



City of Maywood

STUDY AREA PROFILE

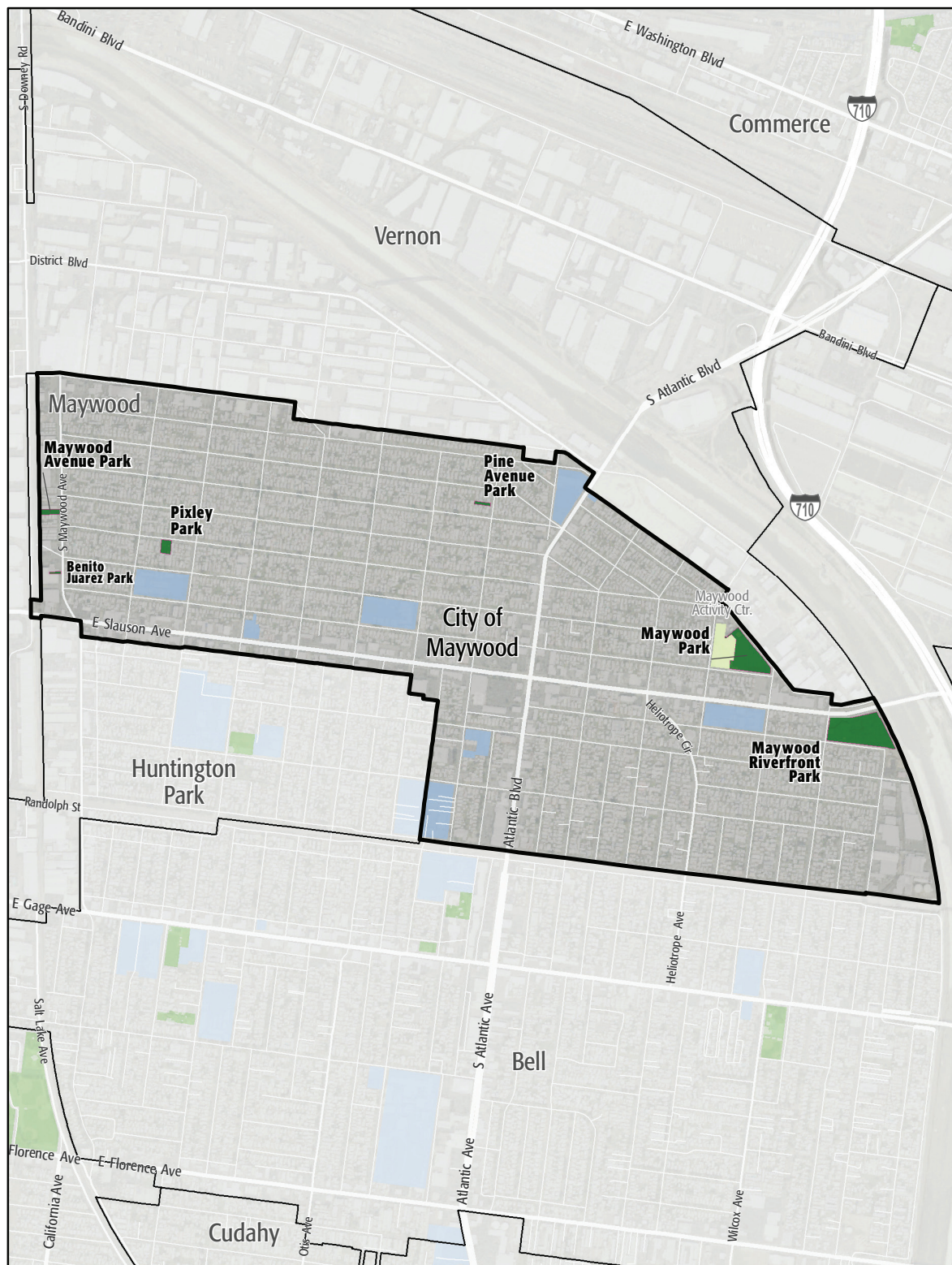
STUDY AREA ID #76

- BASE MAP
- PARK METRICS
- WHERE ARE PARKS MOST NEEDED
- AMENITY QUANTITIES AND CONDITIONS
- PARK NEEDS FRAMEWORK
- PROJECT COST ESTIMATES
- PROJECT REPORTING FORM
- COMMUNITY ENGAGEMENT FORM





STUDY AREA BASE MAP



City of Maywood

- Existing Park
- Existing Park Outside Study Area
- Existing School
- Other Open Space

PARK METRICS



PARK LAND: Is there enough park land for the population?

9.2 PARK ACRES
within study area

27,711
POPULATION

0.3 PARK ACRES
PER 1,000

The county average is 3.3 park acres per 1,000

PARK ACCESSIBILITY: Is park land located where everyone can access it?

94%

of population living
WITHIN 1/2 MILE
of a park

The county average is 49% of the population living
within 1/2 mile of a park

PARK PRESSURE

How much park land is available to residents in the area around each park?

Benito Juarez Park (0.08 Acres)

0.05 park acres per 1,000

Maywood Avenue Park (0.34 Acres)

0.18 park acres per 1,000

Maywood Park (3.05 Acres)

0.57 park acres per 1,000

Maywood Riverfront Park (5.15 Acres)

1.44 park acres per 1,000

Pine Avenue Park (0.15 Acres)

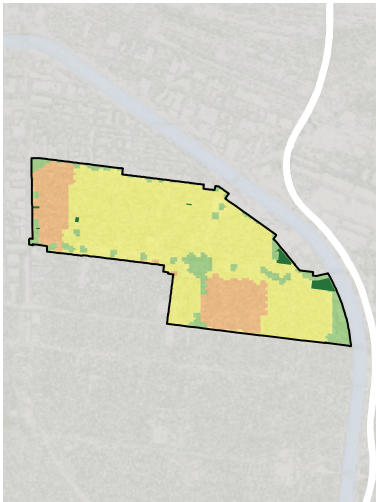
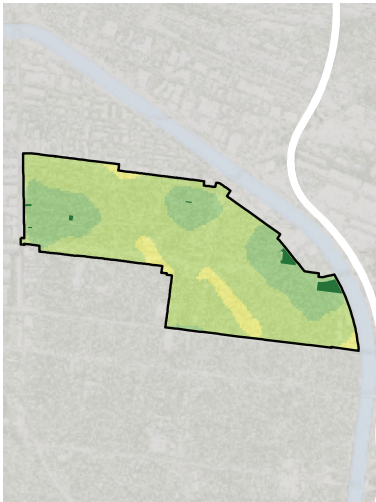
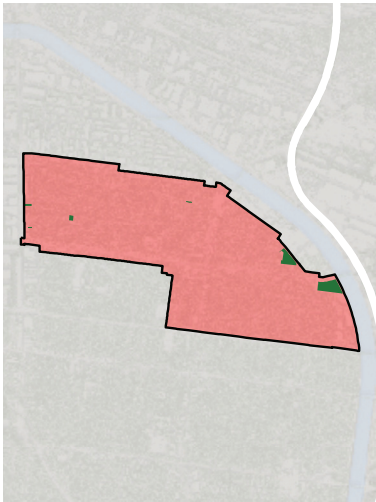
0.02 park acres per 1,000

Pixley Park (0.42 Acres)

0.08 park acres per 1,000

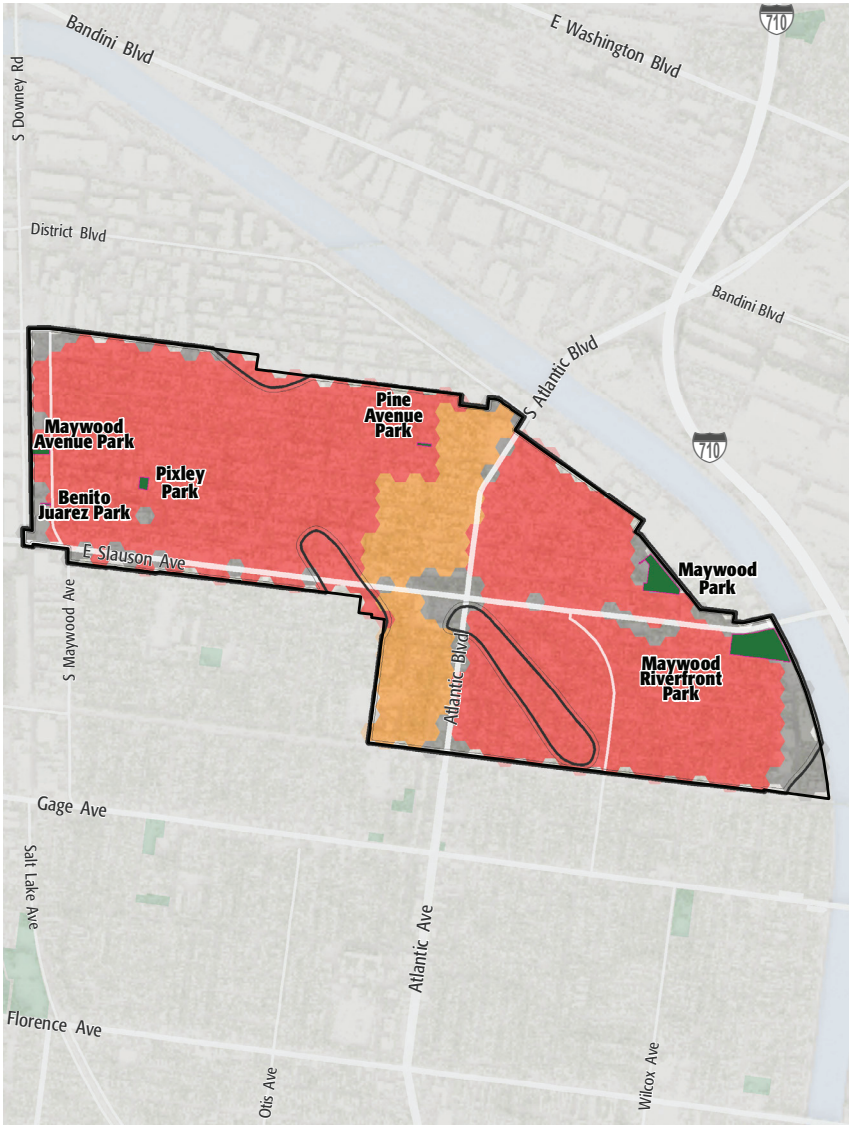
WHERE ARE PARKS MOST NEEDED?

PARK ACRE NEED + DISTANCE TO PARKS + POPULATION DENSITY



= PARK NEED

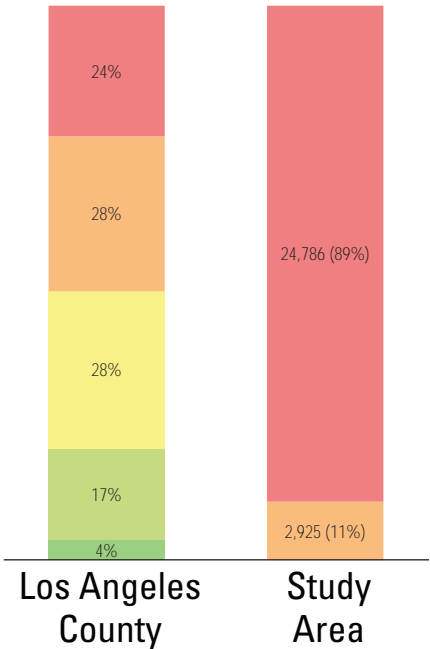
*Calculated using the following weighting: (20% x Park Acre Need) + (20% x Distance to Parks) + (60% x Population Density)



PARK NEED CATEGORY

- Very High
- High
- Moderate
- Low
- Very Low
- No Population
- Area within 1/2 mile walk of a park

HOW MANY PEOPLE NEED PARKS?



AMENITY QUANTITIES AND CONDITIONS

Park Name	Condition	General Infrastructure Condition	Open Lawn/ Turf Area	Amenities																
				Tennis Courts	Basketball Courts	Baseball Fields	Soccer Fields	Multipurpose Fields	Fitness Zones	Skate Parks	Picnic Shelters	Playgrounds	Swimming Pools	Splash Pads	Dog Parks	Gymnasiums	Community/Rec Centers	Senior Centers	Restrooms	Total
Benito Juarez Park	Good						1			1		1								3
	Fair																			0
	Poor																			0
Maywood Avenue Park	Good																			0
	Fair											1								1
	Poor																			0
Maywood Park	Good					2						1	1	1		1	1		1	8
	Fair																			0
	Poor																			0
Maywood Riverfront Park	Good				2						8	1							1	12
	Fair																			0
	Poor																			0
Pine Avenue Park	Good											1								1
	Fair																			0
	Poor																			0
Pixley Park	Good				1							1								2
	Fair																			0
	Poor																			0
Totals:	Good			0	3	2	1	0	0	1	8	5	1	1	0	1	1	0	2	26
	Fair			0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1
	Poor			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

AMENITY CONDITIONS SUMMARY



Benito Juarez Park



Maywood Avenue Park



Maywood Park



Maywood Riverfront Park



Pine Avenue Park



Pixley Park

Miles of trails inside parks: 0.6

Miles of trails outside of parks: 0

PARK NEEDS FRAMEWORK: COUNTYWIDE ASSESSMENT OF NEED

The results of the analysis of the park metrics were used to determine an overall park need level for each Study Area. Please refer to Section 3.0 Park Needs Framework of the main report for additional information.

City of Maywood (#76) has a very high park need.



PROJECT COST ESTIMATES



Study Area:

City of Maywood

Study Area ID

76

Prioritized Projects

Project Number	Project Description	Cost
1	Repair Boxing Center at Maywood Boxing Center	\$39,500
2	Repair ADA Walkway/Sidewalk Improvement at 4 Parks in study area	\$244,720
3	Repair ADA Restroom Upgrade at 4 Parks in study area	\$168,000
4	Add ADA Playgrounds at TBD Location	\$500,000
5	Build New Community Park in the General Vicinity of Maywood Riverfront Park	\$7,212,000
	New Park Tasks:	
	Infrastructure/General	\$5,280,000
	Grass Soccer	\$1,000,000
	Multipurpose Field- Grass	\$932,000
8	Build New Neighborhood Park	\$17,059,935
	New Park Tasks:	
	Infrastructure/General	\$3,280,000
	Senior Center	\$13,200,000
	Generic Amenity	\$579,935
Study Area Total Costs		
	TOTAL COST FOR PRIORITIZED PROJECTS	\$25,224,155
	TOTAL DEFERRED MAINTENANCE*	\$50,000
	Replace amenities in "poor" condition	\$0
	Repair amenities in "fair" condition	\$50,000
	GRAND TOTAL	\$25,274,155

Each Study Area prioritized 10 projects. These project lists are not intended to supersede or replace any planning documents, nor to obligate the lead agency to implement these projects. For further discussion of projects, please refer to the "Potential Park Projects and Cost Estimates" section of the report.

**Does not include repairs or replacement projects listed as prioritized projects.*



Study Area Name:

Maywood

Prioritized Project Reporting Form

Please provide descriptions of the park projects prioritized during your Study Area's community engagement workshop. The details you provide will contribute to cost estimates that will be included with your projects in the final report of the LA Countywide Park Needs Assessment. Please be as specific as possible by providing all details that may have an impact on cost estimates (including quantities and acres where appropriate). Along with this form, please attach copies or scans of all voting forms presented at your engagement workshop.

Please return this form to robinson@parks.lacounty.gov no later than February 29, 2016

1. Project Name: Refurbishing Maywood Boxing Center

Project Location (address, assessor's parcel number, or nearest intersection):

Maywood Boxing Center

Project Type (choose one):

- ☒ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing
- ☐ Park Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Note from the City Manager: The refurbishment of the Maywood Boxing Gym does not reflect the wishes of Maywood residents. The attendees that voted for that project were boxers (non-Maywood residents). Building is owned by the City and may be a regional benefit, but it is rented for private use.



2. Project Name: General Infrastructure

Project Location (address, assessor's parcel number, or nearest intersection):

All parks-- Four parks

Project Type (choose one):

- ☒ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing Park
- ☐ Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Improve / Construct infrastructure to meet ADA requirements for disabled children and adults. Walkways and restrooms.

3. Project Name: Universal playground

Project Location (address, assessor's parcel number, or nearest intersection):

Existing park--location tbd

Project Type (choose one):

- ☐ Repairs to Existing Amenities
- ☒ Add/Replace Amenities in Existing Park
- ☐ Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Playground for children/adults with disabilities.



4. Project Name: Expand the Maywood Riverfront Park

Project Location (address, assessor's parcel number, or nearest intersection):

Maywood Riverfront Park

Project Type (choose one):

- ☐ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing Park
- ☒ Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Expand park to include soccer field, multipurpose field, landscaping, general park infrastructure. No land acquisition required.

5. Project Name: Build Community/Senior Center

Project Location (address, assessor's parcel number, or nearest intersection):

Atlantic and District Boulevard

Project Type (choose one):

- ☐ Repairs to Existing Amenities
- ☐ Add/Replace Amenities in Existing Park
- ☒ Build New Park or Specialty Facility (include acreage in description)

Brief Description of Project:

Build new facility on vacant city-owned land. Include community/senior center, general park infrastructure. No land acquisition required.



LA Neighborhood Land Trust Community Engagement Plan

Maywood

The goal of our outreach is to get as many residents as possible to attend and participate in the community meeting to be held in Maywood. Our attendance target is to recruit a diverse representation of 100 community residents and key stakeholders to participate in the meeting. Community outreach will be conducted October 15 through January 2016, right up to the scheduled public meeting.

Outreach Goals:

1. Mobilize at least 100 residents, business leaders, and other stakeholders to the Park Needs Assessment meeting in February 2016.
2. Engage thousands of residents through direct (door to door, business, etc.) and indirect outreach strategies to distribute flyers, and provide basic information about the Parks Needs Assessment (PNA) from October 2015 to January 2016.
3. Develop an Asset Map that will identify key organizations, businesses, churches, schools, transportation hubs and other high traffic areas to conduct the various outreach activities listed below.

The Land Trust plan will include the following outreach strategies:

1. Holiday Outreach Strategy

Staff will distribute meeting flyers, post banners, and have an informational booth at events organized to celebrate the following special events/holidays:

- Día de Los Muertos, November 1
- Veterans Day, November 11
- Thanksgiving, November 26
- Christmas, December 25
- Other Holiday Events as identified by DPR staff

Staff will coordinate with DPR on Holiday events to insure that they are staffed to promote the community meeting. If there are Toys for Tots or other holiday events, we will also insure that we hand out information. Staff will also ask residents to sign up to receive ongoing news about the PNA. We will follow up with residents by phone and email to mobilize them to meetings.

2. Community Groups Strategy

Staff will distribute flyers at community meetings, provide extra copies of the flyer for distribution to others, and provide basic information about the Parks Needs Assessment. Staff will also ask residents to pledge to attend the PNA community meeting in January 2016. Land Trust will follow up with residents by phone and email to mobilize them to meetings.

3. Park User Groups Strategy

Staff will coordinate with DPR to conduct outreach to park users to the meeting:

- Participants in sports leagues (i.e. basketball, soccer, dance, etc.);
- Academic programs;
- Seniors; and
- Parents of children in Tiny Tot programs.
- Youth and young adults

- Bicycle Clubs (coordinate with LACBC)

Staff will work with DPR to distribute flyers, provide basic information about the Parks Needs Assessment and ask park residents to sign up to receive ongoing news about the PNA. Land Trust will follow-up with residents by phone and email to mobilize them to meetings.

4. Coordination with County Supervisor Field Offices and other County Departments

The Land Trust will coordinate with County Supervisor Hilda Solis' Field Offices and County Departments to reach out to their contacts and ask residents to participate in the community meeting. This will include providing flyers to the Field Offices and other Departments, as well as having an information booth at events hosted by them. We will also distribute meeting flyers at libraries and Public Health field offices.

The Land Trust will also request support from the Communications Staff at Supervisor Hilda Solis' office to send emails to his constituents in the area, place the announcement in the newsletter as well as post the event flyer on the website and on various social media sites.

5. Social Media/Website/Newsletters

Staff will coordinate with the DPR Public Information Office to provide information about the Needs Assessment and community meeting via: the Department of Parks and Recreation website, Twitter account, Facebook page, and Department/Agency newsletters. Information about the meeting will be posted a minimum of 30 days prior to the meeting date.

The Land Trust will also post the event flyer on our social media sites including Facebook, Instagram, and Twitter. We have a total of 4,000 followers on our social media sites.

6. Door To Door Outreach

The Land Trust will do door to door outreach to distribute flyers, provide basic information about the Parks Needs Assessment, and ask residents to pledge that they will attend the upcoming community meeting in January. The door to door outreach will take place from November to January leading up to the meeting. This outreach will also generate a list of potential participants for the meeting.

7. Community Engagement at Key Gathering Areas

The Land Trust will identify key areas, like public transportation stops, grocery stores/markets, schools, faith-based organizations, recreational facilities, like Compton Golf Course, laundromats, and other destination points to distribute flyers, provide basic information about the Parks Needs Assessment, and ask residents to pledge to attend upcoming meeting.

8. Business Outreach

The Land Trust will reach out to local chambers and other business associations to distribute flyers, provide basic information about the Parks Needs Assessment, as well as business owners to pledge to attend the community meeting. Key businesses to target will be identified in our Asset Map.

9. Phone Banking and Robo Call

The Land Trust will call County Departments, community based organizations, other key stakeholders and residents three weeks before the event. We will track RSVPs. The Land Trust

will explore the financial feasibility of doing a Robo call three days prior to the meeting to a select area within the study area.

Budget**

1. Public Meeting (e.g. refreshments, food, paper/plastic goods)	\$ 500
2. Marketing materials (e.g. flyer reproduction, pledge card, banner, robo call)	\$1,500
3. Child care, transportation, translation and other logistical support for the meeting	\$1,000
 TOTAL	 <u>\$2,500</u>

Notes:
**Budget numbers are approximate
**Land Trust staff will provide Spanish translation a child’s play area and limited transportation options.