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Los Angeles Countywide Comprehensive Park Needs Assessment
Welcome and Project Updates
Welcome and Project Updates

- Web Portal Update – Existing Park Inventory
- New Motion Approved by Board of Supervisors
- Los Angeles County Parks & Recreation Education and Outreach
Web Portal Update – Existing Park Inventory

- County and 76 cities have completed data entry
- 5 cities will finish data entry this week
- 2 cities declined to participate (Hidden Hills and Rolling Hills have no public parks)
- 5 cities have not started (Diamond Bar, Duarte, La Canada Flintridge, La Habra Heights, Walnut)
Project Schedule Overview – New Motion

- Approved by Board of Supervisors on August 11
  - Conduct extensive analysis of potential funding mechanisms
  - Establish a working group to develop an expenditure plan for any allocated tax revenues
  - Develop a communications plan to educate communities about completed Prop A projects and the results of the current Park Needs Assessment
Project Schedule Overview – Education & Outreach

- Los Angeles County Parks & Recreation Education & Outreach
  - Countywide to educate communities about the Park Needs Assessment
  - Effort will emphasize importance of participating in Community Engagement Meeting
Steering Committee Meeting #4

- Community Engagement Roles and Schedule Detail
- Los Angeles County Parks & Recreation Education & Outreach (MIG)
- Facilitator Technical Training Review (DakeLuna)
- Draft Toolkit Review
Parking Lot

- Census Undercount
- Homeless
- Gang Violence
- Park Safety
- Rivers
- Green Infrastructure
- Crosswalk/Sidewalk Condition
Community Engagement Roles and Schedule Detail
Community Engagement Roles and Schedule Detail

- Project Roles
- Schedule Details
- Community Engagement Plan
Project Roles

- Steering Committee: Project Advising
- Technical Advisory Committee: Data/Analysis Advising
- PlaceWorks: Toolkit Development, Facilitator Training (support)
- DakeLuna: Facilitator Training (lead) and Coordination
- MIG: Countywide Outreach and Education
Community Engagement Schedule Detail

- **Countywide Education & Outreach**
  - September 2015 - February 2016

- **Technical Training for Engagement Meeting**
  - Facilitators: November 16, 17, 21, 2015

- **Engagement Meetings in all Study Areas**
  - December 1, 2015 - February 15, 2016

- **Prioritized Project Lists Due**
  - February 29, 2016

- **Community Engagement Plan Due**
  - October 15, 2015
Community Engagement Plan

Study Area:

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Community Engagement Plan

A Community Engagement Meeting must be held in each Study Area. The meeting can be run by city staff or by a community based organization of your choice. The meeting facilitator must attend one of three trainings. At the training, facilitators will receive a toolkit containing all information needed to hold the meeting. A $2,500 stipend is available for each Study Area, to offset the cost of the Community Engagement Meeting.

Please answer the questions below and return this form to Rita Robinson robinson@parks.lacounty.gov by October 15, 2015.

Please tell us about your community engagement meeting:
Date:
Time:
Location:
☐ Parking provided
☐ Accessible by public transportation
☐ Translation services provided

Who will be facilitating your community engagement event(s)?
☐ City Staff
☐ Community Based Organization. Name of CBO:
☐ We need assistance identifying a CBO.

Please provide the contact information for the primary facilitator and any secondary facilitator (if applicable) that will be attending the mandatory training. You may have a maximum of 2 people.
Name:
Title:
Address:
Phone:
Email:

Please rank your preference for a mandatory facilitator training date. Space is limited at each training and spots will be reserved based on the timely return of this form.
☐ Local Monday, November 16, 2015 10:00am-12:00pm
☐ Local Tuesday, November 17, 2015 10:00am-12:00pm
☐ Local Saturday, November 21, 2015 10:00am-12:00pm

Please describe how you will promote your community engagement meeting (select all that apply):
☐ Publicly posted notice
☐ Mailer
☐ Website
☐ Social Media
☐ Canvassing
☐ Television/Radio
☐ Other

Please describe your target audience size.

Please describe your tentative timeline for promoting the engagement meeting:

Please provide any additional details related to your action plan for engaging the community:
LA County Parks & Recreation
Education & Outreach
LA COUNTY PARKS & REC
NEEDS ASSESSMENT
EDUCATION & OUTREACH

STAKEHOLDER
OUTREACH

COMMUNITY
OUTREACH

EDUCATIONAL
MATERIALS

SOCIAL
MEDIA

EARNED
MEDIA

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AUG '15

- grassroots contacts
- contact stakeholder partners
- develop high-priority areas

SEP

- phone contact
- LA Neighborhood Congress

SEP 23 LA Neighborhood Congress

- develop talking points
- develop sc presentation
- develop posts

OCT

- send workshop eblast
- develop workshop curriculum
- develop newsletter articles

- develop fact sheets
- develop video

- develop webinar eblast

- develop e-flyers for study areas
- develop e-newsletters
- develop doorhangers

- neighborhood webinars (3)

- grassroots outreach

NOV

- follow-up eblast

DEC

- follow-up eblast

JAN '16

- follow-up eblast

FEB

- outreach report

MAR

- grant report

Los Angeles Countywide Comprehensive Park & Recreation Needs Assessment
Draft Toolkit Review

- Purpose
- Content
Draft Toolkit Review - Purpose

- The toolkits will be distributed to facilitators at the Facilitator Technical Training Meetings in November.
- The toolkit contents are specific to each Study Area and provide information for the facilitator to use at the Community Engagement Meeting.
Draft Toolkit Review – Content

DRAFT TOOLKIT
EAST LOS ANGELES - NORTHWEST
STUDY AREA

(DRAFT ONLY - NOT FOR DISTRIBUTION)

DRAFT TOOLKIT
TABLE OF CONTENTS

1. What is the Needs Assessment Toolkit?
2. Project Overview
3. Frequently Asked Questions
4. Meeting Agenda Template
5. Study Area Base Map
6. Community Profile Snapshot
7. Park Metrics
8. Potential New Park Sites
9. Potential Projects
10. Presentation Instructions and Template

Appendix: Sources
Input Requested

1. **Data to be presented at community engagement meetings.**

2. **Approach to identification of potential new park sites.**
   - Initial identification of vacant lands.
   - Vetting and augmentation by cities and County.

3. **Methodology for generating the initial potential project list.**
   - New parks in areas of VERY HIGH NEED.
   - At least one of every amenity in every Study Area.
   - Improve ALL amenities in POOR condition.
   - Improve FAIR amenities in VERY HIGH NEED AND HIGH NEED areas.

4. **Language translation.**
   - Basic materials available in Spanish, Mandarin Chinese, Vietnamese and Korean.
   - Other translation and simultaneous interpretation to be provided by meeting hosts.
Facilitator Technical Training Review
Facilitator Technical Training Review

- Dates
  - November 16, 17, & 21

- Requirements
  - Community Outreach Plan
  - Attend Training
  - Complete Funding Agreement
Facilitator Technical Training Review

- Workshop Instructions and Objectives
  - Outreach
  - Workshop logistics
  - Agenda and materials
- Facilitation
- Documenting Process and Results
Future Steps and Meetings

- Next Steering Committee Meeting is on **October 29, 2015**
  - Inventory Analysis Review
  - Regional Considerations
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Los Angeles Countywide
Comprehensive Park Needs Assessment