



Unincorporated West Carson-Harbor City

STUDY AREA PROFILE

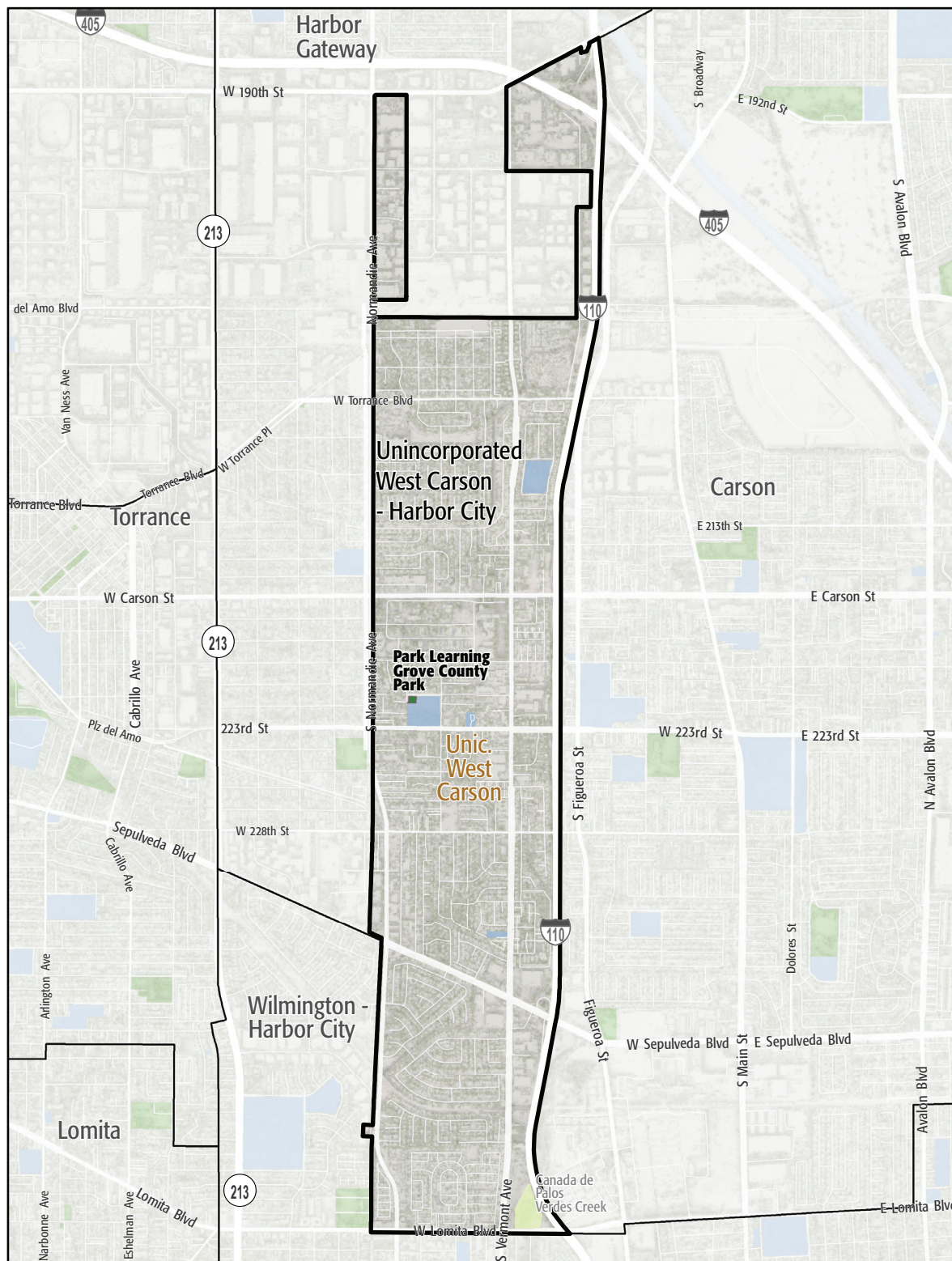
STUDY AREA ID #23

- BASE MAP
- PARK METRICS
- WHERE ARE PARKS MOST NEEDED
- AMENITY QUANTITIES AND CONDITIONS
- PARK NEEDS FRAMEWORK
- PROJECT COST ESTIMATES
- PROJECT REPORTING FORM
- COMMUNITY ENGAGEMENT FORM





STUDY AREA BASE MAP



Unincorporated West Carson-Harbor City

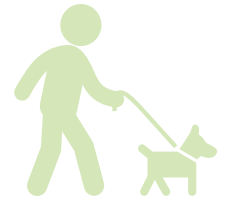
Existing Park

Existing School

Existing Park Outside Study Area

Other Open Space

PARK METRICS



PARK LAND: Is there enough park land for the population?

8.4 PARK ACRES
within study area

21,715
POPULATION

0.4 PARK ACRES
PER 1,000

The county average is 3.3 park acres per 1,000

PARK ACCESSIBILITY:
Is park land located where
everyone can access it?

24%

of population living
WITHIN 1/2 MILE
of a park

The county average is 49% of the population living
within 1/2 mile of a park

PARK PRESSURE

How much park land is available to residents in the area around each park?

Park Learning Grove County Park (8.42 Acres)

0.85 park acres per 1,000

WHERE ARE PARKS MOST NEEDED?

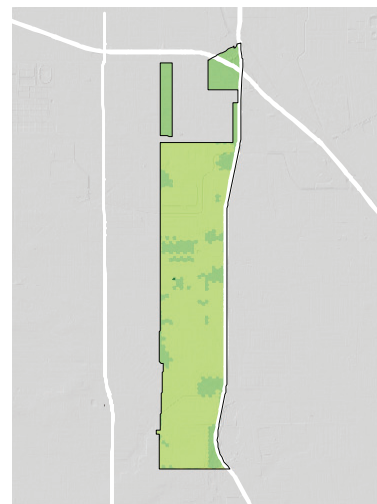
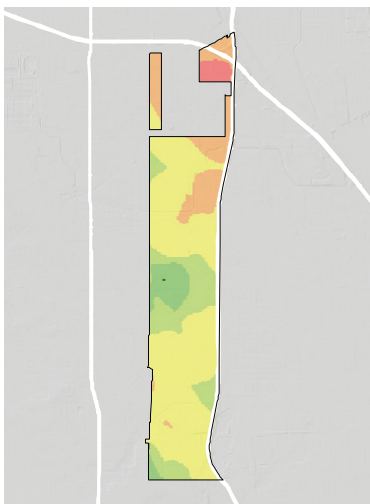
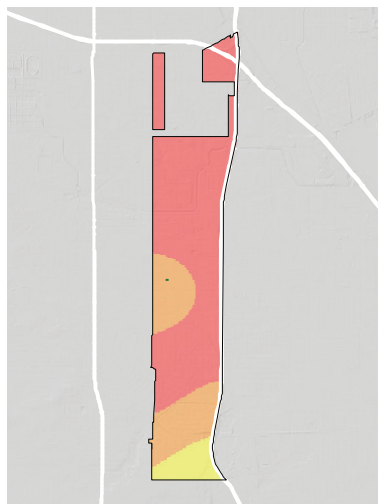
PARK ACRE NEED

+

DISTANCE TO PARKS

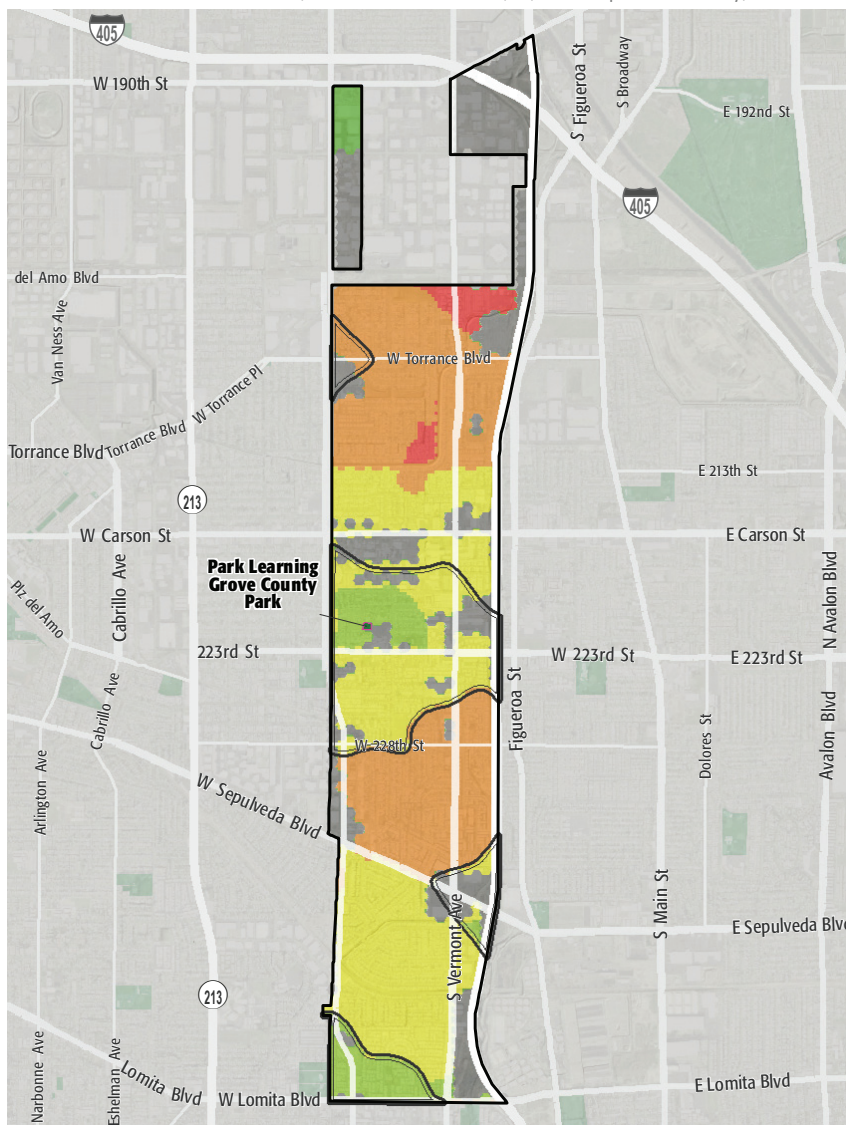
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POPULATION DENSITY



= PARK NEED

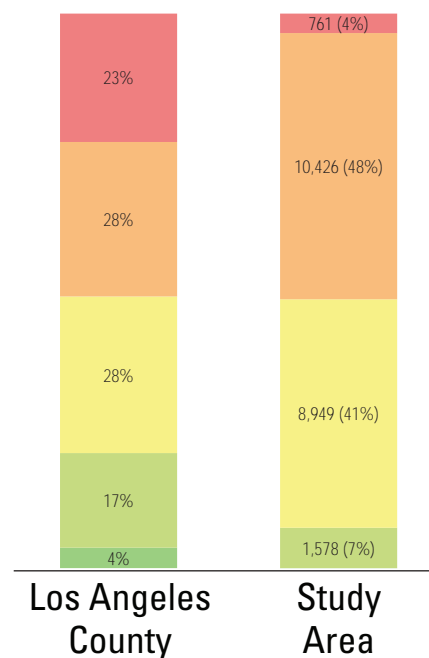
*Calculated using the following weighting: (20% x Park Acre Need) + (20% x Distance to Parks) + (60% x Population Density)



PARK NEED CATEGORY

- Very High
- High
- Moderate
- Low
- Very Low
- No Population
- Area within 1/2 mile walk of a park

HOW MANY PEOPLE NEED PARKS?



AMENITY QUANTITIES AND CONDITIONS

Park Name	Condition	General Infrastructure Condition	Open Lawn/ Turf Area	Amenities																
				Tennis Courts	Basketball Courts	Baseball Fields	Soccer Fields	Multipurpose Fields	Fitness Zones	Skate Parks	Picnic Shelters	Playgrounds	Swimming Pools	Splash Pads	Dog Parks	Gymnasiums	Community/Rec Centers	Senior Centers	Restrooms	Total
Park Learning Grove County Park	Good																		0	
	Fair																		0	
	Poor																		0	
Totals:	Good			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Fair			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Poor			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

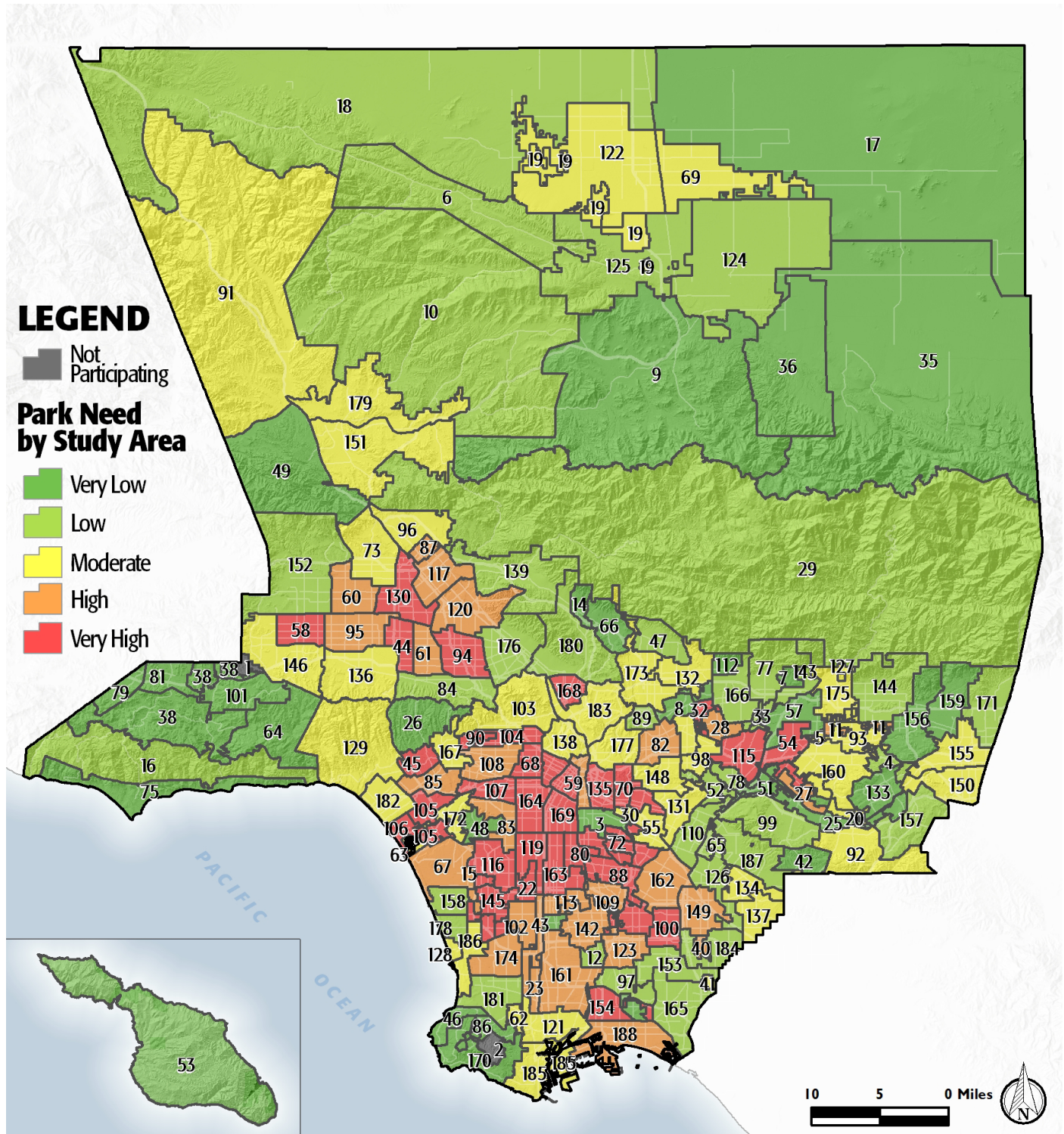
Miles of trails inside parks: 0

Miles of trails outside of parks: 0

PARK NEEDS FRAMEWORK: COUNTYWIDE ASSESSMENT OF NEED

The results of the analysis of the park metrics were used to determine an overall park need level for each Study Area. Please refer to Section 3.0 Park Needs Framework of the main report for additional information.

Unincorporated West Carson-Harbor City (#23) has a high park need.



PROJECT COST ESTIMATES



Study Area:

Unincorporated West Carson-Harbor City

Study Area ID

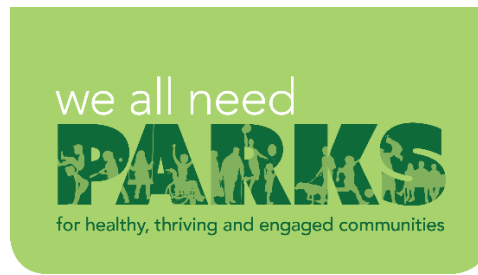
23

Prioritized Projects

Project Number	Project Description	Cost
1-4	Build New Park	\$25,408,184
	New Park Tasks:	
	Land Acquisition	\$4,378,184
	Infrastructure/General	\$3,280,000
	Community/Recreation Center	\$6,300,000
	Splash Pads	\$750,000
	Gymnasium	\$10,700,000
5-7	Build New Park	\$11,099,395
	New Park Tasks:	
	Land Acquisition	\$1,459,395
	Infrastructure/General	\$1,280,000
	Pools/Aquatic Facilities	\$8,290,000
	Fitness Zones	\$70,000
8-10	Build New Park	\$9,285,384
	New Park Tasks:	
	Land Acquisition	\$4,378,184
	Infrastructure/General	\$3,280,000
	Multipurpose Field- Grass	\$932,000
	Dog Parks	\$695,200
Study Area Total Costs		
TOTAL COST FOR PRIORITIZED PROJECTS		\$45,792,962
TOTAL DEFERRED MAINTENANCE*		\$1,211,417
	Replace amenities in "poor" condition	\$1,211,417
	Repair amenities in "fair" condition	\$0
GRAND TOTAL		\$47,004,379

Each Study Area prioritized 10 projects. These project lists are not intended to supersede or replace any planning documents, nor to obligate the lead agency to implement these projects. For further discussion of projects, please refer to the "Potential Park Projects and Cost Estimates" section of the report.

*Does not include repairs or replacement projects listed as prioritized projects.

**Study Area Name:**

Unincorporated West
Carson - Harbor City
7261

Prioritized Project Reporting Form

Please provide descriptions of the park projects prioritized during your Study Area's community engagement workshop. The details you provide will contribute to cost estimates that will be included with your projects in the final report of the LA Countywide Park Needs Assessment. Please be as specific as possible by providing all details that may have an impact on cost estimates (including quantities and acres where appropriate). Along with this form, please attach copies or scans of all voting forms presented at your engagement workshop.

Please return this form to robinson@parks.lacounty.gov no later than February 29, 2016

1. Project Name: New Park

Project Location (address, assessor's parcel number, or nearest intersection):

TBD

Project Type (choose one):

- ☐ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing
- ☒ Park Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Build new park with a community recreation center, splash pad, and gymnasium



LOS ANGELES COUNTYWIDE COMPREHENSIVE
PARK & RECREATION NEEDS ASSESSMENT

2. Project Name: New Park

Project Location (address, assessor's parcel number, or nearest intersection):

TBD

Project Type (choose one):

- ☐ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing Park
- ☒ Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Build new park with swimming pool and fitness zones

3. Project Name: New Park

Project Location (address, assessor's parcel number, or nearest intersection):

TBD

Project Type (choose one):

- ☐ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing Park
- ☒ Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Build new park with dog park and multi purpose sports field.



4. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- ☐ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing Park
- ☐ Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

5. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- ☐ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing Park
- ☐ Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:



6. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- ☐ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing Park
- ☐ Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

7. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- ☐ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing Park
- ☐ Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:



8. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- ☐ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing Park
- ☐ Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

9. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- ☐ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing Park
- ☐ Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:



10. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- ☐ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing Park
- ☐ Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

If the projects reported on this form were subject to any type review process, please give a brief description of that process:

**Please return this form to rrobinson@parks.lacounty.gov
no later than **February 29, 2016****





We all need PARKS

Study Area: West Carson

Community Engagement Plan

A Community Engagement Meeting must be held in each Study Area between December 1, 2015 and February 15, 2016. The meeting can be run by city staff or by a community-based organization of your choice. The meeting facilitator must attend one of three trainings. At the training, facilitators will receive all information needed to hold the meeting. To offset the cost of the Community Engagement Meeting, a \$2,500 stipend is available for each Study Area.

Please answer the questions below and return this form to Rita Robinson
rrobinson@parks.lacounty.gov by **October 15, 2015**

Please tell us about your community engagement meeting:

Date: January 30, 2016

Time: 10:00 AM - 12:00 PM

Location: Harbor-UCLA, 1000 W Carson Street, Torrance, CA 90502

☒ Parking provided

☒ Accessible by public transportation

What translation services (if any) will be provided? Languages:

Who will be facilitating your community engagement event(s)?

☐ City Staff

☒ Community-Based Organization. Name of CBO:

Please provide the contact information for the primary facilitator **and** any secondary facilitator (if applicable) that will be attending the mandatory training. You may have a **maximum** of 2 people.

Name: Keshia Sexton

Title: Director of Organizing

Address: 315 W. 9th Street, Suite 950

Phone: LA 90015

Email: (213) 797-6546
ksexton@lanlt.org

Name: Alina Bokde

Title: Executive Director

Address: 315 W. 9th Street, Suite 950

Phone: (213) 572-0191

Email: ABOKDE@LANLT.ORG

Please rank your preference for a mandatory facilitator training date. Space is limited at each training and spaces will be reserved based on the timely return of this form.

- | | | | |
|---|-----------------------------|-----------------|--------------------------------|
| 1 | Monday--November 16, 2015 | 10:00am-12:00pm | Roy Anderson Recreation Center |
| 2 | Tuesday--November 17, 2015 | 6:30pm-8:30pm | Los Angeles County Arboretum |
| 3 | Saturday--November 21, 2015 | 10:00am-12:00pm | San Fernando Park |

Please describe how you will promote your engagement meeting (select all that apply):

☒ Publicly posted notice

☒ Mailers

☒ Website

☒ Social Media

☒ Canvassing

☒ Television/Radio

☒ Other

Please describe your attendance goal (# of attendees):

Please provide any additional details related to your action plan for engaging the community:

Please find additional information attached.

The list of prioritized parks projects generated at the community engagement meeting is due to the County by **February 29, 2016**.



**LA Neighborhood Land Trust
Community Engagement Plan**

West Carson

Wednesday, January 30, 2016

10:00 AM – 12:00 PM

Harbor-UCLA, 1000 W Carson Street, Torrance, CA 90502 (Assembly Room)

The goal of our outreach is to get as many residents as possible to attend and participate in the community meeting to be held in West Carson. Our attendance target is to recruit a diverse representation of 100 community residents and key stakeholders to participate in the meeting. Community outreach will be conducted December through January 2016, right up to the scheduled public meeting.

Outreach Goals:

1. Mobilize at least 100 residents, business leaders, and other stakeholders to the Park Needs Assessment meeting in January 2016.
2. Engage thousands of residents through direct (door to door, business, etc.) and indirect outreach strategies to distribute flyers, and provide basic information about the Parks Needs Assessment (PNA) from December 2016 to January 2016.
3. Develop an Asset Map that will identify key organizations, businesses, churches, schools, transportation hubs and other high traffic areas to conduct the various outreach activities listed below.

The Land Trust plan will include the following outreach strategies:

1. Holiday Outreach Strategy

Staff will distribute meeting flyers, post banners, and have an informational booth at events organized to celebrate the following special events/holidays:

- Christmas, December 25
- Other Holiday Events as identified by DPR staff

Staff will coordinate with DPR on Holiday events to insure that they are staffed to promote the community meeting. If there are Toys for Tots or other holiday events, we will also insure that we hand out information. Staff will also ask residents to sign up to receive ongoing news about the PNA. We will follow up with residents by phone and email to mobilize them to meetings.

315 West 9th Street, Suite 950 • Los Angeles, CA 90015

Phone: 213-572-0188 • Fax: 213-572-0192 • Email: info@lanlt.org

www.lanlt.org



2. Community Groups Strategy

Staff will attend meetings held by the Del Amo Action Committee, Harbor Gateway Boys and Girls Club, and other groups to promote and invite them to the community meeting.

Staff will distribute flyers at the meetings, provide extra copies of the flyer for distribution to others, and provide basic information about the Parks Needs Assessment. Staff will also ask residents to pledge to attend the PNA community meeting in January 2016. Land Trust will follow up with residents by phone and email to mobilize them to meetings.

3. Park User Groups Strategy

Staff will coordinate with DPR to conduct outreach to park users to the meeting:

- Participants in sports leagues (i.e. basketball, soccer, dance, etc.);
- Academic programs;
- Seniors; and
- Parents of children in Tiny Tot programs
- Youth and young adults
- Bicycle Clubs (coordinate with LACBC)

Staff will work with DPR to distribute flyers, provide basic information about the Parks Needs Assessment and ask park residents to sign up to receive ongoing news about the PNA. Land Trust will follow-up with residents by phone and email to mobilize them to meetings.

4. Coordination with County Supervisor Field Offices and other County Departments

The Land Trust will coordinate with County Supervisor Mark Ridley Thomas' Field Offices and County Departments to reach out to their contacts and ask residents to participate in the community meeting. This will include providing flyers to the Field Offices and other Departments, as well as having an information booth at events hosted by them. We will also distribute meeting flyers at libraries and Public Health field offices.

The Land Trust will also request support from the Communications Staff at Supervisor Ridley-Thomas' office to send emails to his constituents in the area, place the announcement in the newsletter as well as post the event flyer on the website and on various social media sites.

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In addition to social media sites, the Land Trust will ask Supervisor Ridley-Thomas to record a robo call phone message that we will use to call homes in this study area three days before the meeting.

5. Social Media/Website/Newsletters

Staff will coordinate with the DPR Public Information Office to provide information about the Needs Assessment and community meeting via: the Department of Parks and Recreation website, Twitter account, Facebook page, and Department/Agency newsletters. Information about the meeting will be posted a minimum of 30 days prior to the meeting date.

The Land Trust will also post the event flyer on our social media sites including Facebook, Instagram, and Twitter. We have a total of 4,000 followers on our social media sites.

6. Communications Outreach

Staff will develop banners to place in high visible areas promoting the meeting, such as libraries, parks and transportation hubs. We will also explore local media outlets to see if we can add a PSA or an ad in the local newspaper.

7. Door To Door Outreach

The Land Trust will do door to door outreach to distribute flyers, provide basic information about the Parks Needs Assessment, and ask residents to pledge that they will attend the upcoming community meeting in January. The door to door outreach will take place from November to January leading up to the meeting. This outreach will also generate a list of potential participants for the meeting.

8. Community Engagement at Key Gathering Areas

The Land Trust will identify key areas, like public transportation stops, grocery stores/markets, schools, faith-based organizations, recreational facilities, laundromats, and other destination points to distribute flyers, provide basic information about the Parks Needs Assessment, and ask residents to pledge to attend upcoming meeting.

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9. Business Outreach

The Land Trust will reach out to local chambers and other business associations to distribute flyers, provide basic information about the Parks Needs Assessment, as well as ask business owners to pledge to attend the community meeting. Key businesses to target will be identified in our Asset Map.

10. Phone Banking and Robo Call

The Land Trust will call County Departments, community based organizations, other key stakeholders and residents three weeks before the event. We will track RSVPs. The Land Trust will explore the financial feasibility of doing a Robo call three days prior to the meeting to a select area within the study area.

Budget**

Public Meeting (e.g. refreshments, food, paper/plastic goods)	\$ 500
Marketing materials (e.g. flyer reproduction, pledge card, banner, robo call)	\$1,500
Child care, transportation, translation and other logistical support for the meeting	\$1,000
TOTAL	<u>\$2,500</u>

Notes:

**Budget numbers are approximate

**Land Trust staff will provide Spanish translation a child's play area and limited transportation options.

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