

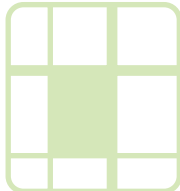


Unincorporated West Athens-Westmont STUDY AREA PROFILE

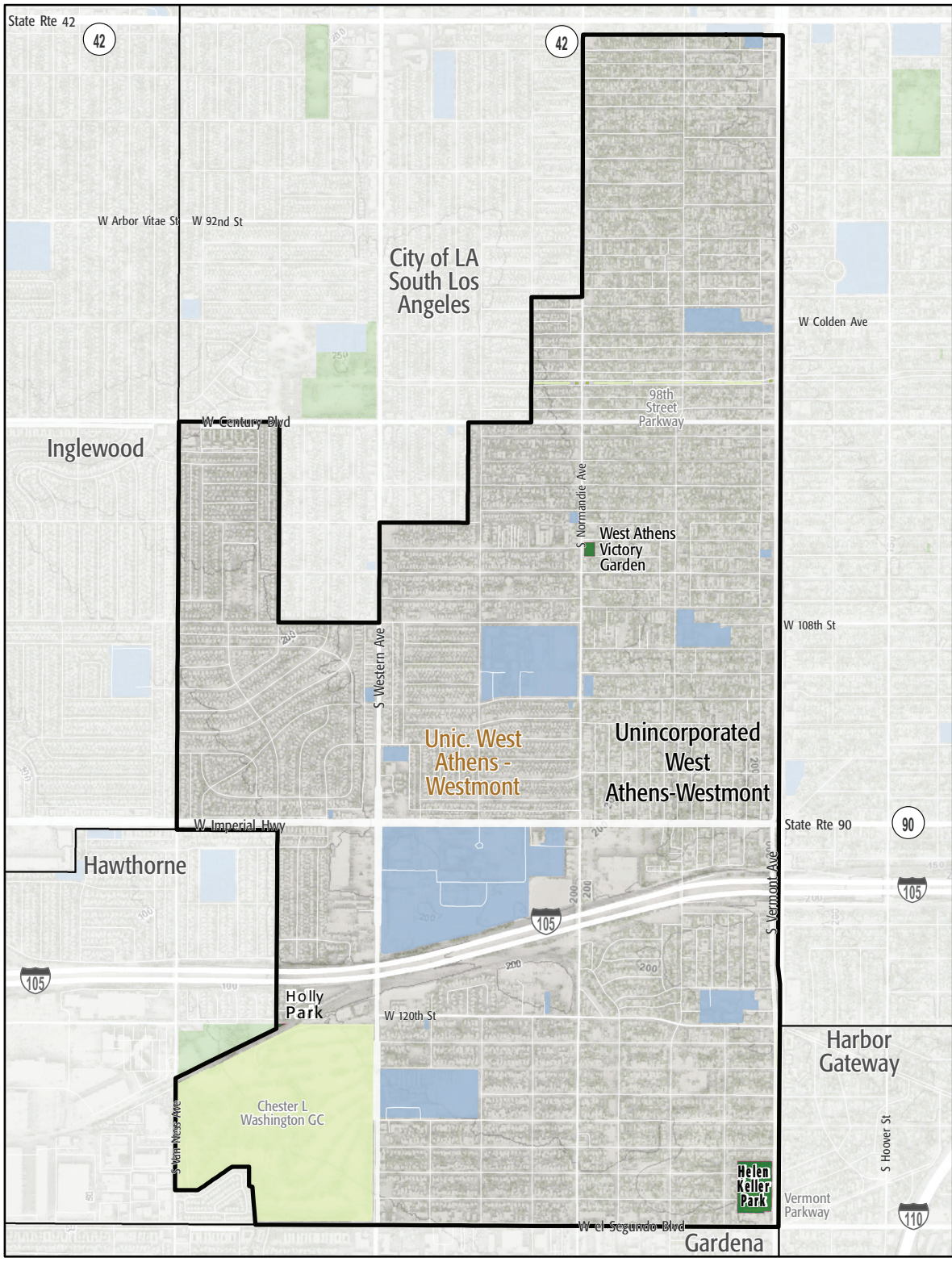
STUDY AREA ID #22

- BASE MAP
- PARK METRICS
- WHERE ARE PARKS MOST NEEDED
- AMENITY QUANTITIES AND CONDITIONS
- PARK NEEDS FRAMEWORK
- PROJECT COST ESTIMATES
- PROJECT REPORTING FORM
- COMMUNITY ENGAGEMENT FORM





STUDY AREA BASE MAP



Unincorporated West Athens-Westmont

- Existing Park
- Existing Park Outside Study Area
- Existing School
- Other Open Space

PARK METRICS



PARK LAND: Is there enough park land for the population?

7 PARK ACRES
within study area

41,288
POPULATION

0.2 PARK ACRES
PER 1,000

The county average is 3.3 park acres per 1,000

PARK ACCESSIBILITY:
Is park land located where
everyone can access it?

26% of population living
WITHIN 1/2 MILE
of a park

The county average is 49% of the population living
within 1/2 mile of a park

PARK PRESSURE

How much park land is available to residents in the area around each park?

Helen Keller Park (6.99 Acres)
0.5 park acres per 1,000

WHERE ARE PARKS MOST NEEDED?

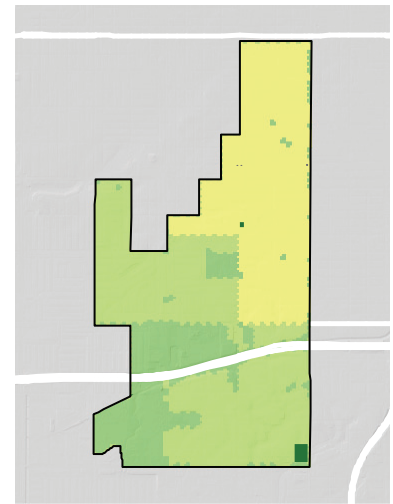
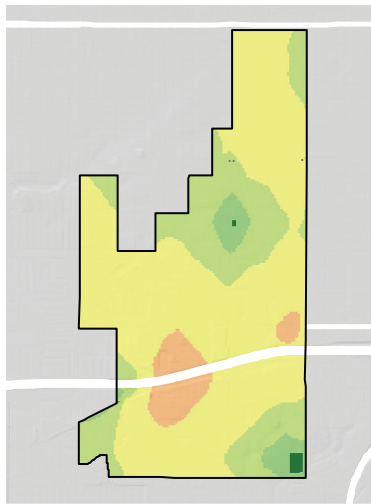
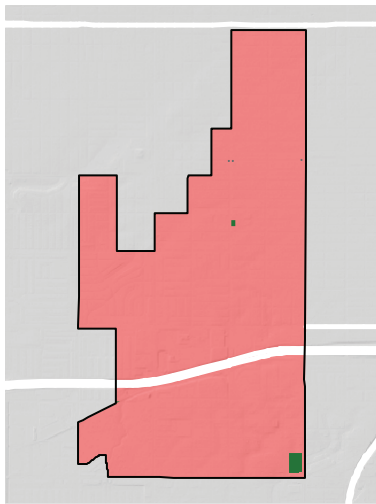
PARK ACRE NEED

+

DISTANCE TO PARKS

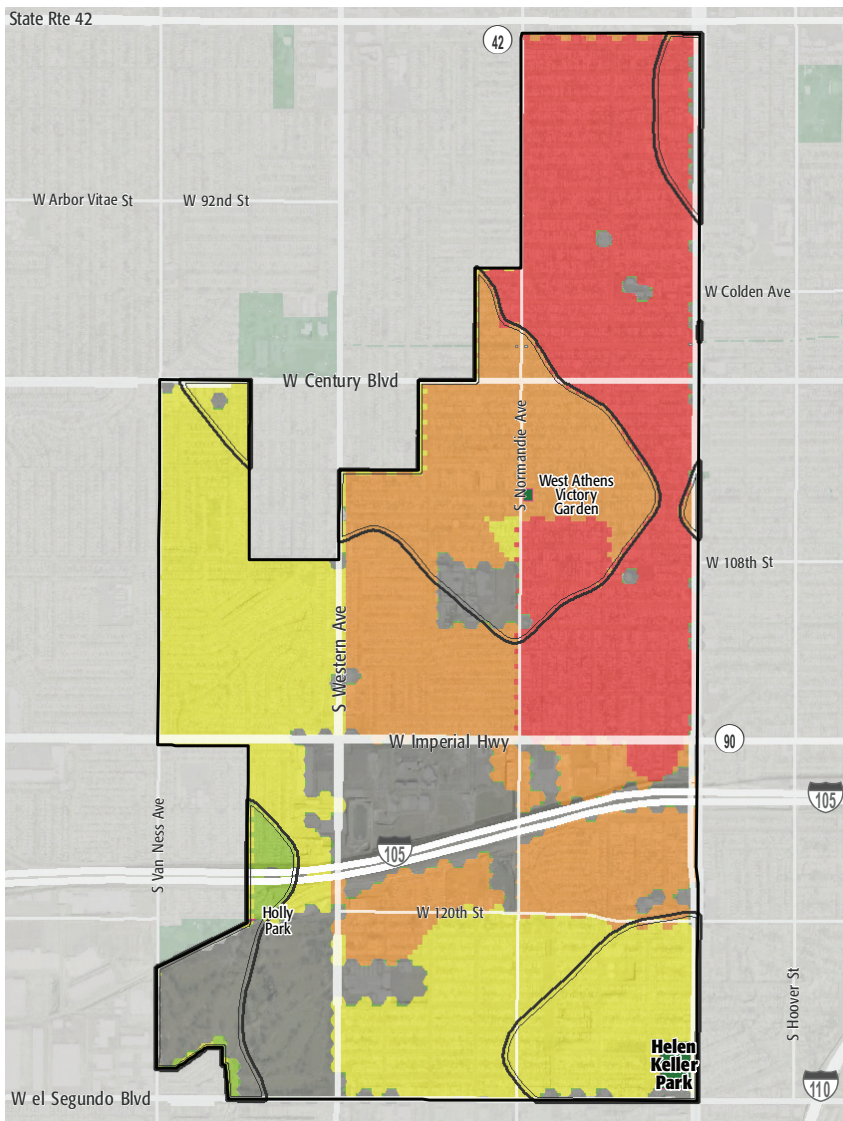
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POPULATION DENSITY



= PARK NEED

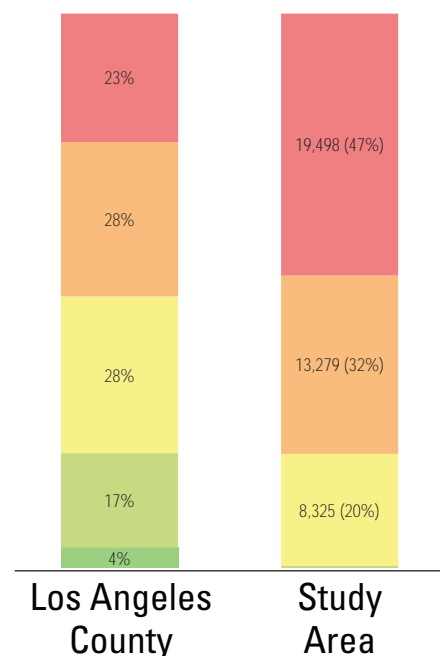
*Calculated using the following weighting: (20% x Park Acre Need) + (20% x Distance to Parks) + (60% x Population Density)



PARK NEED CATEGORY

- Very High
- High
- Moderate
- Low
- Very Low
- No Population
- Area within 1/2 mile walk of a park

HOW MANY PEOPLE NEED PARKS?



AMENITY QUANTITIES AND CONDITIONS

Park Name	Condition	General Infrastructure Condition	Open Lawn/ Turf Area	Amenities															Total	
				Tennis Courts	Basketball Courts	Baseball Fields	Soccer Fields	Multipurpose Fields	Fitness Zones	Skate Parks	Picnic Shelters	Playgrounds	Swimming Pools	Splash Pads	Dog Parks	Gymnasiums	Community/Rec Centers	Senior Centers		Restrooms
Helen Keller Park	Good				1	1		1	1		1	2					1		1	9
	Fair											1								1
	Poor																			0
Totals:	Good			0	1	1	0	1	1	0	1	2	0	0	0	0	1	0	1	9
	Fair			0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
	Poor			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

AMENITY CONDITIONS SUMMARY



Helen Keller Park

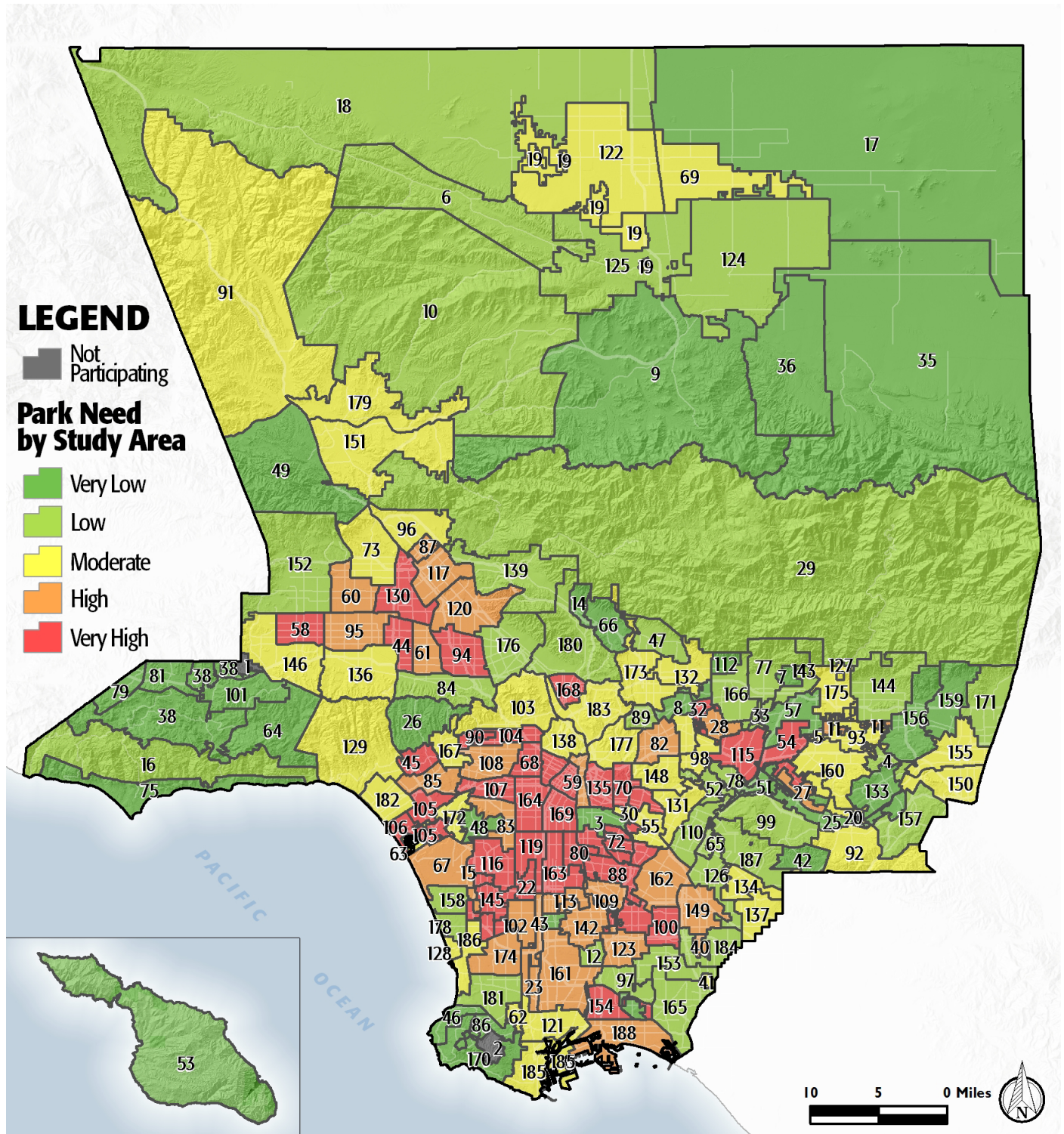
Miles of trails inside parks: 0

Miles of trails outside of parks: 0

PARK NEEDS FRAMEWORK: COUNTYWIDE ASSESSMENT OF NEED

The results of the analysis of the park metrics were used to determine an overall park need level for each Study Area. Please refer to Section 3.0 Park Needs Framework of the main report for additional information.

Unincorporated West Athens-Westmont (#22) has a very high park need.



PROJECT COST ESTIMATES



Study Area:

Unincorporated West Athens-Westmont

Study Area ID

22

Prioritized Projects

Project Number	Project Description	Cost
1	Build New Park	\$3,915,000
	New Park Tasks:	
	Infrastructure/General	\$1,280,000
	Playgrounds	\$500,000
	Futsal courts/fields	\$215,000
	Infrastructure/General	\$1,280,000
	Playgrounds	\$500,000
	Fitness Zones	\$140,000
7-10	Build New Park	\$6,537,309
	New Park Tasks:	
	Land Acquisition	\$1,757,309
	Infrastructure/General	\$3,280,000
	Splash Pads	\$750,000
	Playgrounds	\$500,000
	Picnic Shelters	\$250,000
Study Area Total Costs		
TOTAL COST FOR PRIORITIZED PROJECTS		\$10,452,309
TOTAL DEFERRED MAINTENANCE*		\$829,000
	Replace amenities in "poor" condition	\$0
	Repair amenities in "fair" condition	\$829,000
GRAND TOTAL		\$11,281,309

Each Study Area prioritized 10 projects. These project lists are not intended to supersede or replace any planning documents, nor to obligate the lead agency to implement these projects. For further discussion of projects, please refer to the "Potential Park Projects and Cost Estimates" section of the report.

**Does not include repairs or replacement projects listed as prioritized projects.*



Study Area Name:

Unincorporated West
Athens-Westmont 3279

Prioritized Project Reporting Form

Please provide descriptions of the park projects prioritized during your Study Area's community engagement workshop. The details you provide will contribute to cost estimates that will be included with your projects in the final report of the LA Countywide Park Needs Assessment. Please be as specific as possible by providing all details that may have an impact on cost estimates (including quantities and acres where appropriate). Along with this form, please attach copies or scans of all voting forms presented at your engagement workshop.

Please return this form to robinson@parks.lacounty.gov no later than February 29, 2016

1. Project Name: New Park

Project Location (address, assessor's parcel number, or nearest intersection):

TBD--In area of high need

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing
- Park Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Build new park in area of high need to include a playground and futsal court.
No land acquisition required.



2. Project Name: New Park

Project Location (address, assessor's parcel number, or nearest intersection):

Woodcrest Library

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

New park with play area. No land acquisition required.

3. Project Name: New Park

Project Location (address, assessor's parcel number, or nearest intersection):

Chester Washington Golf Course

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Build new park with multi-use trail with fitness zones



4. Project Name: New Park

Project Location (address, assessor's parcel number, or nearest intersection):

TBD

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Build new park with splash pad, playground, and picnic shelter

5. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:



6. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

7. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:



8. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

9. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:



10. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

If the projects reported on this form were subject to any type review process, please give a brief description of that process:

**Please return this form to rrobinson@parks.lacounty.gov
no later than **February 29, 2016****





We all need PARKS

Study Area: West-Athens-Westmont

Community Engagement Plan

A Community Engagement Meeting must be held in each Study Area between December 1, 2015 and February 15, 2016. The meeting can be run by city staff or by a community-based organization of your choice. The meeting facilitator must attend one of three trainings. At the training, facilitators will receive all information needed to hold the meeting. To offset the cost of the Community Engagement Meeting, a \$2,500 stipend is available for each Study Area.

Please answer the questions below and return this form to Rita Robinson
rrobinson@parks.lacounty.gov by **October 15, 2015**

Please tell us about your community engagement meeting:

Date: 01/19/2016

Time: 6:00PM - 8:00PM

Location: Chester Washinaton Golf Course 1930 W 120th St, Los Anaeles, CA 90047

Parking provided

Accessible by public transportation

What translation services (if any) will be provided? Languages: Spanish

Who will be facilitating your community engagement event(s)?

City Staff

Community-Based Organization. Name of CBO: LA Neighborhood Land Trust

Please provide the contact information for the primary facilitator **and** any secondary facilitator (if applicable) that will be attending the mandatory training. You may have a **maximum** of 2 people.

Name: Keshia Sexton

Title: Director of Oraanzina

Address: 315 W. 9th Street, Los Angeles, CA 90015

Phone: (213) 797-6546

Email: ksexton@lanlt.org

Name: Alina Bokde

Title: Executive Director

Address: 315 W. 9th Street, Los Angeles, CA 90015

Phone: (213) 572-0191

Email: abokde@lanlt.org

Please rank your preference for a mandatory facilitator training date. Space is limited at each training and spaces will be reserved based on the timely return of this form.

- | | | | |
|---|-----------------------------|-----------------|--------------------------------|
| 1 | Monday--November 16, 2015 | 10:00am-12:00pm | Roy Anderson Recreation Center |
| 2 | Tuesday--November 17, 2015 | 6:30pm-8:30pm | Los Angeles County Arboretum |
| 3 | Saturday--November 21, 2015 | 10:00am-12:00pm | San Fernando Park |

Please describe how you will promote your engagement meeting (select all that apply):

Publicly posted notice

Mailers

Website

Social Media

Canvassing

Television/Radio

Other

Please describe your attendance goal (# of attendees): 100

Please provide any additional details related to your action plan for engaging the community:

See attached community engagement plan.

The list of prioritized parks projects generated at the community engagement meeting is due to the County by **February 29, 2016**.



**LA Neighborhood Land Trust
Community Engagement Plan**

West Athens-Westmont

Tuesday, January 19, 2016

6:00PM – 8:00PM

Chester Washington Golf Course's (Banquet Room)
1930 W 120th St, Los Angeles, CA 90047

The goal of our outreach is to get as many residents as possible to attend and participate in the community meeting to be held in West Athens-Westmont. Our attendance target is to recruit a diverse representation of 100 community residents and key stakeholders to participate in the meeting. Community outreach will be conducted October 15 through January 2016, right up to the scheduled public meeting.

Outreach Goals:

1. Mobilize at least 100 residents, business leaders, and other stakeholders to the Park Needs Assessment meeting in January 2016.
2. Engage thousands of residents through direct (door to door, business, etc.) and indirect outreach strategies to distribute flyers, and provide basic information about the Parks Needs Assessment (PNA) from October 2015 to January 2016.
3. Develop an Asset Map that will identify key organizations, businesses, churches, schools, transportation hubs and other high traffic areas to conduct the various outreach activities listed below.

The Land Trust plan will include the following outreach strategies:

1. Holiday Outreach Strategy

Staff will distribute meeting flyers, post banners, and have an informational booth at events organized to celebrate the following special events/holidays:

- Día de Los Muertos, November 1
- Veterans Day, November 11
- Thanksgiving, November 26
- Christmas, December 25
- Kwanzaa, December 26 to January 1
- Martin Luther King Day Parade, January 17 (If needed)
- Other Holiday Events as identified by DPR staff

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www.lanlt.org



Staff will coordinate with DPR on Holiday events to insure that they are staffed to promote the community meeting. If there are Toys for Tots or other holiday events, we will also insure that we hand out information. Staff will also ask residents to sign up to receive ongoing news about the PNA. We will follow up with residents by phone and email to mobilize them to meetings.

2. Community Groups Strategy

Staff will attend meetings held by the following community groups to promote and invite them to the community meeting (list not all inclusive):

- West Athens Victory Garden
- West Athens Taskforce
- Washington Prep High School
- Community Coalition
- Shields for Families
- LA Southwest College
- Chester Washington Golf Course
- West Athens Freedom Schools' parents

Staff will distribute flyers at the meetings, provide extra copies of the flyer for distribution to others, and provide basic information about the Parks Needs Assessment. Staff will also ask residents to pledge to attend the PNA community meeting in January 2016. Land Trust will follow up with residents by phone and email to mobilize them to meetings.

3. Park User Groups Strategy

Staff will coordinate with DPR to conduct outreach to park users to the meeting:

- Participants in sports leagues (i.e. basketball, soccer, dance, etc.);
- Academic programs;
- Seniors; and
- Parents of children in Tiny Tot programs.
- Youth and young adults
- Bicycle Clubs (coordinate with LACBC)

Staff will work with DPR to distribute flyers, provide basic information about the Parks Needs Assessment and ask park residents to sign up to receive ongoing news about the PNA. Land Trust will follow-up with residents by phone and email to mobilize them to meetings.

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4. Coordination with County Supervisor Field Offices and other County Departments

The Land Trust will coordinate with County Supervisor Mark Ridley-Thomas Field Offices and County Departments to reach out to their contacts and ask residents to participate in the community meeting. This will include providing flyers to the Field Offices and other Departments, as well as having an information booth at events hosted by them. We will also distribute meeting flyers at libraries and Public Health field offices.

The Land Trust will also request support from the Communications Staff at Supervisor Mark Ridley-Thomas office to send an emails to his constituents in the area, place the announcement in the newsletter as well as post the event flyer on the website and on various social media sites.

In addition to social media sites, the Land Trust will ask Supervisor Ridley-Thomas to record a robo call phone message that we will use to call homes in this study area three days before the meeting.

5. Social Media/Website/Newsletters

Staff will coordinate with the DPR Public Information Office to provide information about the Needs Assessment and community meeting via: the Department of Parks and Recreation website, Twitter account, Facebook page, and Department/Agency newsletters. Information about the meeting will be posted a minimum of 30 days prior to the meeting date.

The Land Trust will also post the event flyer on our social media sites including Facebook, Instagram, and Twitter. We have a total of 4,000 followers on our social media sites.

6. Communications Outreach

Staff will develop banners to place in high visible areas promoting the meeting, such as libraries, parks and transportation hubs. We will also explore local media outlets to see if we can add a PSA or an ad in the local newspaper.

7. Door To Door Outreach

The Land Trust will do door to door outreach to distribute flyers, provide basic information about the Parks Needs Assessment, and ask residents to pledge that they will attend the upcoming community meeting in January. The door to door outreach

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will take place from November to January leading up to the meeting. This outreach will also generate a list of potential participants for the meeting.

8. Community Engagement at Key Gathering Areas

The Land Trust will identify key areas, like public transportation stops, grocery stores/markets, schools, faith-based organizations, recreational facilities, laundromats, and other destination points to distribute flyers, provide basic information about the Parks Needs Assessment, and ask residents to pledge to attend upcoming meeting.

9. Business Outreach

The Land Trust will reach out to local chambers and other business associations to distribute flyers, provide basic information about the Parks Needs Assessment, as well as ask business owners to pledge to attend the community meeting. Key businesses to target will be identified in our Asset Map.

10. Phone Banking and Robo Call

The Land Trust will call County Departments, community based organizations, other key stakeholders and residents three weeks before the event. We will track RSVPs. The Land Trust will explore the financial feasibility of doing a Robo call three days prior to the meeting to a select area within the study area.

Budget**

Public Meeting (e.g. refreshments, food, paper/plastic goods)	\$ 500
Marketing materials (e.g. flyer reproduction, pledge card, banner, robo call)	\$1,500
Child care, transportation, translation and other logistical support for the meeting	\$1,000
TOTAL	<u>\$2,500</u>

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Notes:

**Budget numbers are approximate

**Land Trust staff will provide Spanish translation a child's play area and limited transportation options.

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