



# Unincorporated La Crescenta - Montrose STUDY AREA PROFILE

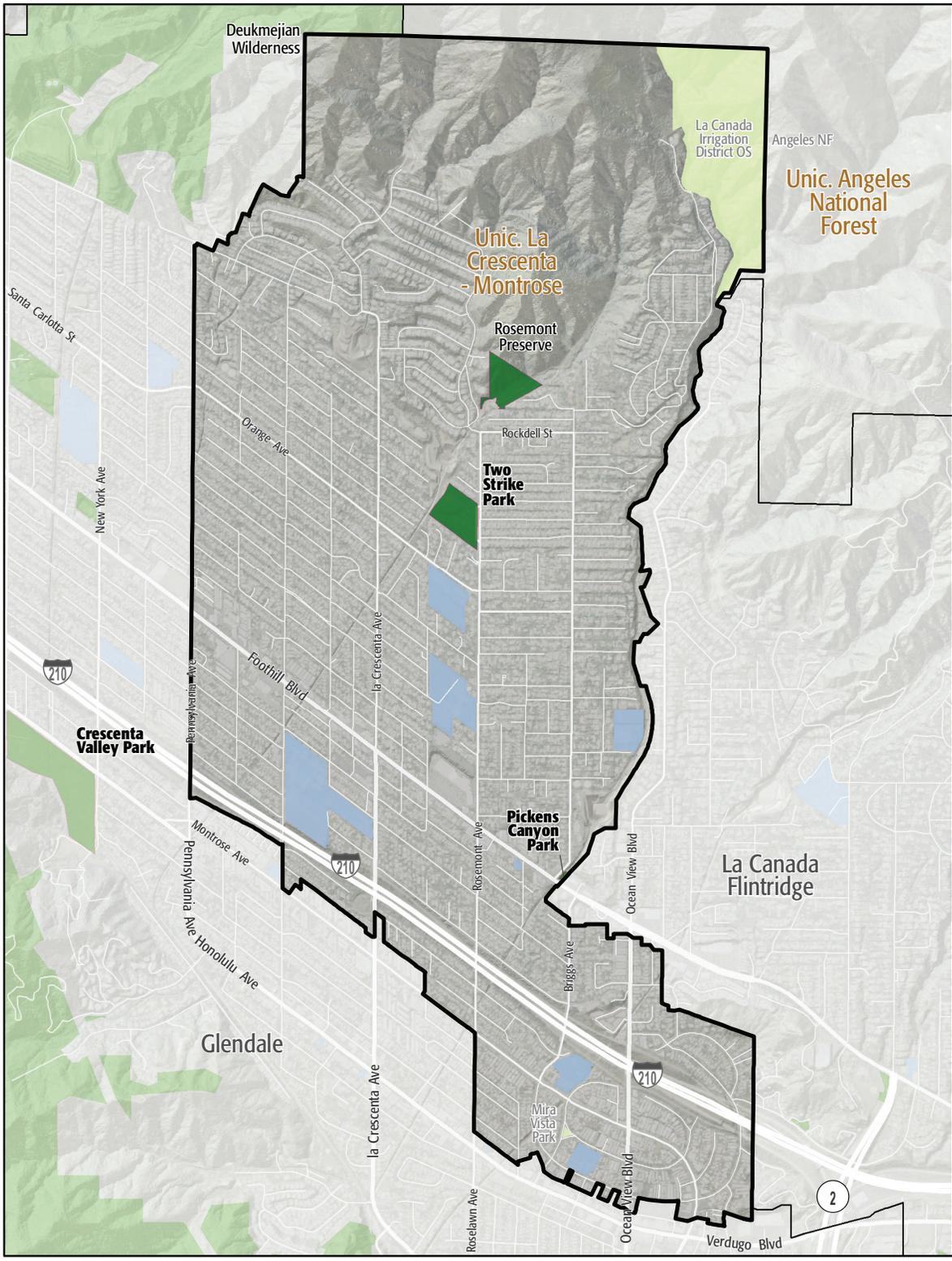
STUDY AREA ID #14

- BASE MAP
- PARK METRICS
- WHERE ARE PARKS MOST NEEDED
- AMENITY QUANTITIES AND CONDITIONS
- PARK NEEDS FRAMEWORK
- PROJECT COST ESTIMATES
- PROJECT REPORTING FORM
- COMMUNITY ENGAGEMENT FORM





# STUDY AREA BASE MAP



Unincorporated La Crescenta - Montrose

- Existing Park
- Existing Park Outside Study Area
- Existing School
- Other Open Space

# PARK METRICS



## PARK LAND: Is there enough park land for the population?

**45.7** PARK ACRES  
within study area

**19,821**  
POPULATION

**2.3** PARK ACRES  
PER 1,000

The county average is 3.3 park acres per 1,000

\*This section does not include the 7.9 acres of regional open space, nature preserves, or State and National Forest land in this Study Area.

**PARK ACCESSIBILITY:**  
Is park land located where  
everyone can access it?

**18%** of population living  
WITHIN 1/2 MILE  
of a park

The county average is 49% of the population living  
within 1/2 mile of a park

## PARK PRESSURE

How much park land is available to residents in the area around each park?

**Crescenta Valley Park (37.36 Acres)**

5.77 park acres per 1,000

**Pickens Canyon Park (0.18 Acres)**

0.07 park acres per 1,000

**Two Strike County Park (8.19 Acres)**

1.84 park acres per 1,000

# WHERE ARE PARKS MOST NEEDED?

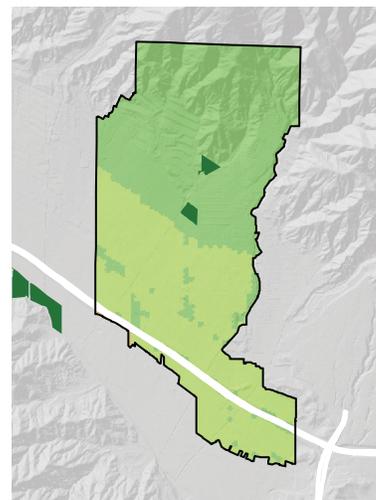
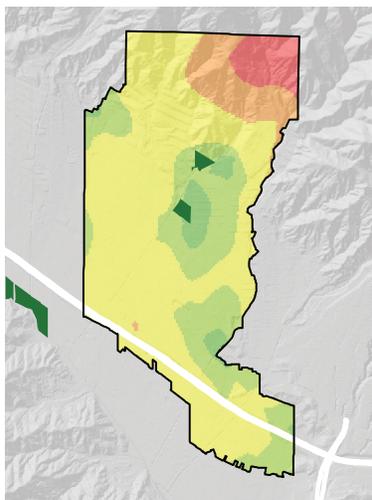
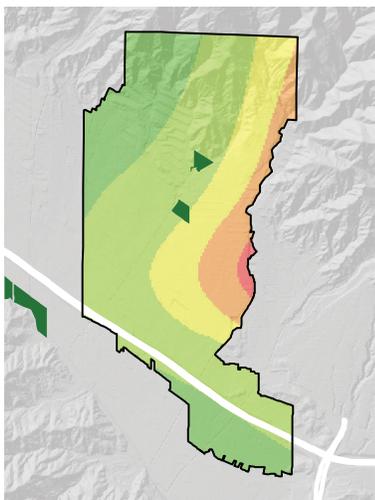
PARK ACRE NEED

+

DISTANCE TO PARKS

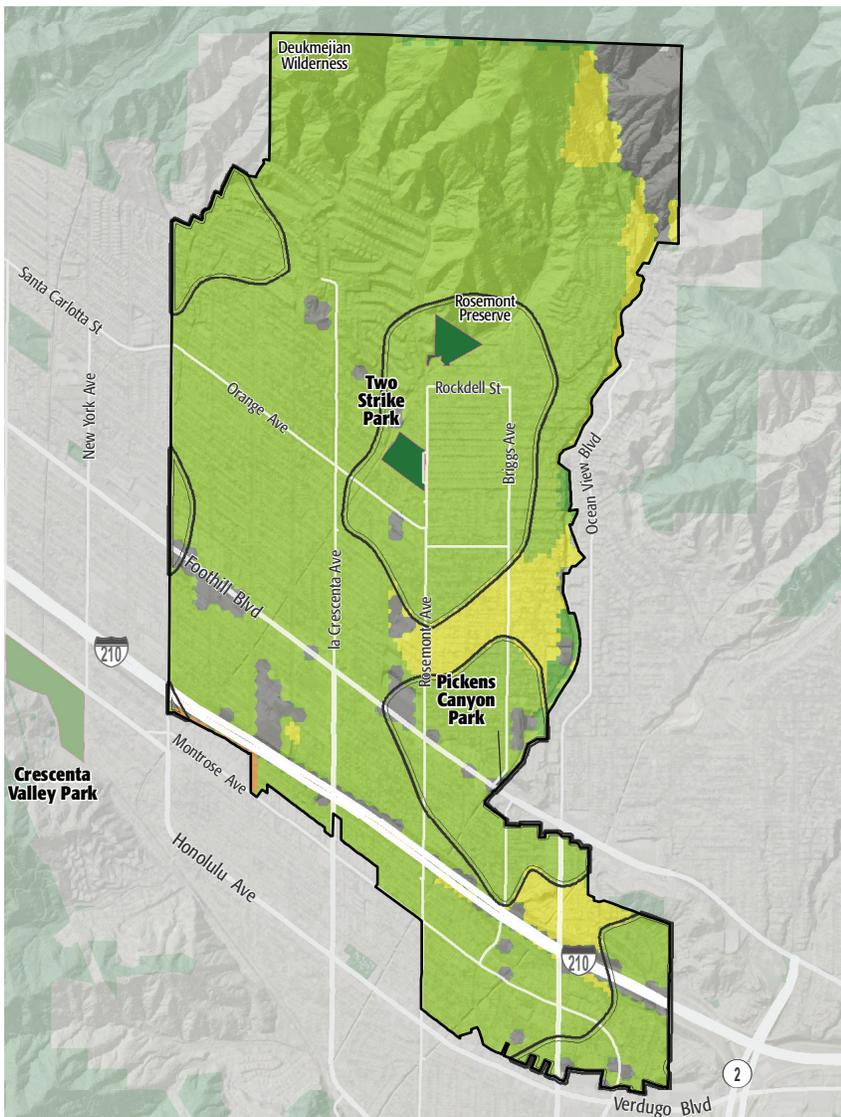
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POPULATION DENSITY



= PARK NEED

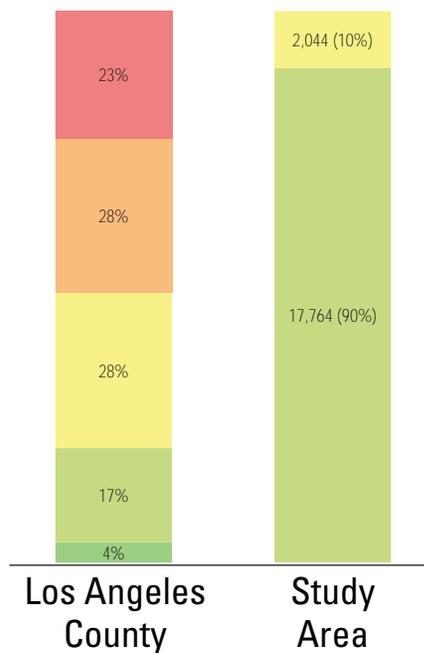
\*Calculated using the following weighting: (20% x Park Acre Need) + (20% x Distance to Parks) + (60% x Population Density)



## PARK NEED CATEGORY

- Very High
- High
- Moderate
- Low
- Very Low
- No Population
- Area within 1/2 mile walk of a park

## HOW MANY PEOPLE NEED PARKS?



# AMENITY QUANTITIES AND CONDITIONS

Park Name	Condition	General Infrastructure Condition	Open Lawn/ Turf Area	Amenities																	
				Tennis Courts	Basketball Courts	Baseball Fields	Soccer Fields	Multipurpose Fields	Fitness Zones	Skate Parks	Picnic Shelters	Playgrounds	Swimming Pools	Splash Pads	Dog Parks	Gymnasiums	Community/Rec Centers	Senior Centers	Restrooms	Total	
Crescenta Valley Park	Good																			1	1
	Fair								1			4								4	9
	Poor				1	2												1			4
Pickens Canyon Park	Good																				0
	Fair																				0
	Poor																				0
Two Strike County Park	Good				1	1						3								2	7
	Fair																				0
	Poor																				0
<b>Totals:</b>	Good			0	1	1	0	0	0	0	0	3	0	0	1	0	0	0	2	8	
	Fair			0	0	0	0	0	1	0	0	4	0	0	0	0	0	0	4	9	
	Poor			0	1	2	0	0	0	0	0	0	0	0	0	1	0	0	4	4	

## AMENITY CONDITIONS SUMMARY



Miles of trails inside parks: 0

Miles of trails outside of parks: 0



# PROJECT COST ESTIMATES



Study Area:

Unincorporated La Crescenta - Montrose

Study Area ID

14

## Prioritized Projects

Project Number	Project Description	Cost
1	Replace Community/Recreation Center at CV Park	\$6,300,000
2	Add Trails at Two Strike - Flood Control	\$350,000
3	Add Lighting at CV Dog Park	\$3,254,803
4	Add Trails at CV Park	\$350,000
5	Add Trails at Two Strike Park	\$350,000
6	Add Picnic Shelters at CV Park	\$250,000
7	Add Picnic Shelters at Two Strike Park	\$250,000
8	Add Fitness Zones at CV Park	\$70,000
9	Add Fitness Zones at Two Strike Park	\$70,000
10	Add Ga-Ga Ball pit at Two Strike Park	\$15,500

## Study Area Total Costs

TOTAL COST FOR PRIORITIZED PROJECTS	\$11,260,303
TOTAL DEFERRED MAINTENANCE*	\$8,054,230
Replace amenities in "poor" condition	\$7,735,230
Repair amenities in "fair" condition	\$319,000
<b>GRAND TOTAL</b>	<b>\$19,314,533</b>

*Each Study Area prioritized 10 projects. These project lists are not intended to supersede or replace any planning documents, nor to obligate the lead agency to implement these projects. For further discussion of projects, please refer to the "Potential Park Projects and Cost Estimates" section of the report.*

*\*Does not include repairs or replacement projects listed as prioritized projects.*



**Study Area Name:**

Unincorporated La  
Crescenta - Montrose -  
3053

## Prioritized Project Reporting Form

Please provide descriptions of the park projects prioritized during your Study Area's community engagement workshop. The details you provide will contribute to cost estimates that will be included with your projects in the final report of the LA Countywide Park Needs Assessment. Please be as specific as possible by providing all details that may have an impact on cost estimates (including quantities and acres where appropriate). Along with this form, please attach copies or scans of all voting forms presented at your engagement workshop.

**Please return this form to [robinson@parks.lacounty.gov](mailto:robinson@parks.lacounty.gov) no later than February 29, 2016**

1. Project Name: Community Center Renovation at Crescenta Valley Park

Project Location (address, assessor's parcel number, or nearest intersection):

3901 Dunsmore Ave, La Crescenta, CA 91214

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing
- Park Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Rebuild or expand community center for indoor sports/classes



2. Project Name: Multi-use paths/trails at Two Strike Park

Project Location (address, assessor's parcel number, or nearest intersection):

5107 Rosemont Ave, La Crescenta, CA 91214

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

New path for walking, jogging and biking around the existing park

3. Project Name: Lighting Improvements at Crescenta Valley Park & Two Strike Park

Project Location (address, assessor's parcel number, or nearest intersection):

3901 Dunsmore Ave. & 5107 Rosemont Ave, La Crescenta, CA 91214

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:



4. Project Name: Path Improvements at Crescenta Valley & Two Strike Parks  
Project Location (address, assessor's parcel number, or nearest intersection):

3901 Dunsmore Ave. & 5107 Rosemont Ave, La Crescenta, CA 91214

Project Type (choose one):

- Repairs to Existing Amenities  
 Add/Replace Amenities in Existing Park  
 Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Add/improve paths so the public has access to entire circumference of park  
(counts as 2 projects)

5. Project Name: Picnic tables/benches at Crescenta Valley Park and Two Strike Park  
Project Location (address, assessor's parcel number, or nearest intersection):

3901 Dunsmore Ave. & 5107 Rosemont Ave, La Crescenta, CA 91214

Project Type (choose one):

- Repairs to Existing Amenities  
 Add/Replace Amenities in Existing Park  
 Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Counts as two projects



6. Project Name: Shade Structures at Crescenta Valley Park and Two Strike Park  
Project Location (address, assessor's parcel number, or nearest intersection):

3901 Dunsmore Ave. & 5107 Rosemont Ave, La Crescenta, CA 91214

Project Type (choose one):

- Repairs to Existing Amenities  
 Add/Replace Amenities in Existing Park  
 Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Counts as two projects

7. Project Name: Ga-Ga Ball Pit at either Crescenta Valley Park OR Two Strike Park  
Project Location (address, assessor's parcel number, or nearest intersection):

3901 Dunsmore Ave. OR 5107 Rosemont Ave, La Crescenta, CA 91214

Project Type (choose one):

- Repairs to Existing Amenities  
 Add/Replace Amenities in Existing Park  
 Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

New amenity counts as 1 project



8. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

9. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:



10. Project Name:

Project Location (address, assessor's parcel number, or nearest intersection):

Project Type (choose one):

- Repairs to Existing Amenities
- Add/Replace Amenities in Existing Park
- Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

If the projects reported on this form were subject to any type review process, please give a brief description of that process:

**Please return this form to [rrobinson@parks.lacounty.gov](mailto:rrobinson@parks.lacounty.gov)  
no later than **February 29, 2016****





# We all need PARKS

## Community Engagement Plan

Study Area: **CRESCENTA VALLEY**  
03053

A Community Engagement Meeting must be held in each Study Area between December 1, 2015 and February 15, 2016. The meeting can be run by city staff or by a community-based organization of your choice. The meeting facilitator must attend one of three trainings. At the training, facilitators will receive all information needed to hold the meeting. To offset the cost of the Community Engagement Meeting, a \$2,500 stipend is available for each Study Area.

Please answer the questions below and return this form to Rita Robinson  
**rrobinson@parks.lacounty.gov** by **October 15, 2015**

Please tell us about your community engagement meeting:

Date: **1/30 or 1/9**  
Time: **10:00 am - 12:00 pm**  
Location: **ROSEMONT MIDDLE SCHOOL**

- Parking provided
- Accessible by public transportation

What translation services (if any) will be provided? Languages:

Who will be facilitating your community engagement event(s)?

- City Staff **CV TOWN COUNCIL - ROBBYN BATTLES**
- Community-Based Organization. Name of CBO:

Please provide the contact information for the primary facilitator **and** any secondary facilitator (if applicable) that will be attending the mandatory training. You may have a **maximum** of 2 people.

Name: **ROBBYN BATTLES**  
Title:  
Address:  
Phone: **818-388-1631**  
Email: **robbyn@the.cvcouncil.com**

Name: **LESLIE DICKSON**  
Title:  
Address:  
Phone: **818-570-2009**  
Email: **leslie.dickson@gmail.com**

**Cheryl Davi**  
**818-910-09**  
**Cheryl@the**  
**Council.com**

Please rank your preference for a mandatory facilitator training date. Space is limited at each training and spaces will be reserved based on the timely return of this form.

**will be attending** → **2**

- 1 Monday--November 16, 2015 10:00am-12:00pm Roy Anderson Recreation Center
- 2** Tuesday--November 17, 2015 6:30pm-8:30pm Los Angeles County Arboretum
- 3 Saturday--November 21, 2015 10:00am-12:00pm San Fernando Park

Please describe how you will promote your engagement meeting (select all that apply):

- Publicly posted notice **CV weekly**
- Mailers
- Website
- Social Media
- Canvassing
- Television/Radio
- Other

**11x17 posters • BANNER @ PARKS**

Please describe your attendance goal (# of attendees): **100+**

Please provide any additional details related to your action plan for engaging the community:

- FACEBOOK**
- FORMSITE**
- MORMON COMMUNITY-BABYSITTING**
- FRANK'S FAMOUS KITCHEN FOR SNACKS**
- BANNER @ CV PARK**
- SCHOOL NEWSLETTER**
- POSTER @ LIBRARY**
- TRADER JES**
- STARBUCKS**

The list of prioritized parks projects generated at the community engagement meeting is due to the County by **February 29, 2016**.

## Community Engagement Plan Template

The goal of our outreach is to get as many residents as possible to attend and participate in the community meeting to be held on \_\_\_\_\_ (insert date) at \_\_\_\_\_ (insert location). Our attendance target is 100 or more people at each meeting. Outreach will be conducted between October 15 and December 31. Our plan is to carry out the following:

### 1. Holiday Outreach Strategy

Staff will distribute meeting flyers, post banners, and have an informational kiosk at events organized to celebrate the following special events/holidays (include events relevant to your community):

- |   |   |
|---|---|
| <ul style="list-style-type: none"><li>→ • Halloween, October 31 - <sup>29.</sup> CV SHERIFF'S STATION</li><li>✓ • Día de Los Muertos (Day of the Dead), November 1</li><li>• Veterans Day, November 11. Amer. Legion @ 3pm</li><li>✓ • Thanksgiving, November 26</li><li>• Christmas, December 25. CHRIST. TREE LIGHT LIBR.</li><li>✓ • Kwanzaa, December 26 to January 1</li></ul> | <ul style="list-style-type: none"><li>• NOV. 5: TASTE OF FOOTHILLS BY CHAMBER OF COM.</li><li>• NOV. 7: 100 YR CELEBRATION @ DEKMEJIAN PARK</li><li>NOV. 14: PROMPIUS HOLIDAY PARTY</li></ul> |
|---|---|

### 2. Community Groups Strategy

Staff will attend meetings held by the following community groups (include all major groups in your community) and invite them to the community meeting:

- |   |  |  |
|---|--|--|
| <ul style="list-style-type: none"><li>• Concerned Citizens of _____</li><li>• _____ Improvement Association</li><li>• _____ Coordinating Council</li><li>• _____ Neighborhood Association</li></ul> | <ul style="list-style-type: none"><li>1. CV ALLIANCE COUNCIL</li><li>2. CV PEP SQUAD</li><li>3. CV MARCHING BAND</li><li>4. SCOUTING TEAMS</li><li>5. CV MARCHING BAND</li></ul> | <ul style="list-style-type: none"><li>6. All sports teams</li><li>7. CHURCHES</li><li>8. ARMENIAN ASSOC.</li></ul> |
|---|--|--|

Staff will distribute flyers at the meetings, provide extra copies of the flyer for the groups to distribute to others, and provide basic information about the Parks Needs Assessment.

### 3. Park User Groups Strategy

Staff will reach out to specific park user groups such as (include others as appropriate):

- |  |  |  |
|--|--|--|
| <ul style="list-style-type: none"><li>• Participants in sports leagues;</li><li>• Seniors; and</li><li>• Parents of children in Tiny Tot programs.</li></ul> | <ul style="list-style-type: none"><li>1. Chamber of Comm.</li><li>2. SENIORS</li><li>3. PRE-SCHOOL</li></ul> | <ul style="list-style-type: none"><li>4. MIMMY: ME</li><li>5. YMCA</li></ul> |
|--|--|--|

Staff will distribute flyers and provide basic information about the Parks Needs Assessment.

### 4. Coordination with County Supervisors' Field Offices and other County Departments

Staff will coordinate with County Supervisors' Field Offices and other County Departments to encourage residents to participate in the community meeting. This will include providing flyers to the Field Offices and other Departments, as well as having an information kiosk at events hosted by them. Staff will also distribute meeting flyers at libraries and Public Health field offices, and at events hosted by the Youth Athletic Leagues organized by the Sheriff's Department.

### 5. Social Media/Website/Newsletters

Staff will coordinate with the Public Information Office to provide information about the Needs Assessment and community meeting via: the Department of Parks and Recreation website, Twitter account, Facebook page, and Department/Agency newsletters. Information about the meeting will be posted a minimum of 30 days prior to the meeting date.

### Sample Budget

1. Hospitality (e.g. refreshments, food, paper/plastic goods)	\$ 500
2. Marketing materials (e.g. flyer reproduction, banner)	\$ 500
3. Translation services (optional) <sup>1</sup>	\$1,000
4. Child care services (optional) <sup>1</sup>	\$ 500
5. Mailers (optional) <sup>2</sup>	\$ 0
TOTAL	<u>\$2,500</u>

Notes:

<sup>1</sup> Depends on the demographics and needs of the community.

<sup>2</sup> Depends on geography and ability to distribute flyers at established community destinations (e.g. parks, libraries etc.) and events.