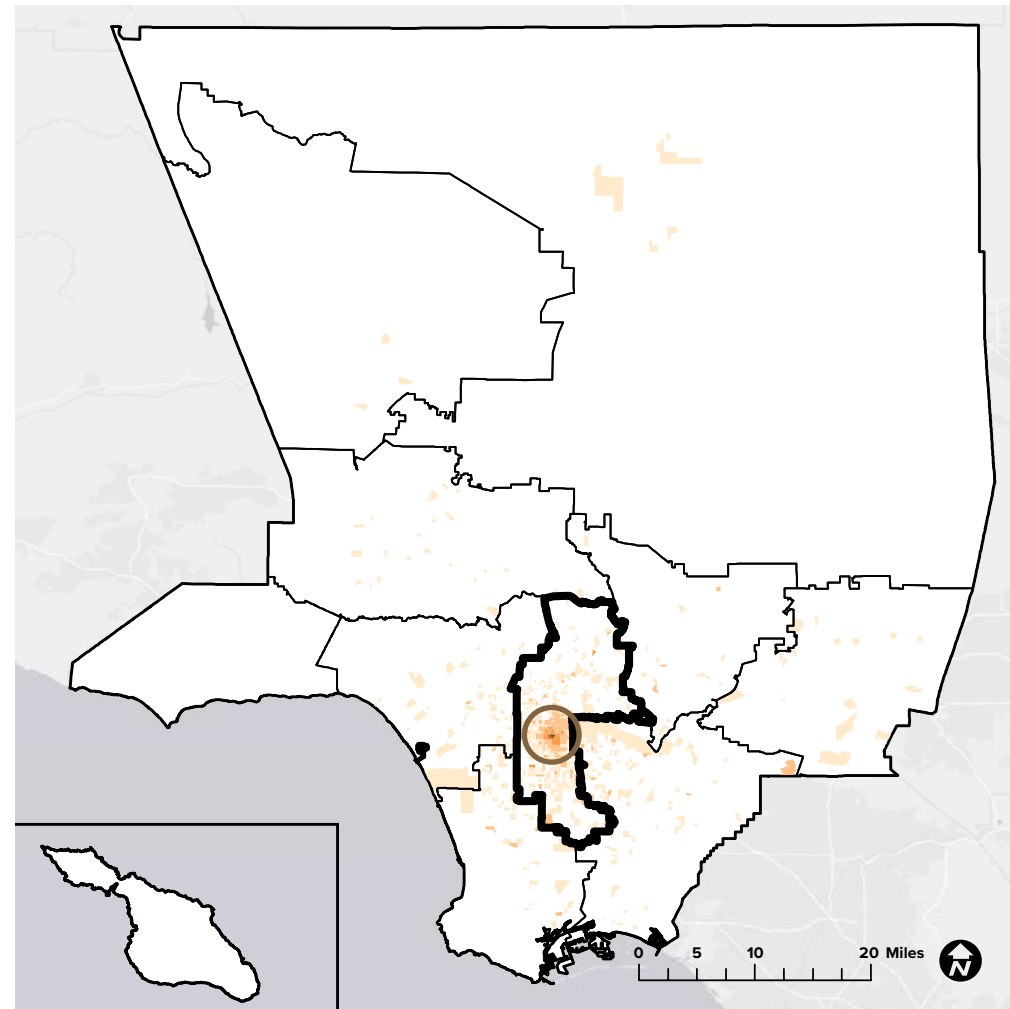
South Los Angeles Wetlands Park is a 9-acre park that is a combination of wetlands and upland habitats. Forty species of plants were selected to withstand both flooding and drought. The park was created to reduce green space inequities in the Los Angeles metropolitan area. Visitors can enjoy trails, boardwalks, observation decks, picnic areas, a natural rock-garden seating area and educational signage.

WEBSITE

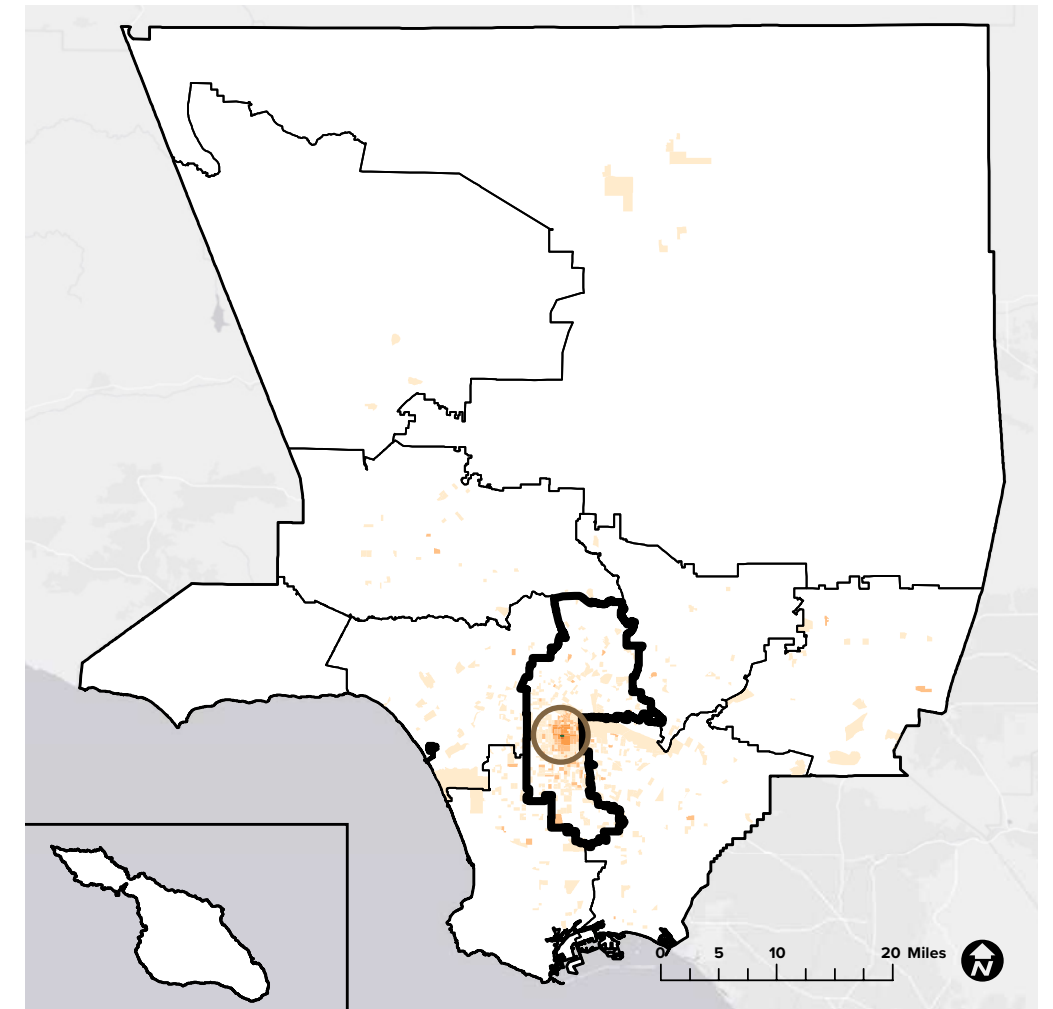
www.laparks.org/park/south-los-angeles-wetlands-park

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
89,786 visitors



2020
77,806 visitors



95%
originated
from
within
LA County

5%
originated
from
outside
LA County

84%
originated
from
Metro

**South Los Angeles
Wetlands Pocket Park**

Metro

Los Angeles County Regions

0-100

101-1,000

1,001-5,000

>5,000

96%
originated
from
within
LA County

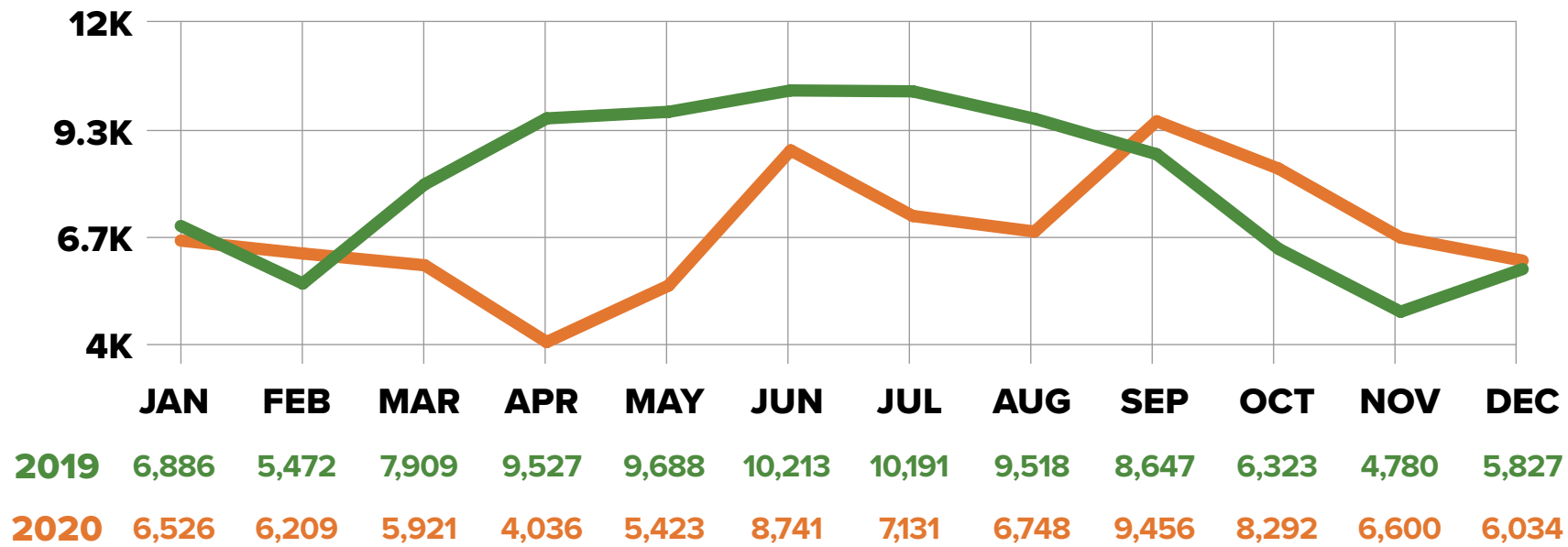
4%
originated
from
outside
LA County

86%
originated
from
Metro

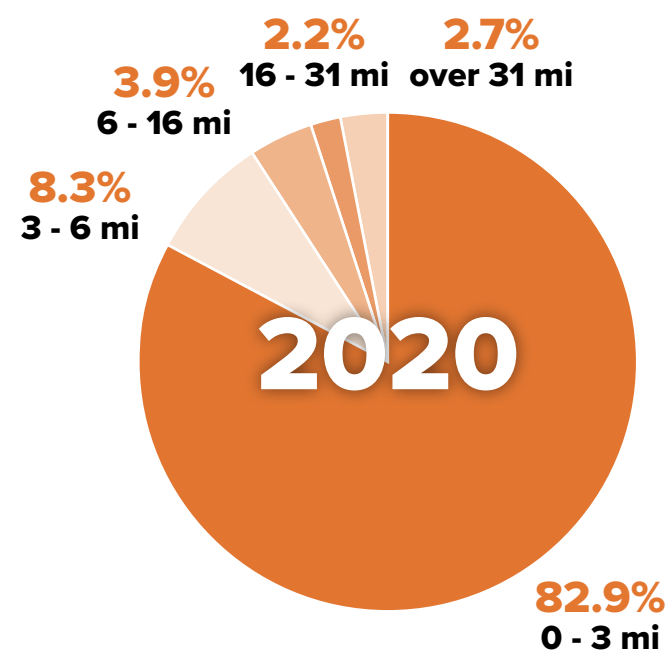
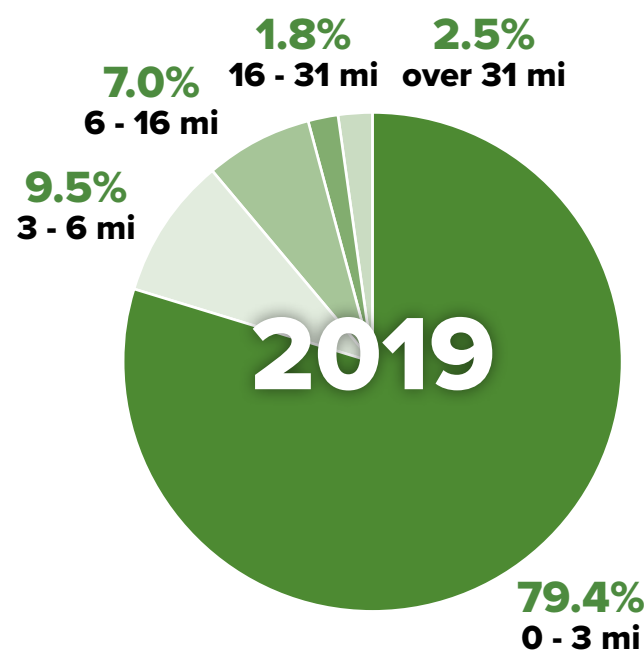
South Los Angeles Wetlands Pocket Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	18.8%	11.6%	3.2%	4.5%	1.2%
2020	18.8%	10.9%	2.9%	3.8%	1.2%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	36.9%	26.5%	19.1%	7.8%	4.3%	5.2%
2020	35.7%	27.8%	19.7%	8.2%	4.0%	4.5%

GENDER IDENTITY

	Male	Female
2019	48.8%	51.1%
2020	48.8%	51.2%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	6.1%	5.2%	36.0%	48.2%	3.8%	0.2%
2020	0.3%	5.8%	4.4%	26.8%	59.3%	3.2%	0.1%

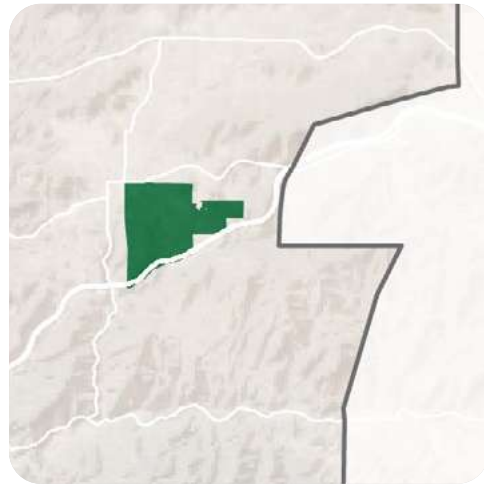
AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	28.4%	21.3%	19.5%	15.6%	8.5%	4.4%	2.3%
2020	30.4%	21.2%	19.7%	15.1%	7.7%	3.8%	2.1%

Vasquez Rocks Natural Area Park



VITAL STATISTICS



KEY PARK AMENITIES

- Nature Center
- Interpretive Exhibits
- Amphitheater
- Animal Exhibits
- Equestrian Facilities
- Hiking Trails
- Picnic Areas

DESCRIPTION

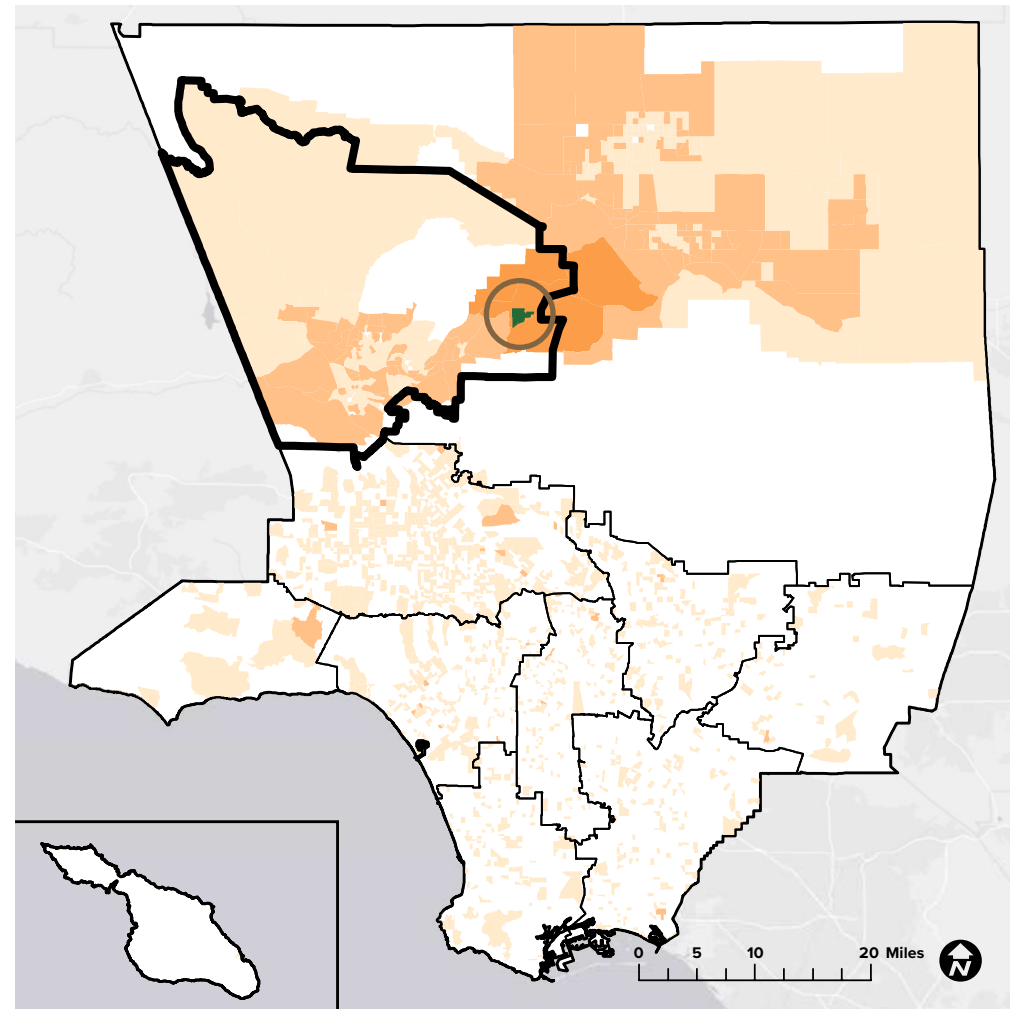
Vasquez Rocks Natural Area Park is located in the high desert near Agua Dulce Springs. The park features 932 acres of spectacular rock formations and a seasonal stream. Visitors can enjoy the park's amphitheaters, animal exhibits, hiking trails, picnic tables, nature and bird walks, camping, hiking, horseback riding and many picnic areas. The park features sandstone rocks at jagged and picturesque angles and has been used in many hit movies, television shows and commercials. The Vasquez Rocks Nature Center has restrooms and water fountains for visitors and hosts many youth programs and school field trips.

WEBSITE

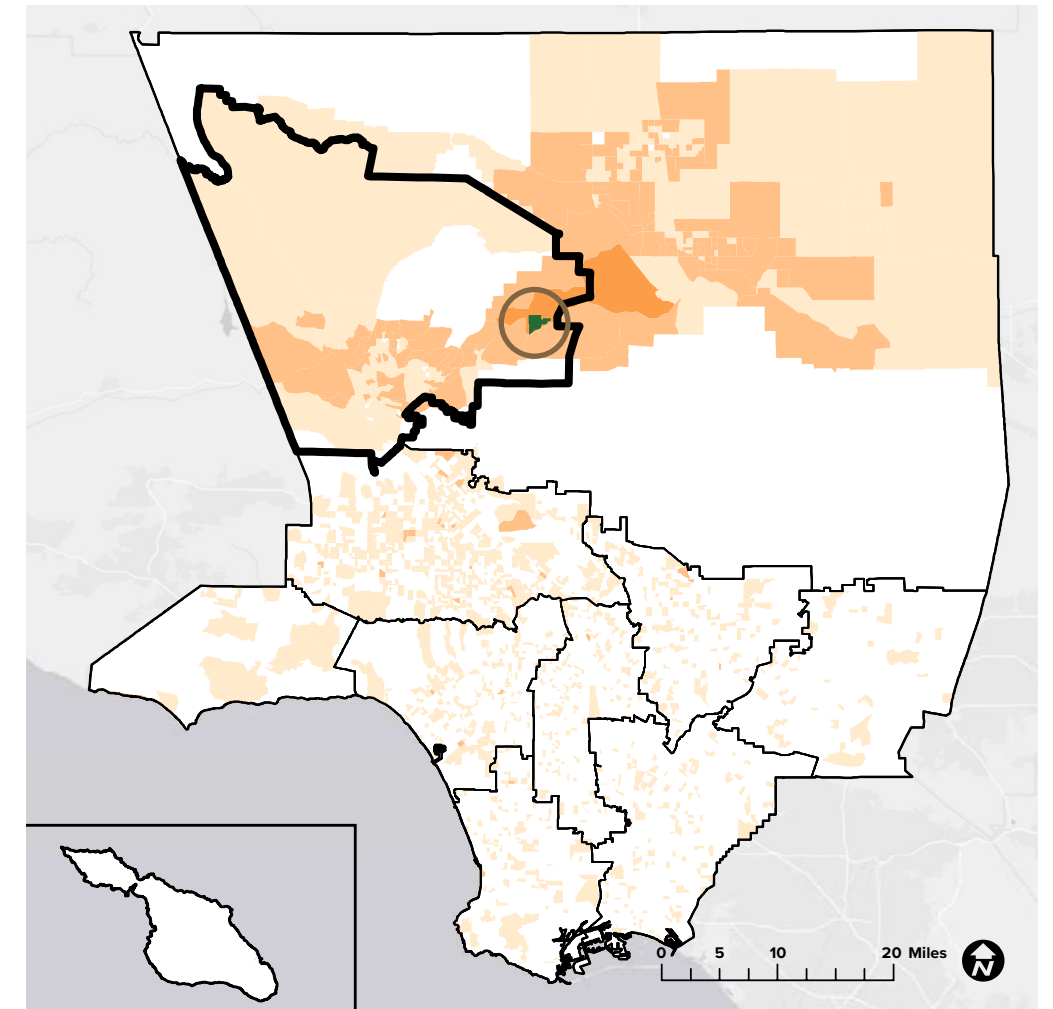
www.parks.lacounty.gov/vasquez-rocks-natural-area-and-nature-center/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
94,597 visitors



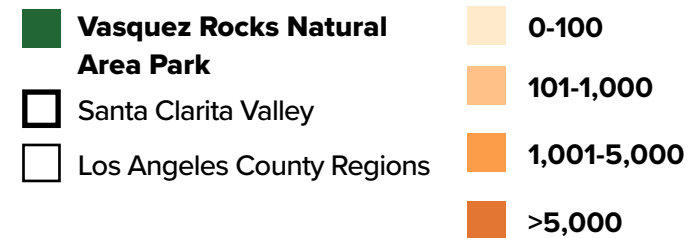
2020
92,374 visitors



76%
originated from within LA County

24%
originated from outside LA County

23%
originated from Santa Clarita Valley



80%
originated from within LA County

20%
originated from outside LA County

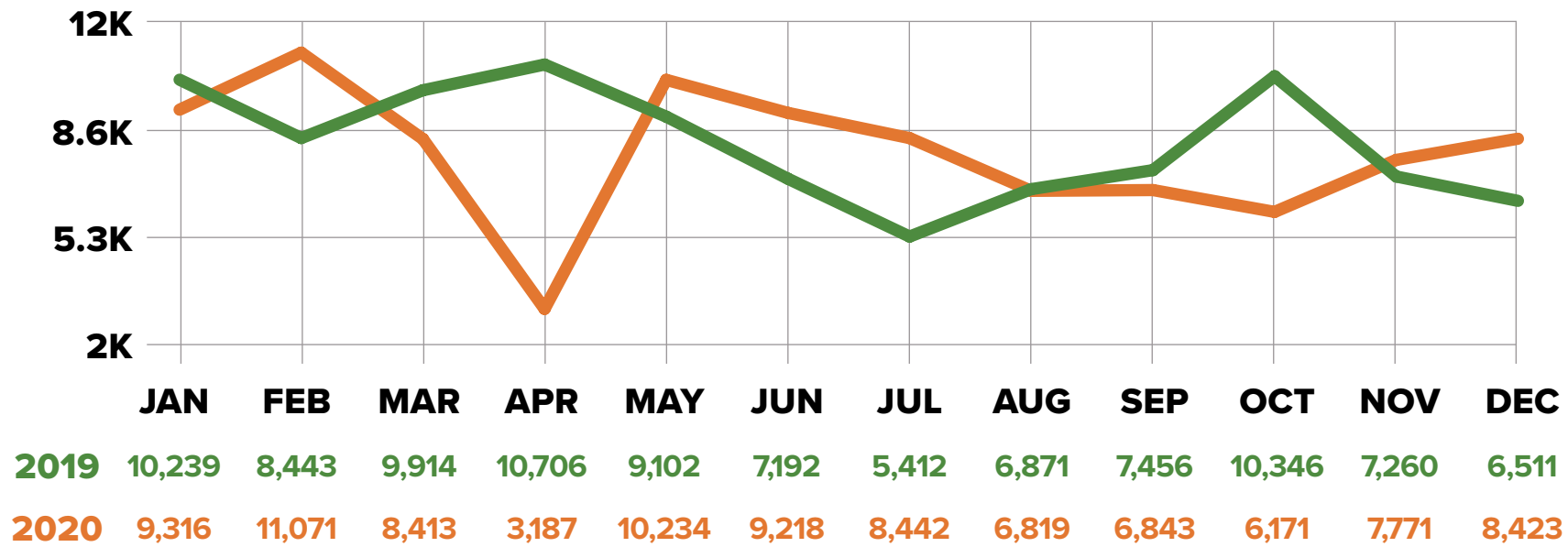
18%
originated from Santa Clarita Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

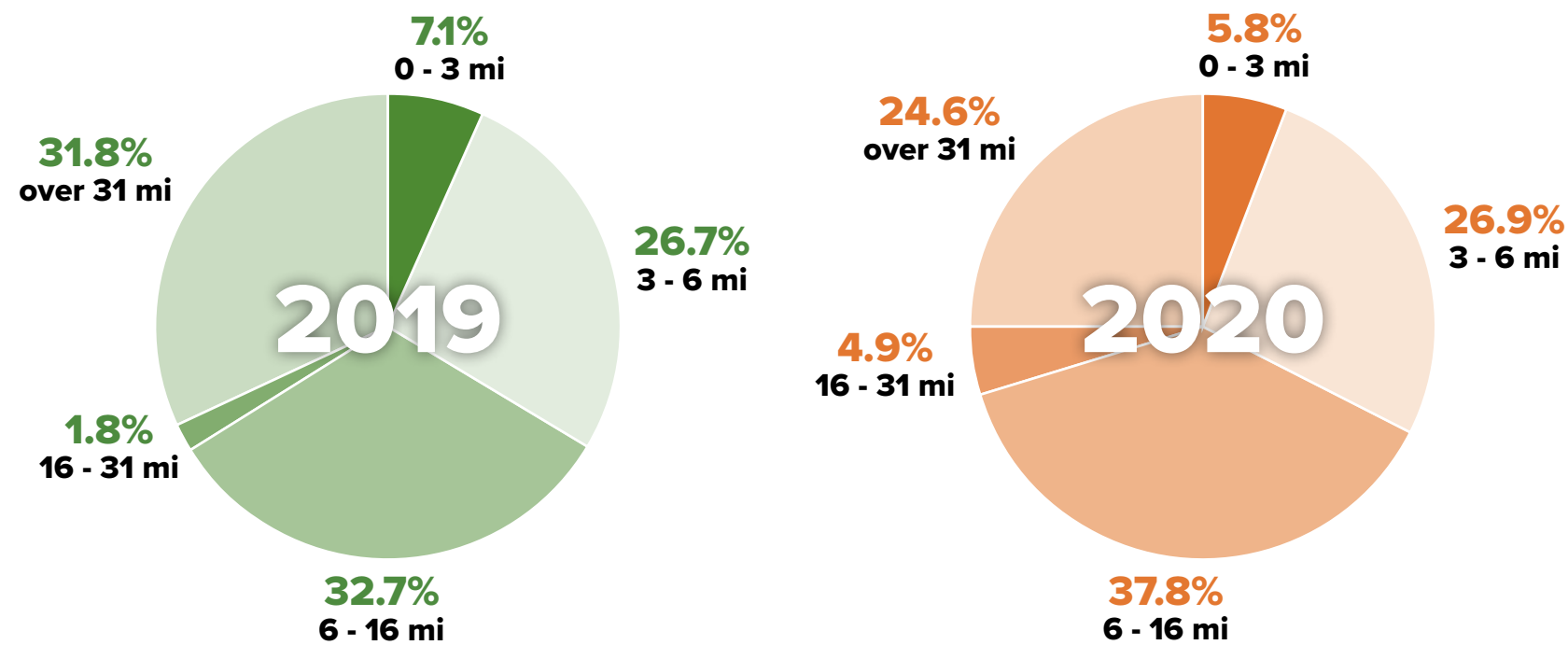
Vasquez Rocks Natural Area Park



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	16.7%	20.5%	7.1%	18.1%	6.9%
2020	16.7%	20.9%	7.4%	17.2%	6.4%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	16.1%	15.3%	19.9%	12.8%	10.0%	25.5%
2020	16.2%	15.8%	20.2%	12.8%	9.4%	25.2%

GENDER IDENTITY

	Male	Female
2019	49.2%	50.7%
2020	49.4%	50.6%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.4%	9.4%	6.4%	33.4%	46.9%	3.1%	0.2%
2020	0.3%	8.7%	6.5%	36.4%	44.9%	2.8%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	22.6%	16.4%	17.9%	19.2%	13.2%	6.8%	3.9%
2020	22.5%	16.6%	17.7%	19.5%	13.2%	6.7%	3.8%

Venice City Beach



VITAL STATISTICS



KEY PARK AMENITIES

- Beach Access
- Recreation Center
- Outdoor Gym
- Skate Park
- Children's Play Areas
- Basketball Courts
- Paddle Tennis Courts
- Handball Courts
- Biking Path
- Fishing Pier

DESCRIPTION

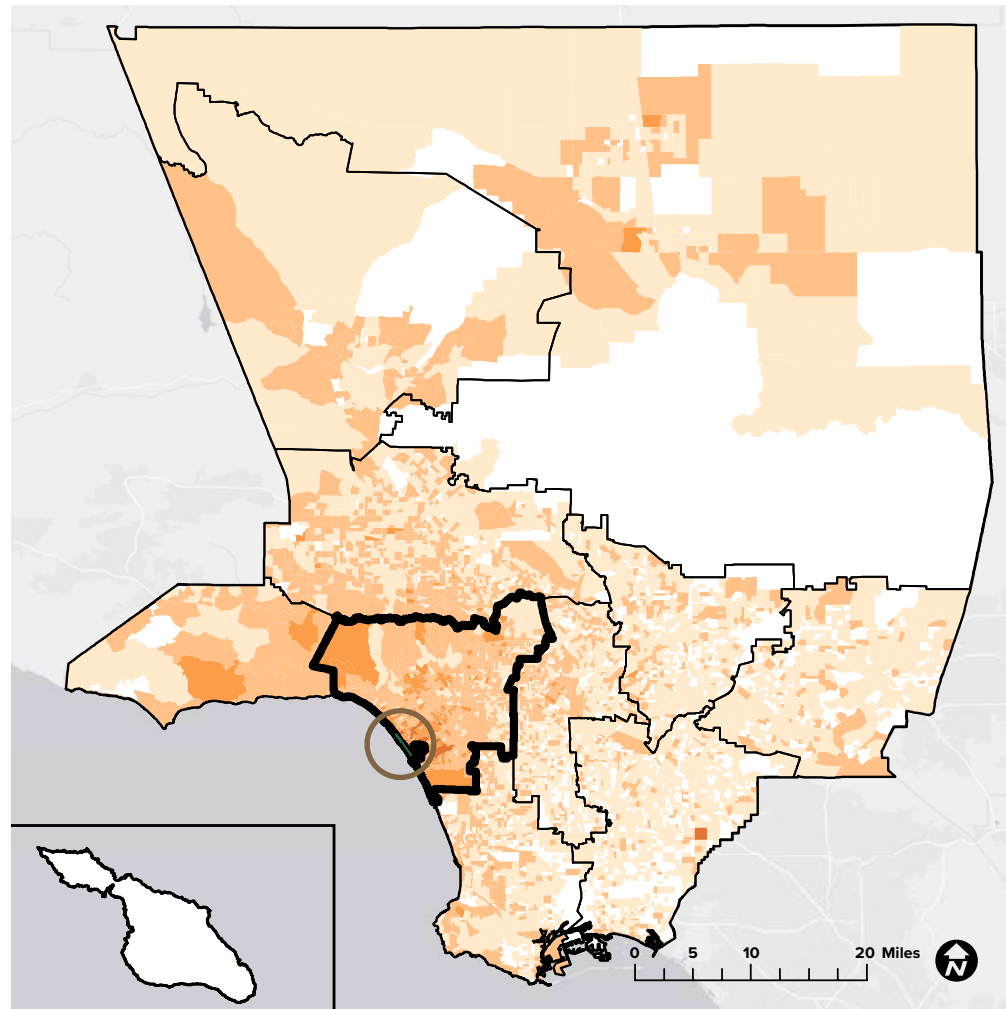
Located on the west side of Los Angeles, Venice Beach is home to the famed Venice Beach Boardwalk, a two-mile stretch filled with street performers, vendors, and restaurants. Along with the boardwalk, visitors can access a range of amenities including a recreation center, basketball, paddle tennis and handball, outdoor gym, fishing pier, skate plaza, bike path, play areas, beach, and various events.

WEBSITE

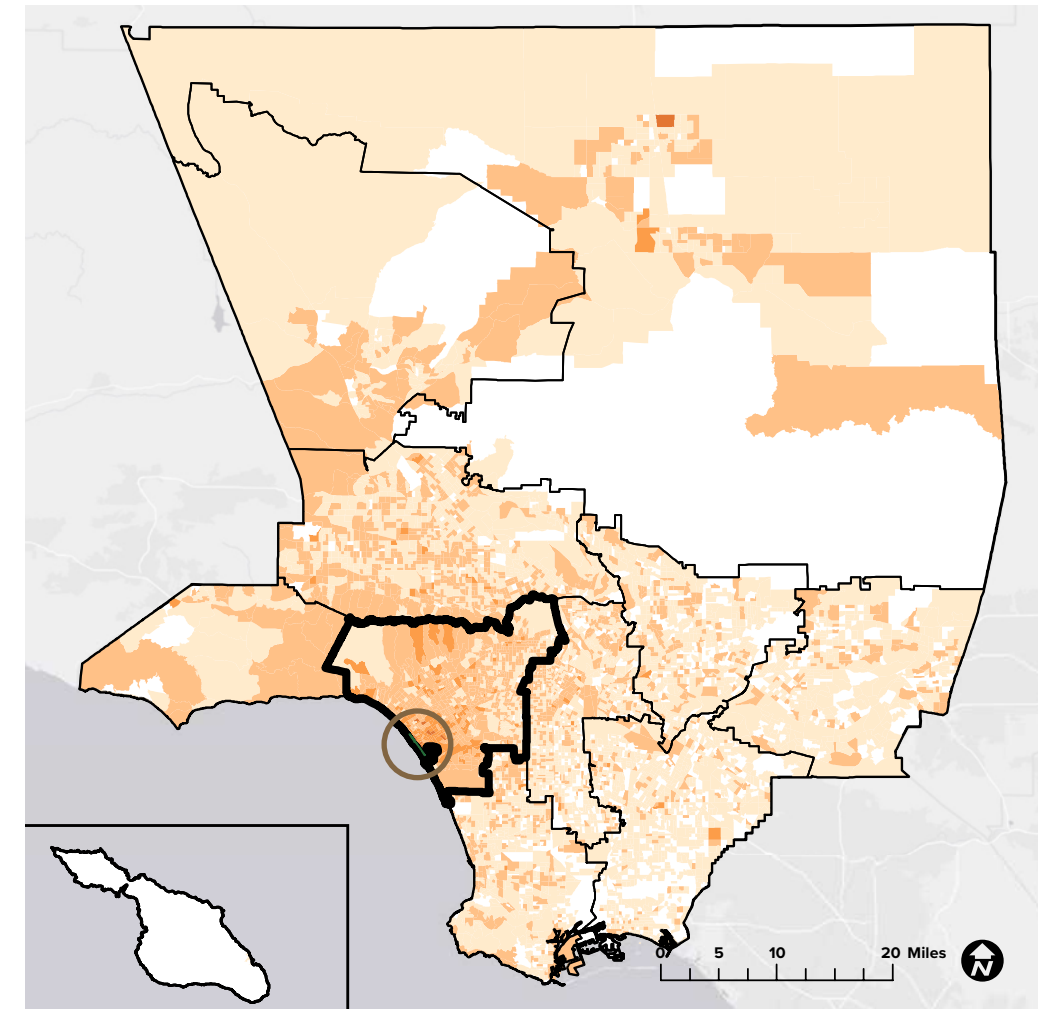
www.beaches.lacounty.gov/venice-beach/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
3,533,121 visitors



2020
2,316,221 visitors



34%
originated from within LA County

66%
originated from outside LA County

20%
originated from Westside

- Venice City Beach
- Westside
- Los Angeles County Regions

- 0-100
- 101-1,000
- 1,001-5,000
- >5,000

46%
originated from within LA County

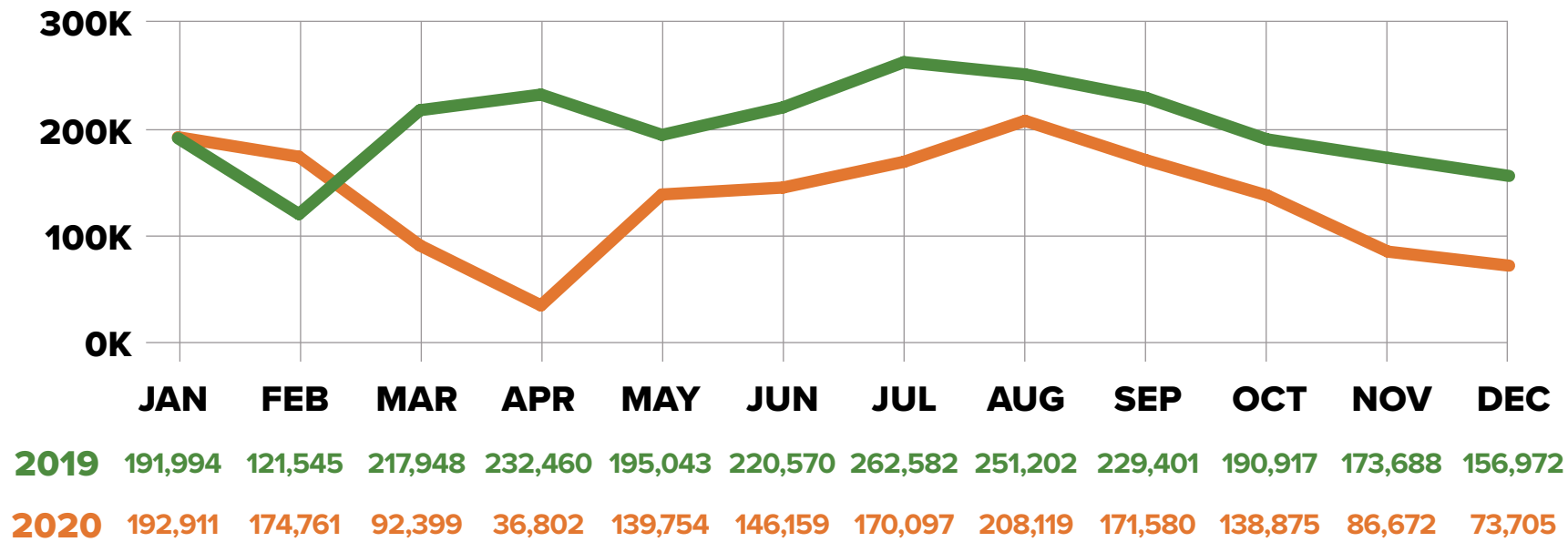
54%
originated from outside LA County

26%
originated from Westside

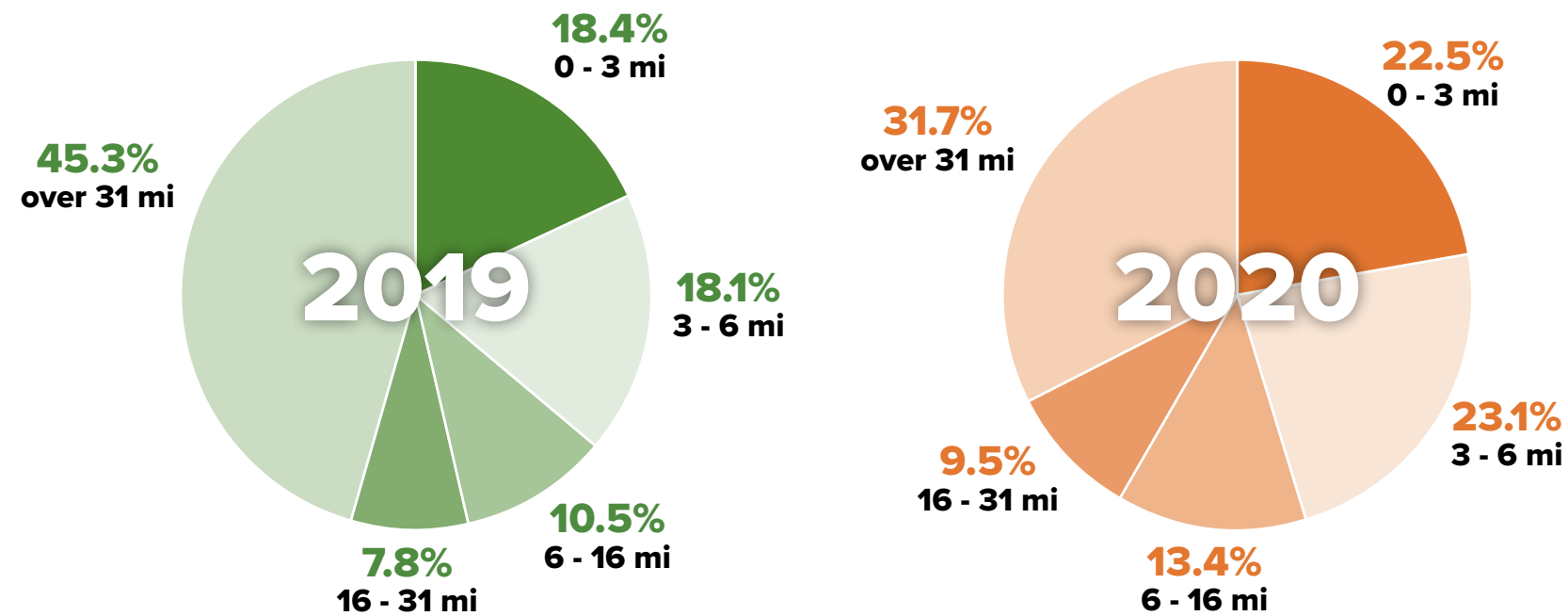
Venice City Beach



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	13.0%	16.6%	5.9%	24.5%	10.1%
2020	12.9%	17.0%	5.7%	24.3%	9.8%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	18.6%	14.8%	18.6%	11.8%	9.1%	26.3%
2020	19.4%	15.5%	18.4%	11.5%	8.8%	26.1%

GENDER IDENTITY

	Male	Female
2019	50.6%	49.1%
2020	50.8%	49.1%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	11.1%	7.0%	25.1%	52.6%	3.0%	0.4%
2020	0.2%	10.8%	7.9%	28.6%	48.9%	2.8%	0.4%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	23.2%	20.2%	16.7%	15.9%	12.6%	6.9%	4.2%
2020	22.6%	20.5%	17.0%	15.9%	12.5%	7.1%	4.4%

Whittier Narrows Recreation Area



VITAL STATISTICS



KEY PARK AMENITIES

- Nature Center
- Museum
- Train Rides
- Community Garden
- Concession Stand
- Disc Golf Course
- Equestrian Facilities
- Baseball Fields
- Children's Play Areas
- Fitness Zones
- Picnic Areas
- Soccer Fields
- BMX Track
- Boating Areas
- Fishing Lakes
- Fitness Zone
- Group Picnic Areas
- Hiking Trails
- Biking Trails
- Horseshoe Pits
- Model Airplane Area
- Outdoor Performace Area
- Shooting Range
- Softball Fields
- Tennis Courts
- Volleyball Courts

DESCRIPTION

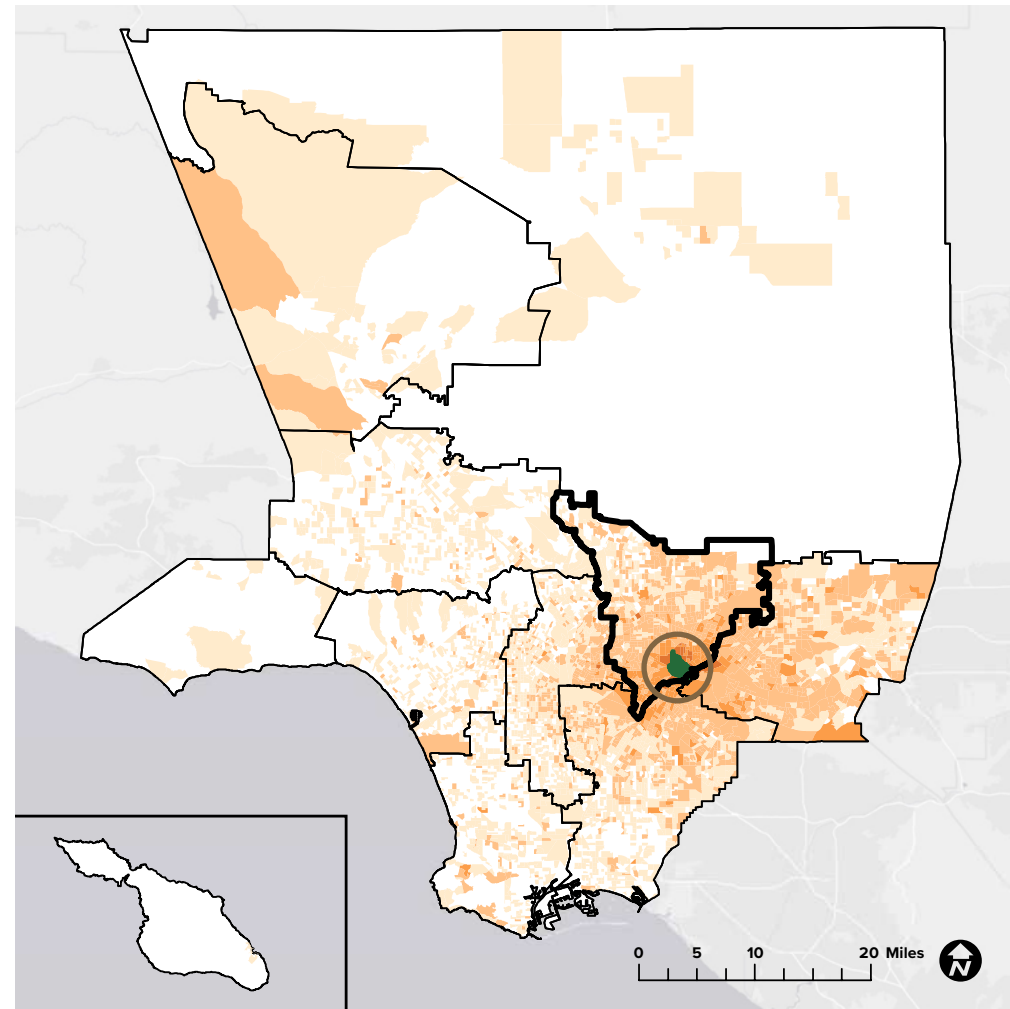
Whittier Narrows Recreational Area is a 1,492-acre park located in the City of South El Monte and is one of Los Angeles County's largest and most popular recreation areas. The recreational area has many amenities for visitors to enjoy including fishing lakes, sports fields, picnic areas, fitness zones, boat rentals, community gardens, hiking trails, shooting ranges, volleyball and tennis courts, a military museum, a horse center, tram tours and train rides, a BMX track, a disc golf course and an urban farm. The Nature Center educates visitors on the many native plants and animals in the area and hosts many school group tours, guided nature walks and naturalist docent trainings.

WEBSITE

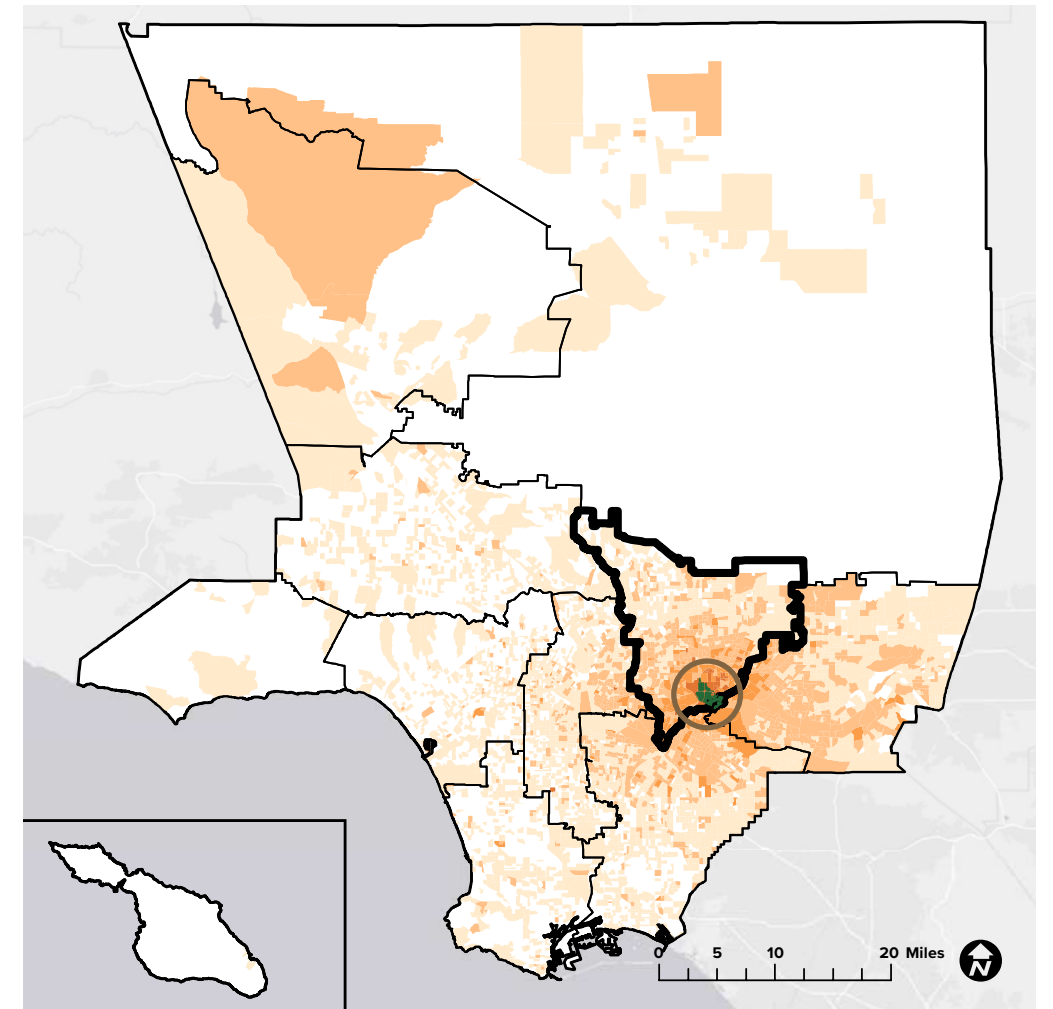
www.parks.lacounty.gov/whittier-narrows-natural-area-and-nature-center/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
1,312,059 visitors



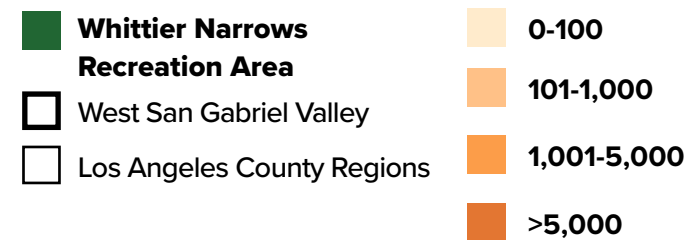
2020
1,201,693 visitors



69%
originated from within LA County

31%
originated from outside LA County

31%
originated from West San Gabriel Valley



76%
originated from within LA County

24%
originated from outside LA County

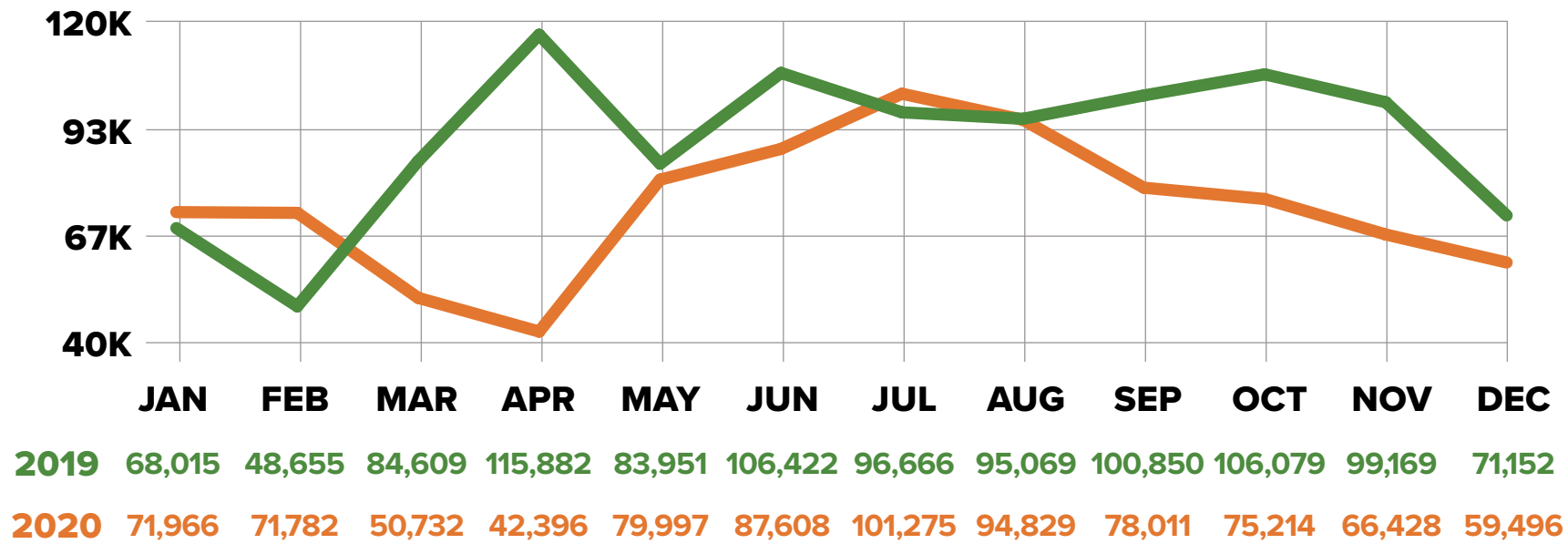
31%
originated from West San Gabriel Valley

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

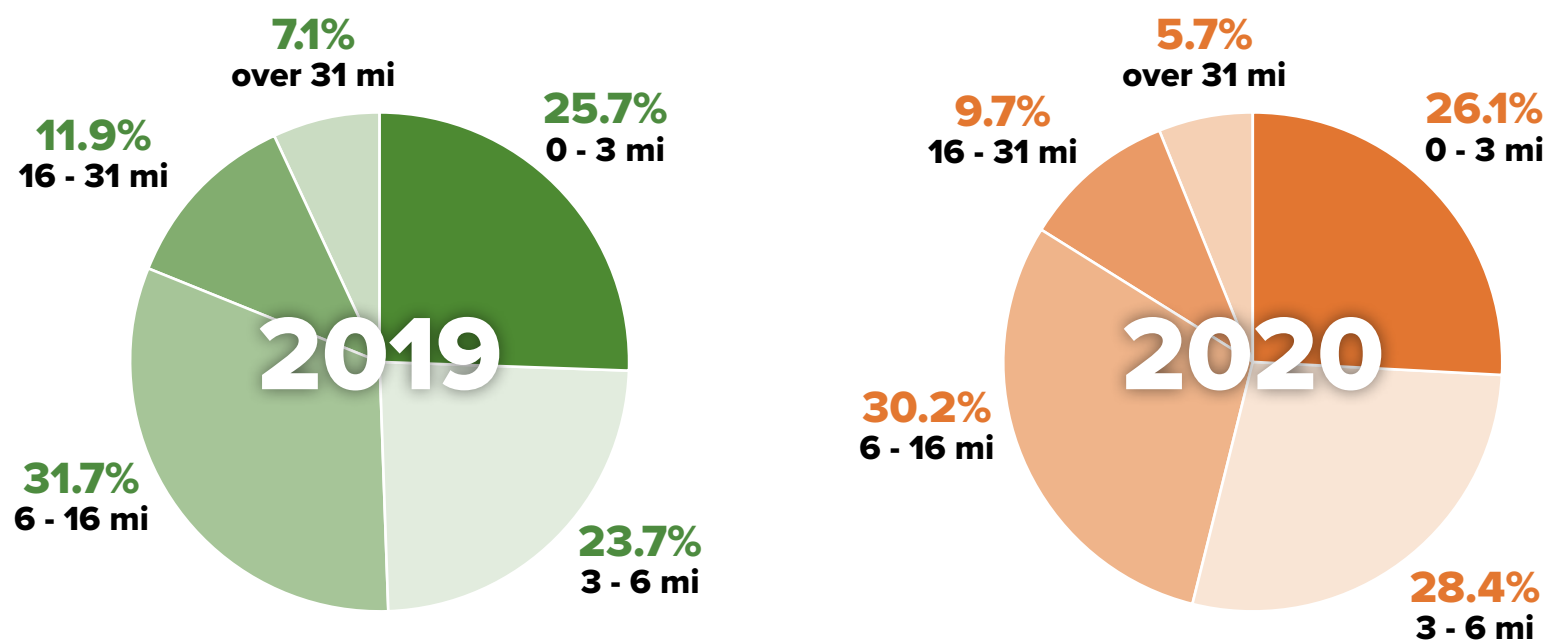
Whittier Narrows Recreation Area



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	19.4%	15.4%	5.6%	12.8%	4.4%
2020	19.8%	14.9%	5.5%	12.5%	3.8%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	21.2%	19.5%	21.8%	12.4%	8.5%	16.4%
2020	22.1%	20.0%	22.5%	12.4%	7.9%	15.0%

GENDER IDENTITY

	Male	Female
2019	48.8%	51.2%
2020	48.5%	51.5%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.2%	19.5%	3.1%	60.3%	15.1%	1.3%	0.2%
2020	0.2%	20.8%	3.3%	61.9%	12.2%	1.1%	0.3%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	23.4%	17.9%	18.0%	16.3%	12.6%	7.1%	4.6%
2020	23.7%	17.9%	17.9%	16.6%	12.5%	6.8%	4.5%

Zuma County Beach



VITAL STATISTICS



KEY PARK AMENITIES

- Beach Access
- Swimming Area
- Boating/ Watersport Area
- Sand Volleyball Courts
- Children's Play Area
- Fishing Area
- Picnic Areas
- Concession Stand
- Showers

DESCRIPTION

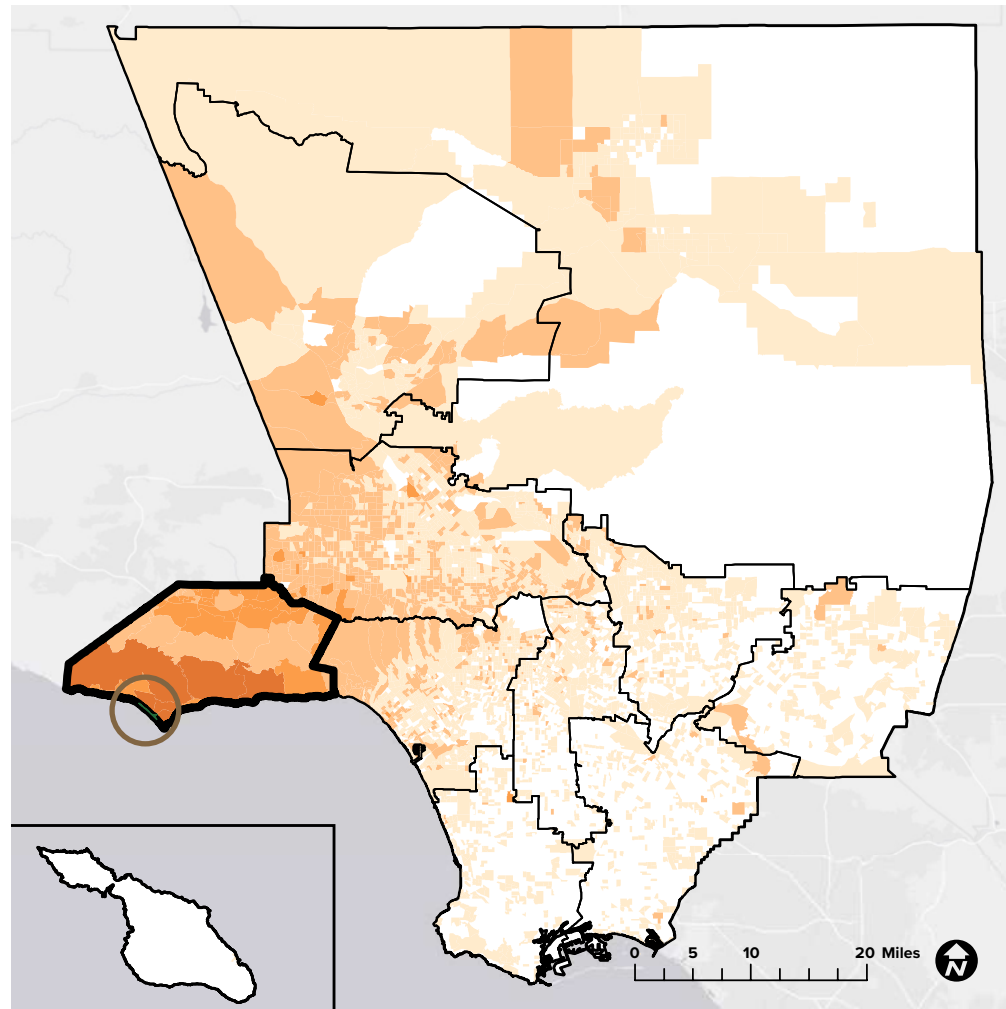
Zuma County Beach is located in Malibu. There are many parking spaces available and many lifeguard stations that are spaced out along the beach. Zuma Beach is known for its long stretches of wide sand and excellent conditions for surfing, windsurfing, swimming and fishing. However, strong rip currents can develop and visitors are warned to swim with caution. The beach has numerous volleyball courts, picnic areas, restrooms, showers, a children's play area and concession stands.

WEBSITE

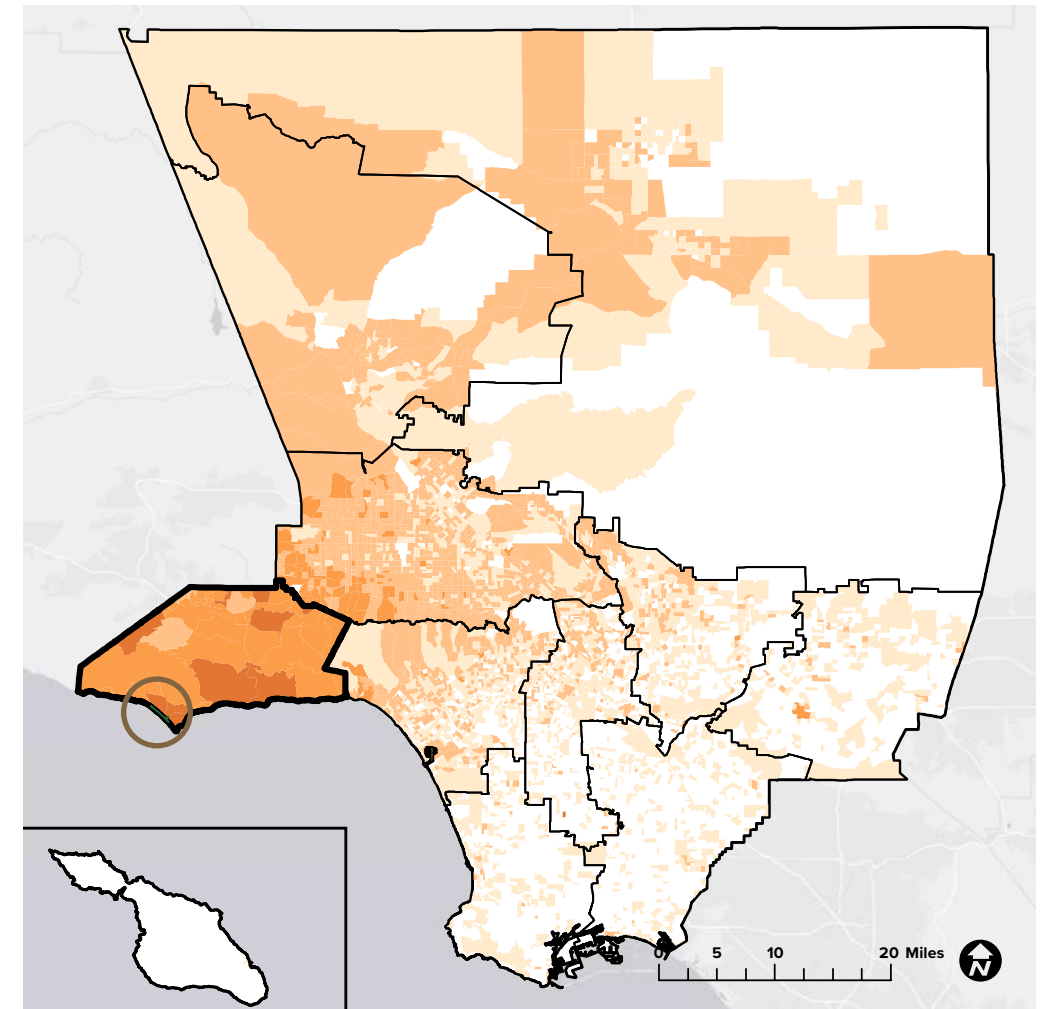
www.beaches.lacounty.gov/zuma-beach/

ANNUAL VISITORSHIP / VISITOR ORIGIN

2019
795,129 visitors



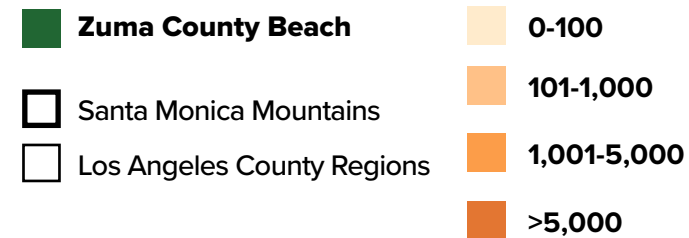
2020
1,445,555 visitors



51%
originated from within LA County

49%
originated from outside LA County

19%
originated from Santa Monica Mountains



56%
originated from within LA County

44%
originated from outside LA County

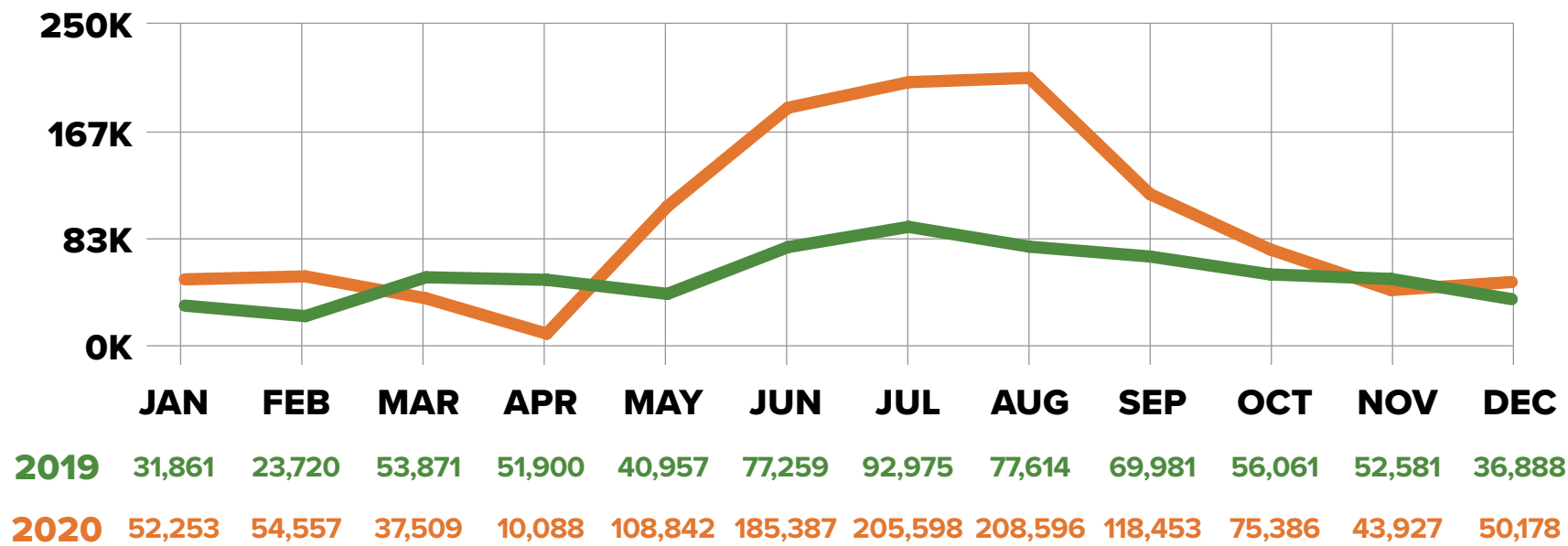
16%
originated from Santa Monica Mountains

Sources: Unacast 2021 (LA County DPR 2020, LA County PNA 2016, ESRI 2021)

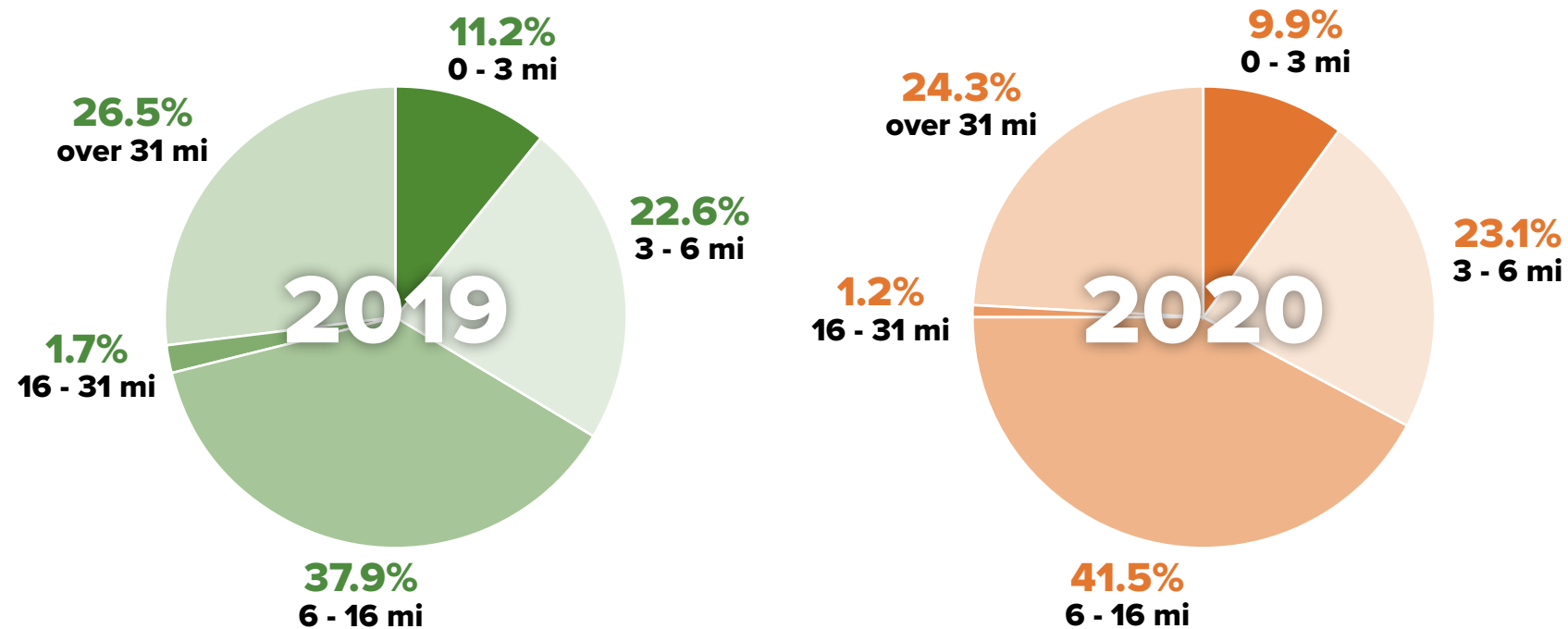
Zuma County Beach



MONTHLY VISITORSHIP



TRAVEL DISTANCE



DEMOGRAPHICS

EDUCATION

	High School Diploma	Some College, No Degree	Associates Degree	Bachelors Degree	Masters Degree & Above
2019	12.5%	17.1%	7.0%	24.6%	10.4%
2020	12.8%	17.3%	7.0%	24.7%	10.3%

INCOME

	Less than \$24,999	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$124,999	More than \$125,000
2019	14.2%	12.2%	16.3%	11.1%	9.7%	36.1%
2020	14.1%	12.2%	16.5%	10.9%	9.9%	36.3%

GENDER IDENTITY

	Male	Female
2019	48.3%	51.7%
2020	48.1%	51.9%

RACE/ETHNICITY

	Amer-Indian	Asian	Black	Hispanic	White	2 or More	Other
2019	0.3%	10.3%	3.8%	21.3%	60.7%	3.3%	0.2%
2020	0.2%	10.5%	3.5%	24.0%	58.2%	3.3%	0.2%

AGE

	18-29	30-39	40-49	50-59	60-69	70-79	80+
2019	21.2%	15.3%	17.4%	19.0%	14.6%	7.5%	4.9%
2020	19.5%	15.5%	17.7%	19.6%	14.9%	7.7%	5.1%