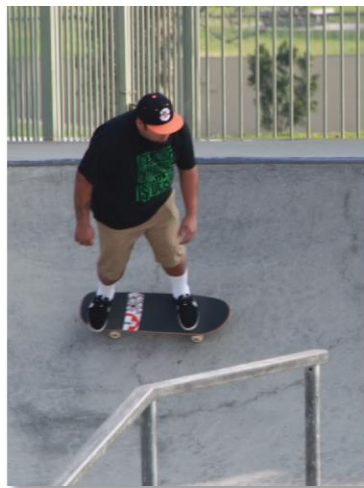# we all need
PARKS
for healthy, thriving and engaged communities

Steering Committee Meeting #6
March 24, 2016
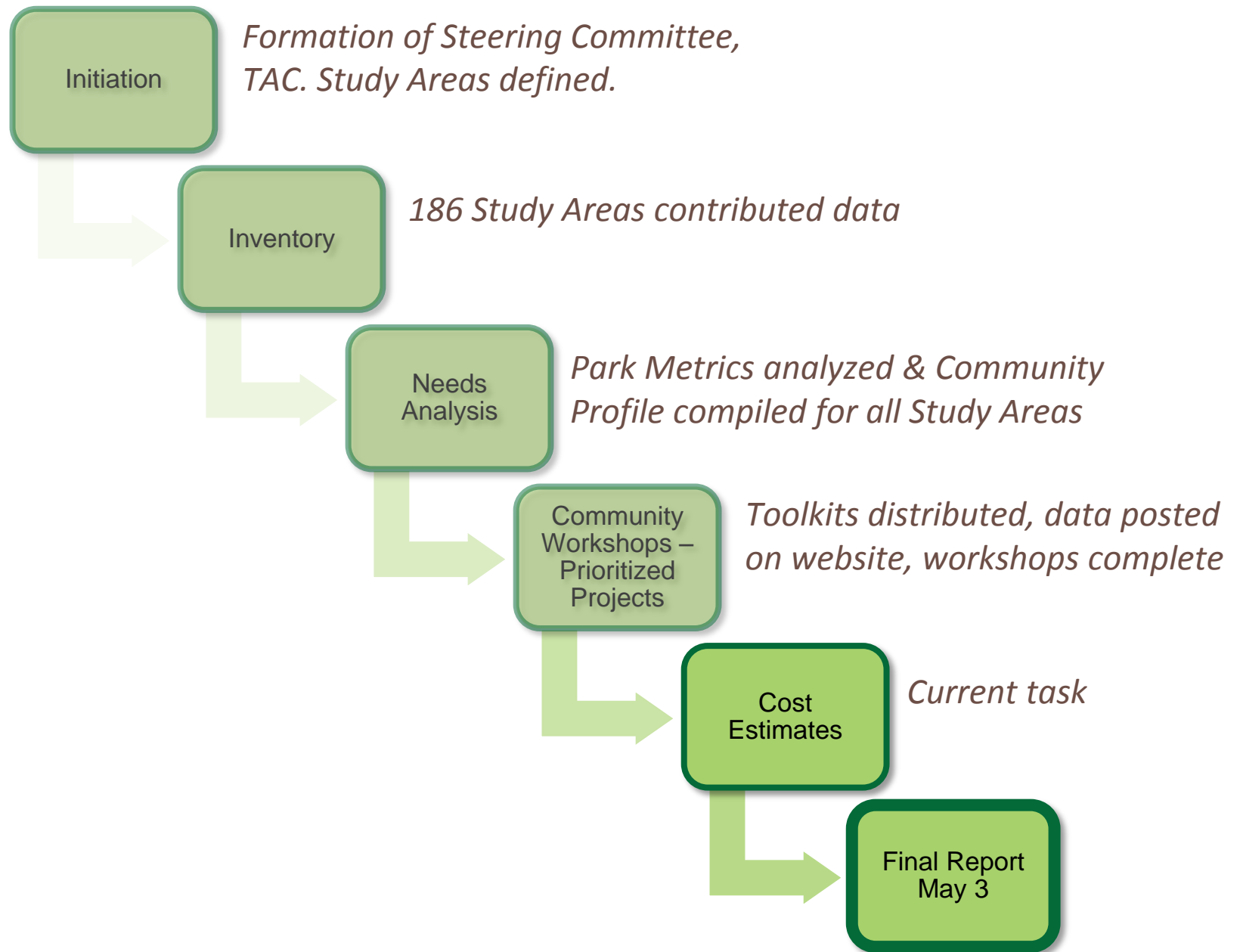
LOS ANGELES COUNTYWIDE COMPREHENSIVE PARK
& RECREATION NEEDS ASSESSMENT

Steering Committee Meeting #6

- **Welcome and Project Updates**

- Community Engagement Summary

- Prioritized Projects & Cost Estimates

- Parks Needs Framework

- Final Report

- Next Steps

Welcome and Project Updates

Initiation — *Formation of Steering Committee, TAC. Study Areas defined.*

Inventory — *186 Study Areas contributed data*

Needs Analysis — *Park Metrics analyzed & Community Profile compiled for all Study Areas*

Community Workshops – Prioritized Projects — *Toolkits distributed, data posted on website, workshops complete*

Cost Estimates — *Current task*

Final Report May 3

Steering Committee Meeting #6

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Community Engagement Summary

Workshops for 177 Study Areas held between December 2015 and February 2016 (84 days)

- Busiest weekend was January 20th & 21st - 23 meetings held

- Most popular meeting start time was 7:00 PM

- Highest attendance was at City of LA Boyle Heights/NE LA South meeting – over 275 people signed in

Community Engagement Summary

- Countywide Awareness Efforts

  - Health Equity Workshops

  - Social Media

  - Print Media

  - High Priority Areas

- Study Area Specific Efforts

  - County

  - Individual Cities

Countywide Awareness Efforts

Health Equity Workshops

- Information aimed at community organizations who could spread awareness among their constituents

- 3 workshops attended by over 200 people in November, 2015

- Webinar was sent to homeowners groups, individual cities, community organizations

Countywide Awareness Efforts

Facebook Advertisements

- 1,113,439 people reached

- 20,000 people clicked on ad to get to www.lacountyparkneeds.org

- 3,600 then clicked on the map to find a meeting location

- Received 3,693 post "likes"

- Received 450 post shares

- Received 445 comments

Countywide Awareness Efforts

Digital and Print Media

- 30 individual articles

- Combined circulation of 1,160,531

- Interview with Rita Robinson, Project Director aired on KPCC/Southern California Public Radio

Countywide Awareness Efforts

High Priority Areas

- Nine geographic areas received extra awareness efforts

  - Community-based organizations worked with local officials and community leaders

  - Direct canvassing, including door hangers

  - Schools

  - Combined efforts reached over 150,000 people

1. **City of LA/Unincorporated LA** Southeast LA – 04310; South LA – 04373; Uninc. West Athens/Westmont – 03279
2. **City of LA** Sun Valley – 01354; Van Nuys – 04315; Valley Glen – 04379
3. **City of LA** Westlake – 01348; Hollywood – 04376; Wilshire East – 04371
4. **Unincorporated East LA** Northwest – 06167; Southwest – 06380; Boyle Heights – 01366
5. **San Gabriel Valley** South El Monte – 11161; El Monte – 02136; Baldwin Park – 02124
6. **San Gabriel Valley** La Puente – 02171; Uninc. West La Puente – 07178; Uninc. Hacienda Heights – 07215; Uninc. Valinda – 07169; Uninc. Avocado Heights/Bassett – 07183
7. **Southeast Cities** Maywood – 02255, Bell – 02254; Huntington Park – 02206; South Gate – 02276; Cudahy – 02275
8. **Southeast Cities** Paramount – 02297; Compton – 02237; Uninc. Compton – 03258; Uninc. E.R.D. – 07242; Lynwood – 11226; Bellflower – 02300; North Long Beach – 05366
9. **Southwest Cities** Inglewood – 02265; Hawthorne – 03266; Uninc. Lennox – 02229; Lawndale – 02248

Study Area Specific Efforts - *Unincorporated Study Areas*

- Print and digital ads:

  Los Angeles Times

  La Opinión

  sgvtribune.com
  SAN GABRIEL VALLEY

- Facebook & Twitter ads and posts
  - More than 120,000 views

- Neighborhood canvassing

- Community events

- Partnering with town councils, community organizations, schools

Individual City Efforts

- City websites

- Customized flyers and posters

- Announcements at events

- Partnering with schools and community organizations

- Raffles, refreshments

Meeting Showcase

Unincorporated La Habra Heights/ Rowland Heights

- 150 people attended

- Engagement Strategy:

  - Partnered with Rowland Heights Community Coordinating Council

  - Used EventBrite to invite residents

  - Sent flyers through school district

  - Emailed flyer and link to 500 person mailing list

  - Posted on electronic message board

Meeting Showcase

City of El Monte

- 140 people attended meeting

- Strategy:

  - Large signage at Aquatic Center, Senior Center, Council Meetings, other events

  - Banners in parks and on City website

  - Article in City E-Newsletter

  - Flyers distributed through schools, Meals-on-Wheels, Chamber of Commerce

Meeting Showcase

City of Bell Gardens

- 65 people attended meeting

- Strategy:

  - Coordinated with program leaders to reach out to participants of all city programs

  - Posted on City website

  - Facebook and Instagram

  - Raffle

  - Refreshments

Steering Committee Meeting #6

- Community Engagement Summary

- **Prioritized Projects & Cost Estimates**

- Parks Needs Framework

- Final Report

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Prioritized Projects

- **Each meeting generated a list of 10 prioritized projects for the Study Area:**

  - Participants reviewed Park Metrics for their Study Area, along with relevant Community Profile data

  - Participants helped generate a list of potential park projects

  - Participants prioritized 10 projects

Prioritized Projects

- Nearly 4,000 projects in all were considered by meeting attendees

- 10 projects prioritized in each Study Area, for a total of nearly 1,800 prioritized projects countywide

Prioritized Projects

Preliminary analysis:

- 46% of the projects are to repair or replace existing amenities

  - 36% of "project points"

- 34% add new amenities to existing recreation facilities

  - 26% of "project points"

- 20% of the projects are related to constructing new parks and their amenities

  - 38% of "project points"

Los Angeles Countywide Comprehensive Park & Recreation Needs Assessment

Prioritized Projects

Preliminary Analysis

- Projects to **repair** existing amenities
  - Infrastructure: 100 projects
  - Restrooms: 60 projects
  - Community Centers: 25 projects
  - Trails: 15 projects
  - Baseball fields: 10 projects

Prioritized Projects

Preliminary Analysis

- Projects to **replace** existing amenities:

  - Playgrounds: 60 projects

  - Infrastructure: 55 projects

  - Multi-purpose fields: 20 projects

  - Pools: 15 projects

  - Restrooms: 8 projects

Prioritized Projects

Preliminary Analysis

- Projects to **add new amenities** to existing parks:

    - Community Center: 80 projects

    - Trail/Walking Path: 75 projects

    - Dog Park: 60 projects

    - Playground: 60 projects

    - Fitness Zone: 50 projects

Prioritized Projects

Preliminary Analysis

- Projects to **construct new parks** prioritized in 138 Study Areas

- Approximately 200 new parks
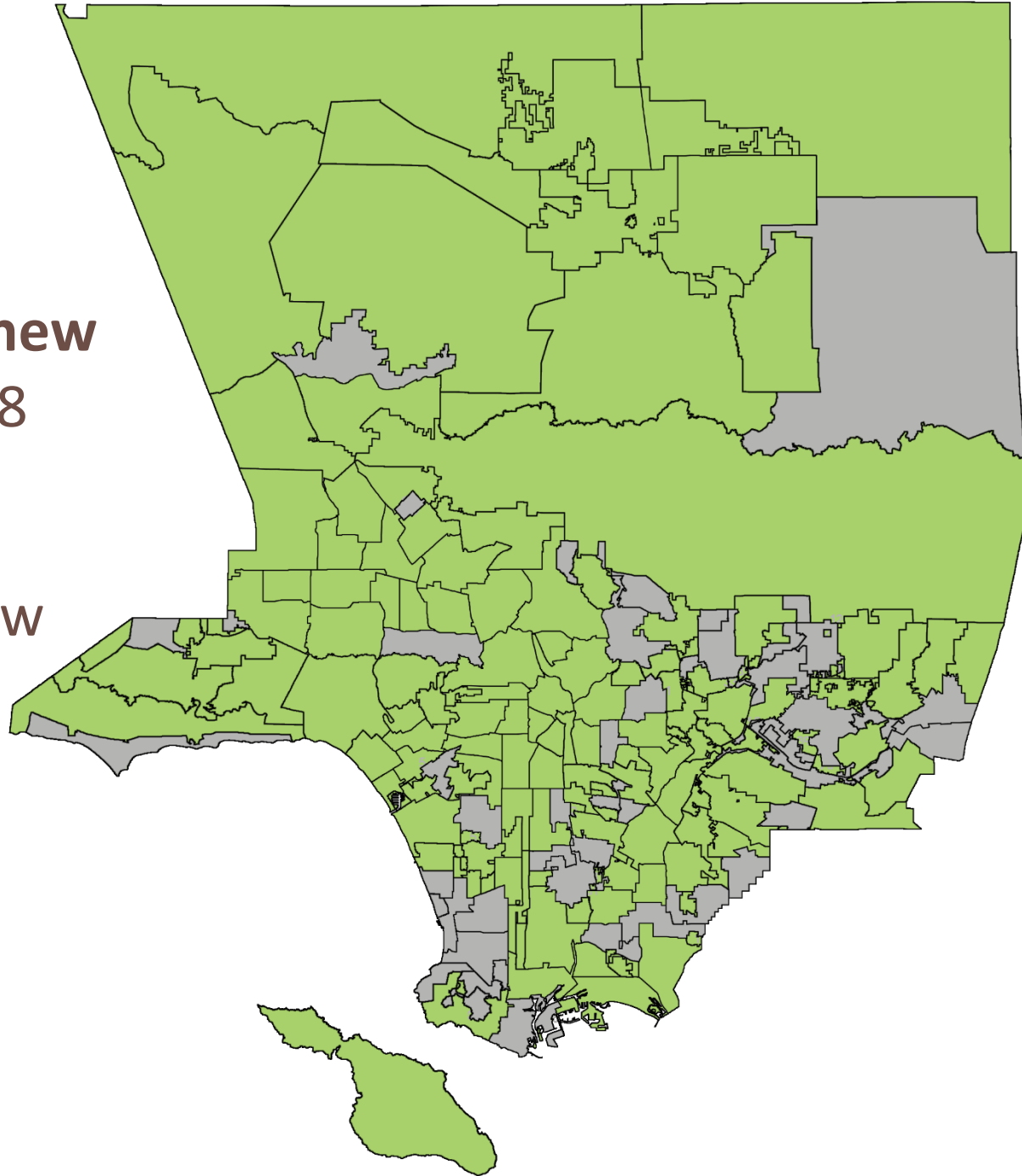
Cost Estimates

- Cost estimates being completed now for every prioritized project

- Costs used in calculations were reviewed by staff from:

  - County of Los Angeles Department of Parks and Recreation

  - County of Los Angeles Department of Public Works

  - City of Los Angeles Recreation & Parks - Planning, Construction and Maintenance

  - Third party cost estimating firm

Steering Committee Meeting #6

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- Next Steps

Parks Needs Framework
Park Metrics Review

1. Park Land

How many acres of park are there per 1,000 people?

2. Park Access

What percent of the population lives within ½ mile of a park?

3. Park Pressure

How much park land is available to residents in the area around each park?

4. Park Amenities

What amenities are available in each park?

5. Park Condition

Is the park in good, fair, or poor condition?

Parks Needs Framework
Park Metrics Review

- Analysis of Park Metrics in each Study Area gives detailed information about park need *within* each Study Area

Parks Needs Framework
Park Metrics Review

Metrics with a spatial component were used to map **local** park need within each Study Area:

Acre Need (20%)

+

Distance (20%)

+

Population Density 60%
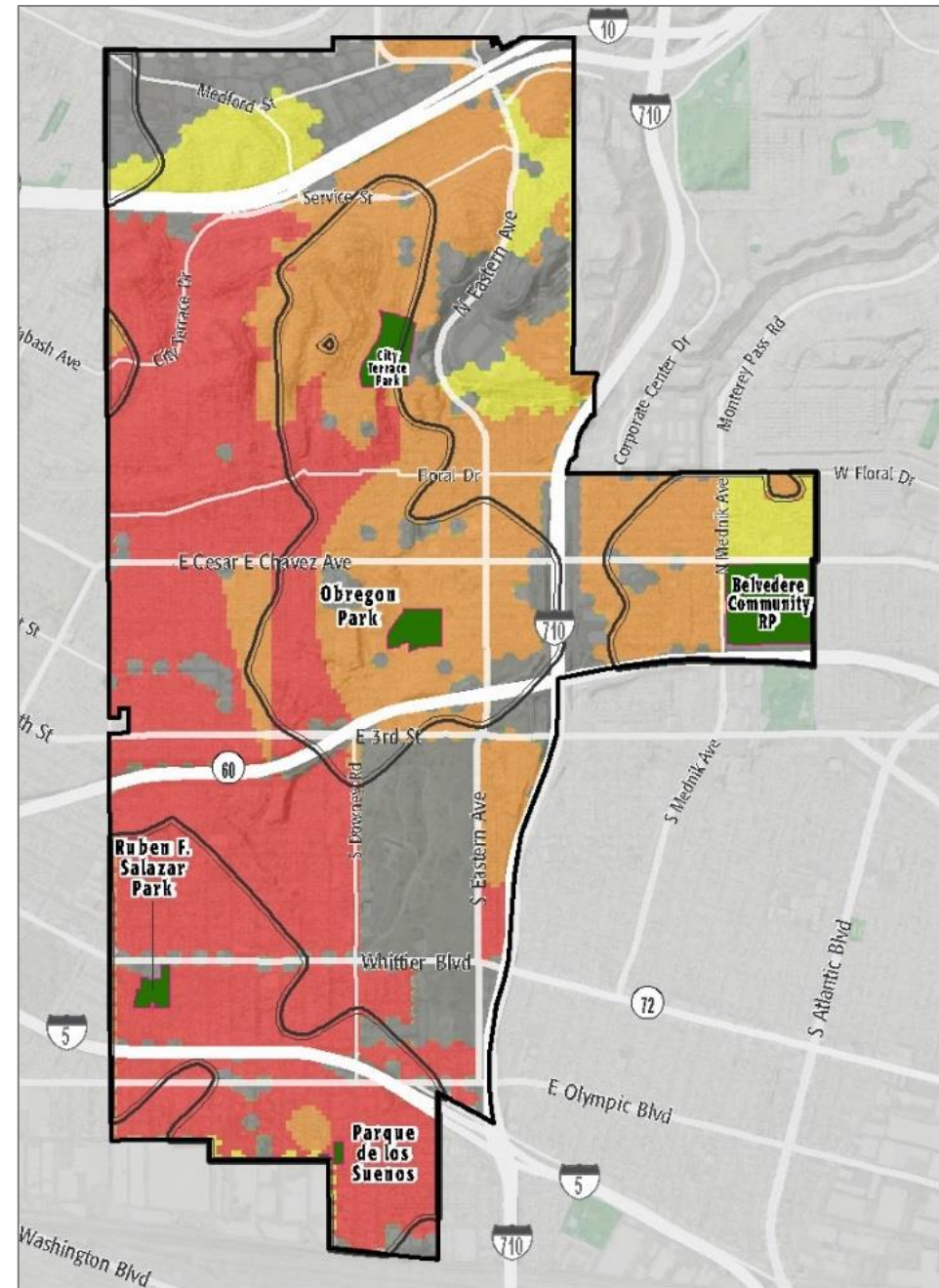
Park Needs Framework

- Park Needs Framework summarizes this analysis to determine a *countywide* park need level for each Study Area as a whole
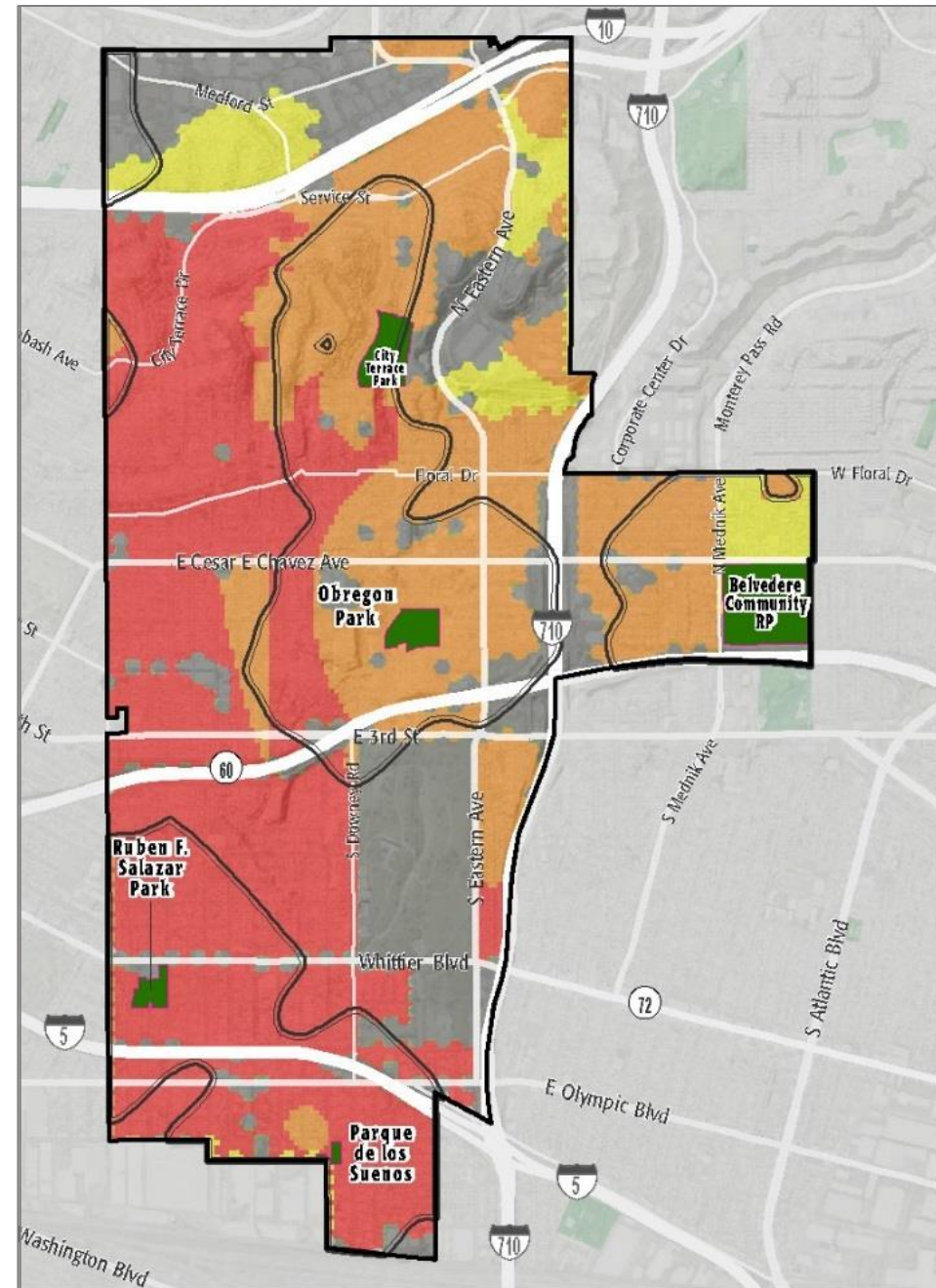
Park Needs Framework

Framework methodology reviewed by a focus group composed of members of:

- County Department of Planning

- County Department of Public Health

- Technical Advisory Committee

- Steering Committee

Park Needs Framework

% Population in High or Very High Local Need

Amenity Condition → No Park → Population Threshold → **Countywide Need Level**
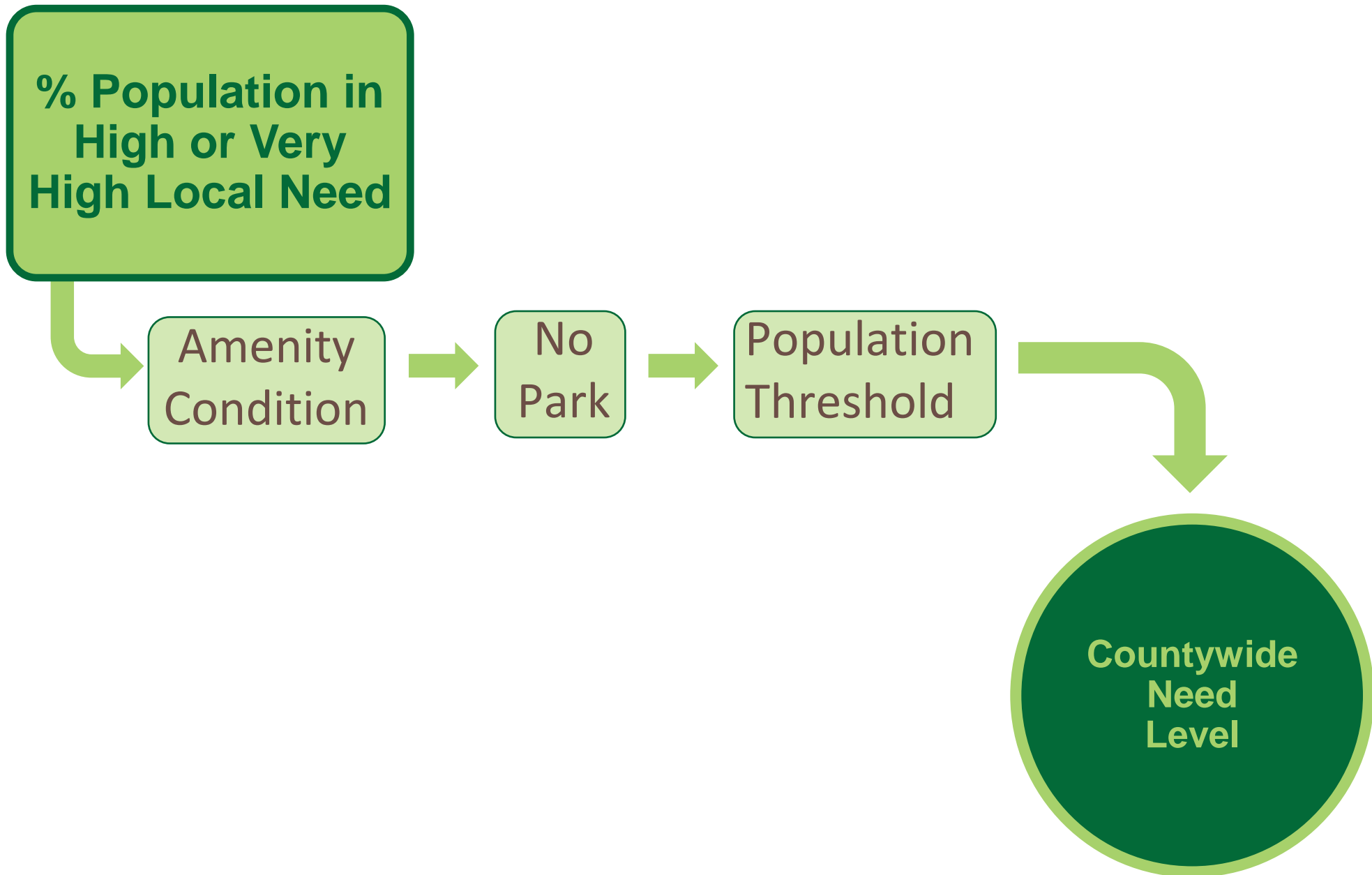
Park Needs Framework

% Population in High or Very High Local Need

The percent of the population in "Very High" and "High" local need was calculated in each Study Area

Example Study Area: Unincorporated East Los Angeles Northwest
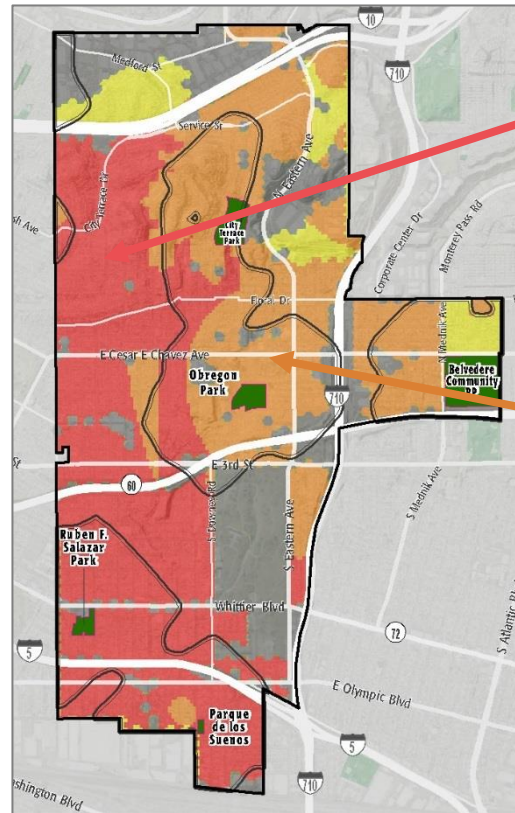
60% of the Study Area's population live in Very High Need area (41,258 people)

+

34% of the Study Area's population live in High Need areas (23,656 people)

=

94% of the population in High or Very High Need areas

Park Needs Framework

% Population in High or Very High Need

Each Study Area was assigned an Initial Need Category based on the percent of the population in "Very High" or "High" local need:

Initial Need Category	% pop. in "High" or "Very High" need
Very Low	0-1%
Low	1 – 23%
Moderate	23 – 50%
High	50 – 75%
Very High	75 – 100%

94% of the population in High or Very High Need areas

Unincorporated
East Los Angeles Northwest

Park Needs Framework

Amenity Condition

- If 50% or more of the amenities in a Study Area are in "Poor" condition, the Study Area was moved up one need level

- 12 Study Areas moved

In Unincorporated East Los Angeles Northwest, 8.5% of amenities are in "Poor" condition.

This Study Area was not moved up a need level

| Park Name	Condition	General Infrastructure Condition	Open Lawn/Turf Area	Tennis Courts	Basketball Courts	Baseball Fields	Soccer Fields	Mulitpurpose Fields	Fitness Zones	Skate Parks	Picnic Shelters	Playgrounds	Swimming Pools	Splash Pads	Dog Parks	Gymnasiums	Community/Rec Centers	Senior Centers	Restrooms	Total
Belvedere Community Regional Park	Good				2								3	1						6
	Fair			2		3			1	1	4	1					1			13
	Poor						2									1			2	5
City Terrace Park	Good										1	2				1				4
	Fair			1	1	2		1					1	1			1			8
	Poor																		1	1
Eugene A. Obregon Park	Good				1											1				2
	Fair					2		2	1		1	2	1				1		1	11
	Poor																			0
Parque de los Suenos	Good																			0
	Fair				1						1	3						1		6
	Poor																			0
Ruben F Salazar Park	Good			2							1							2		5
	Fair				1	2		1		1		1				1	1	1		9
	Poor																			0
Totals:	Good	2	3	0	0	0	0	0	1	3	3	1	0	2	0	0	2			17
	Fair	3	3	9	0	3	3	1	7	6	3	1	0	1	4	1	2			47
	Poor	0	0	0	2	0	0	0	0	0	0	0	0	1	0	0	3			6

Data from Unincorporated East Los Angeles Northwest

Park Needs Framework

No Park

- If there are no parks in a Study Area, the Study Area was moved up one need level

- 8 Study Areas moved
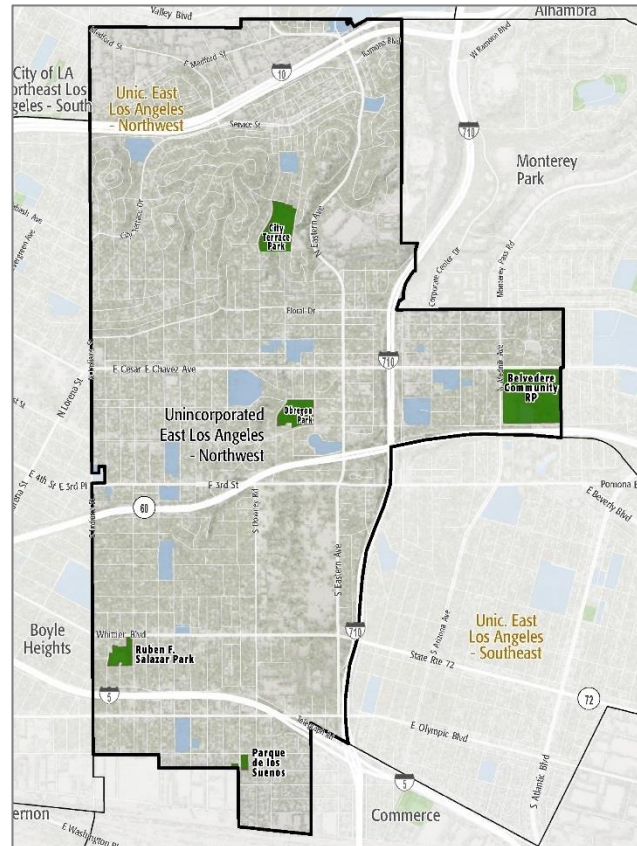
Unincorporated East Los Angeles Northwest has 5 parks.

This Study Area was not moved up a need level

Park Needs Framework

Population Threshold

- If population is less than 1,000:
  Need level ≤ "Very Low" (2 Study Areas moved)

- If population is between 1,000 - 5,000:
  Need level ≤ "Low" (No Study Areas moved)

- If population is between 5,000 - 10,000:
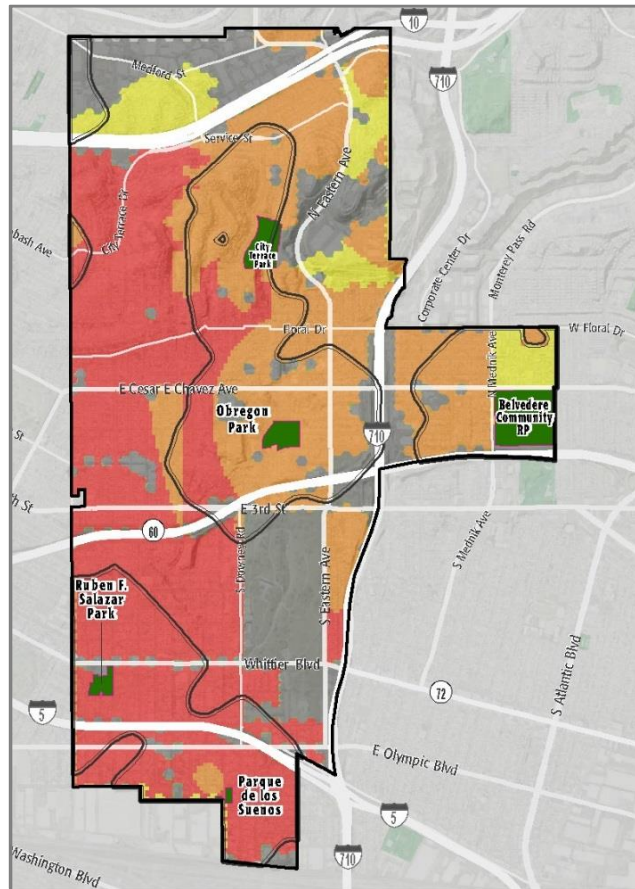 Need level ≤"Moderate" (No Study Areas moved)

68,998
POPULATION

Unincorporated East Los Angeles Northwest's population is 68,998.

This Study Area was not moved up a need level

Park Needs Framework

Countywide Need Level

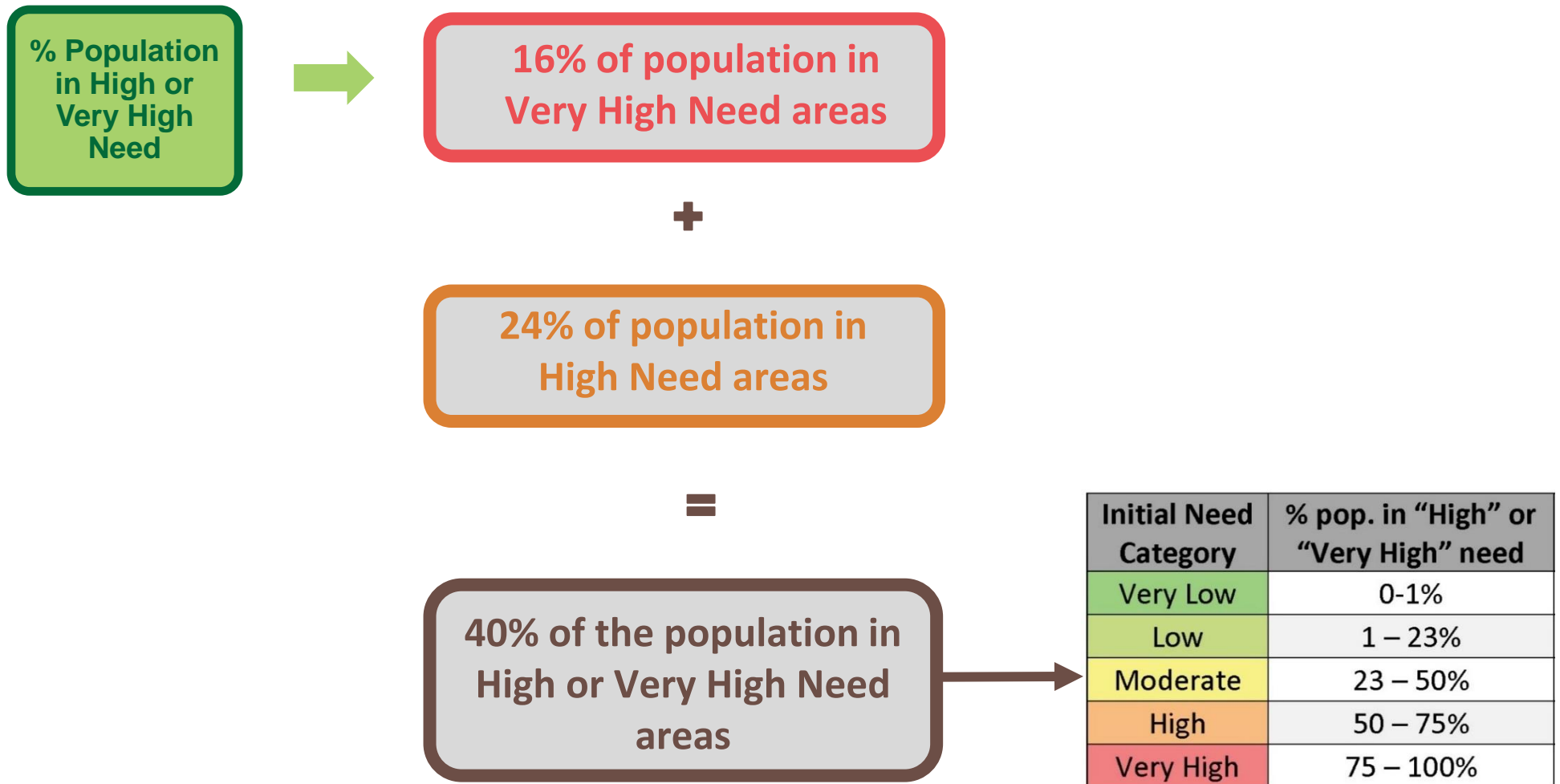- Final Countywide Need Level determined for each Study Area

Unincorporated East Los Angeles Northwest's Countywide Need Level is **"Very High"**

Park Needs Framework

Additional Example: Unincorporated Willowbrook

% Population in High or Very High Need

→

16% of population in Very High Need areas

+

24% of population in High Need areas

=

40% of the population in High or Very High Need areas

→

Initial Need Category	% pop. in "High" or "Very High" need
Very Low	0-1%
Low	1 – 23%
Moderate	23 – 50%
High	50 – 75%
Very High	75 – 100%

Park Needs Framework

Additional Example: Unincorporated Willowbrook

40% Population in High or Very High Local Need – Initial Need Category is "Moderate"

Study Area population is 40,460. No change to need category.

Amenity Condition → No Park → Population Threshold →

58% of amenities in "Poor" condition. Study Area moves up one need level, from "Moderate" to "High"

Study Area has 9 parks. No change to need category.

Countywide Need Level is "High"

Park Needs Framework

- Very High and High need is found throughout the county
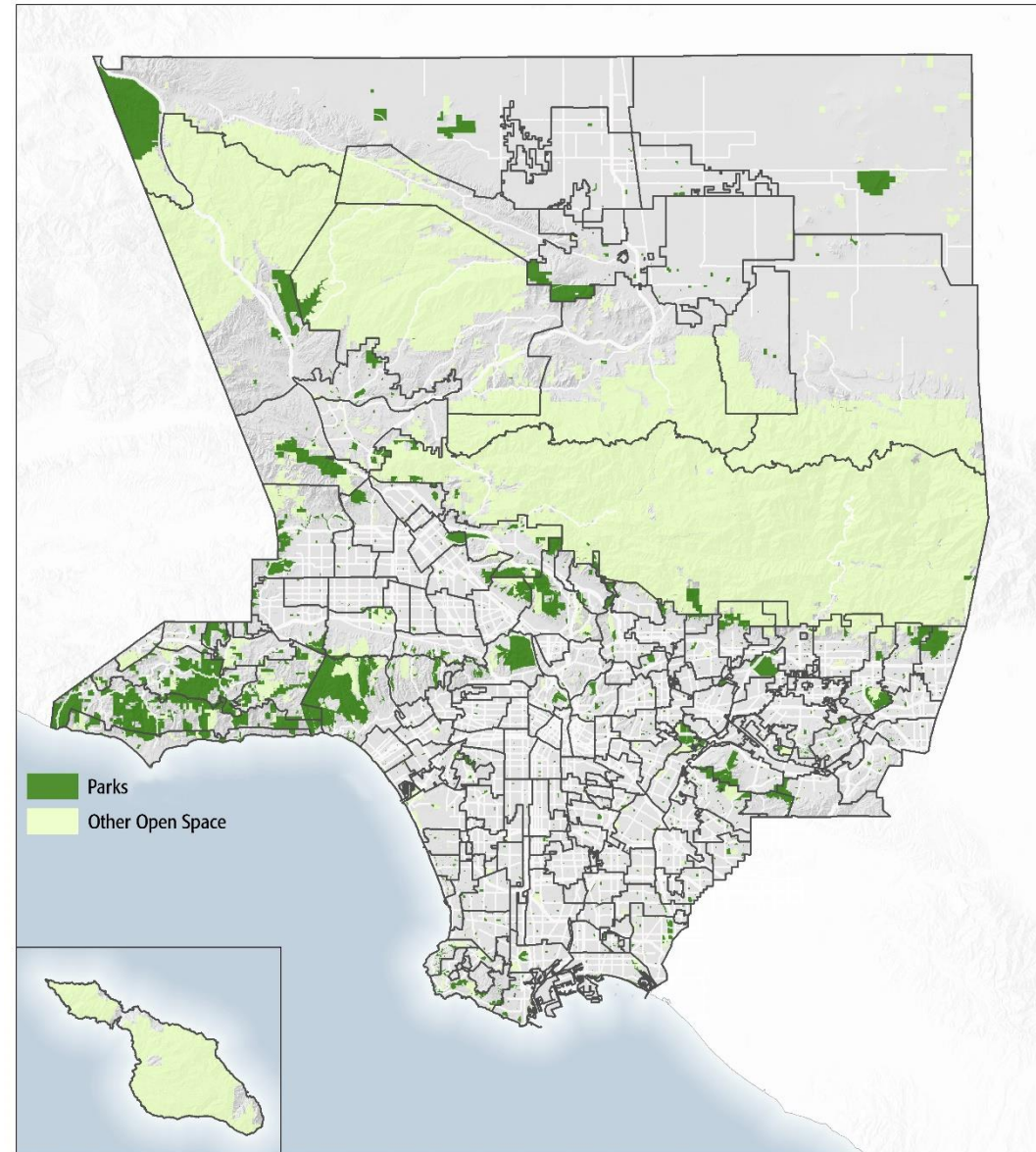
Legend:
- Parks
- Other Open Space

Steering Committee Meeting #6

- Community Engagement Summary

- Prioritized Projects & Cost Estimates

- Parks Needs Framework

- **Final Report**

- Next Steps

Final Report

Will be presented at May 3 Board of Supervisors Meeting and available to the public online

Contents

- Executive Summary

- Introduction

- Existing Assets & Conditions

- Park Need Framework

- Appendix

- Addendum

Final Report

Introduction

- Purpose of the Needs Assessment

- Who Was Involved

- Process

Final Report

Existing Assets & Conditions

- Inventory Summary

- Park Metrics Summary

- Community Profile Summary

- Prioritized Projects Summary

- Cost Estimate Summary

Final Report

Park Need Framework

- Purpose

- Methodology

- Analysis

- Application

Final Report

Appendix

- Data by Study Area
  - Park Metrics
  - 10 prioritized projects with cost estimates
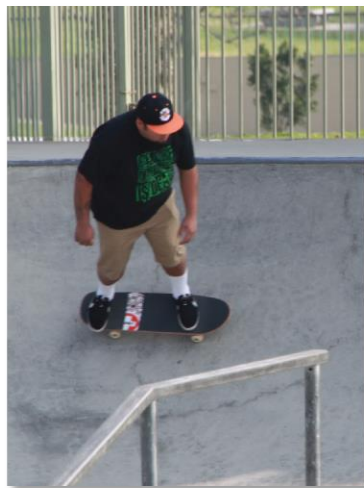
Steering Committee Meeting #6

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Next Steps

- ## May 3, 2016

    - Steering Committee Appreciation Breakfast at 7:30am

    - Final Presentation to Board of Supervisors begins at 9:00am

    - Final Report Available on www.lacountyparkneeds.org

we all need
PARKS
for healthy, thriving and engaged communities

Steering Committee Meeting #6
March 24, 2016

LOS ANGELES COUNTYWIDE COMPREHENSIVE PARK
& RECREATION NEEDS ASSESSMENT